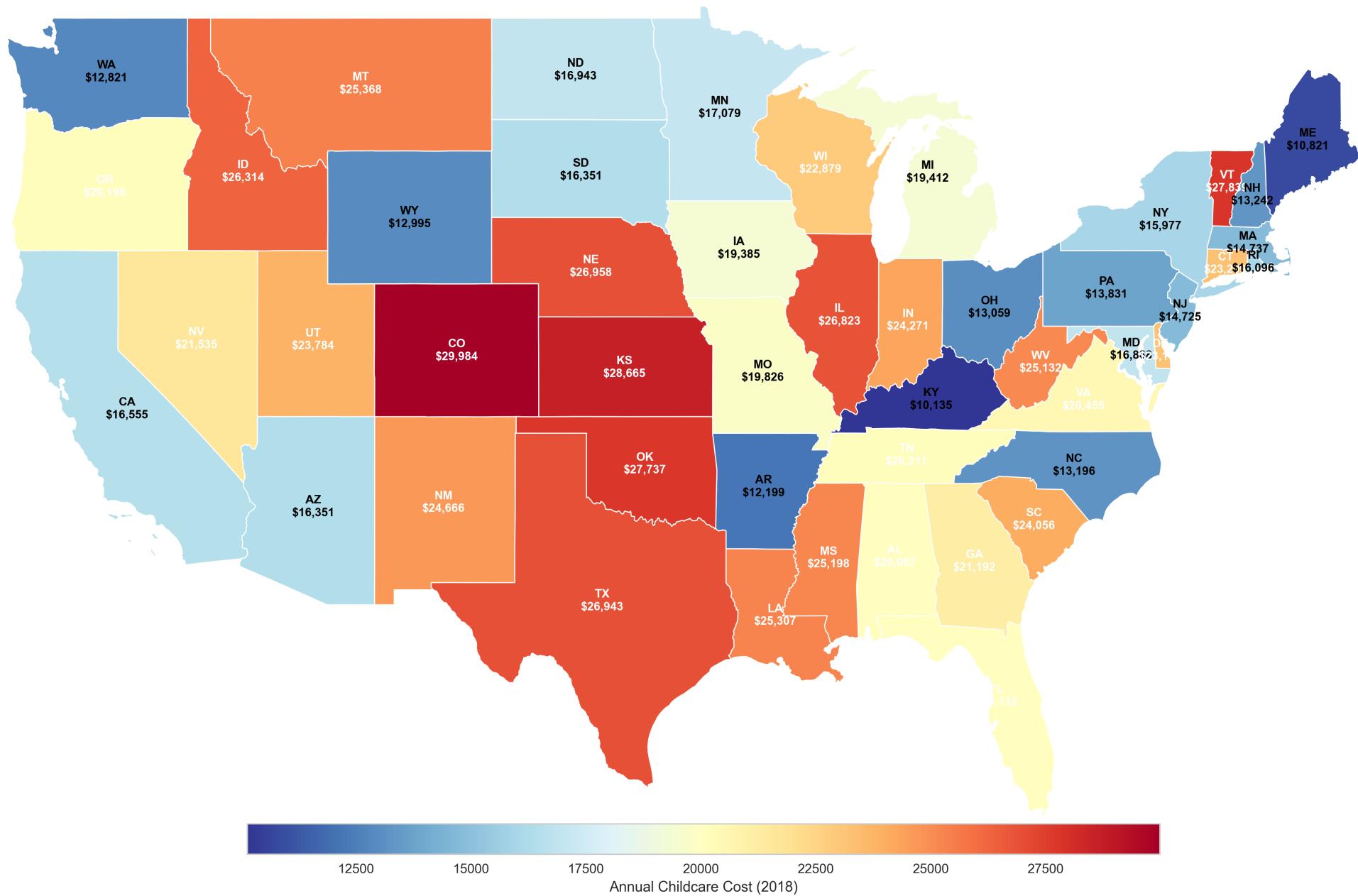


Childcare Costs Map

Childcare Costs by State (2018)



Correlation

Correlation Analysis of Childcare Metrics

Relationship Strength Between Different Cost Factors and Demographics

	Annual Cost	Urban Cost	Rural Cost	Suburban Cost	Center Cost	Median Income	Population	Labor Force Rate
Annual Cost	1.00	0.99	0.97	0.98	0.99	-0.00	-0.05	-0.01
Urban Cost	0.99	1.00	0.95	0.97	0.97	-0.01	-0.05	-0.03
Rural Cost	0.97	0.95	1.00	0.95	0.95	0.00	-0.05	-0.01
Suburban Cost	0.98	0.97	0.95	1.00	0.96	-0.01	-0.04	-0.02
Center Cost	0.99	0.97	0.95	0.96	1.00	0.00	-0.04	-0.01
Median Income	-0.00	-0.01	0.00	-0.01	0.00	1.00	0.07	0.02
Population	-0.05	-0.05	-0.05	-0.04	-0.04	0.07	1.00	0.04
Labor Force Rate	-0.01	-0.03	-0.01	-0.02	-0.01	0.02	0.04	1.00

Annual Cost
Urban Cost
Rural Cost
Suburban Cost
Center Cost
Median Income
Population
Labor Force Rate



0.0

0.2

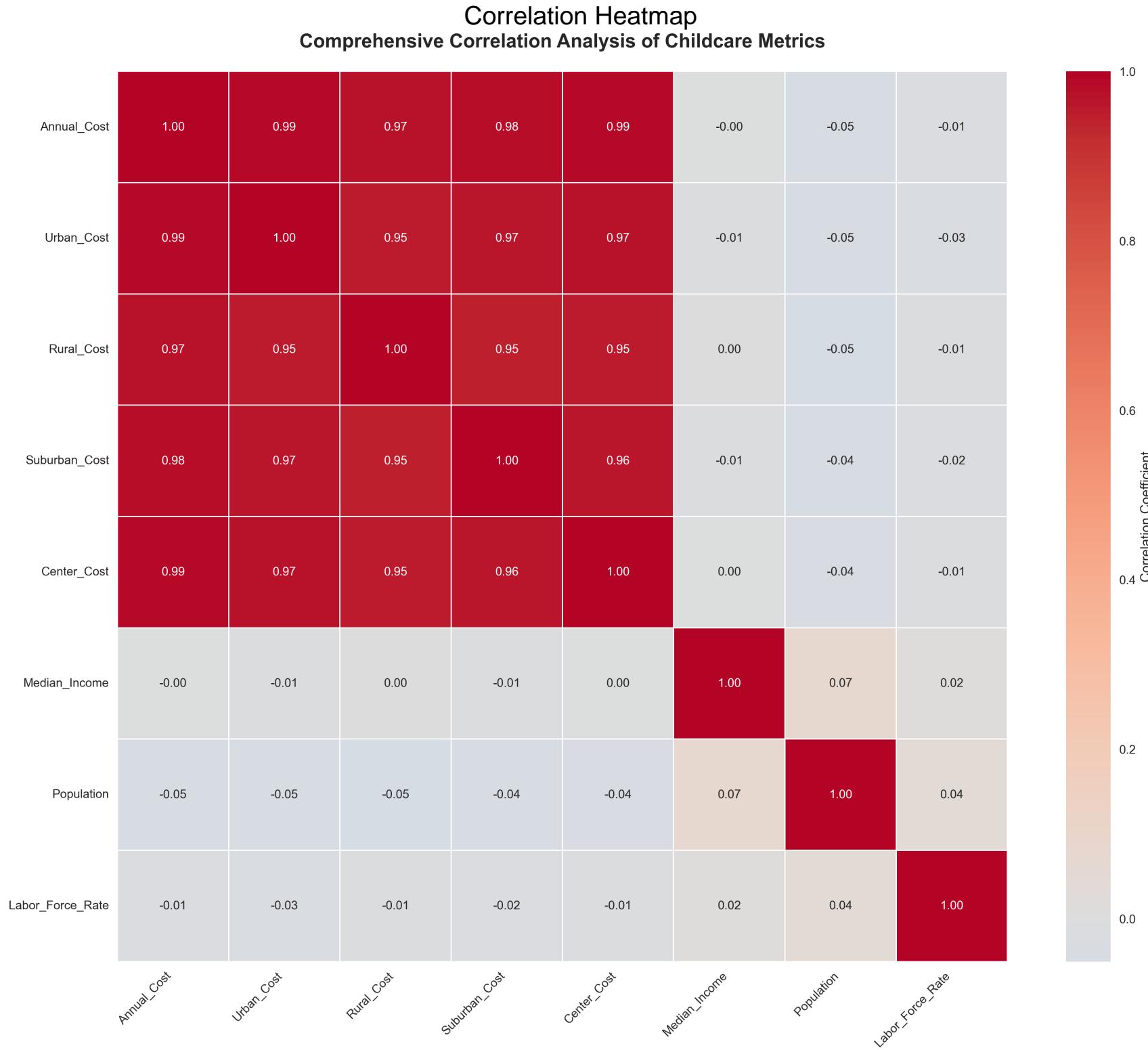
0.4

0.6

0.8

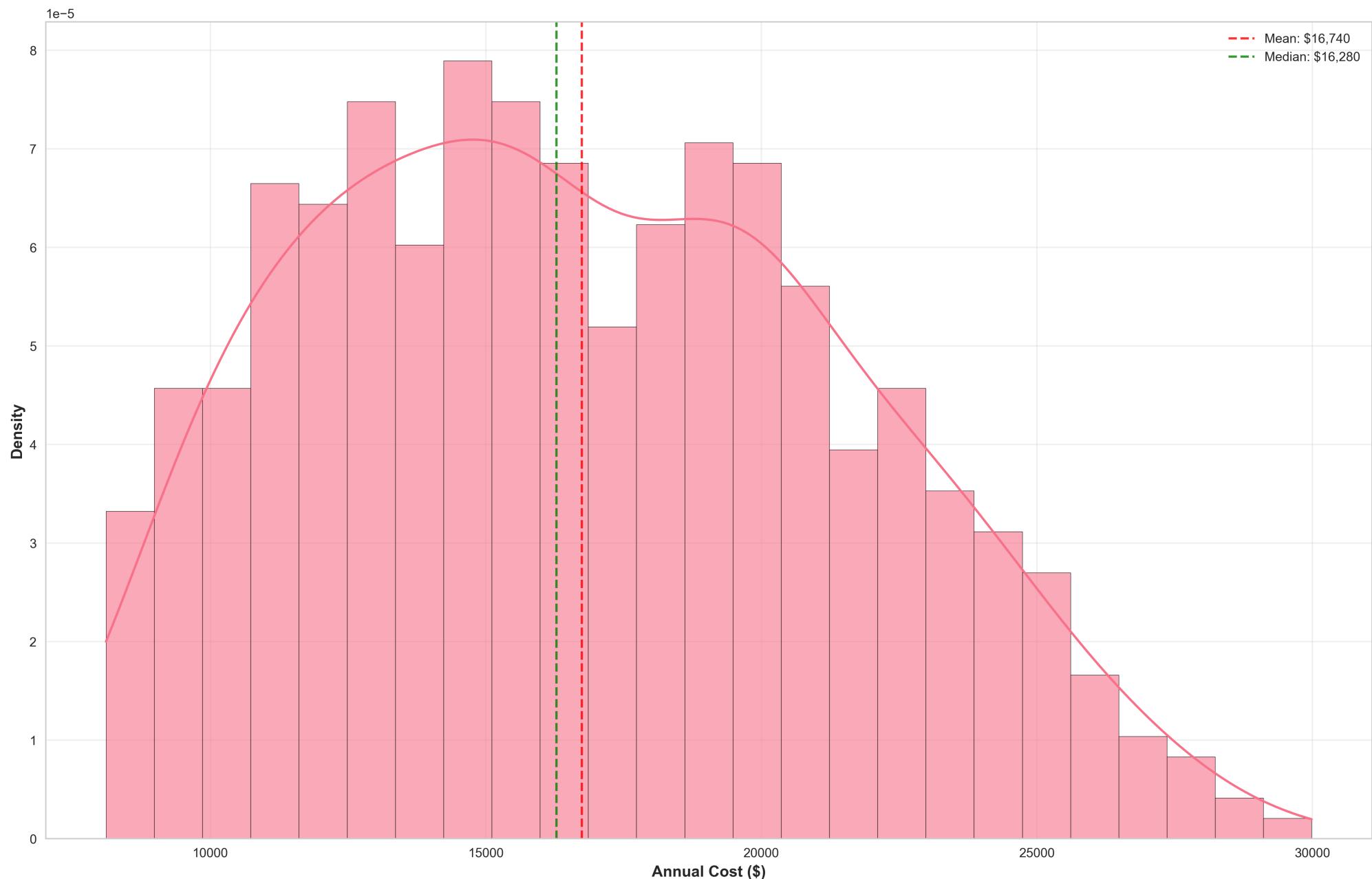
1.0

Correlation Coefficient



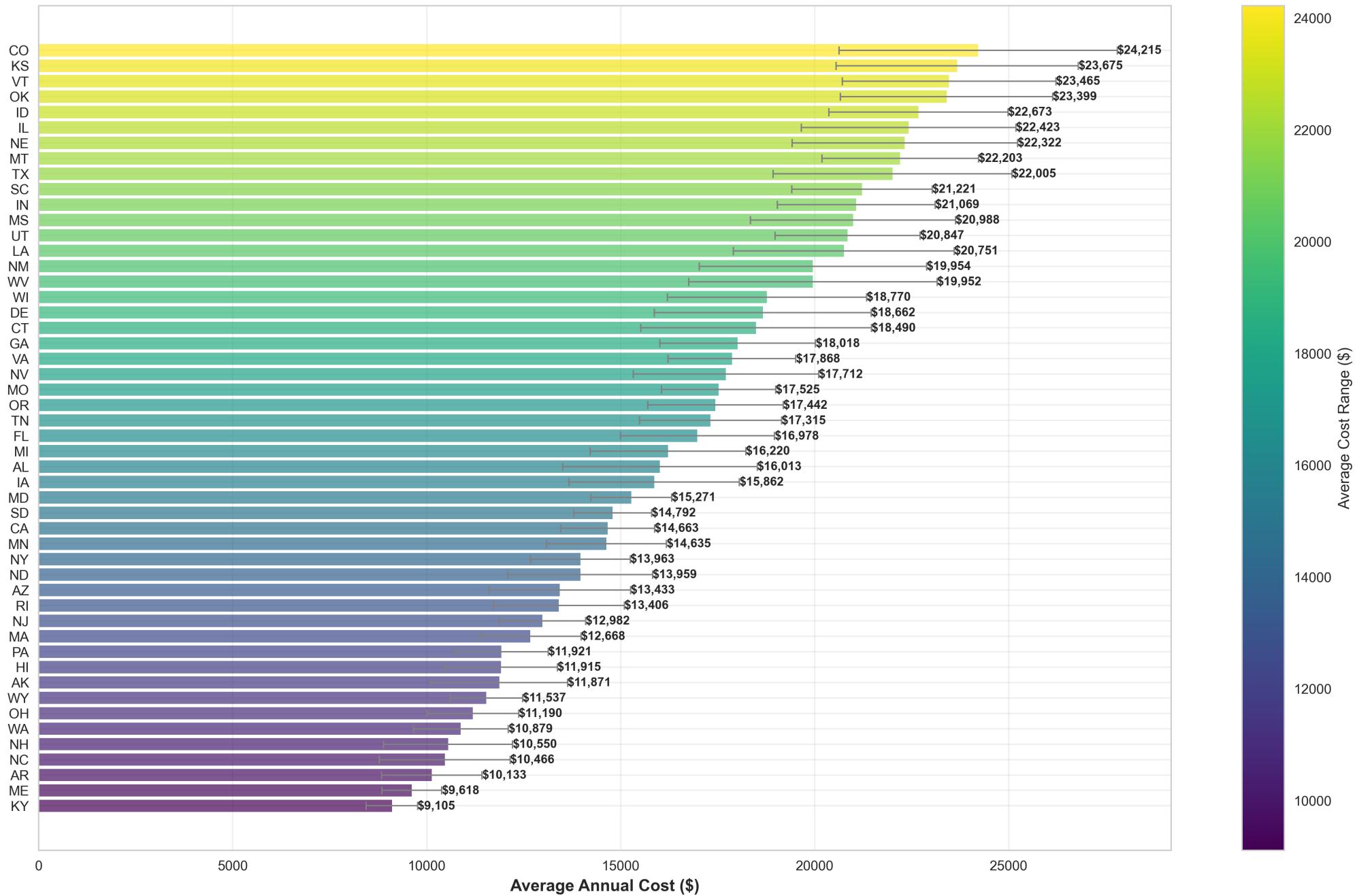
Cost Distribution

Distribution of Childcare Costs Across States



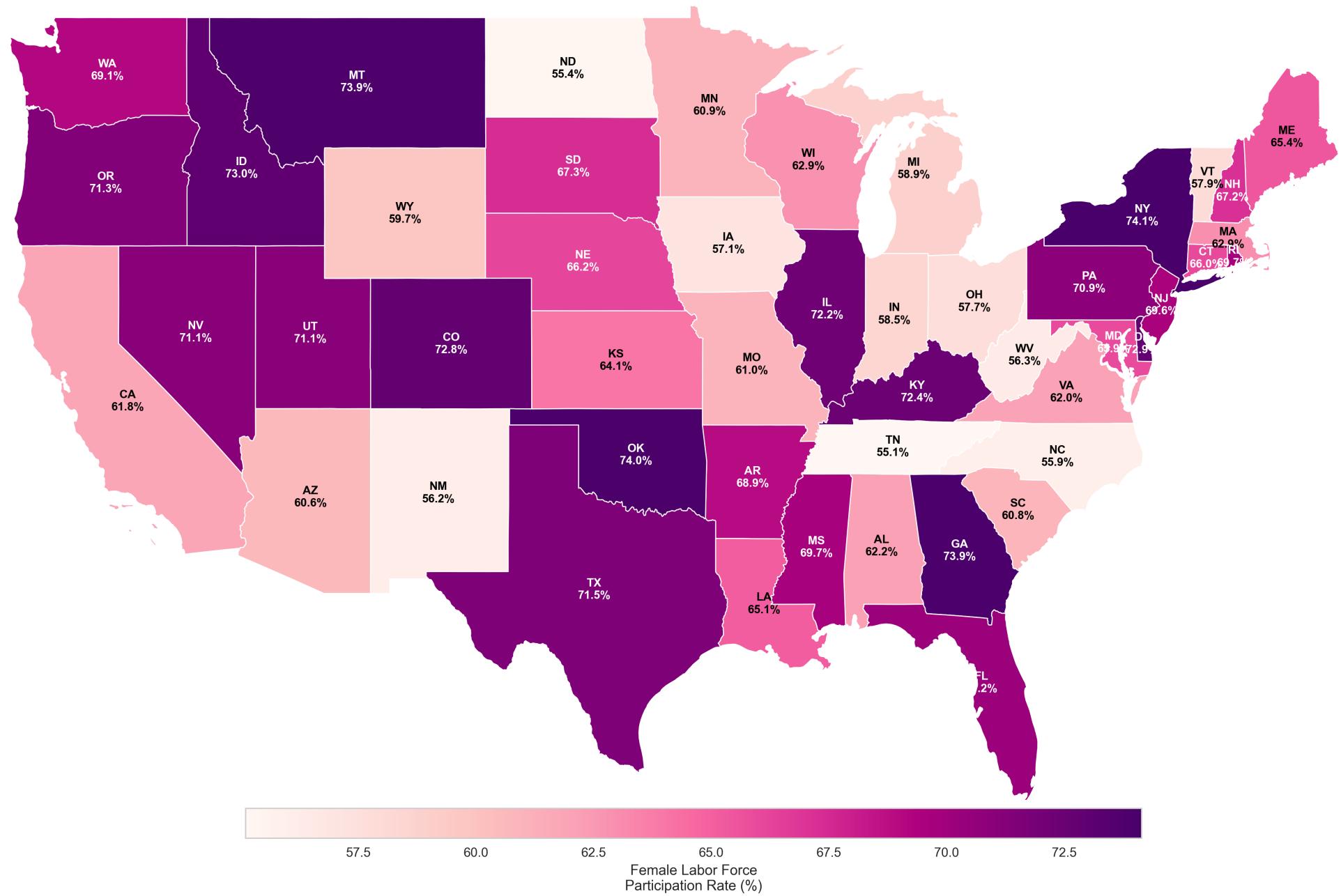
Cost Trends

Average Childcare Costs by State (2008-2018) with Standard Deviation



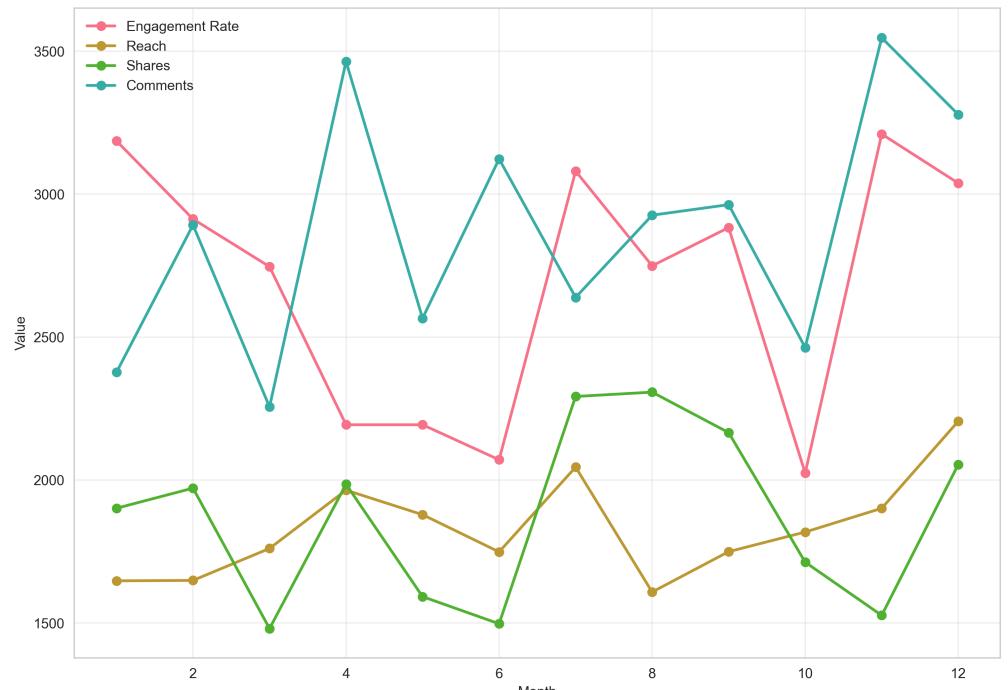
Female Labor Force

Female Labor Force Participation Rate by State

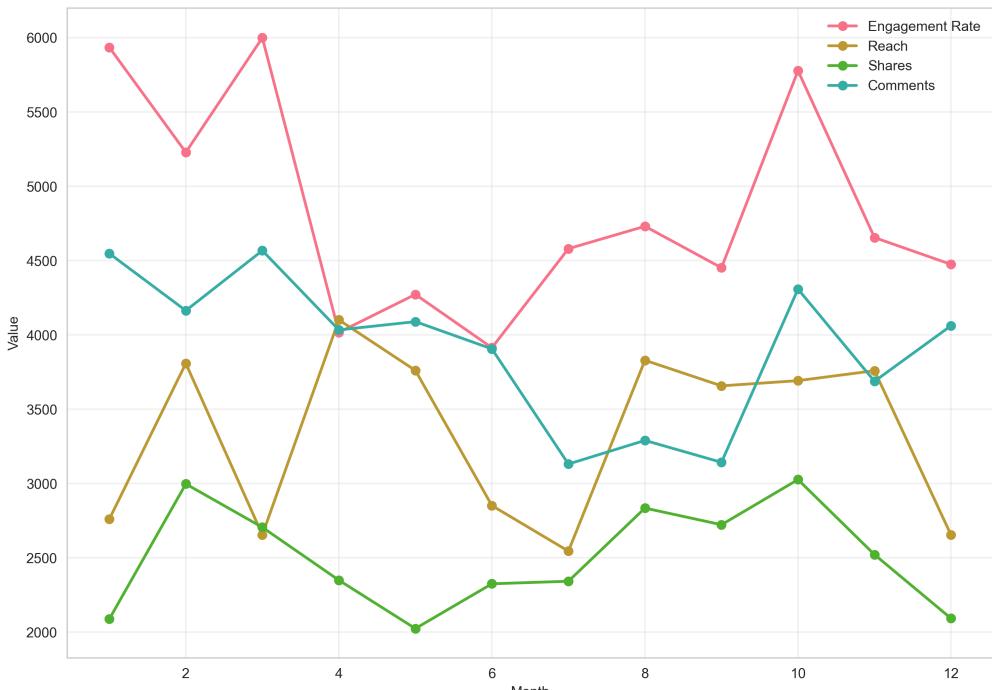


Platform Specific Trends

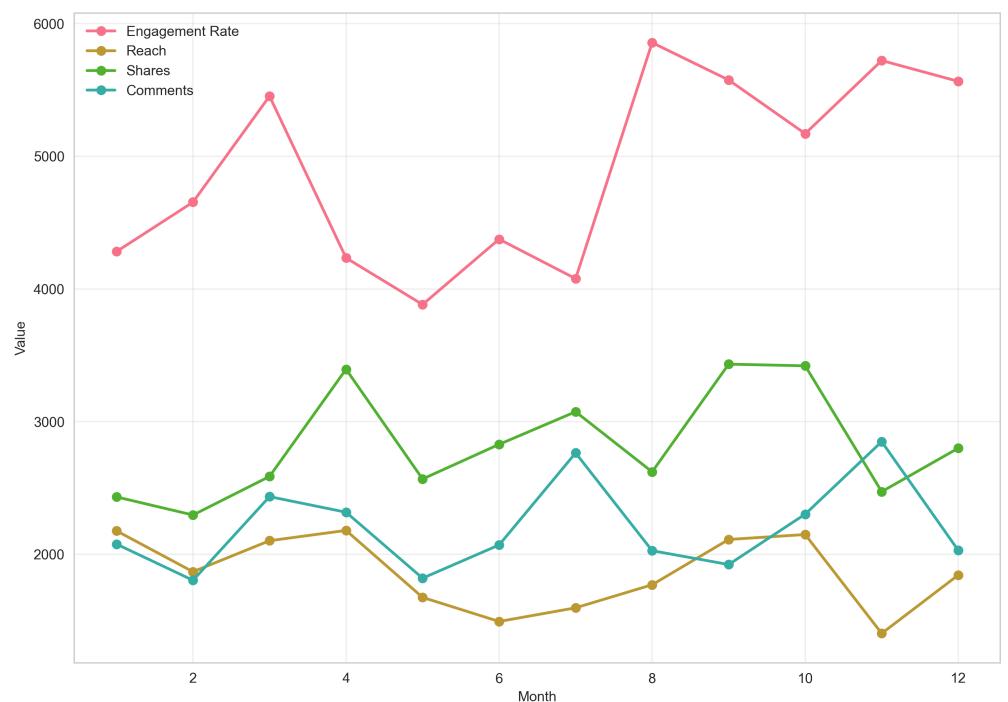
Facebook Metrics Trend



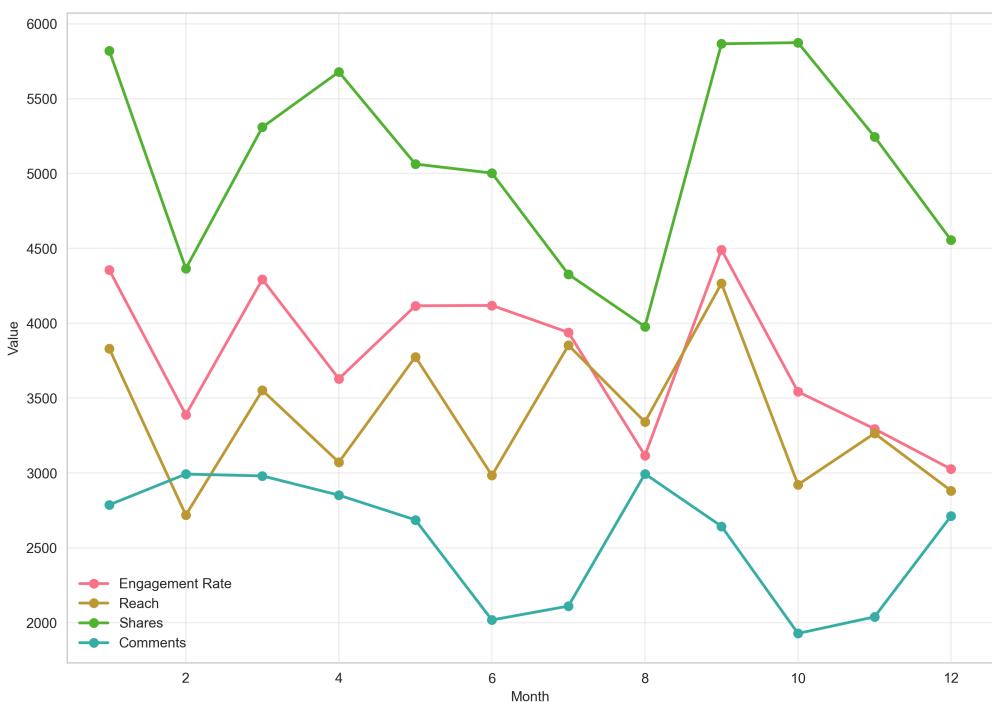
Twitter Metrics Trend



Instagram Metrics Trend

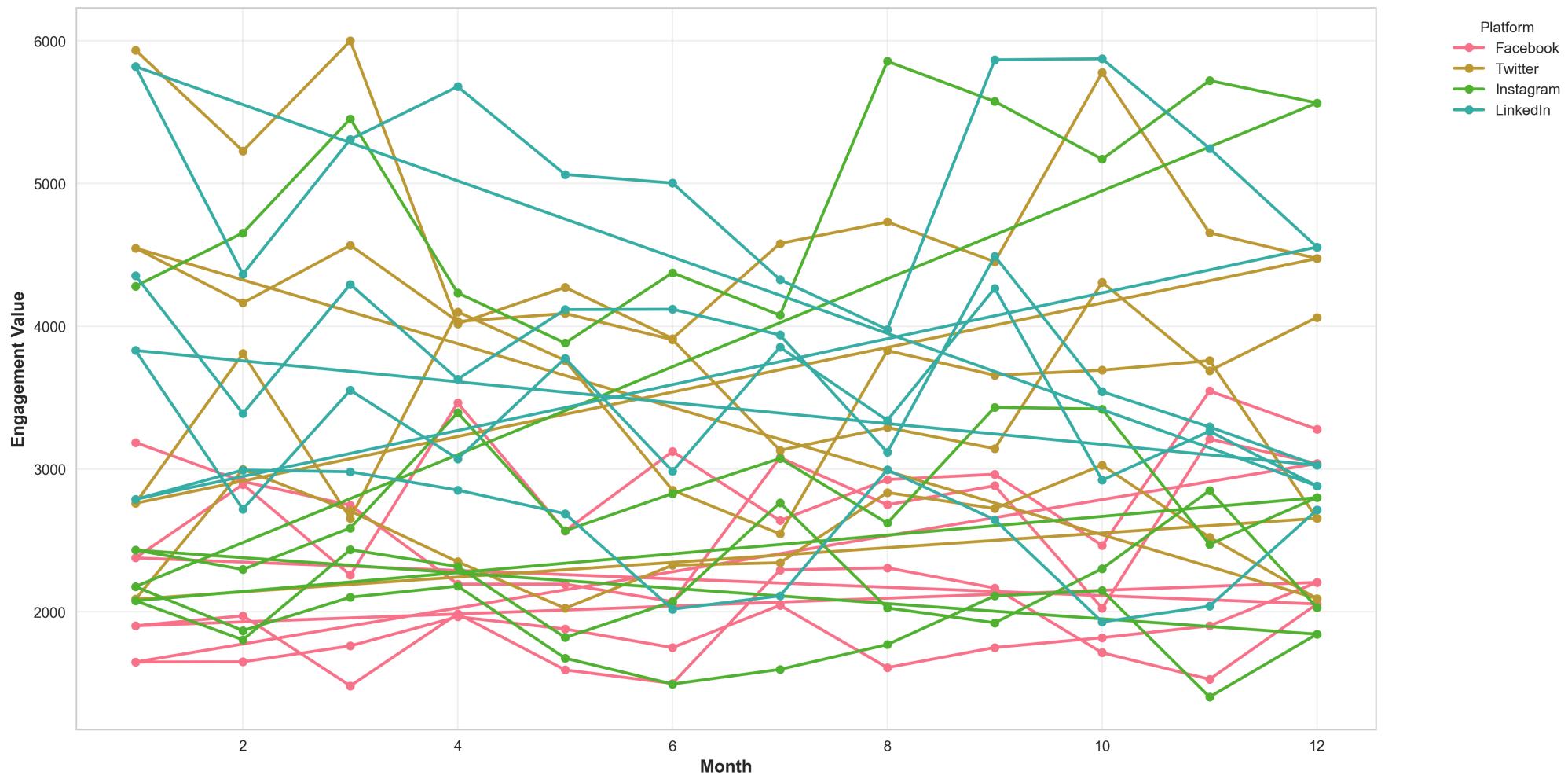


LinkedIn Metrics Trend



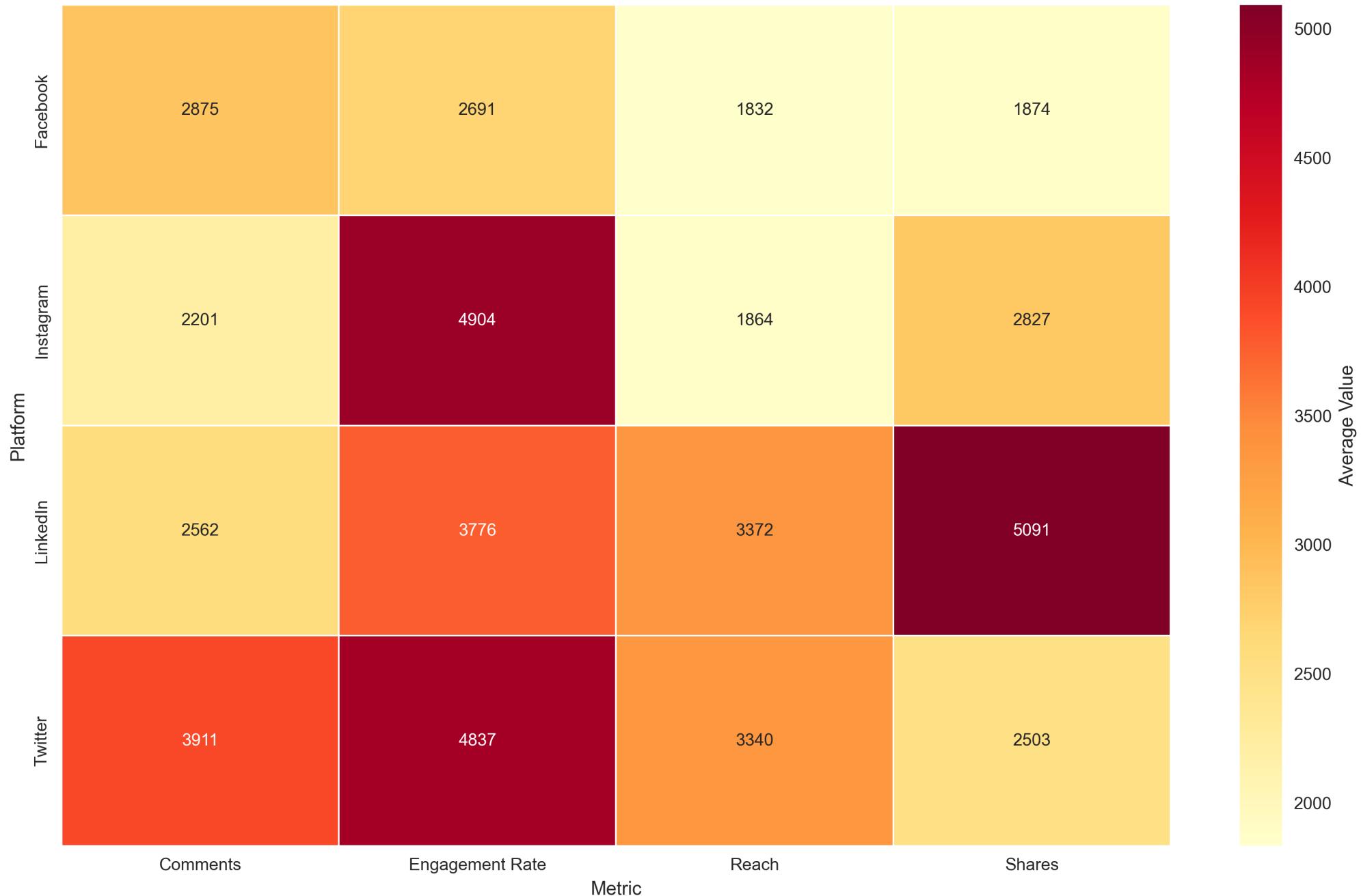
Social Media 1

Social Media Platform Performance



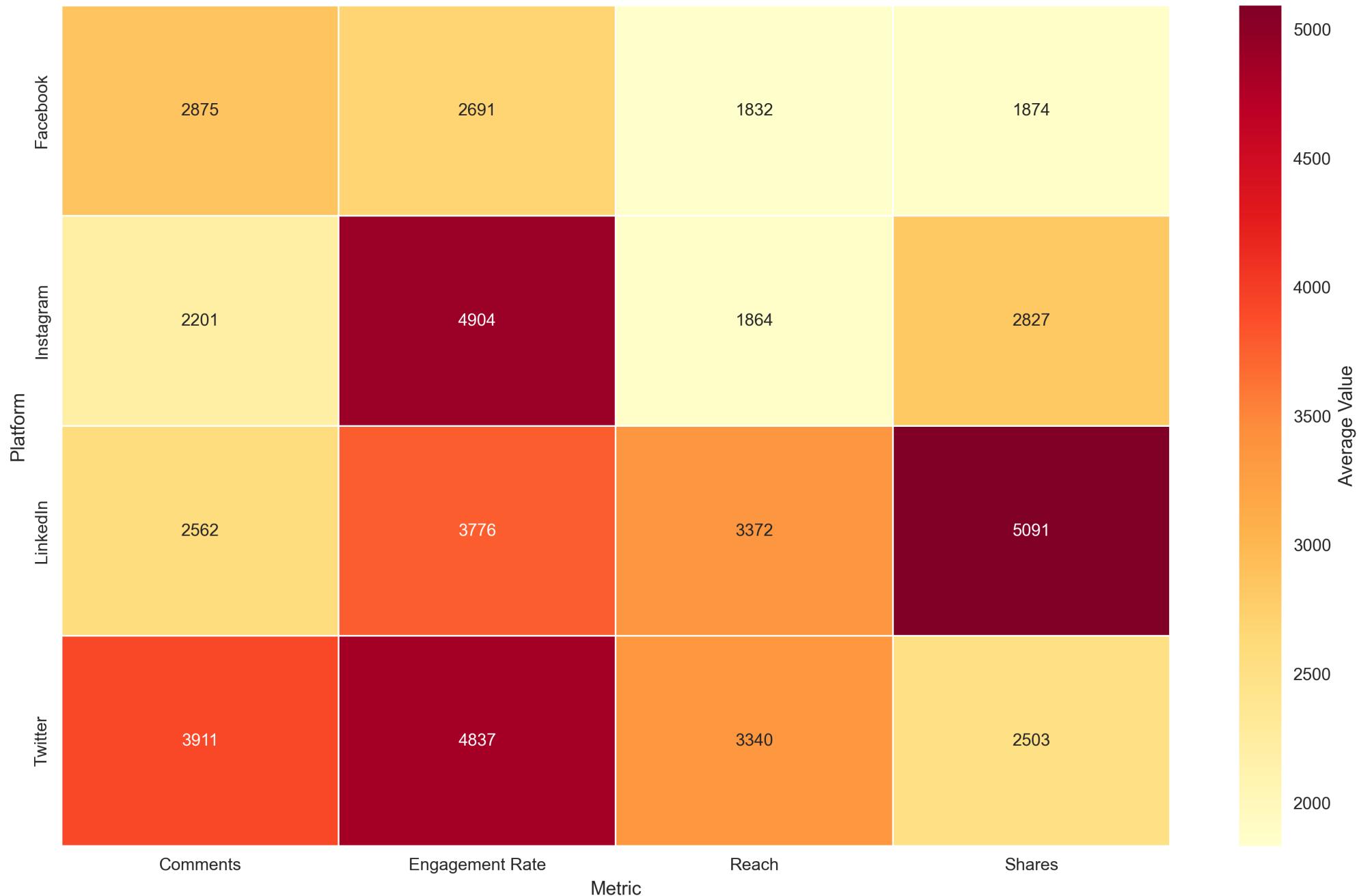
Social Media 2

Social Media Metrics Comparison



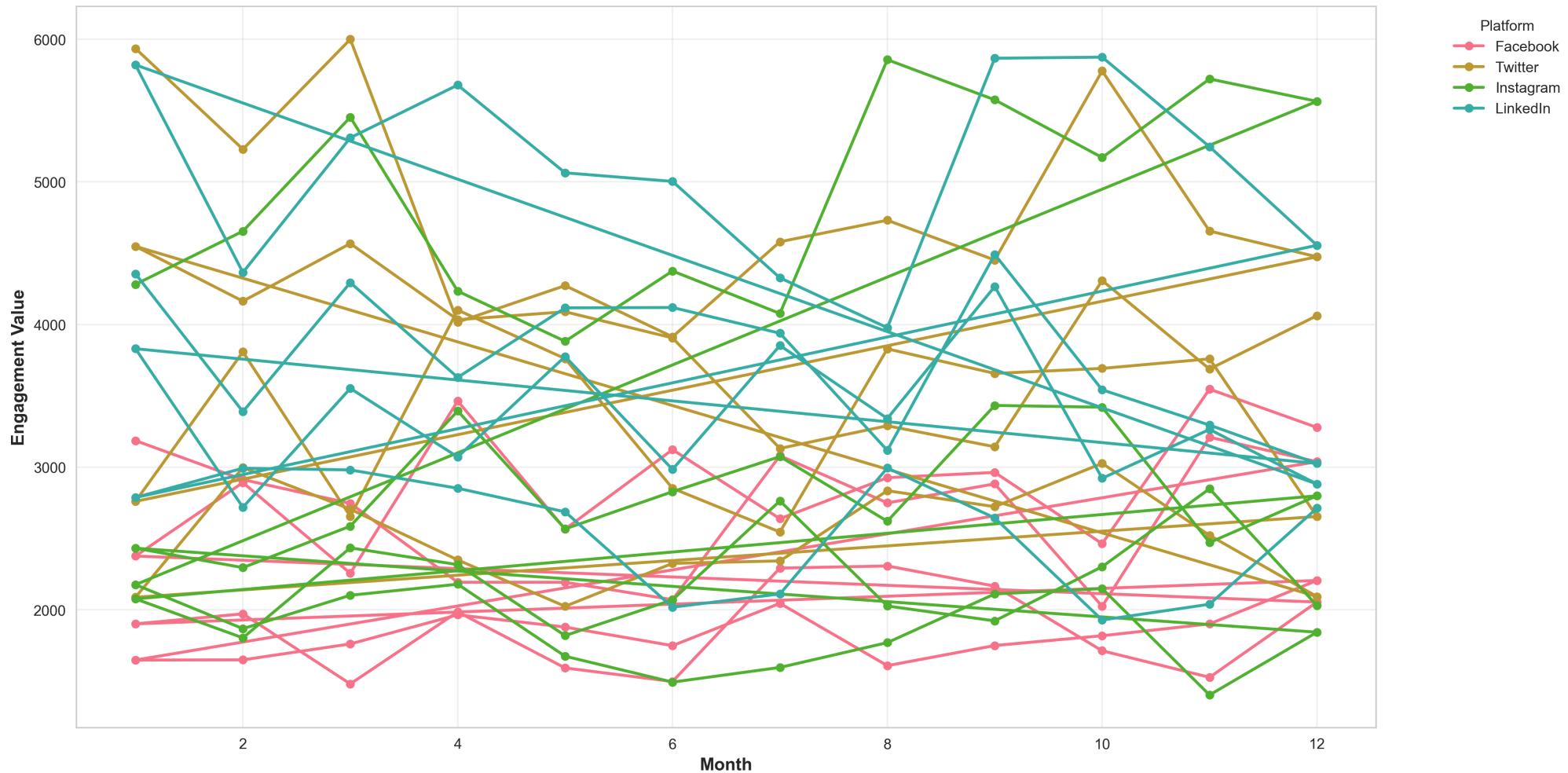
Social Media Heatmap

Social Media Metrics Comparison



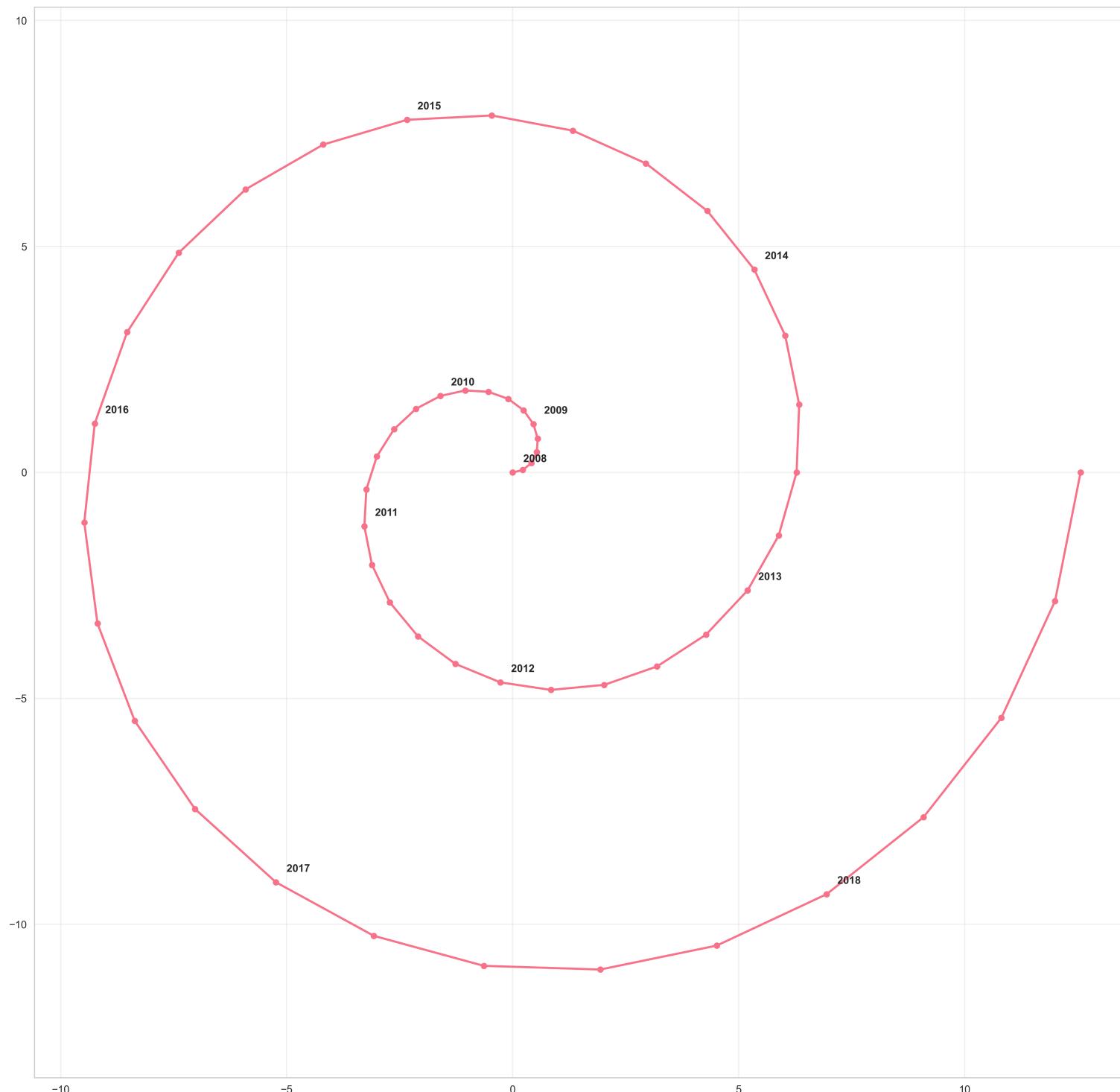
Social Media Overview

Social Media Platform Performance



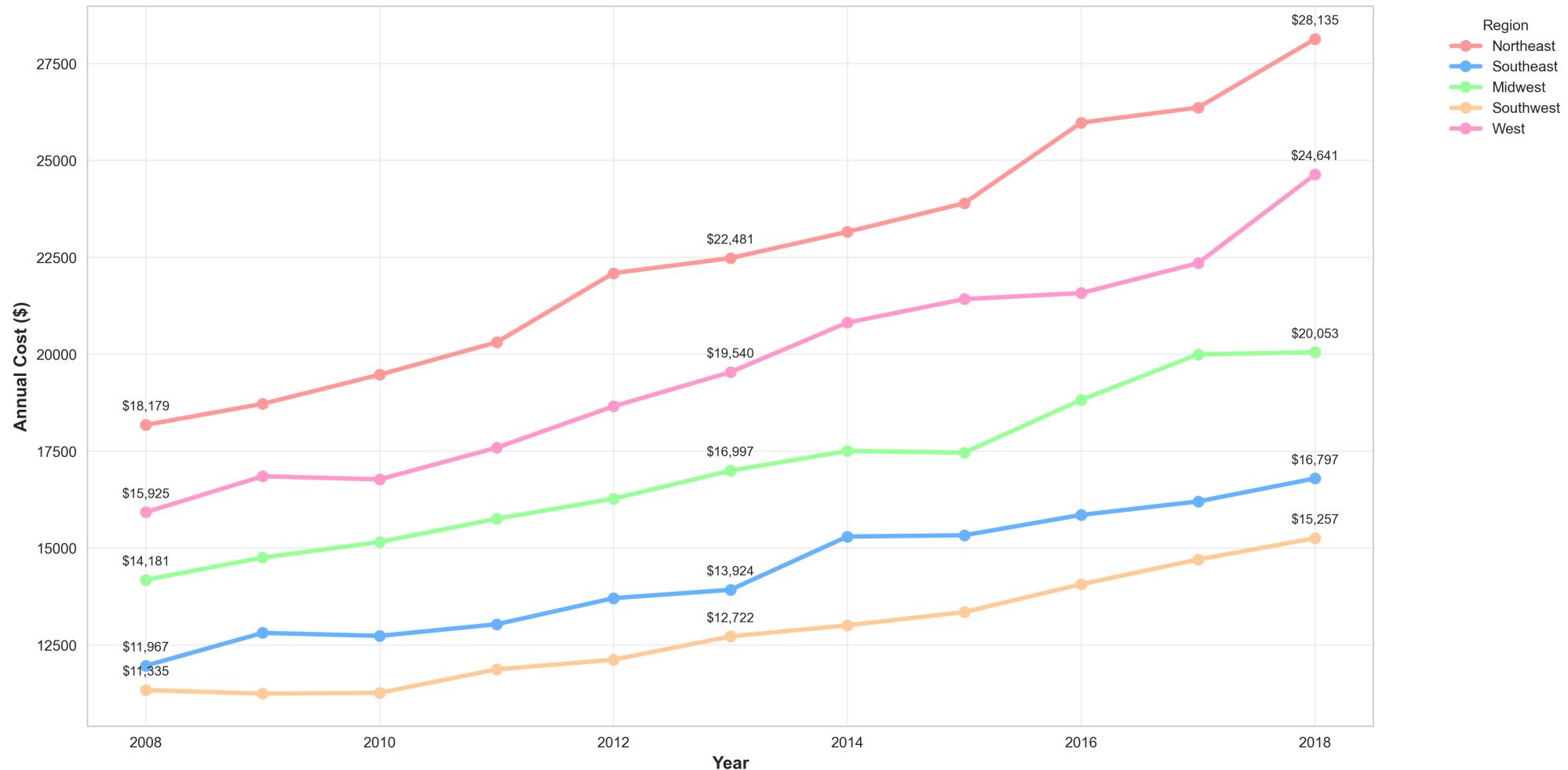
State Costs

Childcare Cost Evolution (Spiral View)



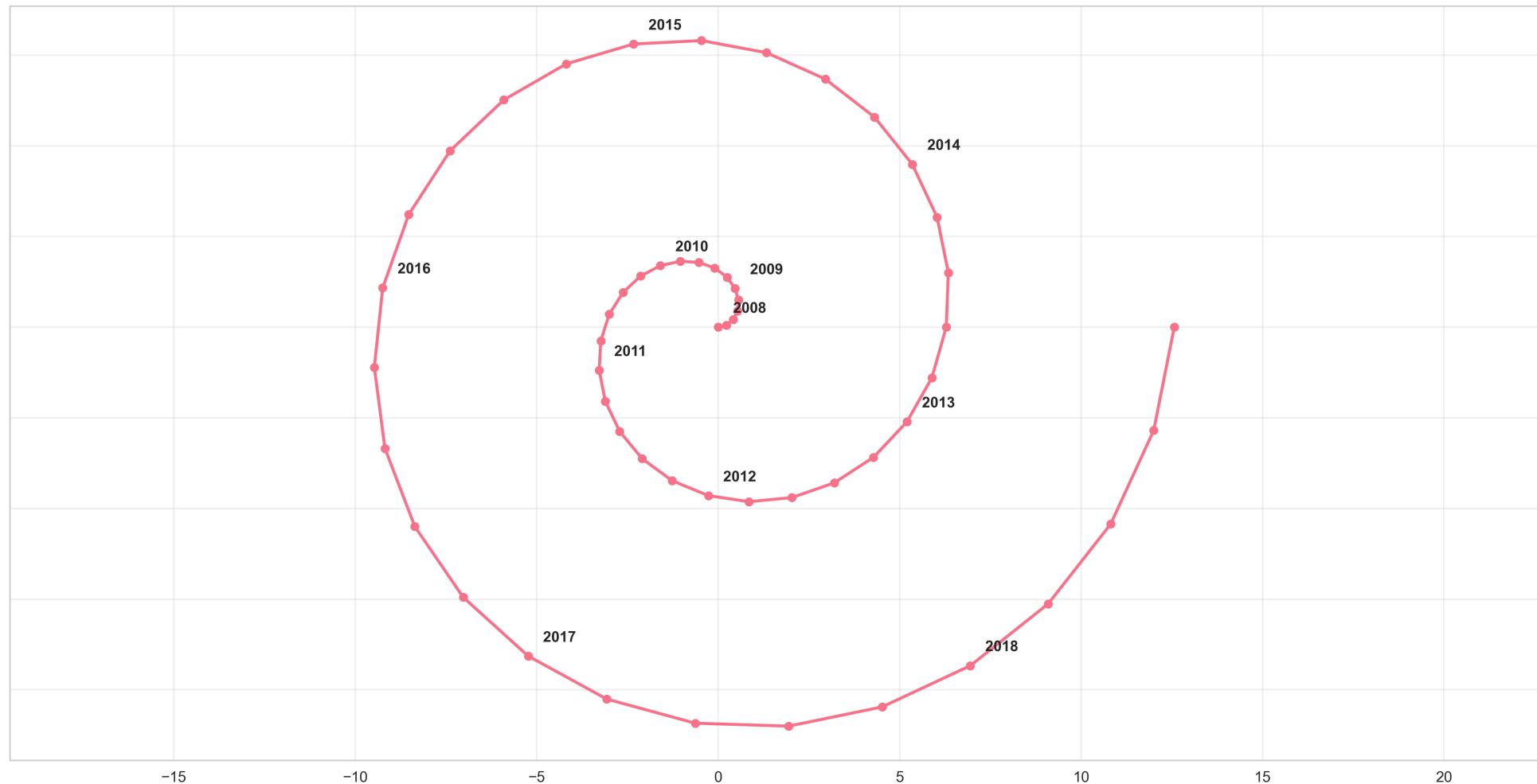
Time Series

Regional Childcare Cost Trends (2008-2018)



Time Series Spiral

Childcare Cost Trends (Spiral View)



Urban Rural Comparison

Childcare Cost Distribution by Location Type

