

**Project Design Phase**  
**Problem – Solution Fit Template**

Date	22 June 2025
Team ID	LTVIP2025TMID57363
Project Name	LearnHub
Maximum Marks	2 Marks

**Problem – Solution Fit Template:**

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realised for it solves the customer's problem. It helps entrepreneurs, marketers, and corporate innovators identify behavioural patterns and recognise what would work and why

**Purpose:**

- ☐ Solve complex problems in a way that fits the state of your customers.
- ☐ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behaviour.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ☐ Increase touch-points with your company by finding the right problem-behaviour fit and building trust by solving frequent annoyances, urgent or costly problems.
- ☐ **Understand the existing situation to improve it for your target group.**

**Problem Statement:**

Many educators and learners face many challenges in finding a single platform that offers:

- Latest technology courses online
- A platform where individual educators create courses at affordable prices
- Find and learn the latest technology courses in regional languages
- Automatic certificate generation once the course is completed

**Solution:**

"LearnHub", an online learning platform, will provide:

- Latest technology courses online from the comfort of home
- A platform where individual educators can create course content and monetise it at affordable prices for students across the world
- Same concepts but in various regional languages
- Certificate generation using PDF packages