



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

HR develops strategies for training enhancing skills and improving the work environment to help manage talent.

This is use to improve the talent of the employees.

They shape the talent management strategy by developing methods to achieve talent management goals such as a hiring process to obtain the right employees for a job role.

Talent management is a full scope of HR processes to attract onboard develop motivate and retain high performng employees.

This tableau is helps to understand the emotions personalities of employees

By this employees are treated as humans not like machines



Persona’s name
Short summary of the persona

Measure employee loyalty satisfaction.

Boost your HR departments efficiency.

Working in HR can sometimes be hard but it can also be immensely rewarding

Tap into the intellectual potential of the company.

Day in day out you can be juggling a whole range of spinning plates constantly trying to make sure one does not drop

while at the same time doing your best to support your company's biggest asset your people



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?