



The modern FP&A company

TEAM



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PhD in Digitization & Management Control
former Financial Analyst

Beiersdorf Lufthansa Technik

industrial and research advisor



Juan C. Roldán

Co-Founder & CTO

MSc in Software Engineering
PhD in Computer Science



Pablo Huet Carrasco

Full Stack Developer

BSc in Physics

Former Web Developer



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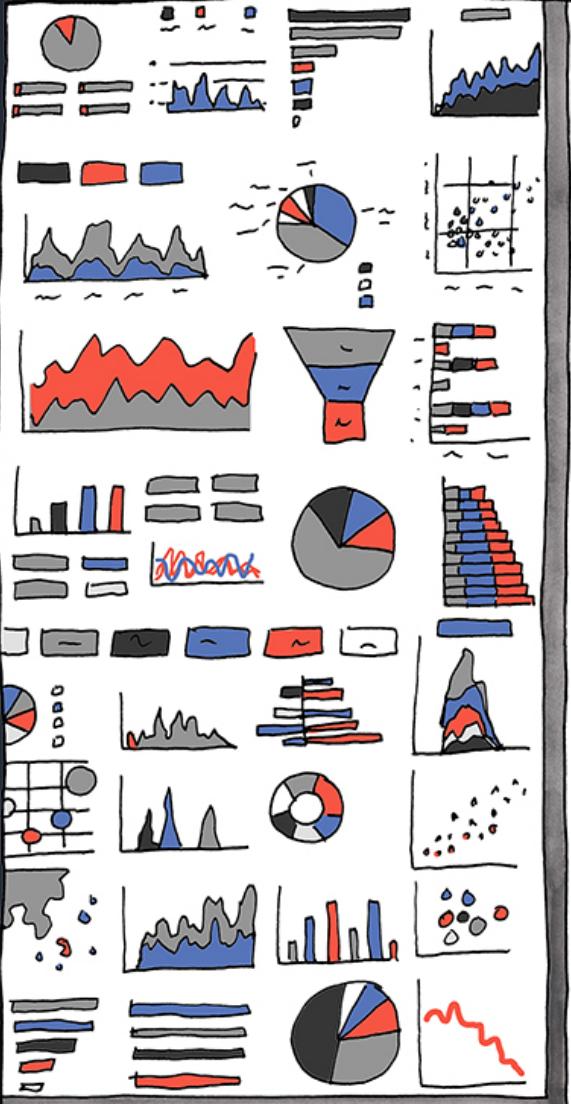
former Vice President



Olaf Behn

Chief Financial Officer





OUR NEW
DASHBOARD
HAS ALL OF
THE DIFFERENT
KPI'S WE CAN
TRACK NOW.



WHAT'S
THAT KPI
TRENDING
TO ZERO?



IT MEASURES
HOW WELL WE
UNDERSTAND
THEM ALL.



TOM
FISH
BURNE

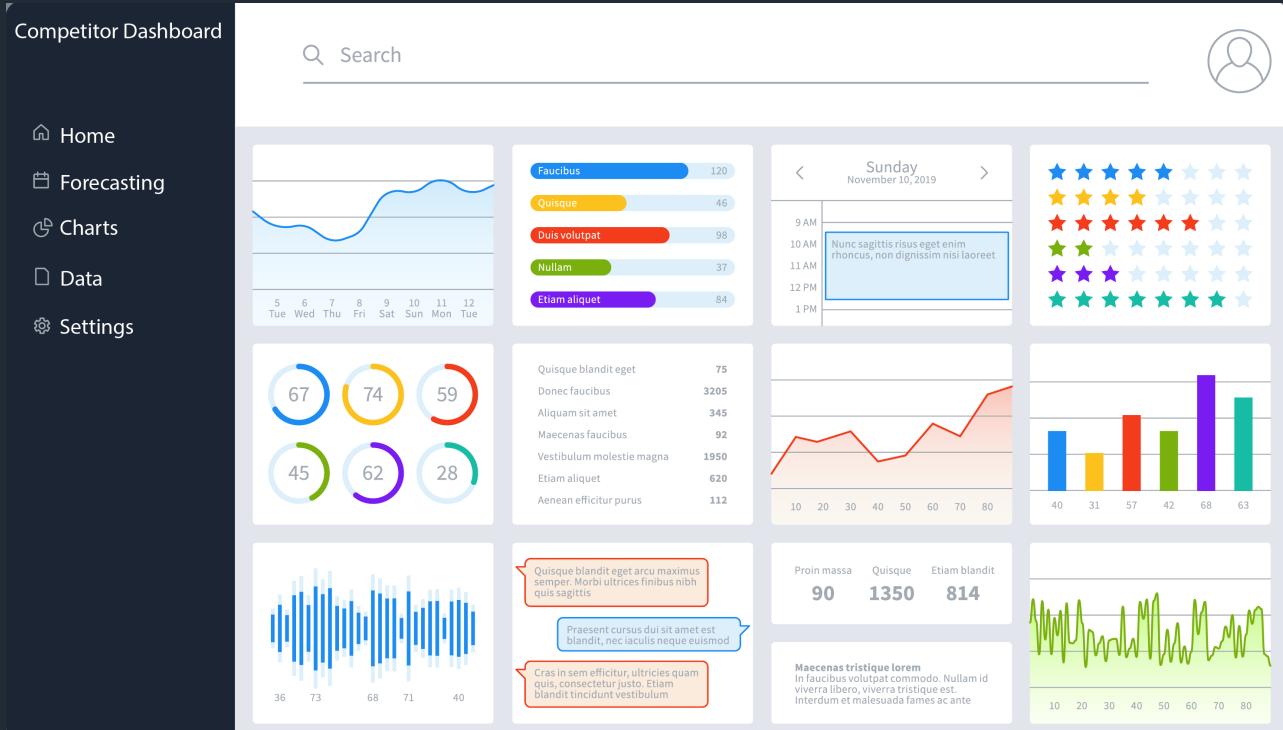
PROBLEM

Companies are wasting money in their manufacturing through inefficient process

Poor profit & loss management is one of the main reasons why companies will fail.

Impact of COVID-19 on FP&A's Business Performance
Management Workflows
Gartner Reports, 2020.

OTHER TOOLS ARE CREATING LESS VALUE

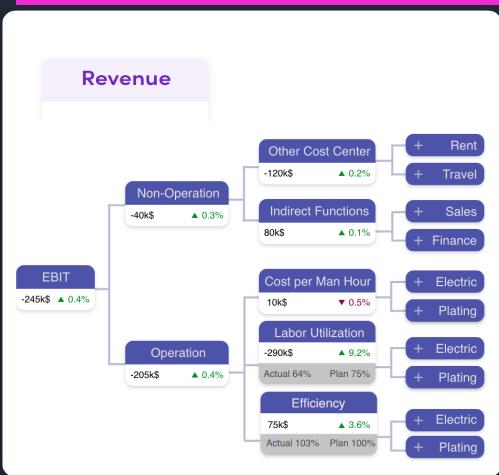


- Hard to understand
- No holistic view
- Missing explanation of bottleneck

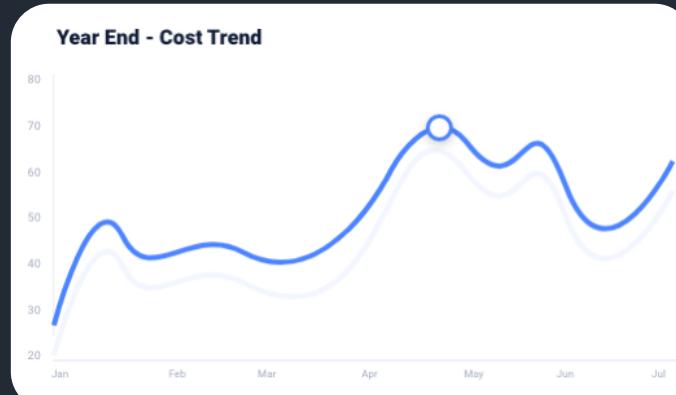
SOLUTION

We are developing a software for FP&A that detects with a unique framework where and when your company is losing money and tell you what should do about it

Analysis



Forecasting



Reporting

A screenshot of a collaboration feed interface. At the top, a message from 'Malina Gomez' on Friday, 01-02-2020, states: 'Yes We had in the last days some capacity issues. We will get the problem under control.' Below it is a 'Recommendation' section from Friday 09-01-2020: 'Increase productivity in Machining (Unit 2) and CNC (Unit 4). Predicted productivity will be 12pp under Target.' On the right, there's a 'Chats' sidebar showing a list of users: All People, Malina Gomez, Landon Bravo, Mark Lewis, and Dwight Pope, with Malina Gomez currently online.

Value Driver Model & Sentiment Analytics

Predictive and Prescriptive Analytics

Collaboration Feed

PROOF OF CONCEPT – PILOT CUSTOMER

IMPROVEMENTS

Before using our Tool

Impact

After using our Tool

Financial
KPIs

- 3M USD
EBIT

↑ 5M USD
EBIT

+ 2M USD
EBIT

Operational
KPIs

4
identified bottlenecks

↑ 41
identified bottlenecks

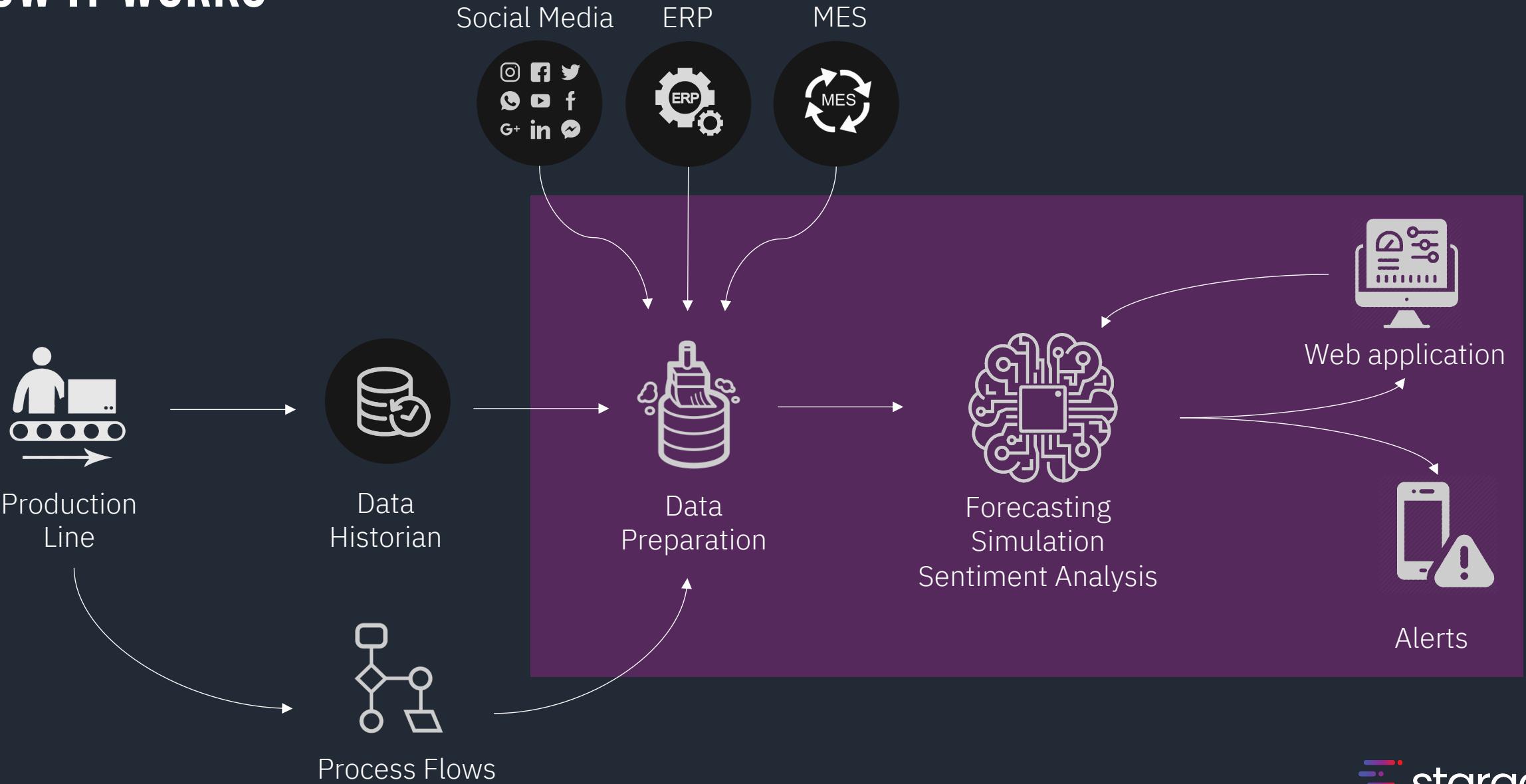
45
identified bottlenecks

58%
Productivity on Shopfloor

↑ 6%
Productivity on Shopfloor

64%
Productivity on Shopfloor

HOW IT WORKS



COMPETITIVE LANDSCAPE



value driver
based

✓

✓

user
approach

Hybrid

Hybrid

Customer

Customer

Provider

sentiment
analytics

✓

forecasting +
predictive
analytics

✓

✓

✓

✓

✓

Only
Diagnostic
Analytics

connecting
operational with
financial KPIs

✓

target KPIs

P&L + Supply Chain

Financial
+ HR

Financial + Sales +
Supply Chain etc.

P&L

Supply
Chain

Balance
Sheet

Visualization

Visualization

KEY TARGET GROUP: CONTROLLING DEPARTMENTS IN MANUFACTURING

Today, other analytics solutions are not satisfying their management in steering the business since they are not explaining the causes of the business:

- Focusing on ML forecasting solutions
- Predicting either financial or operational figures
- Visualizing figures in fancy dashboards
- KPIs, KPIs, KPIs

But in the end, their promised solutions in a [highest forecasting accuracy](#) or [delivering fancy dashboards](#) have not much value in the industry for [making better decisions](#).

We need to streamline value drivers and [connect](#) them with their [financial figures](#) with a well-defined accounting logic. And then, there is enough time for fancy dashboards.

MARKET ENTRY

Current Pilot Project

 **Lufthansa Technik**
United Kingdom




Manufacturing


**Digital /
Other Industries**

Pipeline

 **Lufthansa Technik HQ**









 Universitätsklinikum
Hamburg-Eppendorf










OLYMPUS®
FOCUS ON LIFE



MARKET VOLUME

19,6B

revenue in big data reporting and analysis tools worldwide in 2022*

824M

revenue in big data reporting and analysis tools in Germany in 2022

23%

market growth
predictive analytics

BUSINESS MODEL

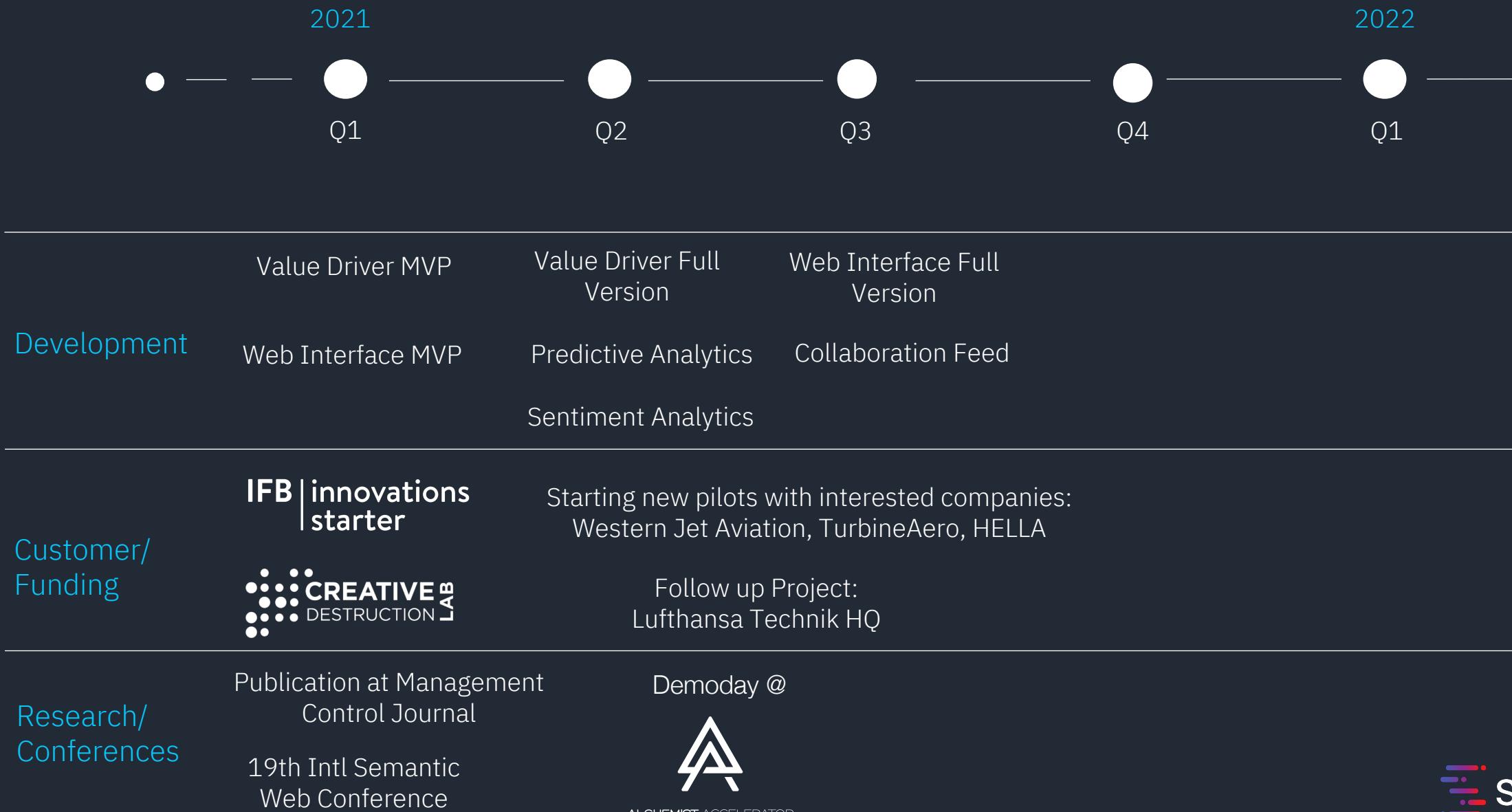
Yearly Subscription

Stargazr as service on a subscription-basis will be charged upfront annually between 25.000\$-50.000\$

Integration Fee

One-time integration fee of 5.000\$

ROADMAP



Listening to your gut is sometimes right,
but not when it's about **steering your business.**



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