



# Krishnakumar Puthumaiselvam

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**Home:** Riga (Latvia)

## ABOUT ME

Certified UX Designer by Google with a year of experience, I specialize in crafting captivating digital journeys. Currently pursuing a master's in Business Informatics, I bring a unique blend of design expertise and business insights to seamlessly connect users through visually compelling interfaces. And also I will play a crucial role in understanding user behavior, needs, and preferences. Passionate about transforming ideas into polished, user-centric design.

## WORK EXPERIENCE

### UI/UX Designer (Freelance)

**Ticketify** [ 25/10/2023 – Current ]

**City:** Riga (Remote)

**Country:** Latvia

- Designed the entire CRM system for the company using the design tool Figma.
- Created visually appealing and user-friendly interfaces to enhance the overall user experience.
- Built comprehensive wireframes and prototypes for the CRM system, incorporating user feedback and iterative design processes to ensure optimal usability and functionality.
- Conducted thorough UX research to identify user behavior, needs and pain points.
- Implemented usability testing to gather valuable insights and feedback, leading to data-driven design decisions and continuous improvement of the user experience.
- Collaborated seamlessly with the development team to maintain a high level of consistency and user experience across the CRM.

### Web developer Internship

**Techvolt Software's Pvt Ltd** [ 19/05/2022 – 01/07/2022 ]

**City:** Coimbatore

**Country:** India

- Develop a user interface with HTML5 ,CSS3 , Modern JavaScript and Bootstrap.
- Utilized Bootstrap framework for efficient and visually appealing UI designs.
- Developed and implemented a software development life cycle (SDLC) that improved code quality and reduced development time.
- Proficient in using version control systems like Git to manage codebase, track changes, and facilitate collaborative development.
- Managed the development of a new website.

### Web Developer Internship (Remote)

**The Spark Foundation** [ 02/10/2021 – 30/12/2022 ]

**Country:** Singapore

- Develop a user interface with HTML5 ,CSS3 , Modern JavaScript and Bootstrap.
- Utilized Xampp for local server setup, ensuring a secure and controlled development environment.

- Managed the database using phpMyAdmin, designing and implementing relational databases to store user information and transaction data.
- Implemented dynamic features to enhance user interactions, such as form validations and real-time updates.

## EDUCATION AND TRAINING

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### Master's Degree in Business Informatics

**Riga Technical University** [ 05/09/2023 – Current ]

City: Riga

Country: Latvia

Website: <https://www.rtu.lv/en>

### Bachelor's Degree in Computer Science and Engineering

**Periyar Maniammai Institute of Science and Technology** [ 07/07/2019 – 16/05/2023 ]

City: Thanjavur

Country: India

Website: <https://www.pmu.edu/>

## DIGITAL SKILLS

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Microsoft Office / Microsoft Word / Google Drive / Microsoft Excel / Microsoft Powerpoint

### Wireframes

### Prototype

### UX Research

### Usability Testing

### User Interface Design

### UX Design

### User Interviews

### UX Survey

### Information Architecture

### Responsive Web Design

### Figma and Adobe XD

### HTML5 and CSS3

## CERTIFICATIONS

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### Google UX Design Professional Certificate

[ 01/11/2022 – 12/01/2023 ]

Link: <https://www.credly.com/badges/ad051f0f-db48-4538-af38-771a157e019b/print>

### Digital Skills: User Experience from Accenture

[ 01/07/2021 – 24/07/2021 ]

Link: <https://www.futurelearn.com/certificates/jr5s8bo>

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