1. Map of all the SO and/or GI results by local authority
   1. Hypothesis is that SO and/or GI are not distributed evenly across all Las.
   2. Easy to disprove
   3. Needs options to group all non-straight answers together?
2. Interactive scatterplot showing the effects of other variables on non-response rates (e.g. speaking another language, non-native to UK, age, urban-rural, etc.)
   1. Hypothesis is that there are factors that may make people feel they don’t understand the question or may worry that there is a consequence for answering incorrectly.
   2. Hard to disprove, but a relationship between factors like language or age and non-answering rates may suggest that the questions would benefit from more elaborate discussion or additional materials.
   3. Not sure how this might graph.
3. Interactive heat map between SO and GI.
   1. Many people assume that there is a clear or predictable link between SO and GI.
   2. This is not a prove or disprove kind of issue, so much as clarifying that there are many ways that individuals can be on both questions and that there is not a one-to-one relationship.
   3. Unclear on what this might look like (is heat map the best option?) or how it might be interesting to represent through interactivity.