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Traffic News Generation, Large Language Models (LLM), RTV Slovenija, Prompt Engineering

In the domain of LLMs and fact-enhanced generation,

FACTGEN introduces a hybrid approach that integrates external knowledge retrieval with LLM-driven text generation. This model applies fact-enrichment techniques to ensure that generated news remains factually consistent and contextually rich. FACTGEN's methodology aligns closely with LLM fine-tuning for domain-specific traffic news, where additional datasets can improve accuracy and relevance. [4]

Recent advancements in NLP-driven traffic reporting have explored the integration of social media mining with fine-tuned LLMs to enhance real-time traffic alerts. One such approach employs a BERT model to classify and extract relevant traffic incident details from social media posts. By leveraging question-answering techniques, this system identifies key attributes such as location, time, and severity, transforming them into structured alerts for navigation assistants. This method highlights the potential of LLM-based prompt engineering to improve the responsiveness and accuracy of automated traffic reporting. [5]

In the field of AI-generated radio news, recent research has tested ChatGPT's ability to produce concise, broadcast-ready news reports. By iteratively refining prompts, researchers assessed the model's adherence to journalistic standards such as clarity, brevity, and objectivity. While the AI successfully adapted to structured news writing, it faced challenges with grammatical nuances, numerical expressions, and language-specific syntax. This study underscores the role of prompt engineering in optimizing LLM outputs for domain-specific news automation, particularly in multilingual contexts such as Slovenian and Slovak traffic reports. [6]

Collectively, these studies demonstrate the evolving role of NLP, LLM fine-tuning, and prompt engineering in automated traffic news generation. They highlight the importance of structured data processing, real-time adaptation, and factual accuracy, key considerations for deploying LLM-based Slovenian traffic news automation.

Methods

The project involves two key datasets: Podatki - Prometno-Porocilo.2022.2023.2024.xlsx, which contains structured traffic data, and Podatki - rtvslo.si, which includes archived traffic news manually written by students. Additionally, we have an instructional document, PROMET.docx, which outlines the formatting and structuring of traffic reports. Since the raw Excel data consists of various columns such as event categories, timestamps, operator details, and HTML-formatted text fields, preprocessing is necessary to ensure the data is usable. This preprocessing involves extracting relevant traffic event types (e.g., accidents, roadworks, congestion, weather conditions, and obstacles), cleaning and parsing HTML text fields, standardizing road names and directions based on PROMET.docx, and filtering out redundant or irrelevant entries. These steps are essential for improving the accuracy and consistency of the generated traffic reports.

As additional input we will experiment how additional external data such as weather may improve our output. We

will use open source data from the Slovenian government that are on OPSI (such as weather information from ARSO or the past data about roadworks and car accidents). In our initial approach, we will focus on prompt engineering to generate traffic news on Llama 3.1 LLM. Llama is a free open-source LLM that does not officially support Slovene, but it can still generate decent-quality Slovenian text, making it a good option for our project. Alternatively we will use DeepSeek, another open-source LLM that supports Slovene language. We will experiment with different prompt techniques such as instruction tuned, self-consistency, prompt chaining, structuring the prompt with tags, adopting a persona, etc. ensuring generated text adheres to RTV Slovenija's guidelines from the instructional document.

Evaluation

To evaluate the generated traffic reports, we will compare the model generated reports with human-written reports from Podatki - rtvslo.si to assess accuracy and relevance. This will involve tokenization of reference and generated text so that we can evaluate it with precision, recall, and F1-score to measure the identification of key traffic events. We could also use BLEU that measures how closely the reference and generated text match by evaluating the overlap of words and phrases. Or use ROUGE scores that assess textual similarity with reference reports. The system can also be evaluated based on its ability to correctly identify and prioritize important events, ensuring that high-priority incidents such as wrong-way drivers, road closures, and severe congestion are emphasized. To achieve this, we will create a priority weight system based on the hierarchy of events from PROMET.docx. Lastly we can conduct human evaluation to rate reports based on clarity, correctness, and informativeness.

Results

Preprocessing

We cleaned the dataset by stripping HTML tags from the text, removing unnecessary columns, and ensuring that each single event snapshot from the dataset only includes columns with non-empty values. In the end, the processed data was saved in both CSV and JSON formats for easy access later. We left only columns information that was in Slovene as English data was irrelevant or already mentioned in the Slovene ones.

The challenge arose because student traffic reports are generated every half hour based on multiple event snapshots from the dataset and we faced difficulty in determining exactly which event snapshots contributed to the student reports. To address this, we compared the student-written reports with the event snapshots, calculating the cosine similarity between tokens. Our analysis revealed that many student reports did not align strictly with the event snapshots prior to the student report, which made the evaluation and news generation more challenging. In some cases the student reports included information that was not available anywhere in the dataset, which may be because they create reports based on a interactive map

on the website, that it seems includes more information than the dataset.

Prompt engineering

Single traffic information

Because of mentioned challenges we started by refining the prompt to generate only a single event snapshot with a simple structure: cause, road, consequence. We used a preprocessed event snapshot with rules and prompted three models **DeepSeek-Coder-6.7B-Instruct**, **GaMS-9B-Instruct**, and **Gemini-1.5-pro** to generate outputs. All models produced semantically correct results. However, GaMS stuck closely to the input structure, including content titles and often ignoring the desired format. DeepSeek and Gemini, on the other hand, followed the intended structure more effectively, presenting the cause first, followed by road details, and ending with the consequences.

Student report: Prometne informacije 09. 01. 2022 12.00 1. in 3. program Podatki o prometu. Pred predorom Karavanke je kilometer dolg zastoj proti Avstriji. Do 14-ih bo na cesti Lipnica-Kropa-Železniki zaradi prireditve zaprt odsek Lajše-Rudno.

Prompt: Generiraj prometno novico v enem odstavku z uporabo naslednjih podatkov: Zastoji Na gorenjski avtocesti pred predorom Karavanke proti Avstriji, 1 kilometer. Za Kranjsko Goro uporabite izvoz Jesenice vzhod, Lipce. Popolna zavora ceste Do 14. uro bo na cesti Lipnica - Kropa - Železniki zaradi prireditve zaprt odsek Lajše - Rudno. Obvoz je na relaciji Rudno - Železniki - Selca - Lajše in obratno. Formatiraj izhod na naslednji način: vsak dogodek naj bo zapisan v obliki 'Razlog + cesta in smer + posledica in odsek.

GaMS: Zastoji: Gorenjska avtocesta proti Avstriji pred predorom Karavanke (1 km) - Popolna zavora ceste: Lajše - Rudno do 14. ure.

Gemini: Na gorenjski avtocesti pred predorom Karavanke proti Avstriji zastoj, 1 kilometer dolga kolona, priporočen izvoz Jesenice vzhod, Lipce za Kranjsko Goro. Zaradi prireditve popolna zavora, cesta Lipnica - Kropa - Železniki, na odseku Lajše - Rudno do 14. ure, obvoz na relaciji Rudno - Železniki - Selca - Lajše in obratno.

DeepSeek: Na gorenjski avtocesti pred predorom Karavanke proti Avstriji zaradi zastojev 1-kilometrski kolona, za Kranjsko Goro uporabite izvoz Jesenice vzhod, Lipce; zaradi prireditve popolna zavora ceste na odseku Lajše - Rudno do 14. ure, obvoz je na relaciji Rudno - Železniki - Selca - Lajše in obratno;

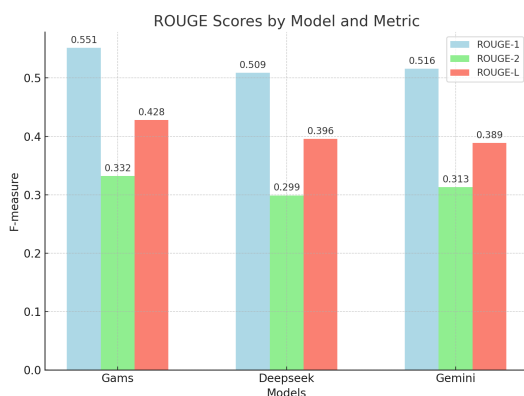


Figure 1. Comparison of ROUGE Scores across different models.

To evaluate the model responses we computed ROUGE Score that measures the n-gram overlap between ground truth and model output. Gams achieves the highest ROUGE-1 score because it likely uses simple, repetitive phrasing that directly mirrors the ground truth in terms of the key unigrams. It relies

less on paraphrasing or restructuring sentences, which can result in higher 1-gram overlap with the reference. While this increases ROUGE-1, it might sacrifice readability or clarity, as the output becomes more rigid and formulaic. In contrast, Gemini and Deepseek, which are subjectively better in terms of sentence structure, may receive lower ROUGE scores due to differences in vocabulary or phrasing, even though they provide a clearer and more structured reading experience. To account for this we also tried evaluating it with BERTScore, a metric that evaluates the semantic similarity by using contextual embeddings from pre-trained language models like BERT. It measures precision, recall, and F1-score by comparing the overlap of contextualized word embeddings between the generated text and the reference text.

From the results in , we can see that Gemini and Deepseek outperformed Gams in terms of recall and F1-score. While Gams achieved high precision, its lower recall indicates that it missed capturing some relevant terms from the ground truth, leading to a slightly lower overall F1-score. In contrast, Deepseek and Gemini showed higher recall, meaning they were more successful in retrieving relevant content. Additionally, their higher F1-scores reflect a better balance between precision and recall, suggesting that they generated more relevant and comprehensive content compared to Gams.

Model	Precision	Recall	F1
Gams	0.8566	0.8613	0.8589
Deepseek	0.8534	0.8728	0.8630
Gemini	0.8565	0.8710	0.8637

Table 1. BERT Scores for the tested models

Entire traffic report

We then continued with creating prompts for generating whole traffic reports that are read every half hour. Since the student reports often included data that was older than half hour and because the instructions for the students stated that some traffic information has to be reported also when it stops being relevant (for example for the traffic news about an obstacle on the road, you have to report also the news of obstacle being removed) we included in the prompt data for one hour before the news report. We also instructed in the prompt the order in which the events have to be stated. We used Deepseek to test the prompts to better improve them and the following prompt had the best result for both the order of events and the format of the news.

Sestavi prometno poročilo za 11.30 v odstavkih po naslednjih pravilih:
 1. FORMAT: Prometne informacije 17. 01. 2022 11.30 2. program Podatki o prometu.
 [VSEBINA]
 2. PRAVILA ZA VSEBINO
 Kratki, aktivni stavki (npr. "Na avtocesti A1 je zaradi nesreče zastoj.").
 Vsak dogodek v svoji vrstici.
 Struktura: Lokacija → Razlog → Posledice (npr. "Na AC Maribor-Ljubljana je zaradi dela zaprt desni pas, promet je počasn.").
 3. VRSTNI RED
 (Natančno upoštevaj to zaporedje!)
 Voznik v napačno smer
 Zaprt avtocesta
 Nesreča z zastojem na avtocesti
 Zastoji zaradi del na avtocesti (krajši zastoj + povečana nevarnost naletov)

Zaprta glavna/regionalna cesta (zaradi nesreče)

Nesreče na drugih cestah

Pokvarjena vozila (z zaprtjem pasu)

Žival na vozišču

Predmet/razsut tovor na avtocesti

Dela na avtocesti z večjo nevarnostjo (zaprtje pasov, predori)

Zastoj pred Karavankami/mejnimi prehodi (VEDNO NA KONCU!)

4. ODPOVEDI Če se stanje razreši, dodaj odpoved prometne informacije. Primer formulacije za odpoved prometne informacije o vzniku v napačni smeri: Promet na pomurski avtocesti iz smeri Dragučove proti Pernici ni več ogrožen zaradi vznika, ki je vozil po napačni polovici avtoceste.

5. VREMENSKE INFORMACIJE

Na koncu dodaj meglo, močan veter, zaprte planinske ceste ipd., če niso neposredna prometna ovira.

6. PREVERJANJE

Pred oddajo preveri, ali so vse kategorije obdelane v pravilnem vrstnem redu (npr. ali je prometna informacija o zastoji pred Karavankah na koncu).

Vsaka prometna informacija mora biti v svoji vrstici

PODATKI ZA OBDELAVO: Glej podatke od 11.00 naprej, prejšnje uporabi le za preverjanje odpovedi ["Datum": "2022-01-17 10:32:15", "ContentVremeSLO": "Ponekod po državi megla zmanjšuje vidljivost.Cesta čez prelaz Vrščič je prevozna samo za osebna vozila.", "TitleDeloNaCestiSLO": "Dela", "ContentDeloNaCestiSLO": "Cesta Ilirska Bistrica - Podgrad je zaprta pri odcepu za Podbeže do 24. januarja. Obvoz za vozila do 7,5 tone in avtobuse je po cesti Podgrad - Obrov - Pregarje - Harije. Za vozila nad 7,5 tone pa po primorski avtocesti. ", "ContentNesreceSLO": "Na primorski avtocesti med Vrhniko in Brezovico proti Ljubljani oviran promet na odstavnem pasu.", "ContentOvireSLO": "Na štajerski avtocesti med priključkom Celje zahod in Zalec proti Ljubljani predmet na prehitevalnem pasu.", "ContentMednarodneInformacijeSLO": "Čakalna doba je na Gruškovju in Obrežju.", "TitleSplosnoSLO": "Odstranjevanje nevarnega predmeta", "Datum": "2022-01-17 10:39:58", "ContentVremeSLO": "Ponekod po državi megla zmanjšuje vidljivost.Cesta čez prelaz Vrščič je prevozna samo za osebna vozila.", "TitleDeloNaCestiSLO": "Dela", "ContentDeloNaCestiSLO": "Cesta Ilirska Bistrica - Podgrad je zaprta pri odcepu za Podbeže do 24. januarja. Obvoz za vozila do 7,5 tone in avtobuse je po cesti Podgrad - Obrov - Pregarje - Harije. Za vozila nad 7,5 tone pa po primorski avtocesti. ", "ContentNesreceSLO": "Na primorski avtocesti med Vrhniko in Brezovico proti Ljubljani oviran promet na odstavnem pasu.", "ContentOvireSLO": "Zaradi predmeta je oviran promet na dolenski avtocesti med Mirno Pečjo in in Novim mestom.", "ContentMednarodneInformacijeSLO": "Čakalna doba je na Gruškovju in Obrežju.", "TitleSplosnoSLO": "Odstranjevanje nevarnega predmeta", "Datum": "2022-01-17 10:52:26", "ContentVremeSLO": "Ponekod po državi megla zmanjšuje vidljivost.Cesta čez prelaz Vrščič je prevozna samo za osebna vozila.", "TitleDeloNaCestiSLO": "Dela", "ContentDeloNaCestiSLO": "Cesta Ilirska Bistrica - Podgrad je zaprta pri odcepu za Podbeže do 24. januarja. Obvoz za vozila do 7,5 tone in avtobuse je po cesti Podgrad - Obrov - Pregarje - Harije. Za vozila nad 7,5 tone pa po primorski avtocesti. ", "ContentNesreceSLO": "Na primorski avtocesti med Vrhniko in Brezovico proti Ljubljani oviran promet na odstavnem pasu.", "ContentOvireSLO": "Zaradi predmeta je oviran promet na dolenski avtocesti med Mirno Pečjo in in Novim mestom.", "ContentMednarodneInformacijeSLO": "Čakalna doba je na Gruškovju in Obrežju.", "TitleSplosnoSLO": "Odstranjevanje nevarnega predmeta", "Datum": "2022-01-17 11:01:43", "ContentVremeSLO": "Ponekod po državi megla zmanjšuje vidljivost.Cesta čez prelaz Vrščič je prevozna samo za osebna vozila.", "TitleDeloNaCestiSLO": "Dela", "ContentDeloNaCestiSLO": "Cesta Ilirska Bistrica - Podgrad je zaprta pri odcepu za Podbeže do 24. januarja. Obvoz za vozila do 7,5 tone in avtobuse je po cesti Podgrad - Obrov - Pregarje - Harije. Za vozila nad 7,5 tone pa po primorski avtocesti. ", "ContentMednarodneInformacijeSLO": "Čakalna doba je na Gruškovju in Obrežju.", "TitleSplosnoSLO": "Odstranjevanje nevarnega predmeta", "Datum": "2022-01-17 11:03:16", "ContentVremeSLO": "Ponekod po državi megla zmanjšuje vidljivost.Cesta čez prelaz Vrščič je prevozna samo za osebna vozila.", "TitleDeloNaCestiSLO": "Dela", "ContentDeloNaCestiSLO": "Cesta Ilirska Bistrica - Podgrad je zaprta pri odcepu za Podbeže do 24. januarja. Obvoz za vozila do 7,5 tone in avtobuse je po cesti Podgrad - Obrov - Pregarje - Harije. Za vozila nad 7,5 tone pa po primorski avtocesti. ", "ContentMednarodneInformacijeSLO": "Čakalna doba je na Gruškovju in Obrežju.", "TitleSplosnoSLO": "Odstranjevanje nevarnega predmeta", "Datum": "2022-01-17 11:16:51", "ContentVremeSLO": "Ponekod po državi megla zmanjšuje vidljivost.Cesta čez prelaz Vrščič je prevozna samo za osebna vozila.", "TitleDeloNaCestiSLO": "Dela", "ContentDeloNaCestiSLO": "Cesta Ilirska Bistrica - Podgrad je zaprta pri odcepu za Podbeže do 24. januarja. Obvoz za vozila do 7,5 tone in avtobuse je po cesti Podgrad - Obrov - Pregarje - Harije. Za vozila nad 7,5 tone pa po primorski avtocesti. ", "ContentOvireSLO": "Predmet je na dolenski avtocesti pred izvozom Mirna Peč proti Novemu mestu.", "ContentMednarodneInformacijeSLO": "Čakalna doba je na Gruškovju in Obrežju.", "ContentZastojiSLO": "Na gorenjski avtocesti je zastoj tovornih vozil pred predorom Karavanke proti Avstriji, približno 1,5 kilometra.", "TitleSplosnoSLO": "Odstranjevanje nevarnega predmeta", "Datum": "2022-01-17 11:19:50", "ContentVremeSLO": "Ponekod po državi megla zmanjšuje vidljivost.Cesta čez prelaz Vrščič je prevozna samo za osebna vozila.", "TitleDeloNaCestiSLO": "Dela",

"ContentDeloNaCestiSLO": "Cesta Ilirska Bistrica - Podgrad je zaprta pri odcepu za Podbeže do 24. januarja. Obvoz za vozila do 7,5 tone in avtobuse je po cesti Podgrad - Obrov - Pregarje - Harije. Za vozila nad 7,5 tone pa po primorski avtocesti. ", "ContentOvireSLO": "Predmet je na dolenski avtocesti pred izvozom Mirna Peč proti Novemu mestu.", "ContentMednarodneInformacijeSLO": "Čakalna doba je na Obrežju, Dobovcu in Gruškovju.", "ContentZastojiSLO": "Na gorenjski avtocesti je zastoj tovornih vozil pred predorom Karavanke proti Avstriji, približno 1,5 kilometra.", "TitleSplosnoSLO": "Odstranjevanje nevarnega predmeta", "Datum": "2022-01-17 11:20:33", "ContentVremeSLO": "Ponekod po državi megla zmanjšuje vidljivost.Cesta čez prelaz Vrščič je prevozna samo za osebna vozila.", "TitleDeloNaCestiSLO": "Dela", "ContentDeloNaCestiSLO": "Cesta Ilirska Bistrica - Podgrad je zaprta pri odcepu za Podbeže do 24. januarja. Obvoz za vozila do 7,5 tone in avtobuse je po cesti Podgrad - Obrov - Pregarje - Harije. Za vozila nad 7,5 tone pa po primorski avtocesti. ", "ContentOvireSLO": "Predmet je na dolenski avtocesti pred izvozom Mirna Peč proti Novemu mestu.", "ContentMednarodneInformacijeSLO": "Čakalna doba je na Obrežju, Dobovcu in Gruškovju.", "ContentZastojiSLO": "Na gorenjski avtocesti je zastoj tovornih vozil pred predorom Karavanke proti Avstriji, približno 1,5 kilometra.",]

PREDHODNO POROČILO:

Prometne informacije 17. 01. 2022 11.00 2. program

Podatki o prometu.

Po podatkih vznikov je ponekod po državi močno zmanjšana vidljivost zaradi megle. Voznikom svetujemo, naj prilagodijo hitrost vožnje, povečajo varnostno razdaljo ter po potrebi vklopijo meglenke.

Pred predorom Karavanke je kilometer dolg zastoj tovornih vozil proti Avstriji.

Na mejnih prehodih Gruškovje in Petišovci vozniki tovornih vozil na vstop v Slovenijo čakajo 1 uro.

Discussion

TODO

Acknowledgments

TODO

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