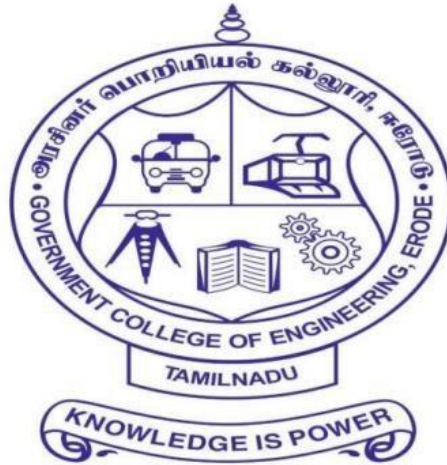# GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE - 638316

ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NAME: SEZHIAN M

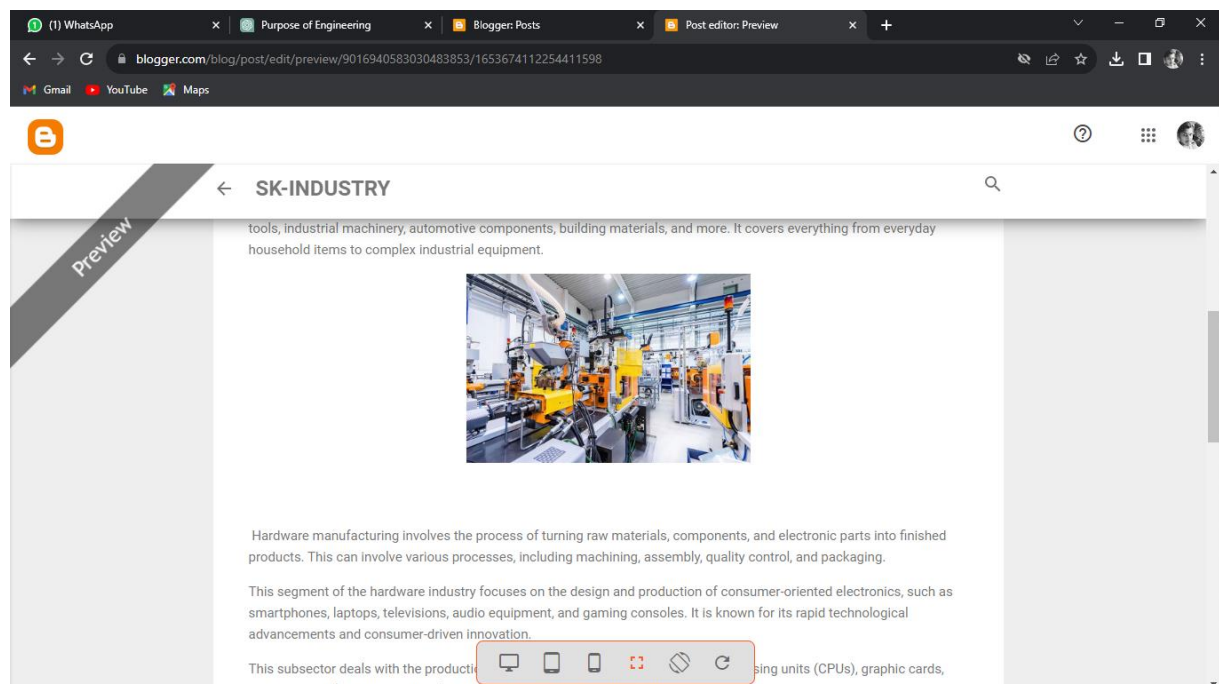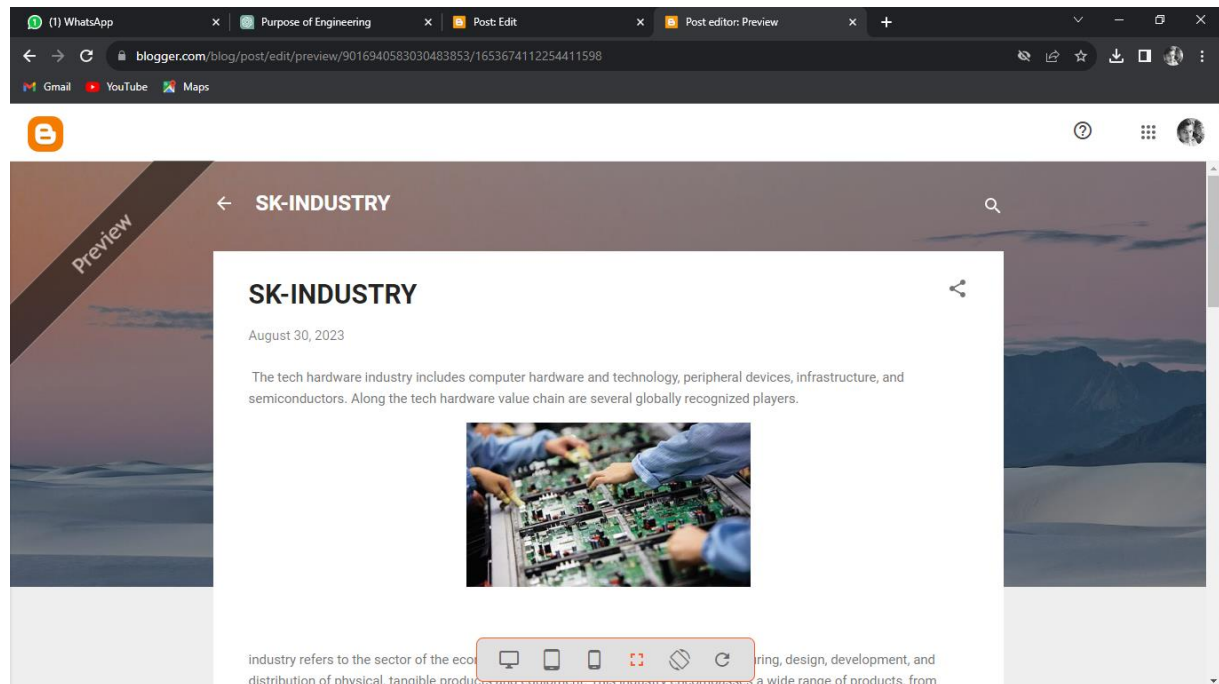NM ID: 66A89CEFC8C3ABAB9234AF0DD410AEC7

BRAND NAME: SK-INDUSTRY

USER NAME: au731120105318

1.Create a blog or website using BlogSpot and Customize the theme design and post new article with 500 words.
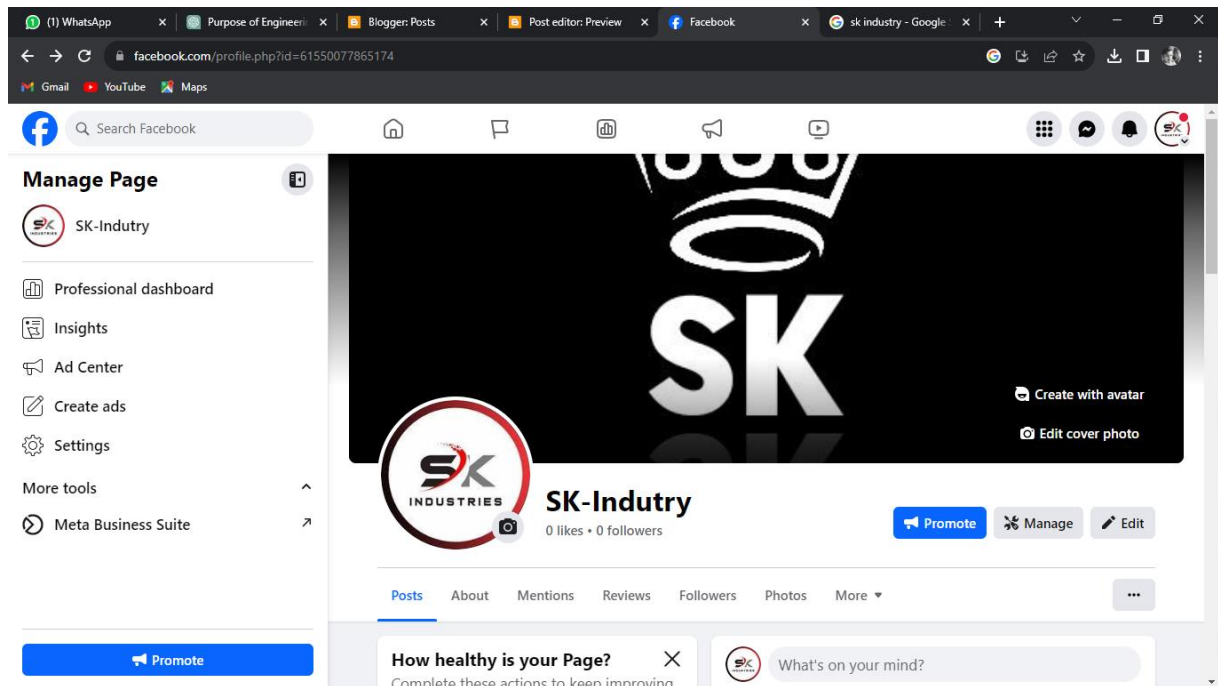
LINK: https://sezhian-07.blogspot.com/2023/08/sk-industry.html

SCREENSHOTS:

2 Create a New Facebook Business Page and post one social media poster for your brand.

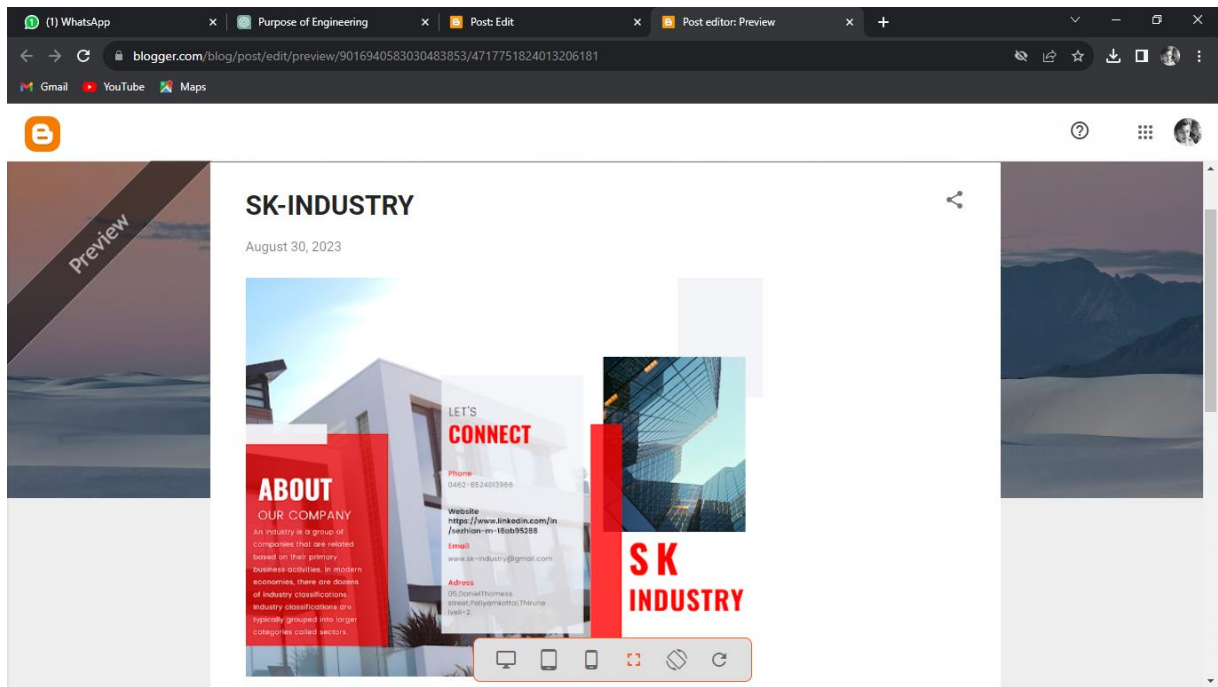**LINK:** https://www.facebook.com/profile.php?id=61550077865174

SCREENSHOT:

3.Create and design a social media advertisement poster using Canva.

LINK : https://sezhian-07.blogspot.com/2023/08/sk-industry_30.html

SCREENSHOTS:

4 Create Email Newsletter design using Canva tool.

LINK: https://sezhian-07.blogspot.com/2023/08/sk-industry_25.html

SCREENSHOTS: