



UNIVERSITY MALAYSIA TERENGGANU

CSF3133

WEB-BASED INTERFACE DESIGN

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## Event Planning Website

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January 15, 2024

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## 1 INTRODUCTION

### 1. What is the purpose of the site?

The purpose of the event planning website is to provide a platform for every individual to seamlessly plan and organize various events, including birthdays, weddings, corporate events, and so on. The site aims to simplify the event planning process by offering tools and resources for users to create, manage, and execute successful events. This website can relieve users from the stress of planning events themselves, even if they lack knowledge about how to organize an event.

### 2. What do you want the web site to accomplish?

Our event planning website is designed to make organizing events easy and stress-free. We want to be your go-to place for all the information you need when planning an event.

Our goal is to provide a friendly and intuitive experience, so you can easily promote your event, connect with vendors, and keep track of your budget. We believe in making event planning accessible to everyone, so our website is designed to be mobile-friendly. Plus, we want to build a community where you can share experiences and get helpful advice. Your feedback is crucial to us, as we aim to keep improving and adapting to your needs. Let's make planning your event a breeze together!

### 3. Who is your intended audience?

Our website is designed for the majority, from busy professionals organizing corporate events to couples planning or even social celebrations such as birthday parties. We cater to a diverse audience, providing a user-friendly platform for both beginners and experienced planners.

Whether you're planning to arrange a small gathering or a big celebration, our website is the go-to place for anyone who wants to create memorable events. We offer resources, guidance, and efficient collaboration tools to make event planning stress-free and enjoyable for all.

**4. What opportunity, problem, or issue is your site addressing?**

Organizing events can be challenging, our platform can be a helpful tool that's easy to use. For those who are new to event planning, our website provides guidance and tips to plan out a wonderful event. Our platform connects clients with service providers, creating a central space for collaboration.

Additionally, customizing an event would be a tedious thing to do. Hence our website allows for customization, ensuring that users can tailor the planning process to meet their specific event needs. Overall, the website aims to simplify and enhance the event planning experience for everyone involved.

**5. What type of content might be included in your site?**

Our website provides event planning guides for different types of events, such as weddings, corporate conferences and social celebrations. We also provide useful resource articles that provide useful tips and advice for event planning. These resources include how to choose venues, catering, decoration and entertainments. Other than that our website provides user friendly event tools for event planning and collaboration tools to coordinate with other planners and vendors. We also provide a customer support section to assist users in navigating the platform or addressing specific concerns regarding the website.

**6. List at least two related or similar sites found on the Web.**

- Fox Events ([afoxevent.com](http://afoxevent.com))

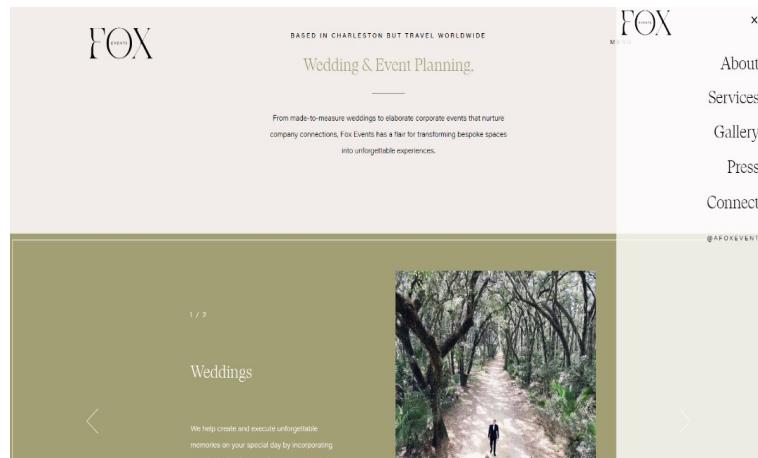


Figure 1 A Fox Event Page

- Planning pods ([planningpods.com](http://planningpods.com))

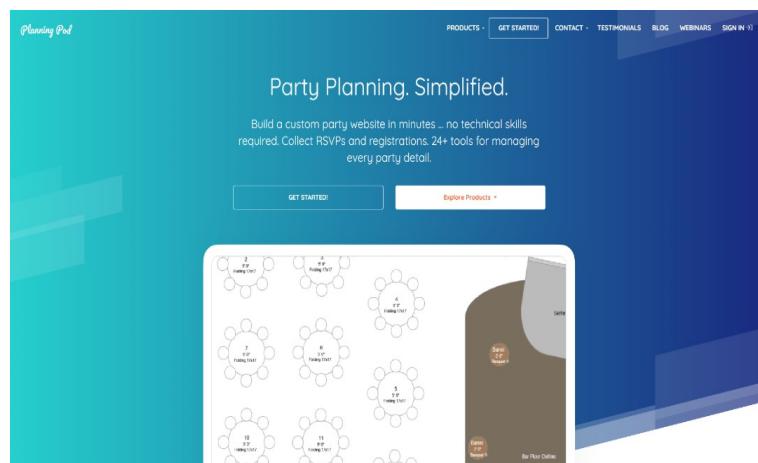


Figure 2 Planning Pod Page

- Wonder Events ([wonderevents.co.uk](http://wonderevents.co.uk))

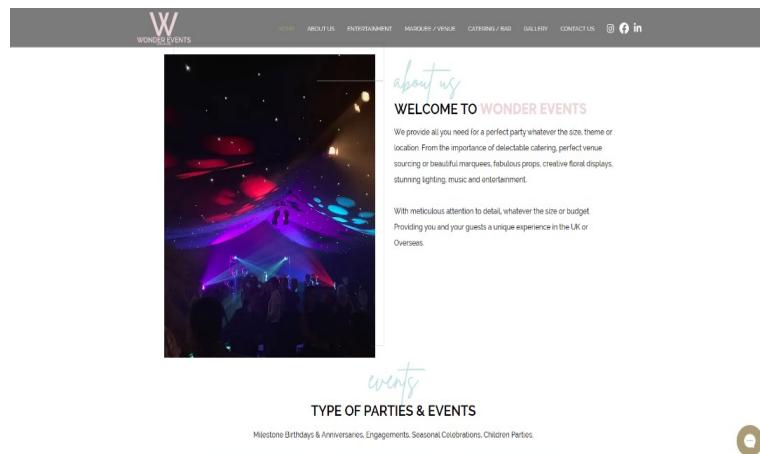


Figure 3 Wonder Events Page

## 2 WEB DESIGN

### 1. Planning Analysis Sheet

#### 1. Describe the goal of your web site in one or two sentences.

Our goal is to provide a friendly and intuitive experience, so you can easily promote your event, connect with vendors, and keep track of your budget. We believe in making event planning accessible to everyone, so our website is designed to be mobile-friendly. Plus, we want to build a community where you can share experiences and get helpful advice. Your feedback is crucial to us, as we aim to keep improving and adapting to your needs.

#### 2. List the working title of each page on your web

- ◊ *Home page*
- ◊ *About page*
- ◊ *Gallery page*
- ◊ *Wedding Planning page*
- ◊ *Corporate Event Planning page*
- ◊ *Social Event Planning page*
- ◊ *Contact page*
- ◊ *Testimonials page*

#### 3. Lists of sources

- <https://www.creativemalaysia.com/events>  
Obtain the images for the social event and corporate event page.
- <https://kamieventplanner.com/>  
Obtain the visual, architectural framework and images for the gallery page
- <https://afoxevent.com/>  
Obtain the structural of the website.
- <https://www.wonderevents.co.uk/>  
Obtain the structural of the website.

## 2. Site Map

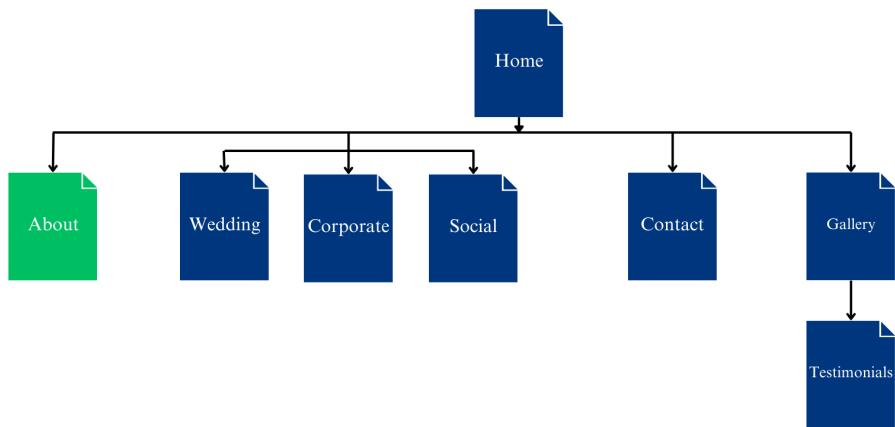


Figure 1: Site Map for Event Planning

### 3. Wireframe

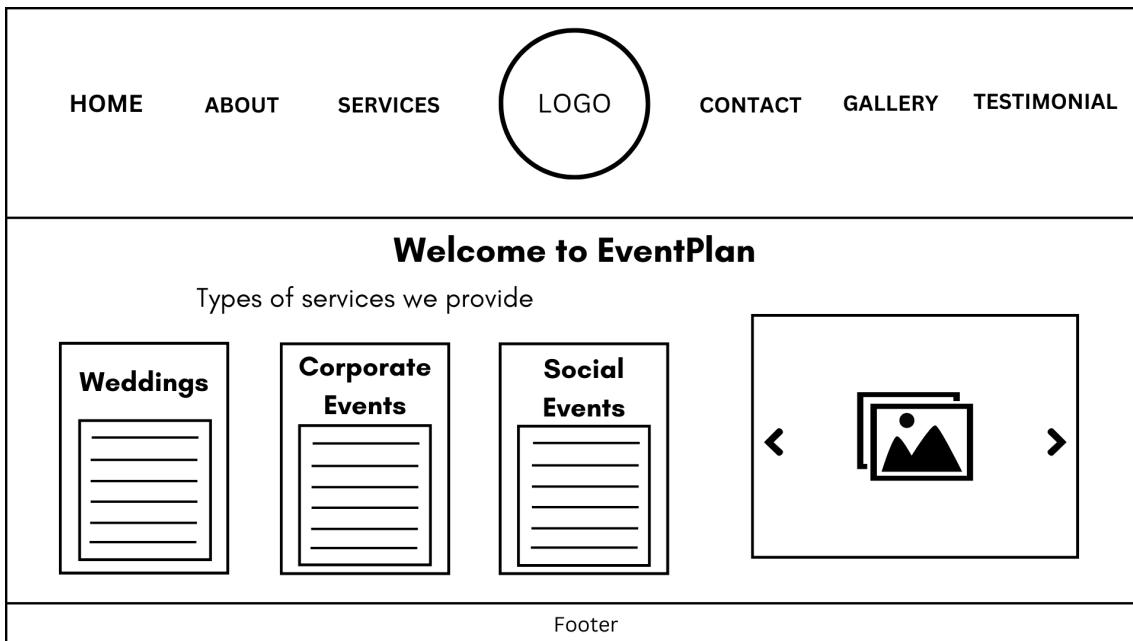


Figure 2: Wireframe for Home page

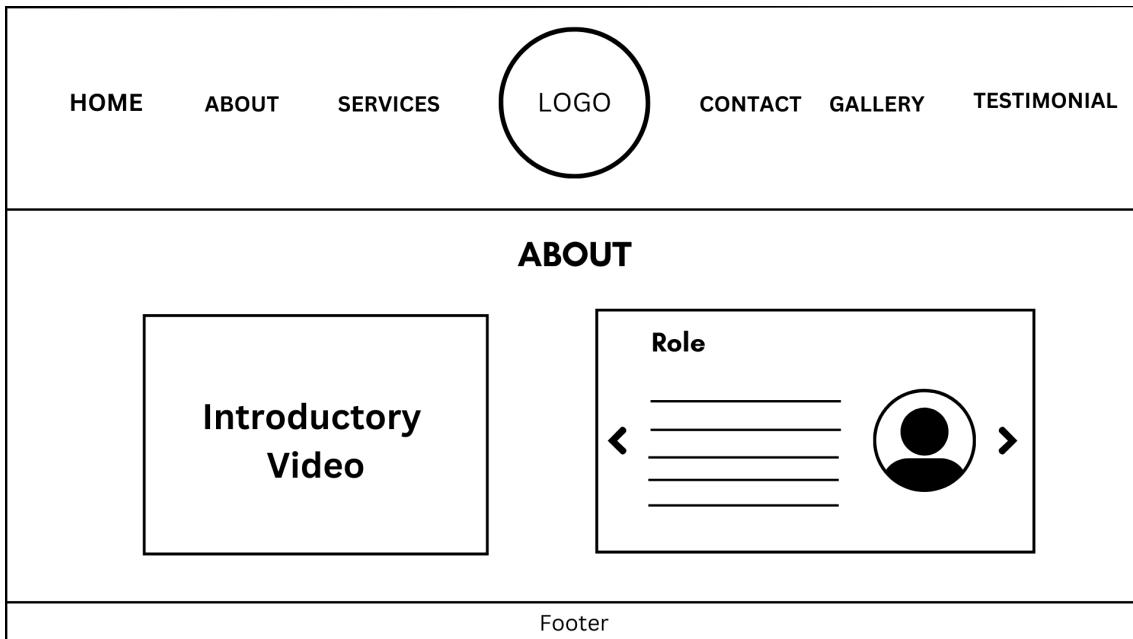


Figure 3: Wireframe for About page

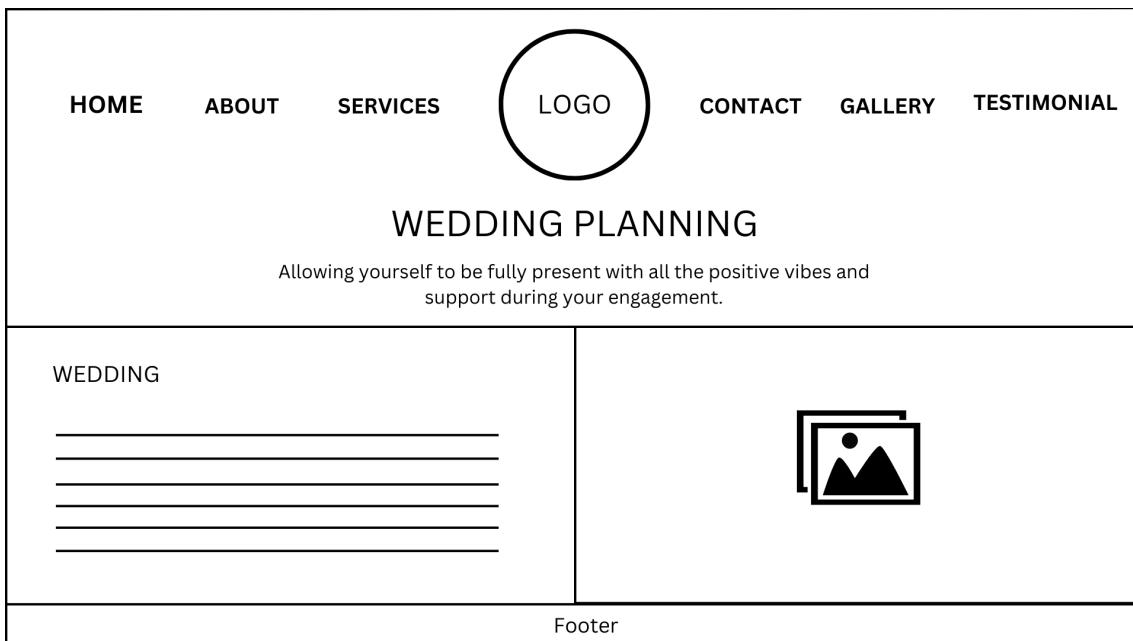


Figure 4: Wireframe for Wedding Planning page

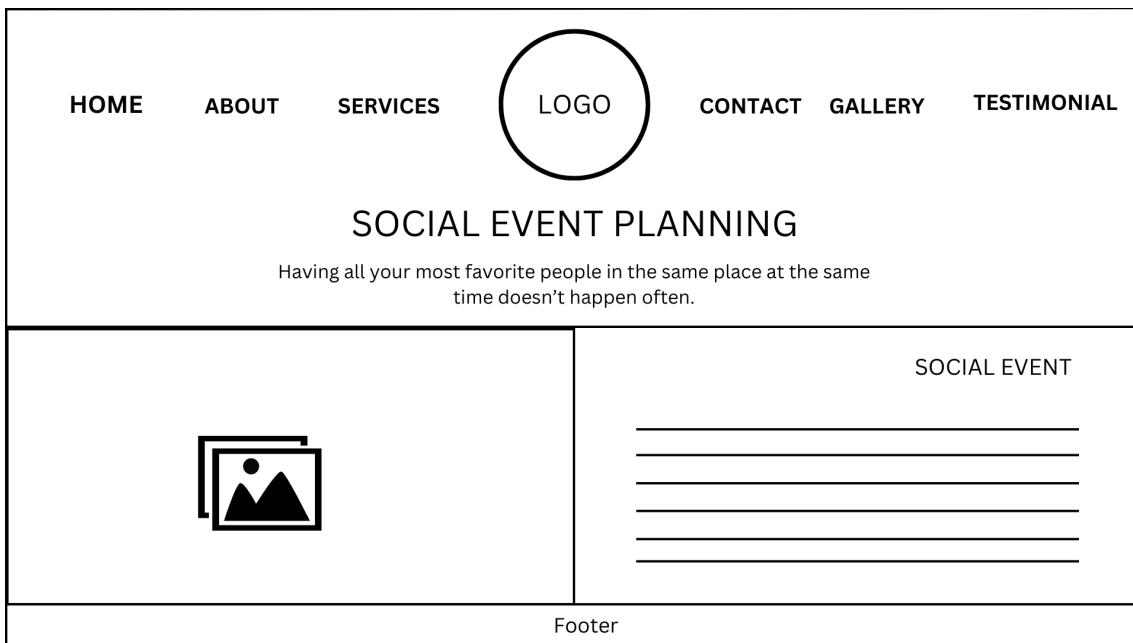


Figure 5: Wireframe for Social Event Planning page

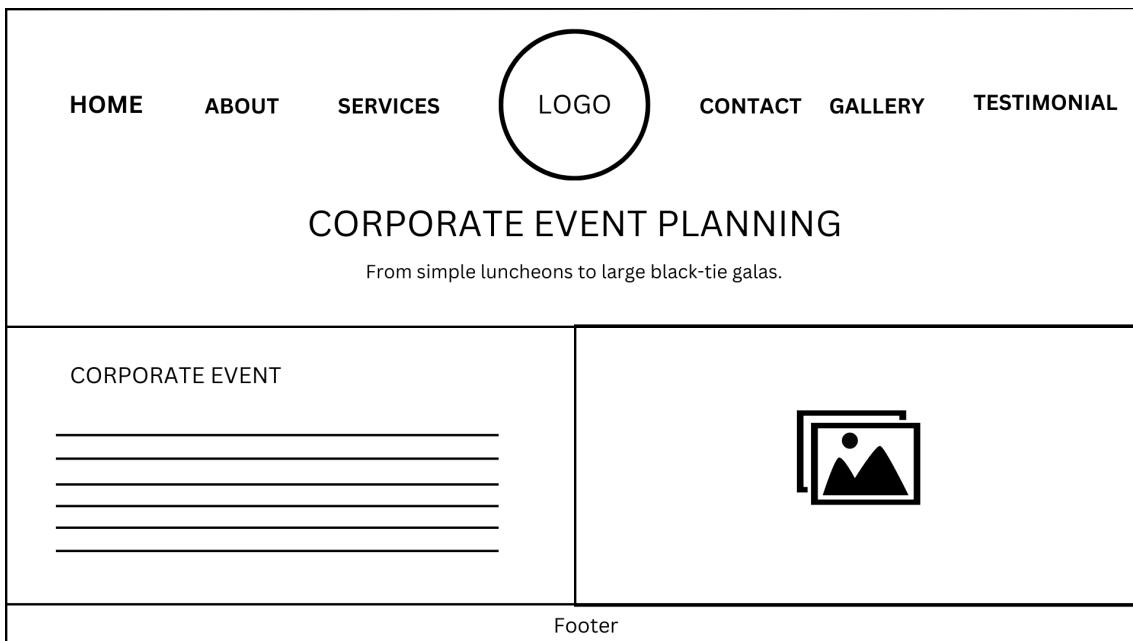


Figure 6: Wireframe for Corporate Event Planning page

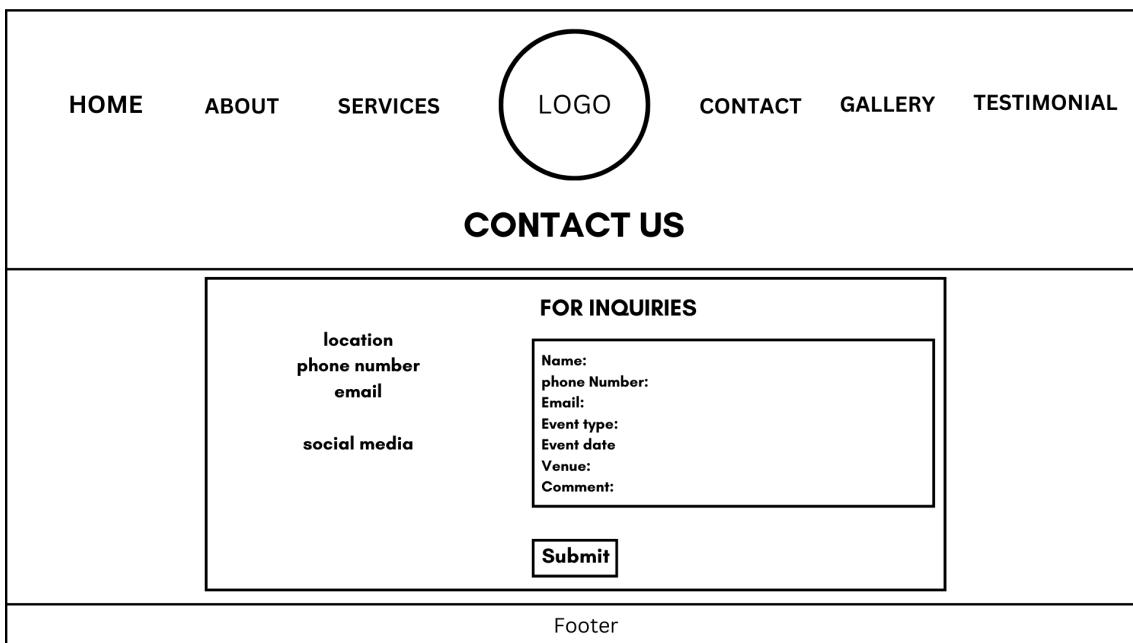


Figure 7: Wireframe for Contact page

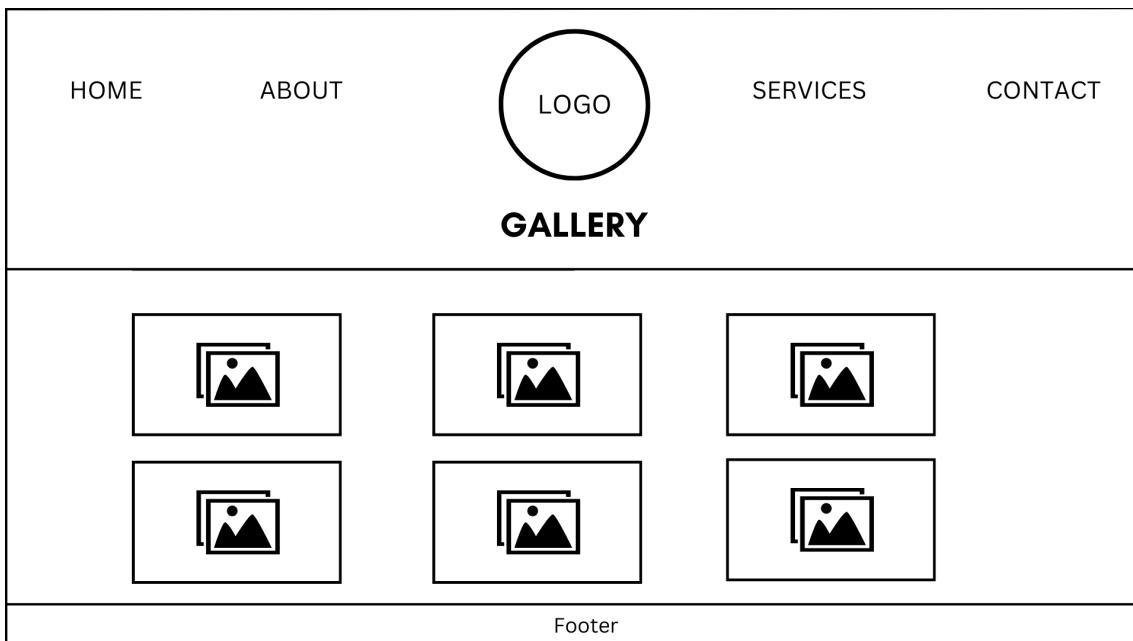


Figure 8: Wireframe for Gallery page

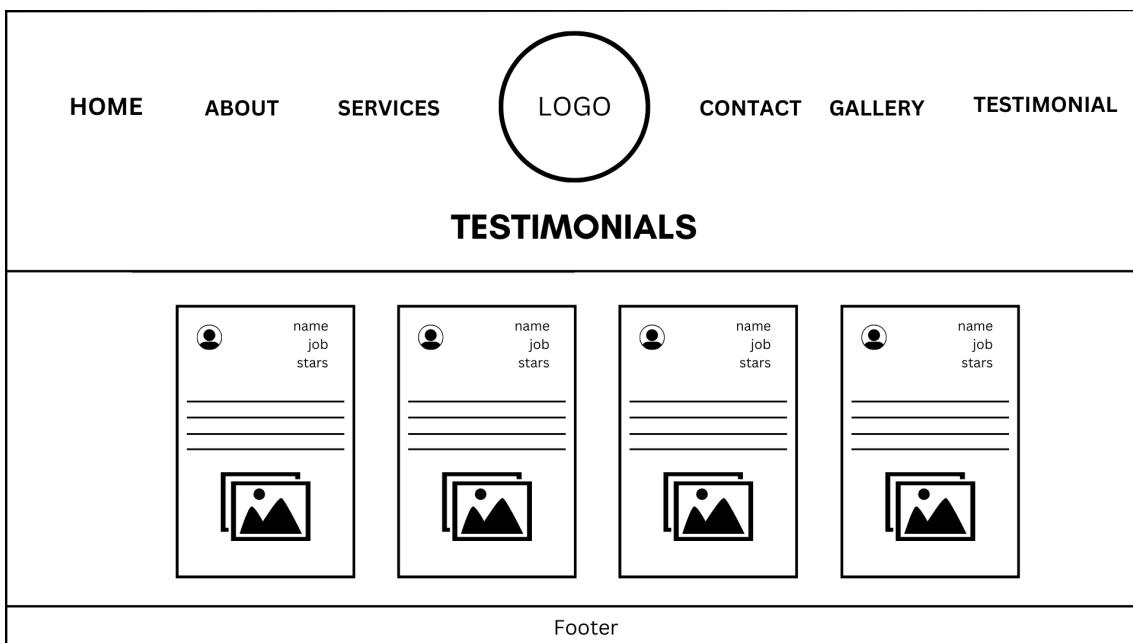


Figure 9: Wireframe for Testimonials page

### 3 USER INTERFACE DESIGN

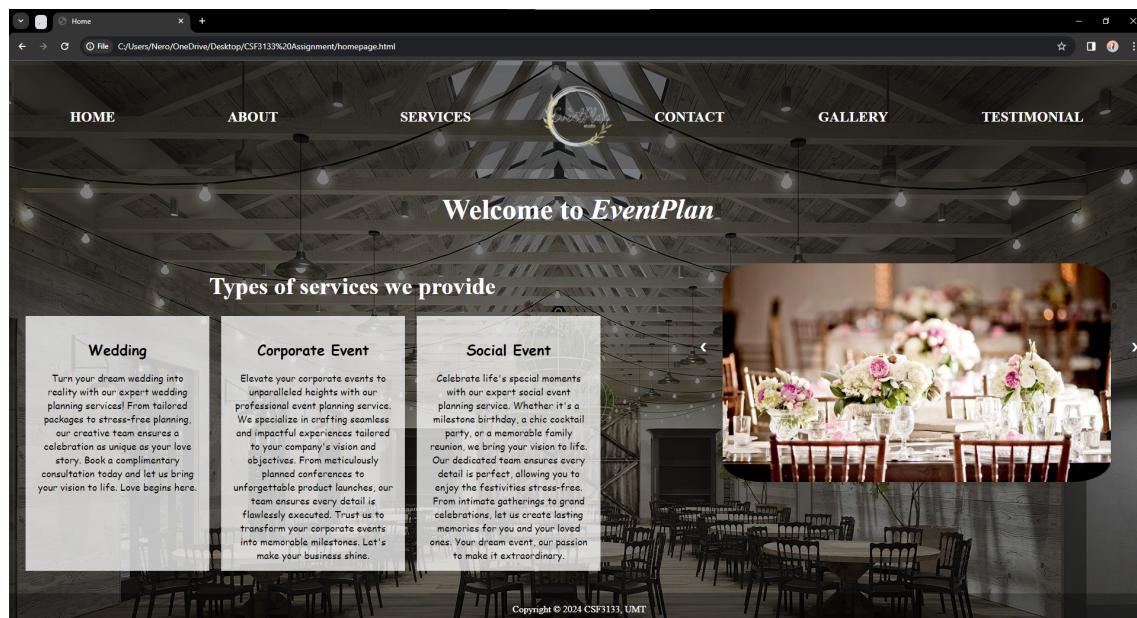


Figure 10: Figure above shows the user interface for homepage.

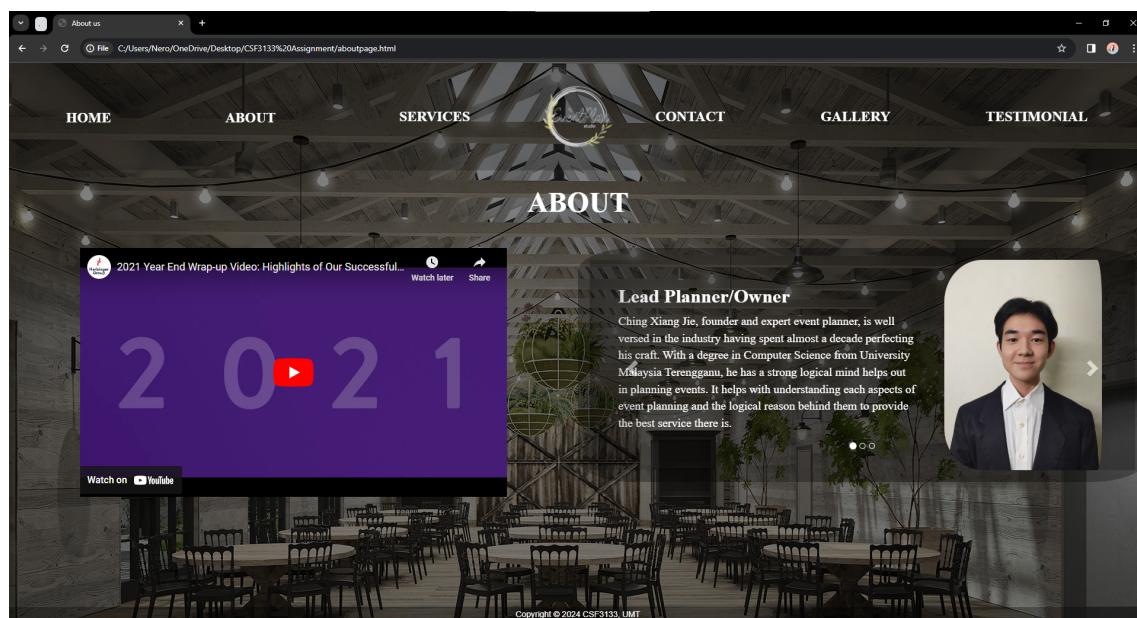


Figure 11: Figure above shows user interface for About page.

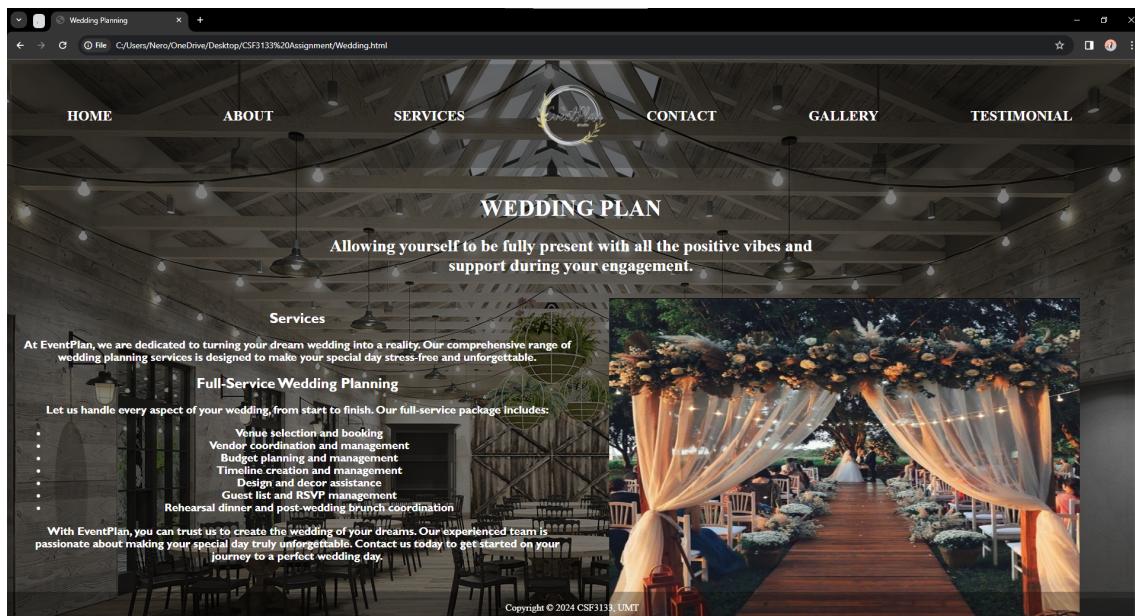


Figure 12: Figure above shows user interface for Wedding page.

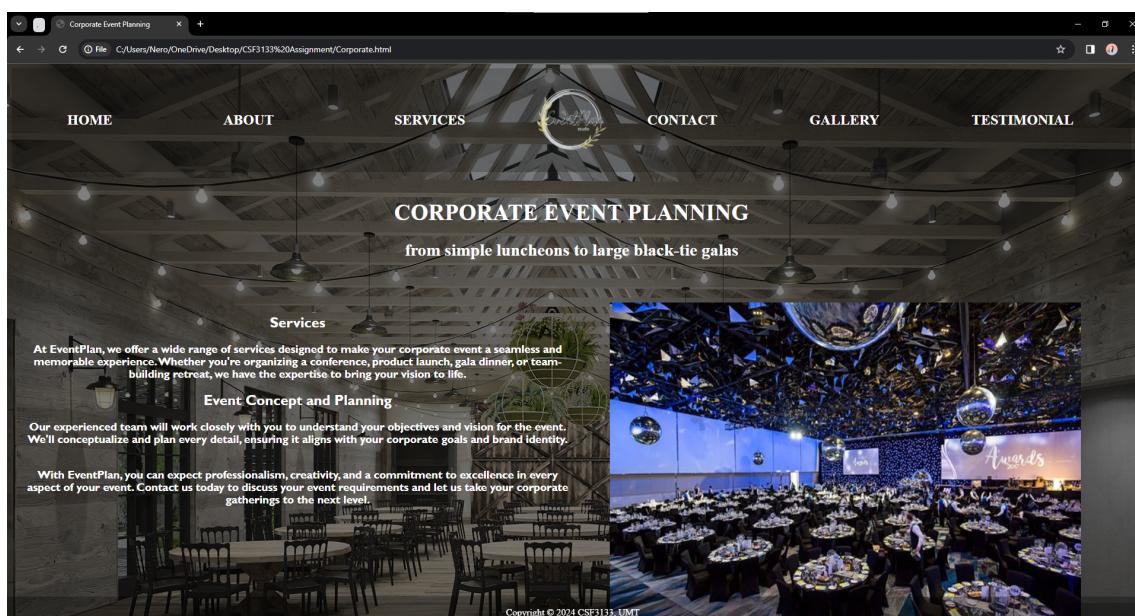


Figure 13: Figure above shows user interface for Corporate page.

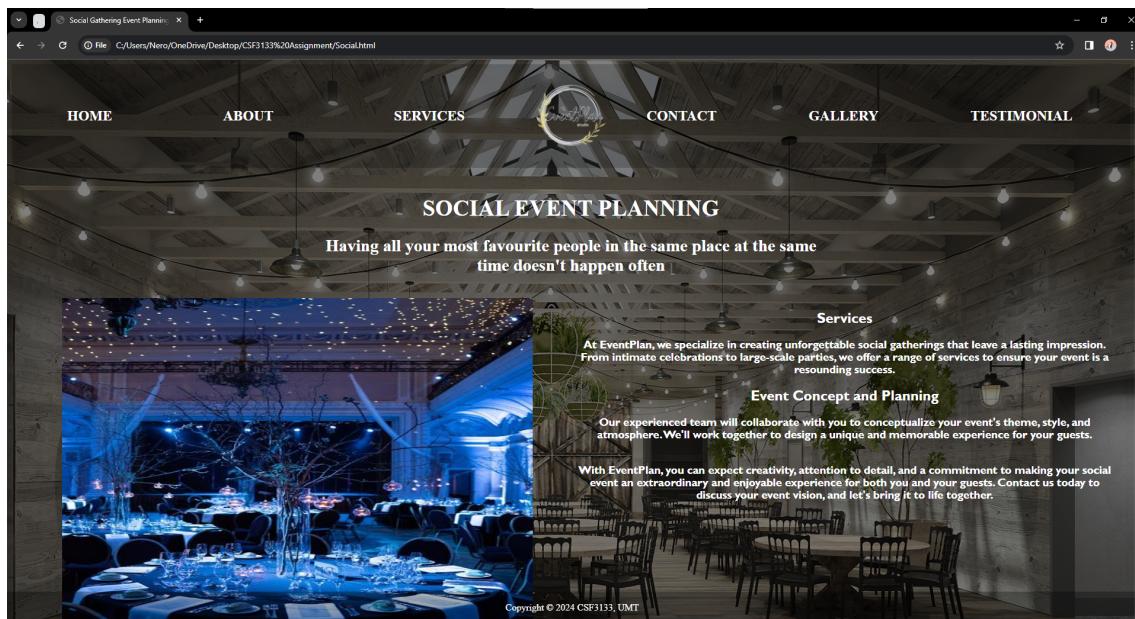


Figure 12: Figure above shows user interface for Social page.

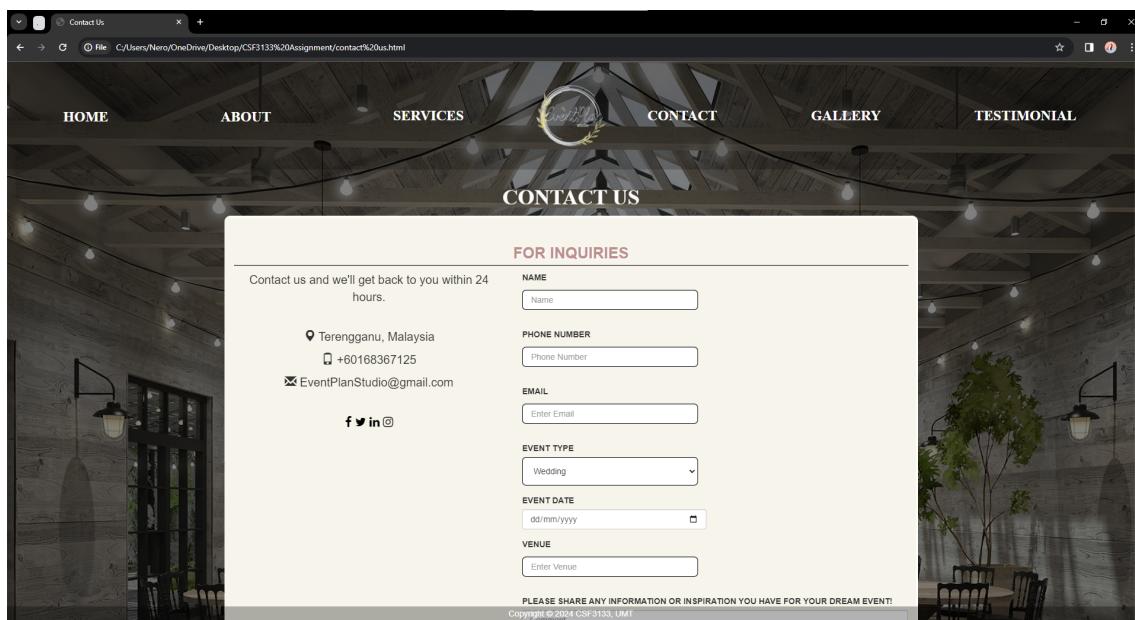


Figure 11: Figure above shows user interface for Contact page.

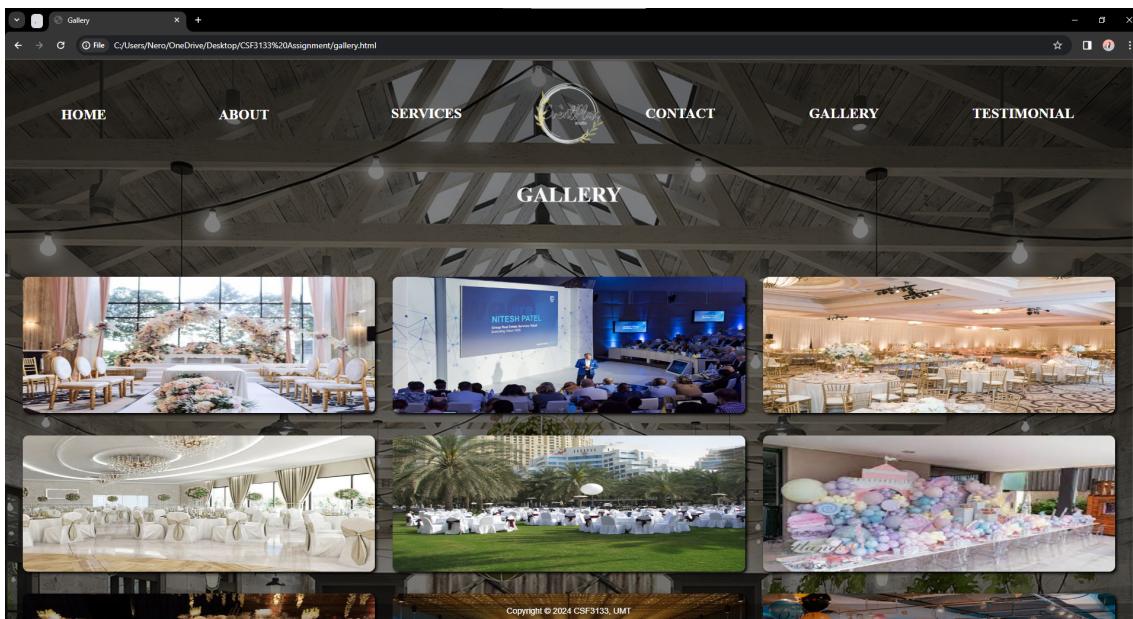


Figure 11: Figure above shows user interface for Gallery page.

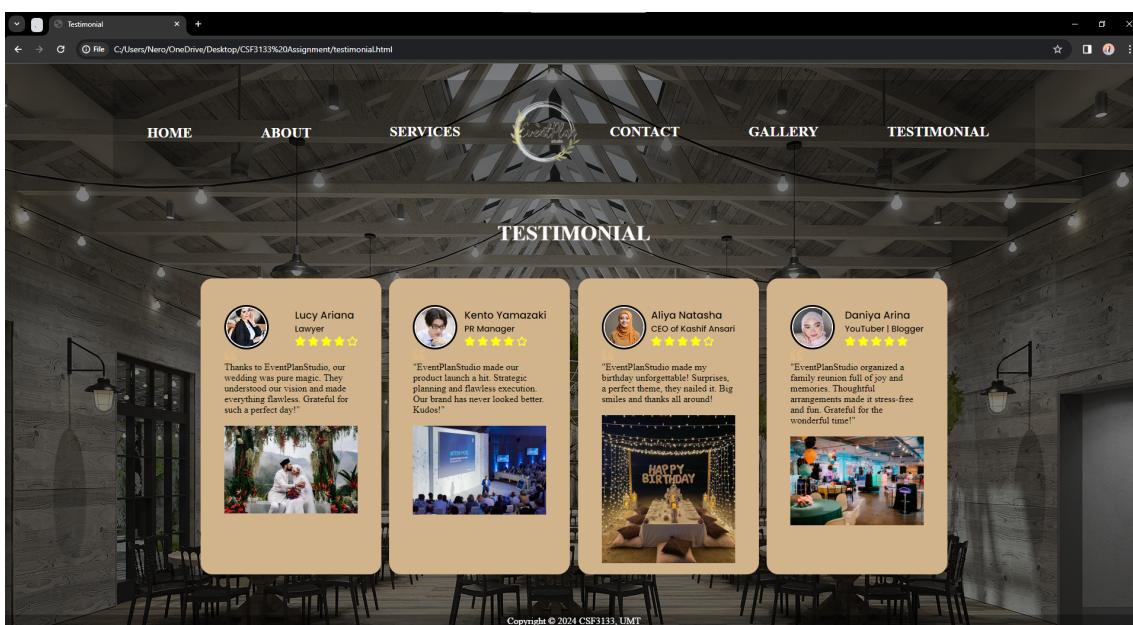


Figure 11: Figure above shows user interface for Testimonial page.

## 4 CONCLUSION

In conclusion, the development of the event planning website is driven by a clear purpose and goal—providing a seamless platform for users to plan and organize diverse events. The emphasis on accessibility and stress-free planning is visible throughout the website's design and functionality.

The intended demographic, ranging from busy professionals to couples and social event organizers, highlights the website's versatility. The opportunity to handle issues in event planning, such as personalisation and collaboration, presents the platform as a beneficial tool for both beginners and seasoned planners.

The content diversity, including tutorials, reference articles, and user-friendly tools, increases the user experience. The addition of similar websites in the analysis further verifies the website's relevance in the competitive event planning landscape.

The planned analysis sheet and role allocations for the web development phase reflect a deliberate approach to implementation. The use of external sources for inspiration and structural insights displays a commitment to developing a visually beautiful and user-friendly website.

As the user interface design continues through site mapping, wireframing, and roles and responsibilities, the team is set to provide a website that corresponds with the established goals. By focusing on a welcoming and intuitive user experience, and community-building, the website aspires to become a go-to resource for event planning.

In essence, the collaborative efforts of the team, together with the strategic planning and design aspects, position the event planning website to satisfy the different needs of its audience efficiently. With a dedication to continual improvement and user feedback, the website is positioned to make event planning a fun and stress-free experience for all users.

## 5 APPENDIX

### 5.1 Roles and Responsibilities

<b>Matric No</b>	<b>Name</b>	<b>Roles and Responsibilities</b>
S65463	CHING XIANG JIE	I. Home II. About
S67623	MUHAMMAD HARITH FIKRI BIN MOHD HANAFIAH	I. Services - Wedding Planning II. Services - Social Event III. Services - Corporate Event
S65357	NUR AISYAH FATIHAH BINTI MOHD FARDI	I. Contact II. Gallery III. Testimonial

### 5.2 Github Link:

[https://github.com/UMTRanger/CSF3133\\_G13\\_Assignment](https://github.com/UMTRanger/CSF3133_G13_Assignment)

## 6 REFERENCES

- Morand, T. (2023, September 7). How to Plan an Event: a Complete Guide. WildApricot.  
<https://www.wildapricot.com/blog/how-to-plan-an-event>
- Upqode. (2022, November 16). How to define your website Intended Audience - UPQODE. UPQODE: Professional Web Design Agency.  
<https://upqode.com/how-to-define-your-website-intended-audience/>
- Overleaf Guides,Overleaf.  
<https://www.overleaf.com/>