

Design accessible services

**Inclusive design is
better design for
everyone.**

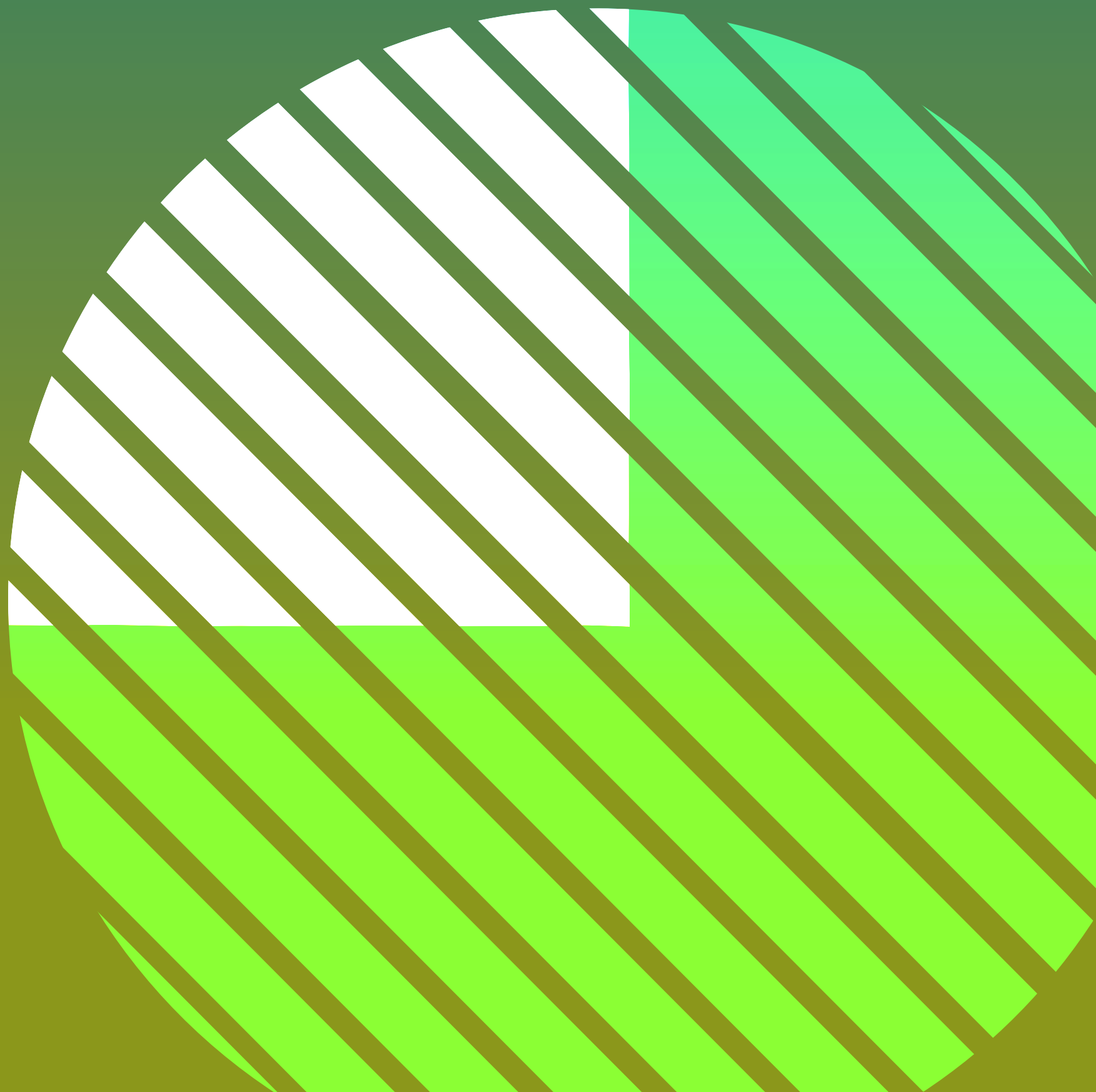


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Design accessible services

**Researching with
people with disabilities
quickly highlights
usability issues.**



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Design accessible services

**No user should be
excluded because of
disability.**



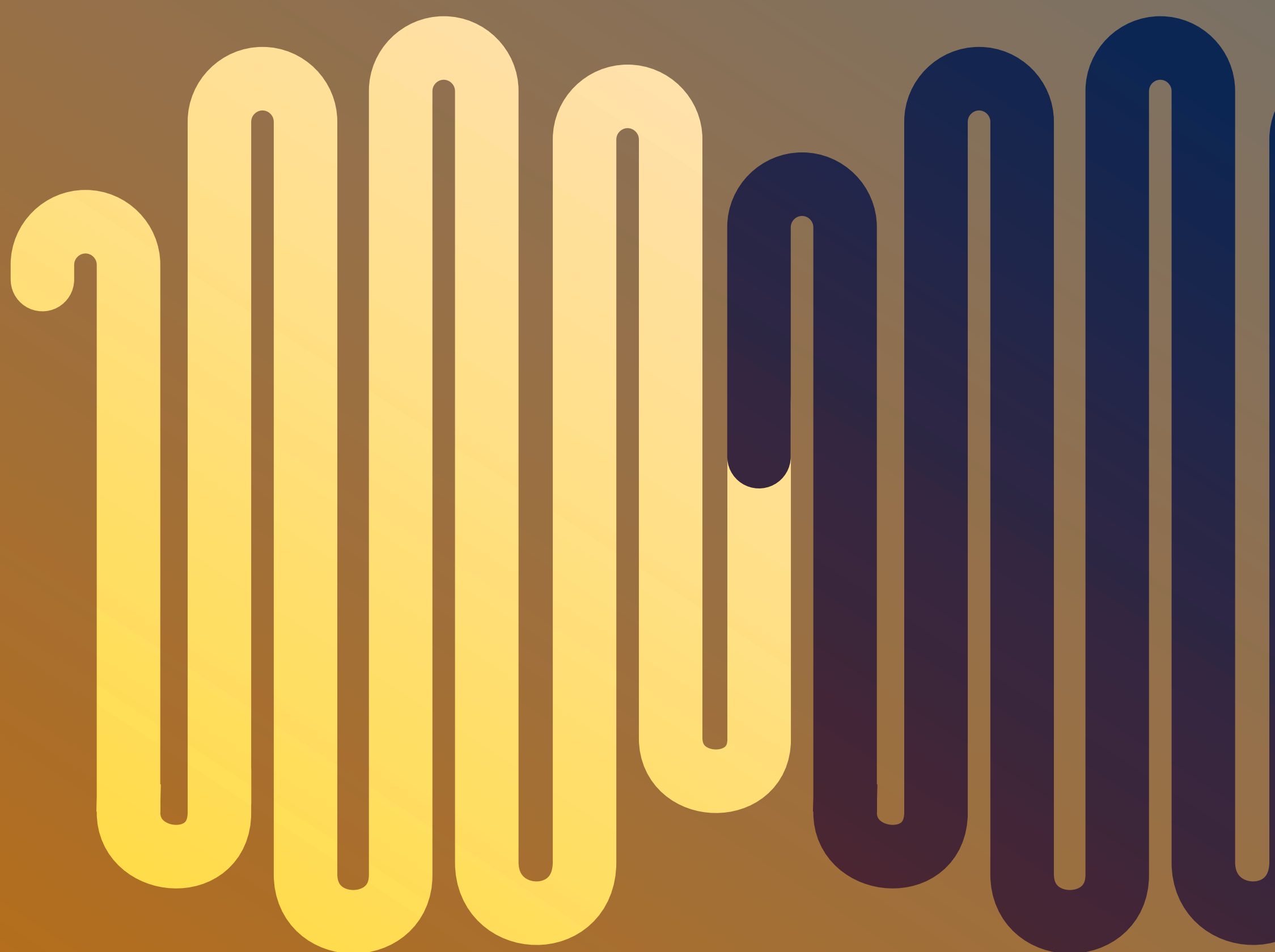
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**You can't meet the
Digital Service Standard
without designing for and
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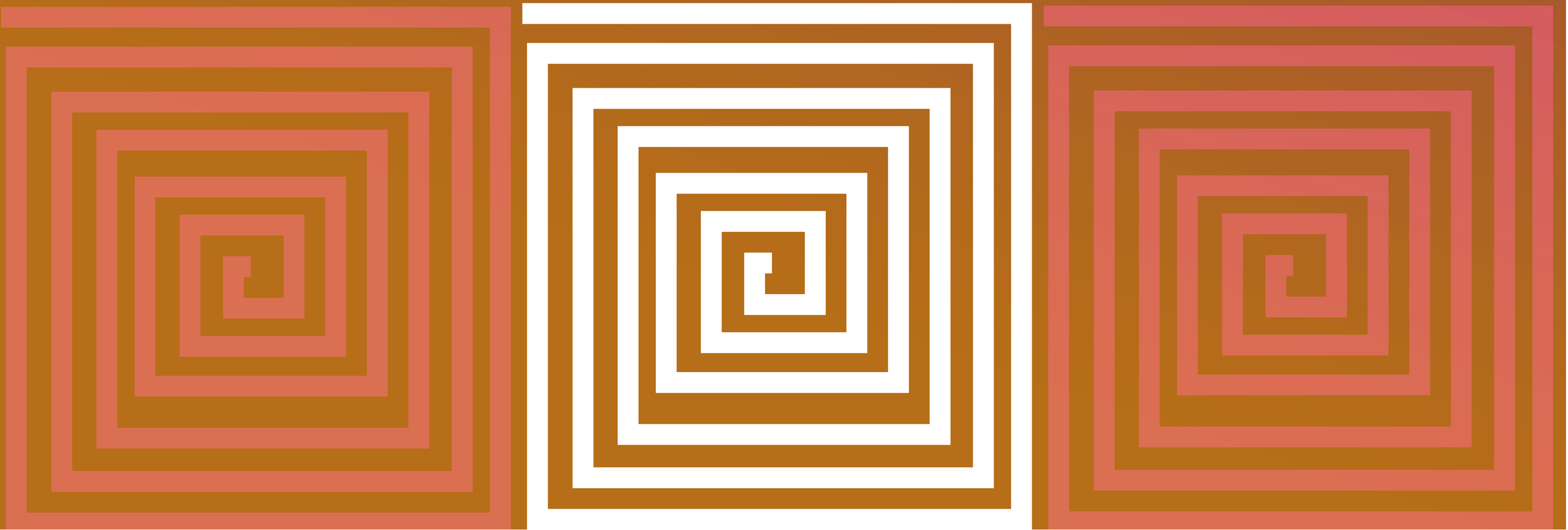
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and limits to those
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We are all only temporarily not disabled.



Design accessible services

**Accessible services
are cheaper.**



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Design accessible services

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Researching with people with disabilities quickly highlights usability issues.

No user should be excluded because of disability.

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Accessible services are cheaper.

