Engineer's Goals

Understand what engineers hope to achieve in 2024. Are they looking for career advancement, innovation, or sustainability in their projects?

Pain Points

Identify the challenges engineers face, such as changing industry regulations, work-life balance, or access to the latest technology.

Technological Needs

Explore the tools and technologies that engineers need to stay competitive and meet evolving industry standards.

Customer Expectations

What do customers expect from engineering projects in 2024? Consider factors like cost-efficiency, sustainability, and rapid development.

Mind Map for REALITY FUTURE OF ENGINEERING

Market Trends

Stay updated on market trends, such as the rise of renewable energy, smart infrastructure, or Al integration, that may affect the engineering field.

Collaboration

Understand the importance of collaboration with other professionals and teams in interdisciplinary projects.

Sustainability

Recognize the growing emphasis on eco-friendly and sustainable engineering practices.

Personal Development

Engineers' desires for skill enhancement and continuous learning as the field evolves.

This empathy map will help you better understand the needs and concerns of engineers in the context of the future of engineering in 2024.