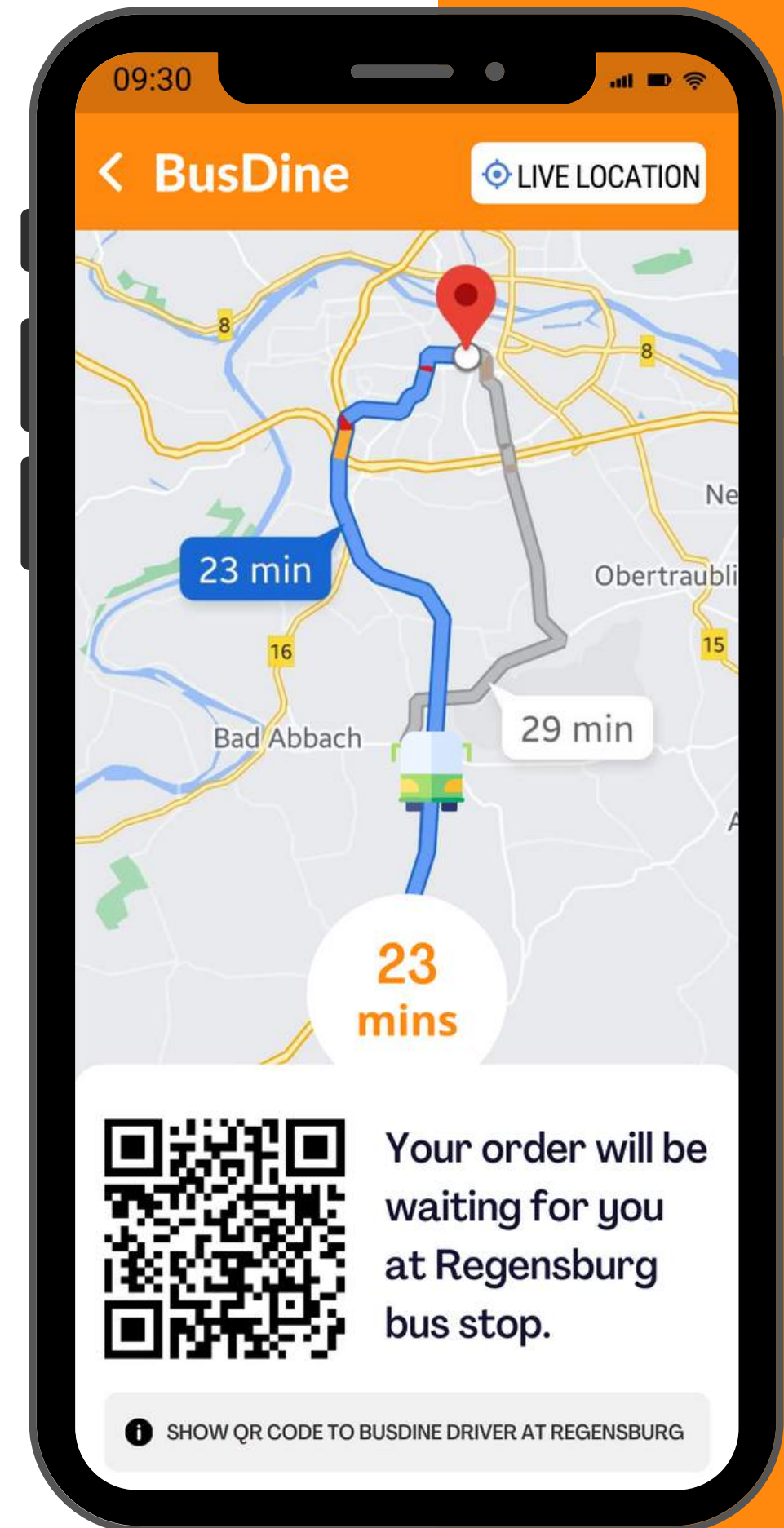




Order and enjoy a tasty meal on the bus.

www.busdine.com



PASSENGER PROBLEM

Unlike train & flight, bus passengers don't have the luxury to have a tasty meal during the journey.

There are limited places to grab a meal at bus stops.

Many passengers remain hungry on a 5+ hour journey.



Stuttgart bus stop



Innsbruck bus stop

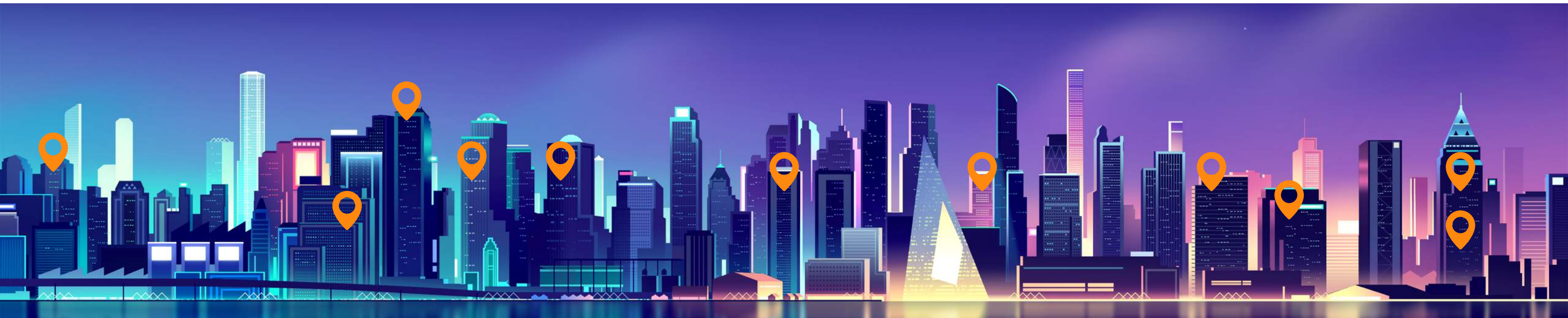


Geneva bus stop

DELIVERY RESTAURANT PROBLEM

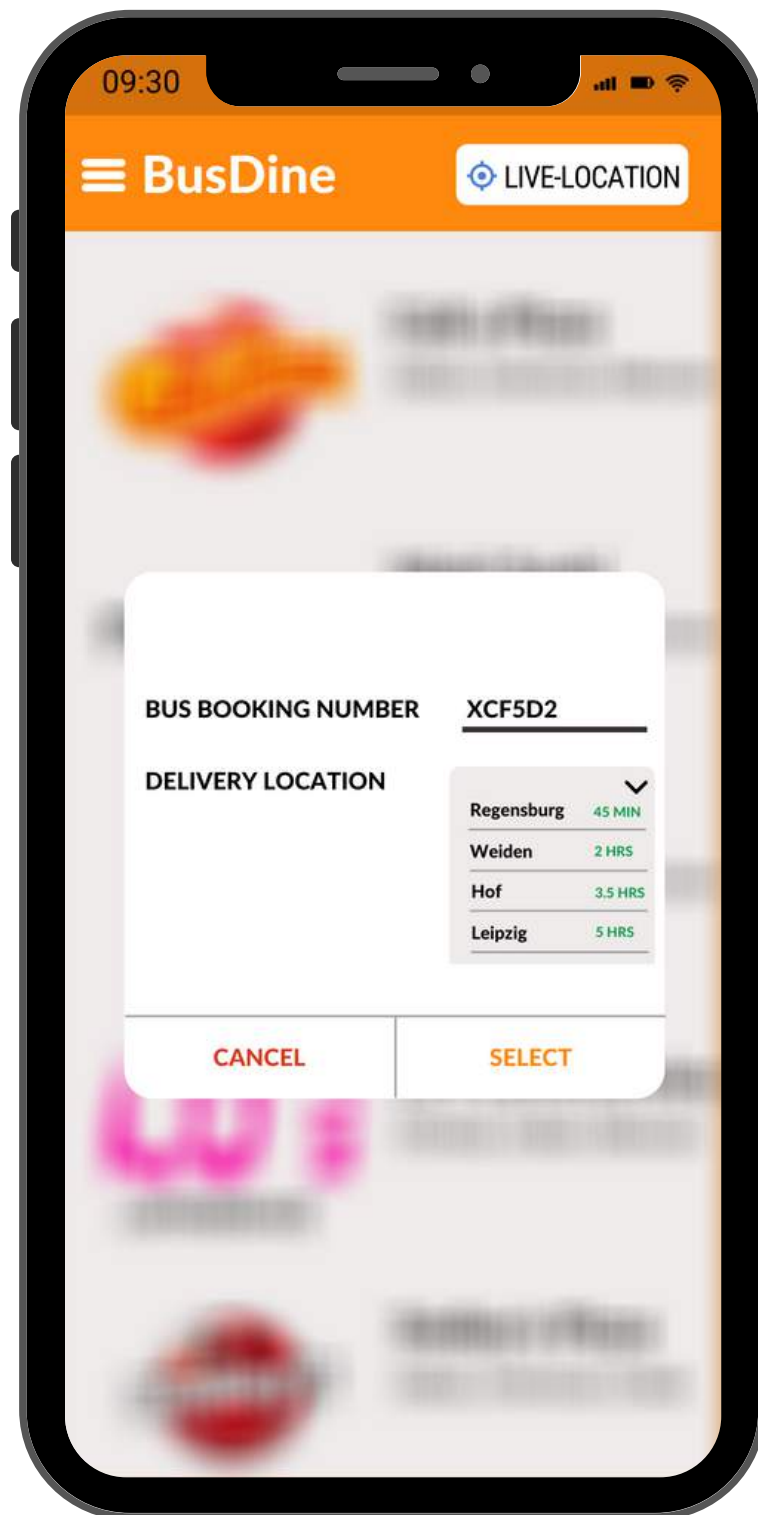
The demand for food delivery keeps changing with high demand during weekends and low during the week.

Delivering to multiple locations in the city is often inefficient and not profitable for restaurants with their own drivers.

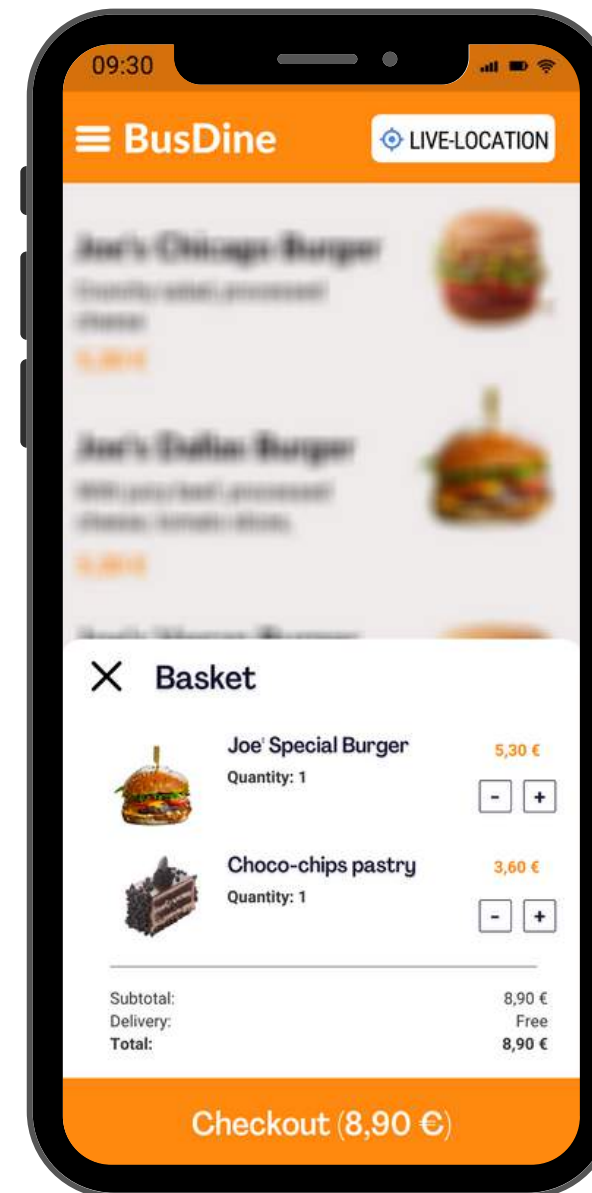


SOLUTION

BusDine is first-ever app by which long distance bus passengers can order food and get it delivered at the next bus stop and enjoy the meal on their journey ahead.



Add bus booking number



Choose and order



Your meal delivered to
you at your next bus stop.

PASSENGER BENEFITS

A passenger can enjoy tasty meal while riding the bus just in 3 steps.

Helps to pass journey time.



Choose the
tasty meal.



Wait for the
tasty meal.



Enjoy the
tasty meal.

RESTAURANT BENEFITS

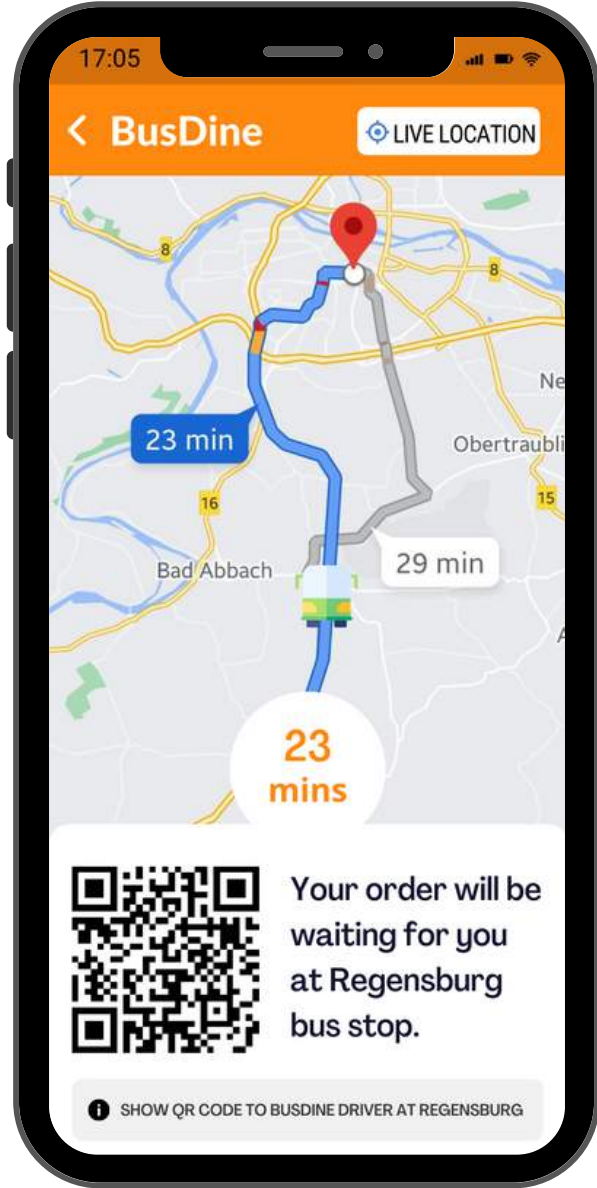
Consistent amount of food orders every hour throughout the week.

Delivering multiple orders at 1 location is extremely efficient.

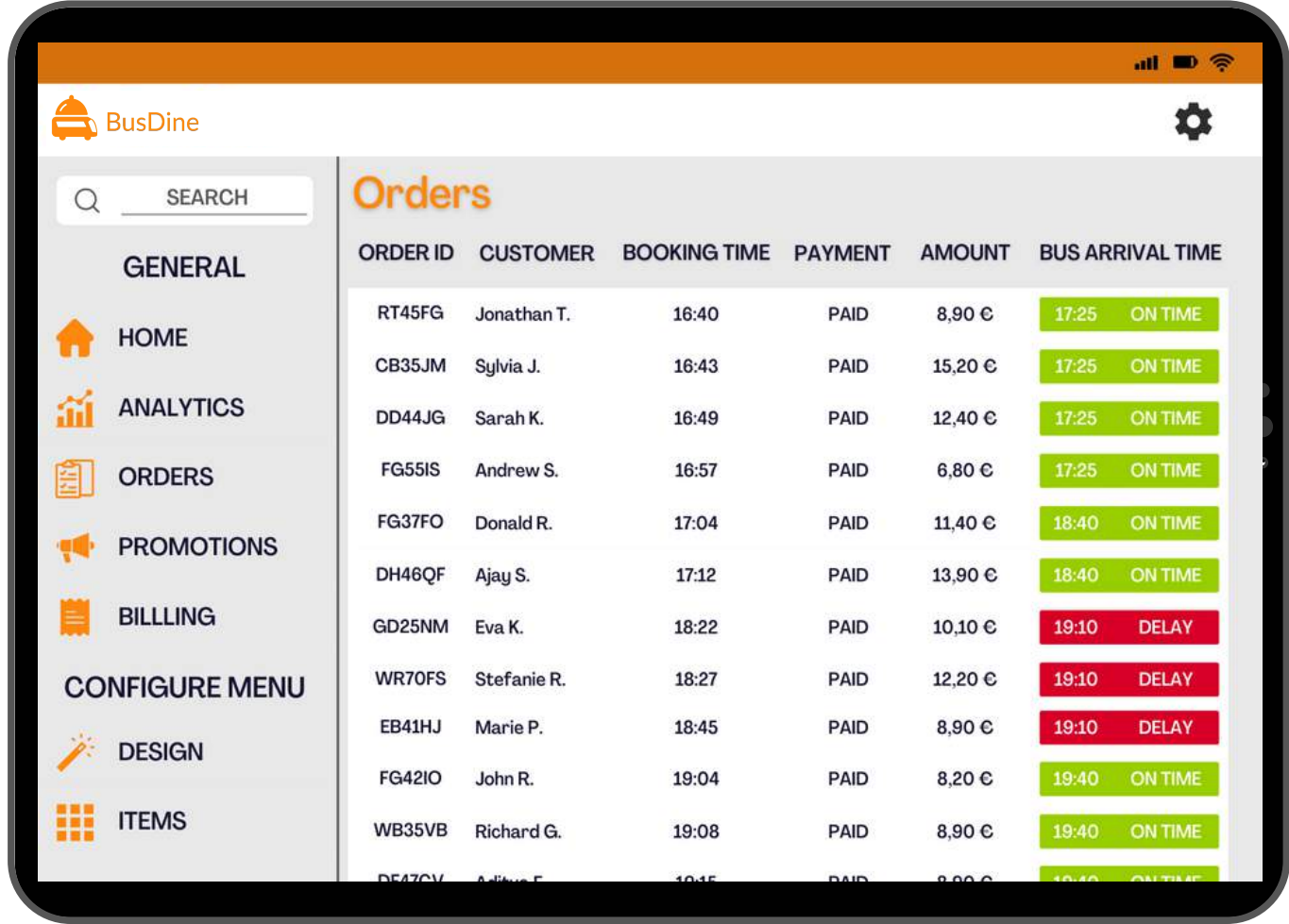
Restaurant can prepare more orders for same location.

Potential to earn more than delivering food to multiple locations within the city.

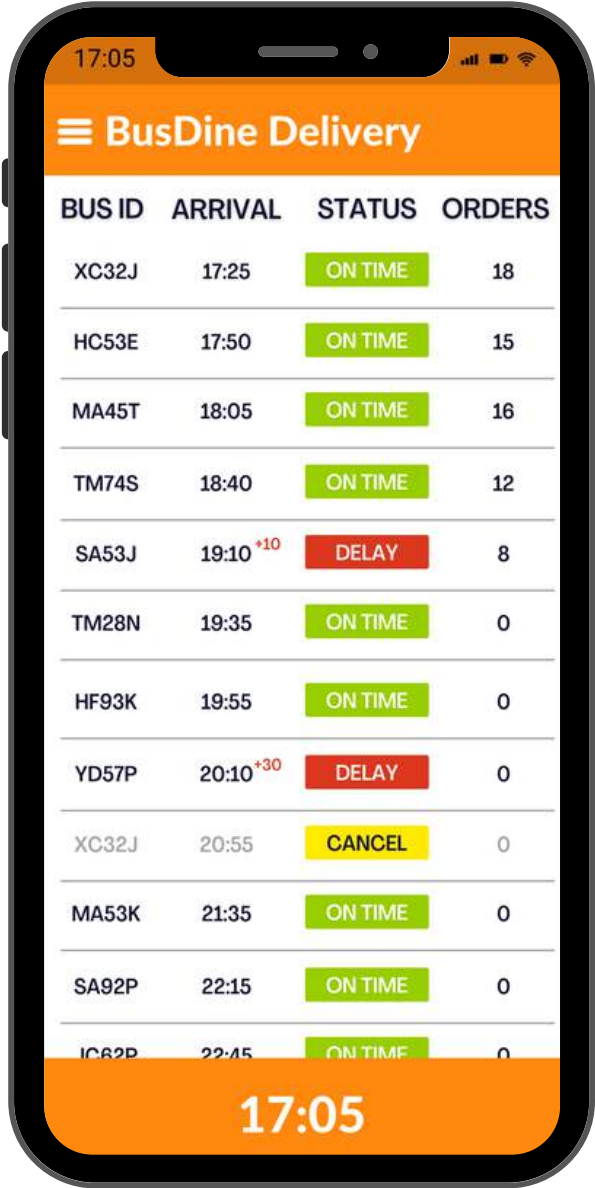
HOW IT WORKS



Passenger shares bus booking number and orders a meal.

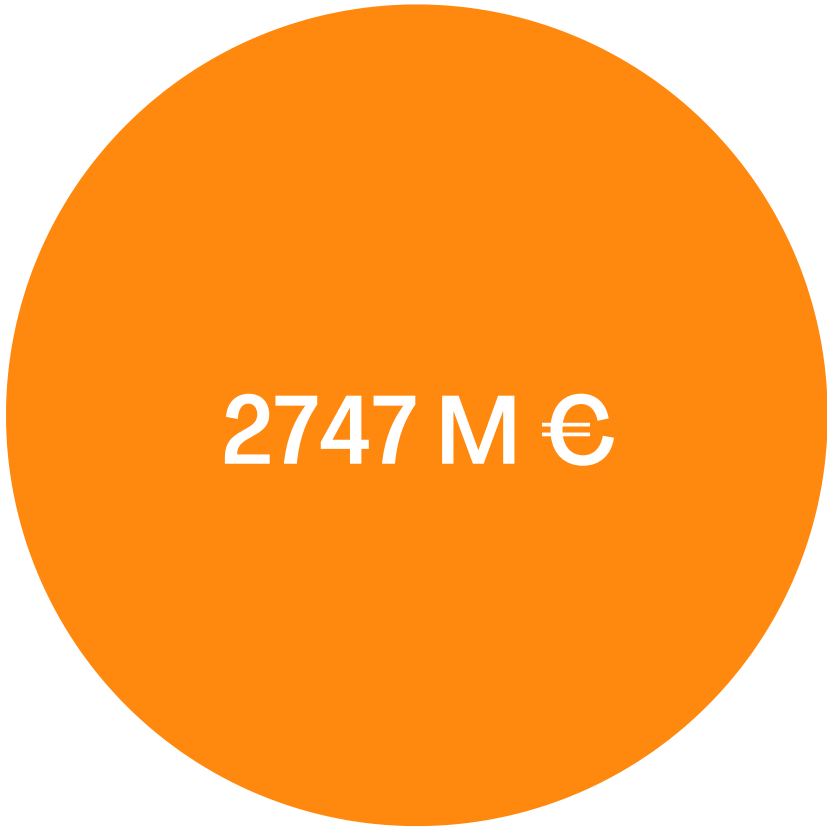


Restaurant receives the food order along with the passenger's live location.

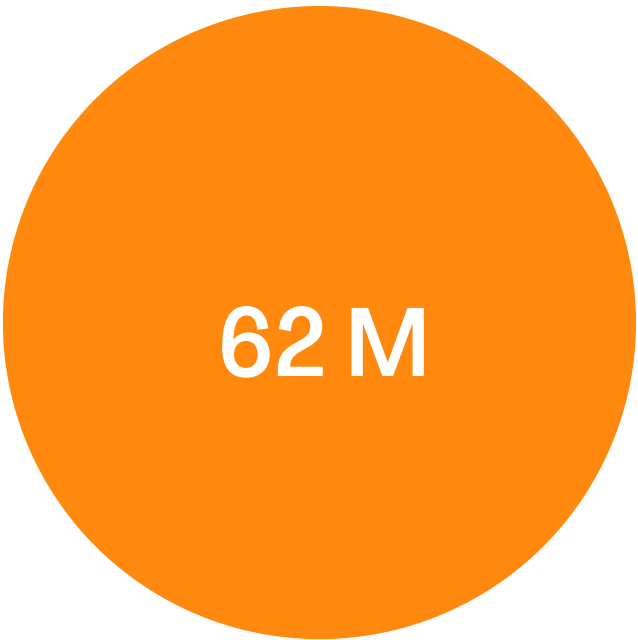


Passenger live location notifies restaurant of bus location so delivery driver can leave.

MARKET



Platform to consumer
food delivery revenue



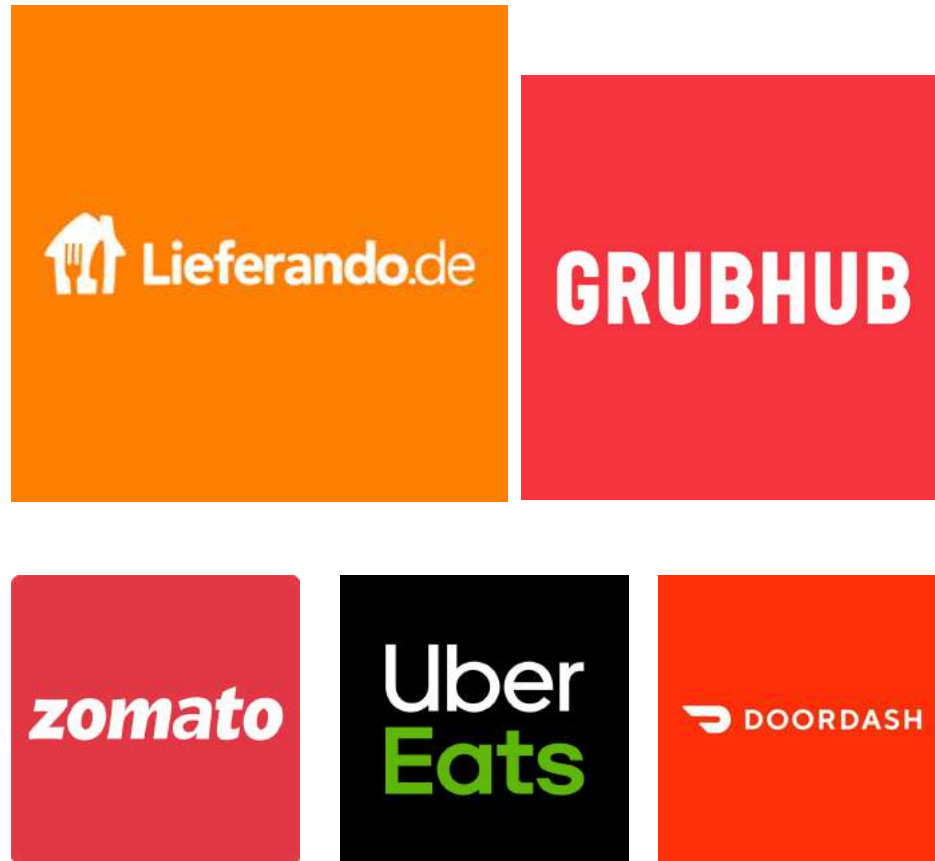
Flixbus travellers



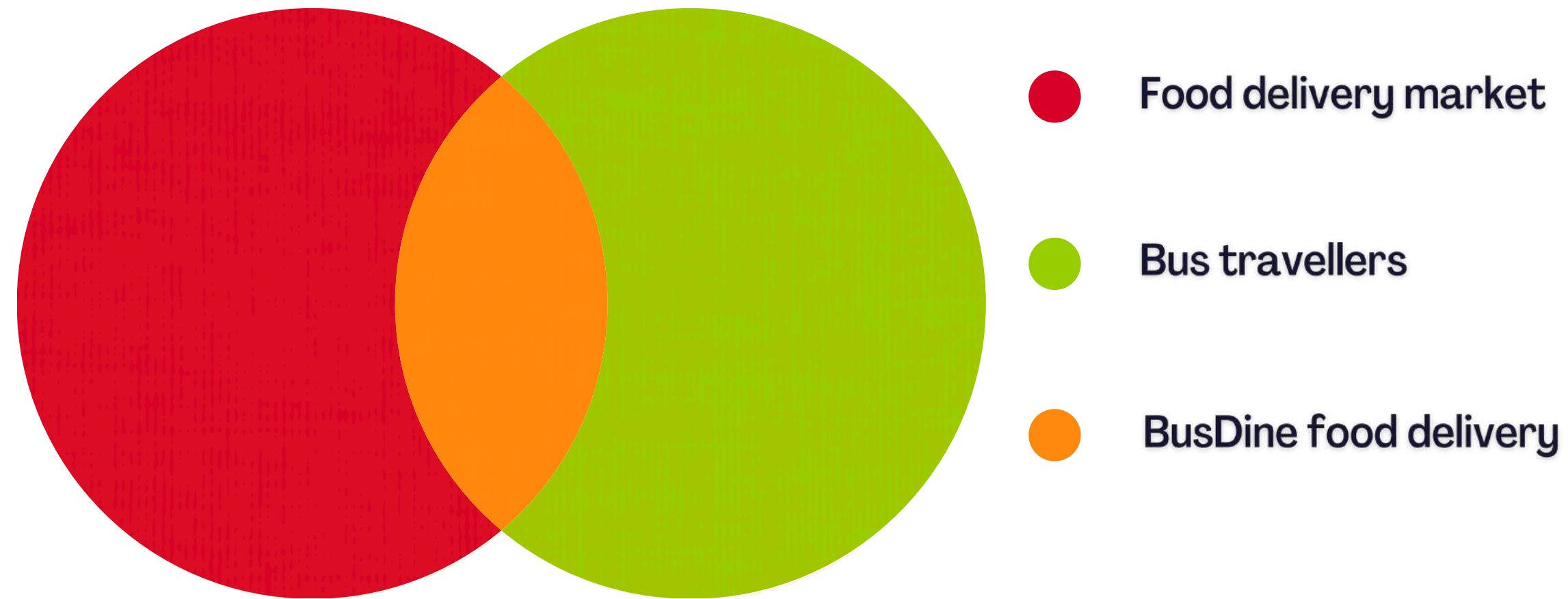
Share of market



COMPETITION



Food delivery market
is supersaturated.



But, **BusDine** is the first platform
offering food delivery to a completed
untapped market sector.

BUSINESS MODEL

COMMISSION

- BusDine charges 10% commission per order.

Estimated monthly orders: 54.600*

Average order cost: 8 €

Commission: 10%

Revenue: 43.680 € (monthly)

SUBSCRIPTION

- BusDine will also be charging a monthly subscription fee to the restaurant partners.

Potential restaurant partners: 250**

Monthly charge: 399 €

Revenue: 31.920 €(monthly)

*We estimate average 54.600 monthly orders by February 2022, after launching in October 2021.

**We estimate to partner with 250 restaurant partners in 25 cities by January 2023.

MARKET ENTRY STRATEGY



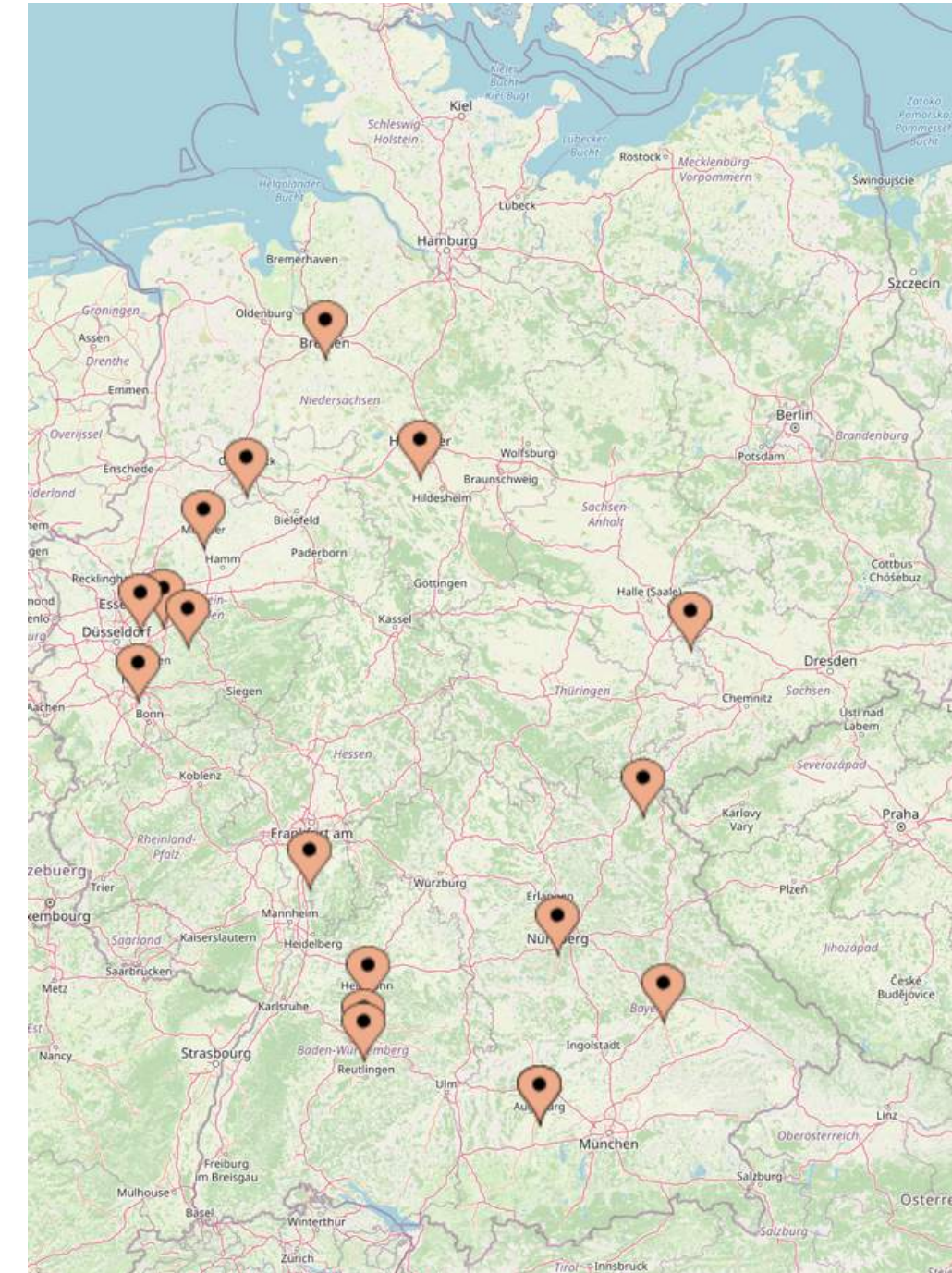
Delivering food to 17 bus stops

Bremen	Essen	Regensburg	Darmstadt	Hof
Osnabrück	Bochum	Nuremburg	Heilbronn	
Hannover	Hagen	Augsburg	Kornwestheim	
Münster	Leverkusen	Leipzig	Stuttgart	



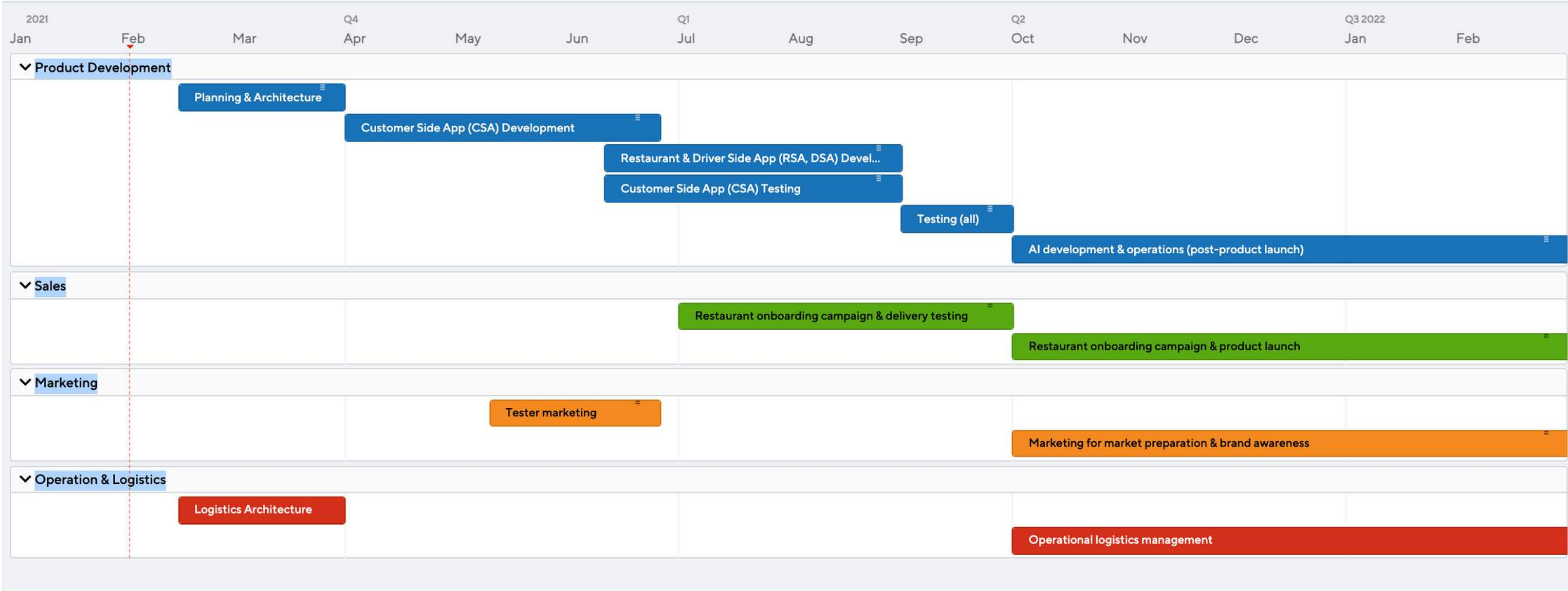
6 Flixbus bus routes

Hamburg-Munich	Berlin Cologne
Hamburg-Stuttgart	Berlin-Munich
Hamburg-Düsseldorf	Berlin-Düsseldorf



Partnering with 15 restaurants in 2 km radius of 17 bus stops on 6 Flixbus routes.

PROJECT ROADMAP



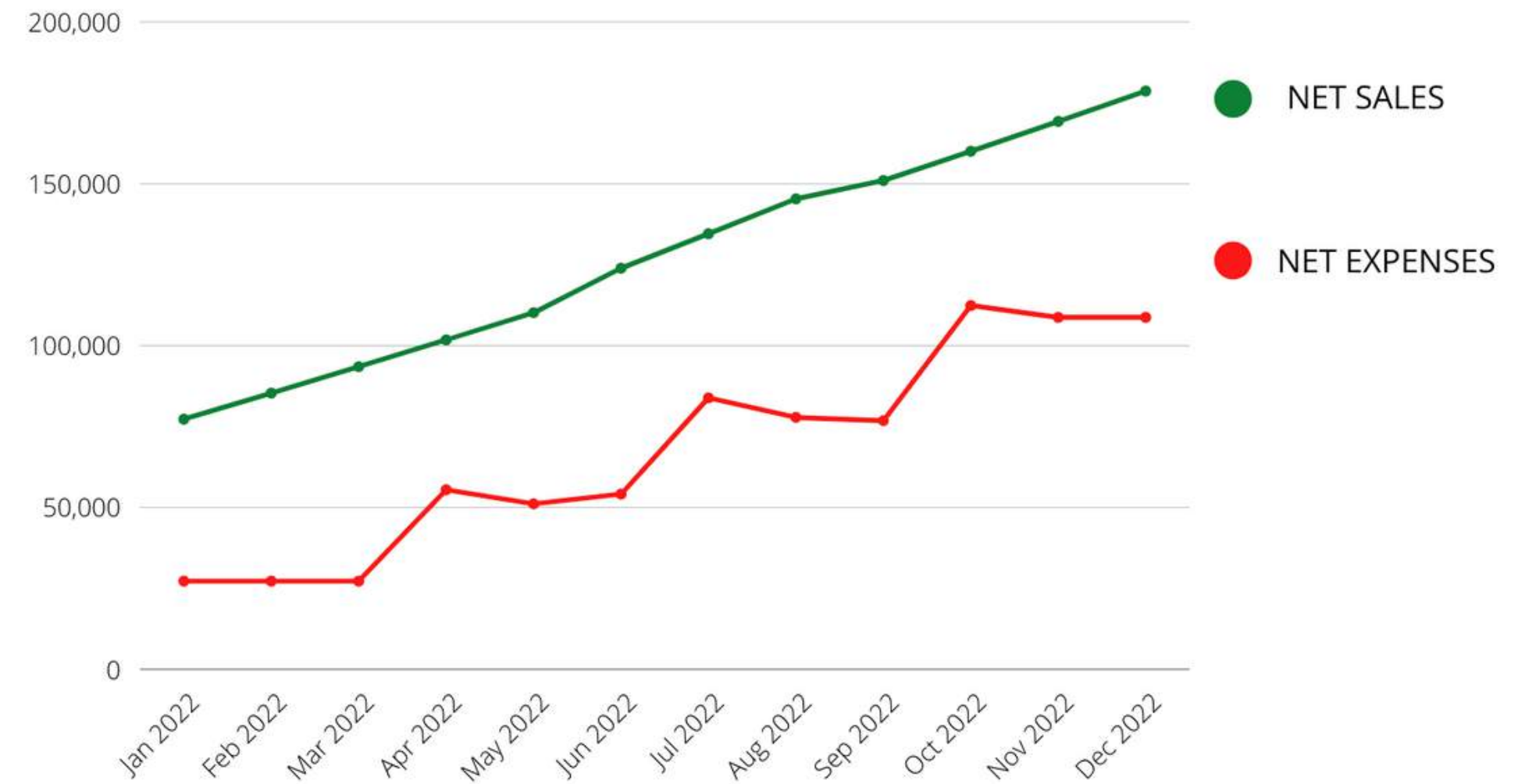
Project duration: 15 February 2021-28 February 2022

Planned product launch: October 2021

FINANCES

BusDine's revenue will come from the sale of restaurant onboarding packages, commission charged on orders, and monthly subscription fee.

The major costs for the company for 1st business year will be the cost of employment and business operations maintenance.



Seeking 130.000 € for product development and establishing business operations by February 2022 with a planned launch in October 2021.

TEAM



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Engineering and product development

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