

Battlecards

UX Forms



UX Forms: Government departments need to build complex customer journeys that must align to Government standards, integrate into numerous back end systems, and utilise various data sources.

These are expensive and time consuming to develop, and often take teams away from enhancing the customer experience.



UX Forms: Enterprise-ready cloud platform trusted by the UK Government to build complex customer journeys.

Key features

Powerful:

Build even your most complex user journeys in our simple language.

Seamless Integration:

Can talk to your existing systems, API's and data to enrich the user experience.

Secure:

ISO 27001 certified and independently tested for peace of mind.

Scalable:

Handles millions of requests per month.

Key benefits

UX Forms accelerates delivery allowing you to publish online web forms quickly and easily.

No need to replace any existing infrastructure and you can pull and push data from all your systems.

Your data is protected and secured to meet Government standards.

Can be used for any Government service for any situation, including surge demand (ie.g., COVID 19).

UX Forms: Enterprise-ready cloud platform trusted by the UK Government to build complex customer journeys.

Key features *cont:*

Insightful:

Calculates real-time analytics, data and dashboards on how your users interact with your service.

Aligns

Fully conforms to your own design and style guide, including government digital standards.

Adaptable:

Rapidly translate forms in multiple languages via an intuitive builder.

Key benefits *cont:*

Make real-time, empirical improvements to your customer's experience, and measure and monitor their impact.

Recognisable, easy to use and accessible to all users.

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Why is UX forms different?

Support framework by an experienced (>10 years) development team that actually built the product.

UX Forms has been built and continues to be developed for the needs of Government departments.

So what?

With a deep understanding of developing complex software solutions that include integration challenges, you can have the confidence in the UX Forms team that we can manage all your requests and requirements rapidly and professionally.

So what?

The solution always mirrors the requirements of Government departments, meaning you don't have to worry about product updates and enhancements.



Commercial Considerations:

80% cost reduction vs bespoke build.

Reduce time to market by at least 50%.

Proof of Concept is developed free of charge.

Monthly subscription based on number of forms and HTTP requests.

Managed service - 24/7 included in licence fee.

Training is delivered to internal dev teams to support integration.



Case studies:



UX Forms story: UX Forms has been developed and evolved for the needs of the UK Government.

As a result it has the power, flexibility, and security to allow any government department to digitalise manual and offline processes quickly and at a reduced cost.

Bespoke development of government digital journeys often becomes an intricate process, consuming design, development and testing resources. This is where UX Forms can provide a simple solution, a way to build low-code forms in a robust, cloud-compatible manner, without needing an army of capability to get started. Within hours, complex forms can be production ready, with conditional workflow capability built and deployed to the cloud.

UX Forms also directly enables wider data strategies, helping to capture and structure data at source. This data can then be fed into other systems allowing for actionable-insights and data-led decision making, both of which can lead to improvements in productivity, safety and sustainability of complex customer journeys, while improving the customer experience.

Elevator pitch: UX Forms is an enterprise web form builder trusted by the UK government. It has been shown to accelerate delivery of complex customer journeys by at least 50%, and reduce costs by 80%.

UX Forms has the power and flexibility to integrate with all your back end systems, be secure to government standards, and scalable to handle any situation, including surge demand (e.g., COVID-19).

UX Forms is user led, it aligns with government level accessibility standards, and is multilingual - meaning everyone can fill out our digital forms no matter who or where they are.

