# Browser Fingerprinting and Digital Privacy

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# Privacy and Security

#### **User Activity**

- Banking
- Politics
- Shopping
- Communication
- Media
- Data

#### Incognito Mode



www.google.com

- Browsing history
- Internet tracking

# What is a Browser?

#### Browsers:

- Browser Wars
- User Agent Header
- Header's elements

Mozilla/5.0 (X11; Ubuntu; Linux x86\_64; rv:85.0) Gecko/20100101 Firefox/85.0

# What is a Browser Fingerprint?

#### Definition:

- ID created from data about the 'Web Client'
- Modern Fingerprint:
  - Peter Eckersley
  - User Agent Header

#### First Fingerprint:

- Jonathan Mayer
- 2009
- Navigator objects
  - Plugins

# What is a Browser Fingerprint?

#### Attributes:

- User Agent Header
- Screen Resolution
- Language
- Time Zone
- APIs

#### **Device Signature** userAgent = Mozilla/5.0 (X11; Ubuntu; Linux x86 64; rv:85.0) Gecko/20100101 Firefox/85.0 webdriver = false language = en-UScolorDepth = 24 screenResolution = 768,1366 availableScreenResolution = 741,1294 timezoneOffset = 360timezone = America/Chicago sessionStorage = true localStorage = true platform = Linux x86 64 plugins = touchSupport = 0, false, falsefonts = Arial, Arial Narrow, Bitstream Vera Sans Mono, Bookman Old Style, Century Schoolbook, Courier, Courier New audio = 35.73833402246237 deviceMemory = not available hardwareConcurrency = 4canvas = canvas winding:yes,canvas fp:data:image/png;base64,iVBORw0KGgoAAAANSUhEUgAAB9AAAADICAYAAACwGnoBAA webglVendorAndRenderer = Intel Open Source Technology Center~Mesa DRI Intel(R) HD Graphics 3000 (SNB GT2) webal = data:image/png;base64,iVBORw0KGgoAAAANSUhEUgAAASwAAACWCAYAAABkW7XSAAARc klE0VR4n03c/2vbi37f8eefsR82uD Show Details Fingerprint in Cookie No fingerprint cookie

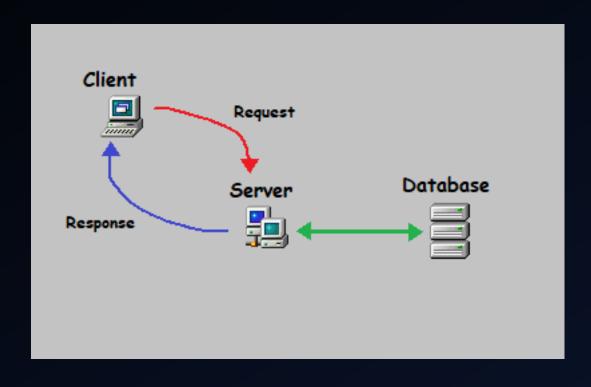
Fingerprint 3f22247763891c1f143cfd3b0d5eb58e

# Outline

- The Structure and Attribute Collection Practices
- Available Countermeasures
- Security and Usability Focused Platform
- Conclusions

# The Underlying Structure

Client-Server & Request-Response



- Structure:
  - Client
  - Server
  - Database
- Data Transmission
  - Request Packets
  - Response Packets

# **Attribute Collection**

#### How its Done:

- JavaScript
- Querying
- API
  - Canvas
  - WebGL
- Cookies

#### Client - Server

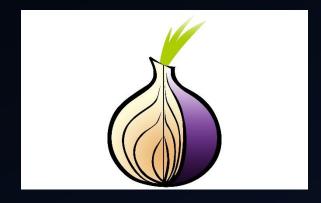
- Scripts
  - Response
- Sessions
  - Cookies
  - Persistent fingerprint

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## **Available Countermeasures**

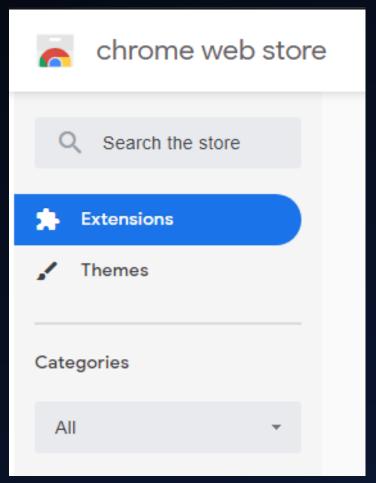
- Browsers
  - Tor
  - Brave
- Extensions



https://1000logos.net/tor-logo



https://www.computerworld.com/article/3292619/the-brave-browser-basics-what-it-does-how-it-differs-from-rivals.html



https://chrome.google.com/webstore/category/ext ensions?utm\_source=chrome-ntp-icon

## Available Countermeasures

#### Script Blocking

- Ad-BlockPlus
- Disconnect
- Ghostery
- NoScript
- Privacy Badger
- uBlock

#### Attribute Blocking

- CanvasBlocker
- Canvas Defender

### **Available Countermeasures**

#### Attribute Switching

- User Agent Switcher
- Random Agent Spoofer

#### Attribute Blurring

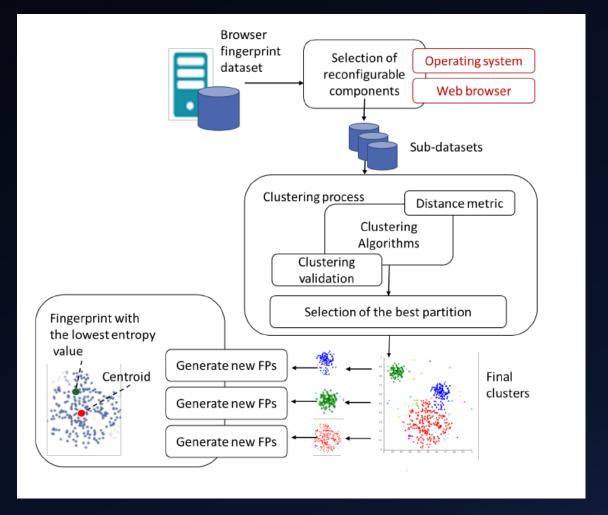
FPGuard

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#### Non-unique Fingerprint

- User Experience
- Clustering Algorithm
- A. Gómez-Boix, D. Frey,
   Y.-D. Bromberg, and B.
   Baudry. 2019



#### Distance:

$$D(F_1, F_2) = \sum_{i=1}^{n} w_i * d(F_{1a_i}, F_{2a_i})$$

#### Identifiability:

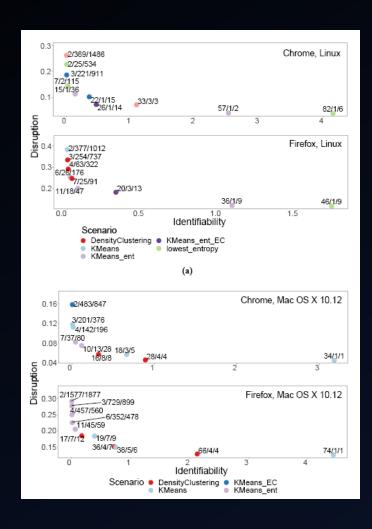
$$I = \sum_{k=1}^{K} \frac{1}{u(c_k)}$$

#### Disruption:

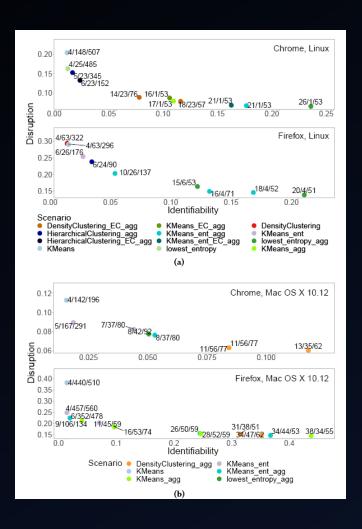
$$R = \sum_{k=1}^{K} \sum_{i \in c_k} \left( d\left(FP_i, FP^{\{k\}}\right) * \frac{u(FP_i)}{U} \right)$$

#### Fingerprint Generation:

- Algorithms:
  - K-Means Clustering
  - Density Based Clustering Algorithm
  - Agglomerative Hierarchical Clustering
- Centroid of the clusters
- Lowest Entropy



Dataset	# of FPs	Number of devices	% of unique	Ident.
Linux, Chrome	1,176	4,117	67.6	921.05
Linux, Firefox	804	2,316	61.3	594.31
Mac OS X 10.12, Chrome	1,047	1,769	73.6	871.24
Mac OS X 10.12, Firefox	3,202	3,832	88.6	2,991.81



so	Web Browser	Kmeans	Kmeans_agg	KMeans_ent	KMeans_ent_agg	Kmeans_EC_agg	KMeans_ent_EC_agg	DensityClustering	DensityClustering_agg	lowest_entropy	lowest_entropy_agg
Linux	Chrome				2		3				1
Linux	Firefox				2,3						1
Mac OS X 10.10	Chrome			3		2			1		
Mac OS X 10.10	Firefox	3						1,2			
Mac OS X 10.10	Safari			3					1,2		
Mac OS X 10.12	Chrome				3				1,2		
Mac OS X 10.12	Firefox		1		2			3			
Mac OS X 10.9	Chrome						1				
Mac OS X 10.9	Firefox	3	2								1
Mac OS X 10.9	Safari	2							1,3		
Ubuntu	Chromium				1		2				
Ubuntu	Firefox									2,3	1

#### **Experiment Results:**

- Reduced Identifiability
- Fingerprint Protection Platform
  - Browser
  - Website
  - Software Containers

#### Larger Scope

Scalability

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# Conclusion

- De-anonymization
- Tracking

- Solutions:
  - FPP
  - Browser Extensions
  - User actions

#### Sources:

- H. F. Alan and J. Kaur. 2019
- A. Gómez-Boix, D. Frey, Y.-D. Bromberg, and B. Baudry. 2019
- A. Gómez-Boix, P. Laperdrix, and B. Baudry. 2018
- A. J. Kaizer and M. Gupta. 2016
- P. Laperdrix, N. Bielova, B. Baudry, and G. Avoine. 2020.
- W. L. Robison. 2018

# Thank you

QUESTIONS?