

Correlation between eng. S

- ++ Strong Positive
- + Medium Positive
- Medium Negative
- Strong Negative

[illegible]

Correlation between customer reqs and eng. Specs

- 9 = Strong Relationship
3 = Medium Relationship
1 = Small Relationship
(blank) = Not Related

ipecs

Competitive benchmarks

- 5 = satisfies perfectly
- 4 = satisfies "mostly"
- 3 = satisfies "somewhat"
- 2 = satisfies "slightly"
- 1 = doesn't satisfy at all