



# **Corporate Social Responsibility – Shell's experience in Oman**

**Dr Andrew Wood**  
Shell Country Chairman Oman





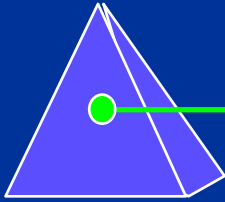
# *Sustainable development*

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"Development that meets the needs of the present, without compromising the ability of future generations to meet their own needs"

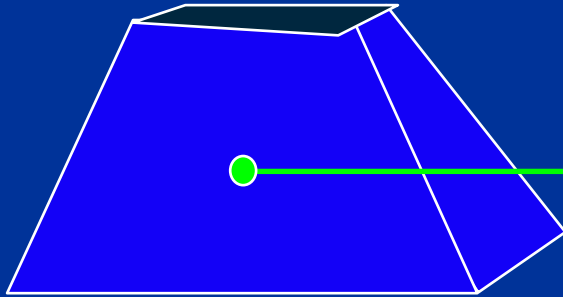


# The integrated approach



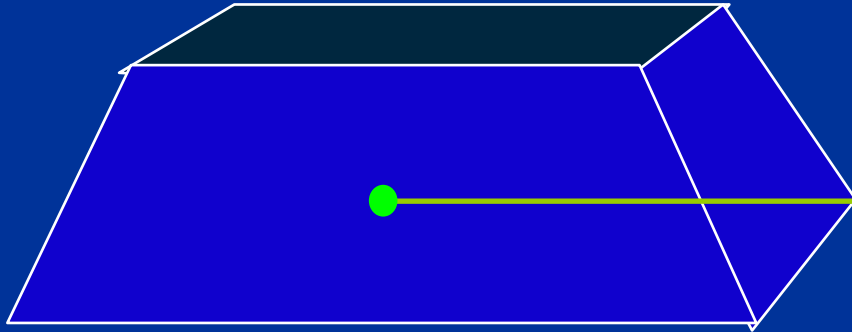
## Implementation

A mixture of 'hard' and 'soft' implementation tools



## Principles

Shell General Business Principles



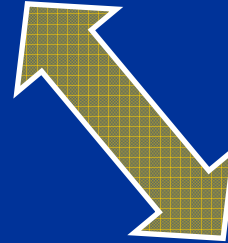
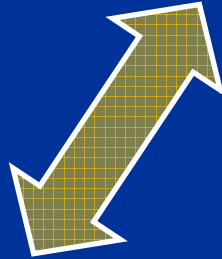
## Values

- Integrity
- Honesty
- Respect for people

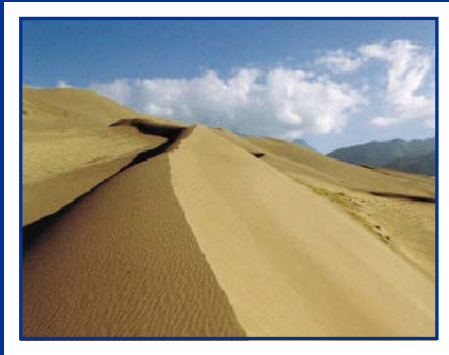
# Principles to practice



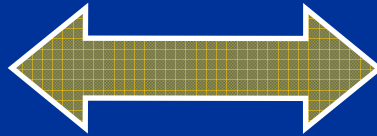
- Generate Profitability
- Deliver value to customers



Work  
with stakeholders



- Protect the environment
- Manage resources



- Respect, **develop** & safeguard **people**
- Benefit communities



# Contributing to sustainable



1. Help to meet the global energy challenge.
2. Work to improve the environmental performance of our operations.
3. Take steps to improve our social performance.

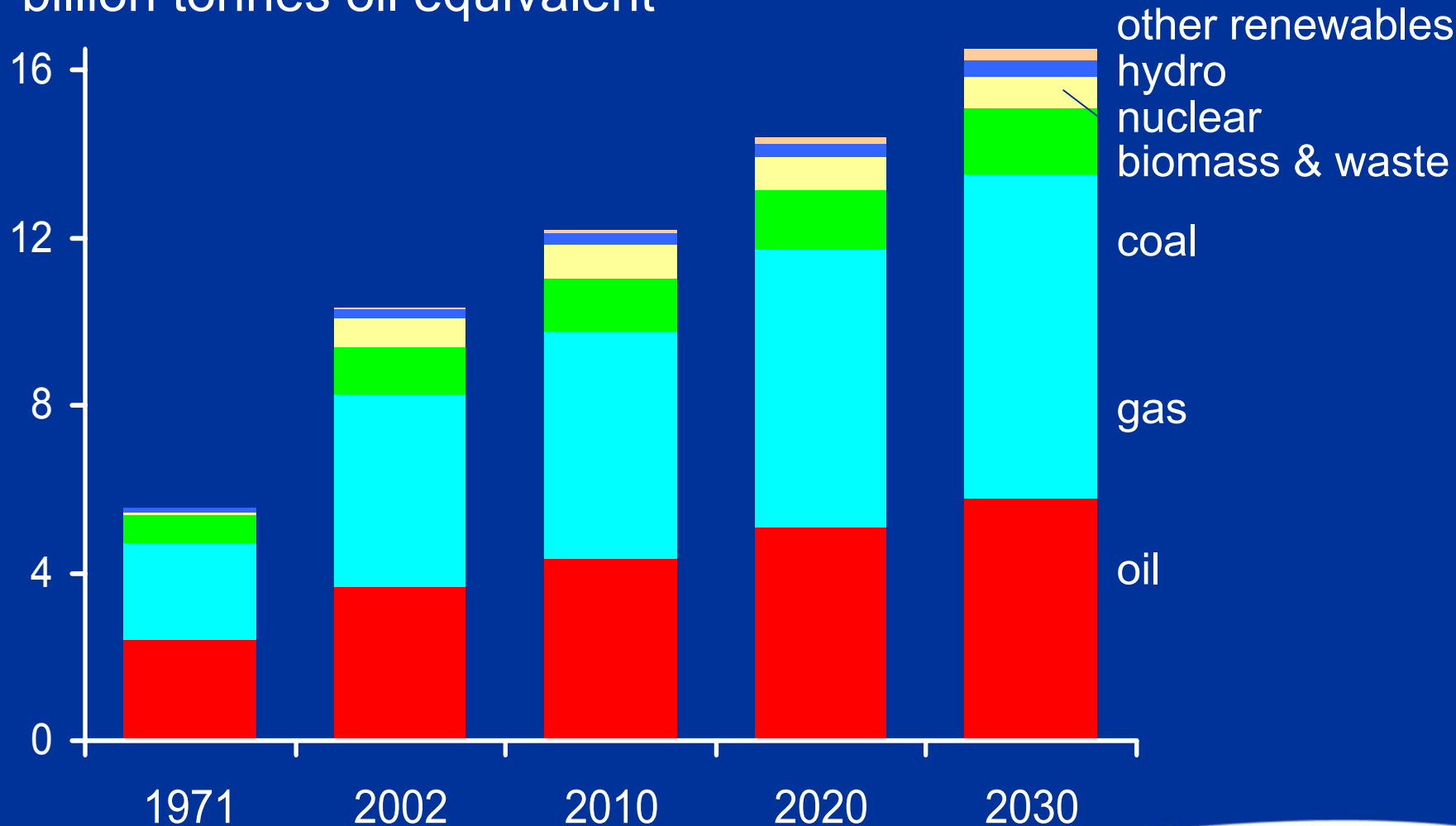
“Our biggest contribution to sustainable development comes from helping provide the energy the world needs to develop ... in cleaner and more socially responsible ways”



**Jeroen van der Veer,**  
Chief Executive, Royal  
Dutch Shell plc.

# World energy demand 1971-2030

billion tonnes oil equivalent



# Shell Technology Oman

- Launched November 2006
- Shell 100% R&D facility focused upon EOR needs of PDO
- Coupled with regional Learning & Development hub
- Close co-operation with SQU Oil & Gas centre, building upon JVRCCS project with SQU since 2001
- Shell Chair in Carbonate Geosciences endowment





# Qarn Alam – enhancing oil recovery sevenfold from an old field

*How will it work*

Water Supply

UeR  
(20,000TDS)  
25,000 m<sup>3</sup>/d

RO

60%

40%

Cogen (WHRU)  
Direct fire

Water Disposal  
UeR/Arada

10,000 m<sup>3</sup>/d

40,000 m<sup>3</sup>/d

Gas Supply

15,000 te/d  
dry steam

Gas  
Injector

Steam  
Injector

Gas lift

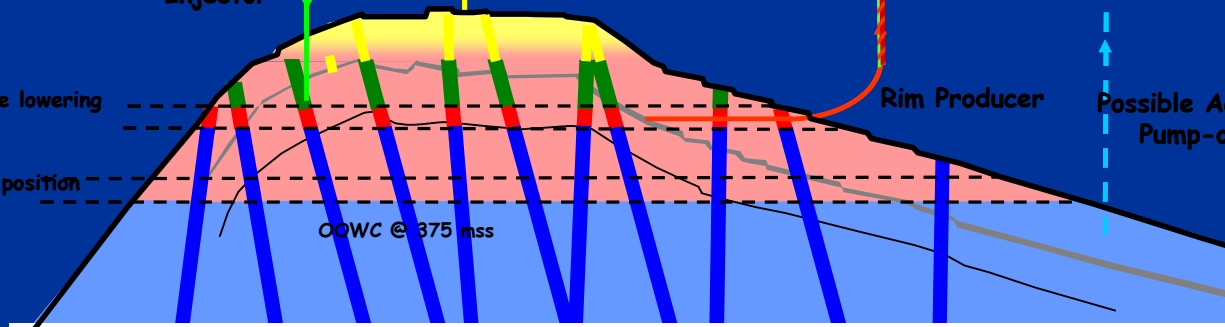
Rim Producer

Possible pre lowering

Final Rim position

Possible Aquifer  
Pump-off

OOWC @ 375 mss



# Oman and Qalhat LNG Plants in Sur



# Business, not philanthropy

“Business is good for sustainable development...

...and sustainable development is good for business”





# Social Investment Target Areas

- **Training for Employment**

Unemployed/ Secondary school graduates/ Diploma holders

- **Training for Development**

Final year students/ Employed staff from Government, Private, NGO sectors/ school students

- **Road Safety**

School and teachers children and their families

- **Life Skills**

Youth personal development





# Intilaaqah

## Overview

- Shell-supported scheme to assist young Omanis to develop their own businesses through training and counselling.

## Current developments

- Increasing focus on University graduates
- Launch of \$10 mln Intilaaqah Enterprise Fund to support SMEs



  
Intilaaqah إنطلاقة  
Enterprise تمويل  
Fund المشاريع

  
GroFin  
Building Better Businesses

# Shukran

