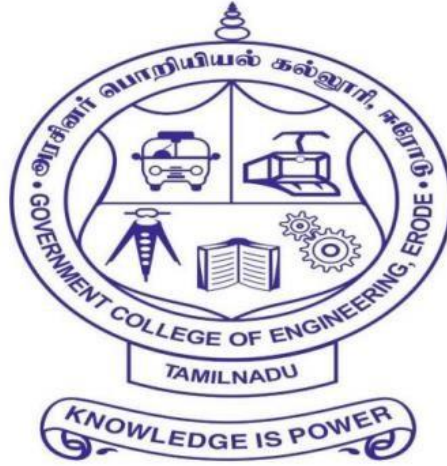


GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE - 638316



ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NAME: SANGEETHVANAN S

NM ID: B1D110D87221264B0C940018331E409D

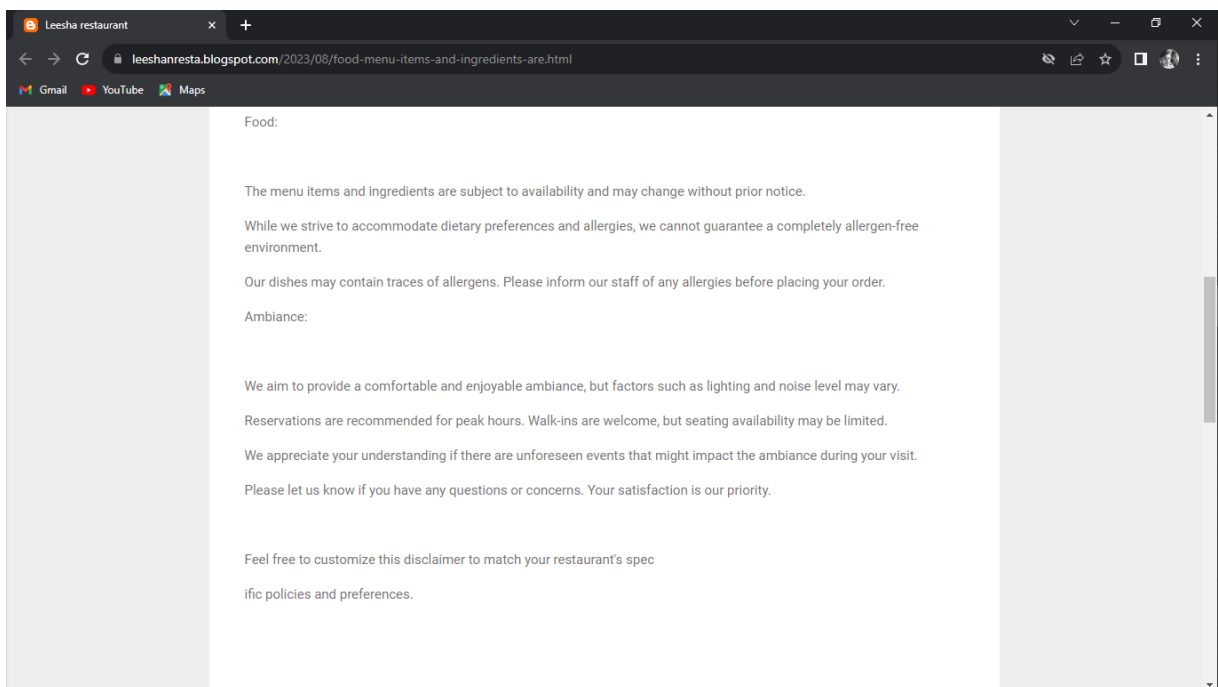
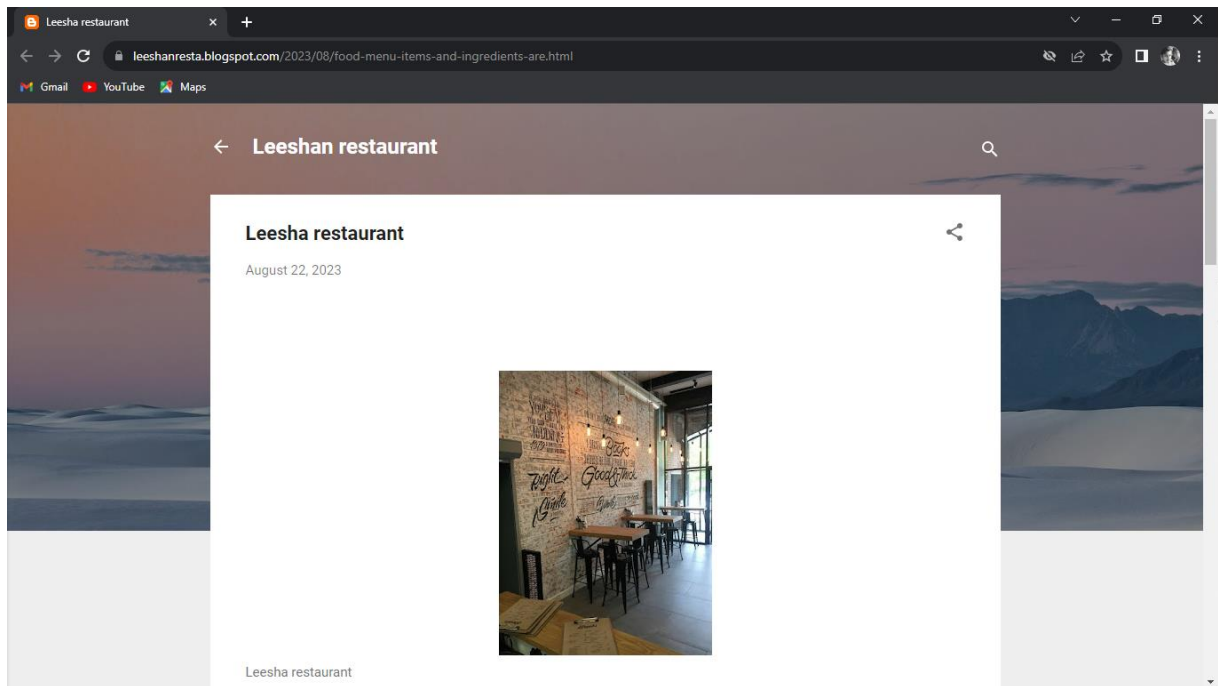
BRAND NAME: INNU RESTAURANT

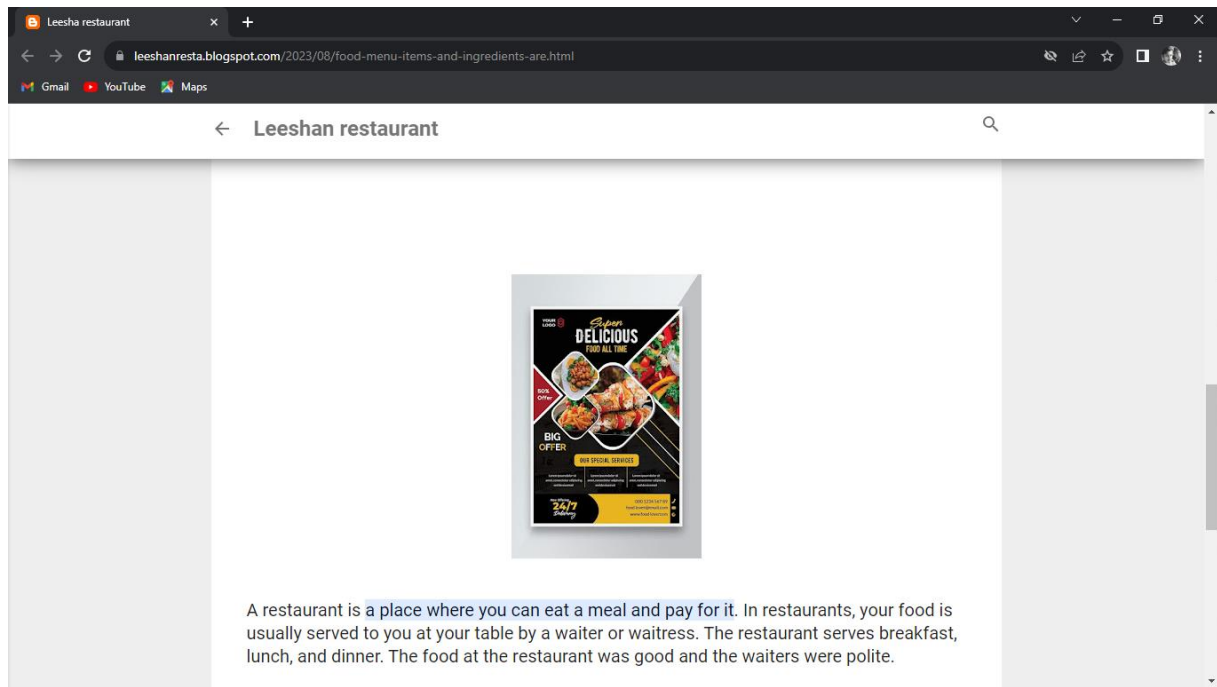
USER NAME: au731120105028

1.Create a blog or website using BlogSpot and Customize the theme design and post new article with 500 words.

LINK: <https://leeshanresta.blogspot.com/2023/08/food-menu-items-and-ingredients-are.html>

SCREENSHOTS:

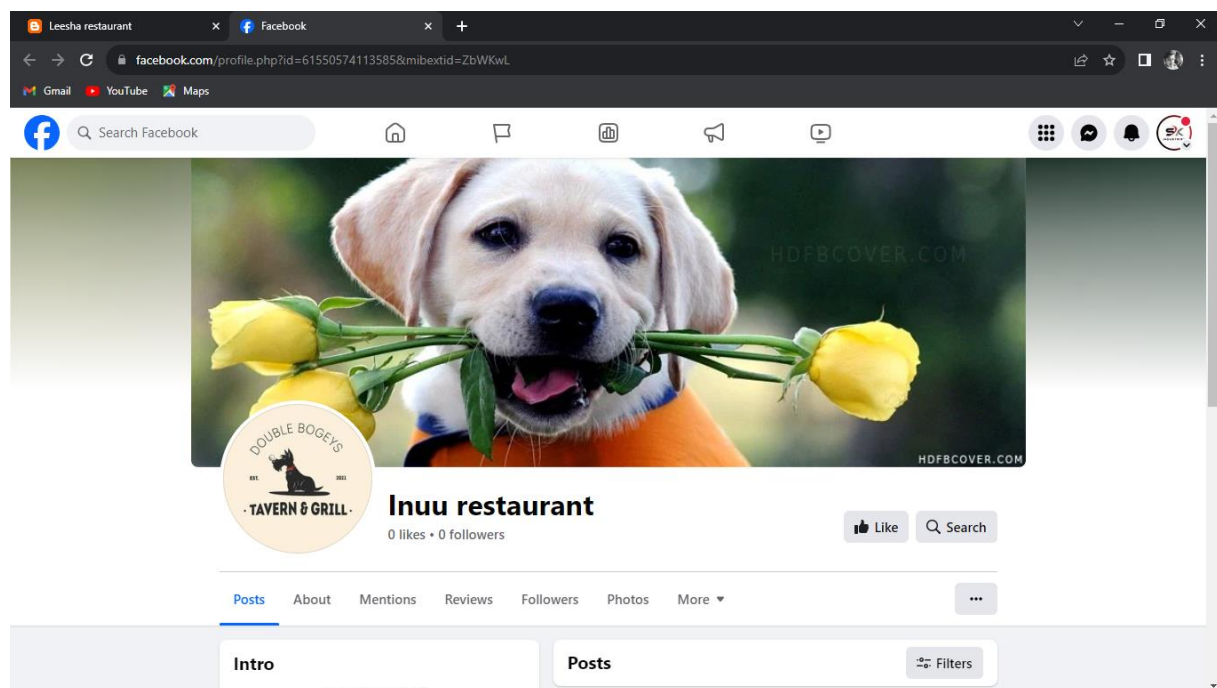




2 Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/profile.php?id=61550574113585&mibextid=ZbWKwL>

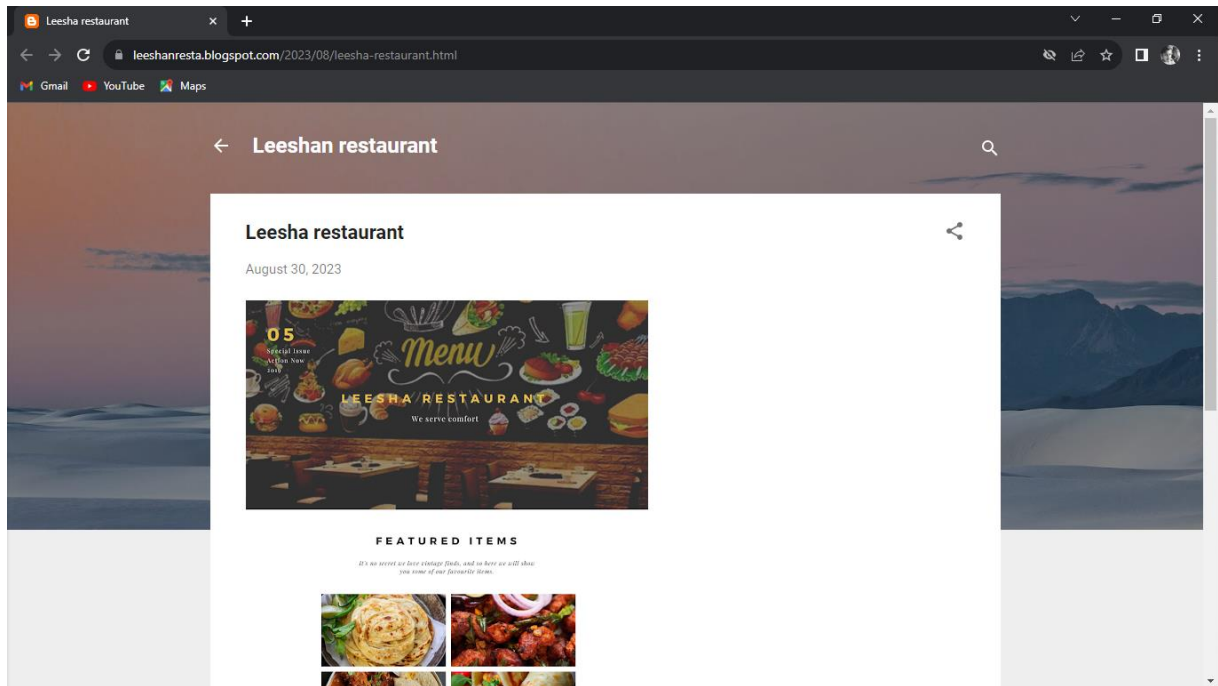
SCREENSHOT:



3.Create and design a social media advertisement poster using Canva.

LINK : <https://leeshanresta.blogspot.com/2023/08/leesha-restaurant.html>

SCREENSHOTS:



4 Create Email Newsletter design using Canva tool.

LINK: <https://leeshanresta.blogspot.com/2023/08/blog-post.html>

SCREENSHOTS:

