```
warm-up activity:
       question 3: strengths and weaknesses of viz: look at shape, color, layout
       question 4: outright error: no direct correlation between area of circle and capacity
data formats:
       text-human readable text aka words
               comma separated=delimiter separated (i.e. space)
       binary-computer readable
               8 bits= 1 byte =256 max possibilities
               7 bits = 127 max possible numbers
       query based-web based (flexible)
               JSON (like xml)
               HDF5-ability to jump in data to save reading time; binary (no translation required)
       row-by individual items
       column-by category
       bit code for decimal number
operational palette:
       1st graph-original
       2nd graph-sampling
       3rd graph-random sampling
```

4th graph-frequency increased (loss of curvature)