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The Best-Selling Vehicles in the World by Country



Published 2 months ago on August 13, 2021

By **Omri Wallach**

[View the full-size infographic map](#)

THE BEST SELLING CAR

IN NEARLY EVERY COUNTRY

We enjoy the yearly "world's most popular car" award, but we wanted to go even further and see which cars were the most popular in every country.

So, we dived into the latest new car sales data to see which cars are the biggest hits in nearly every country.

KEY

RENAULT

VW GOLF
Liechtenstein

Austria

Czech Rep.

Poland

Slovakia

SUZUKI VITARA
Hungary

Ukraine



SOURCE: BESTSELLINGCARS.BLOG. DATA COLLECTED IN YEAR-END 2019.

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The Best-Selling Vehicles in the World By Country

Each country has different preferences for goods, and vehicles are no different.

Consumers in a dense country might prefer smaller cars, while countries with wide expanses (and parking spots) open the way for larger trucks. Likewise, rugged terrain might call for vehicles that can adapt and scale quickly.

And it’s also a question of which manufacturer invested in the country. As the world’s largest automakers have raced to attract consumers in every corner of the globe, they built factories, renamed models, and even built specific cars to fit the tastes of individual countries.

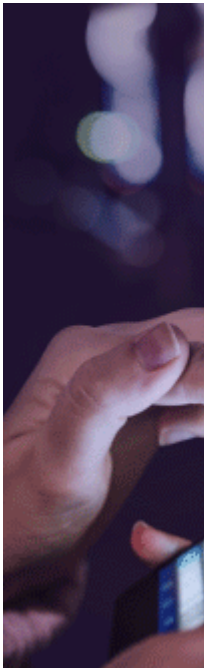
This infographic from [Budget Direct Car Insurance](#) highlights the best-selling vehicles in the world, using 2019 year-end sales data.

What is the Most Popular Vehicle in Each Country?

Though the map might vary across the board, one thing is certain: Toyota’s dominance.

The Japanese automaker—which was also the [most valuable automaker](#) in the world for many years before being overtaken by Tesla—had the best-selling vehicle in **41 countries** of the 104 countries tallied.

It also had the world’s best-selling vehicle in 2019, the **Toyota Corolla**, though the sedan only took the top spot itself in five countries.



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Country	Best-Selling Vehicle	Type
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Country	Best-Selling Vehicle	Type
Algeria	Dacia Sandero	Subcompact
American Samoa	Toyota Tacoma	Truck
Angola	Toyota Land Cruiser J70	SUV
Argentina	Toyota Hilux	Truck
Australia	Toyota Hilux	Truck
Austria	Skoda Octavia	Sedan
Azerbaijan	Khazar SD/LD	Sedan
Bahrain	Toyota Land Cruiser	SUV
Belarus	Lada Vesta	Sedan
Belgium	VW Golf	Hatchback

Showing 1 to 10 of 104 entries

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As the best-seller in **16 countries**, the **Toyota Hilux** truck (also known as the Toyota Pickup in North America) was the top vehicle in the most countries. It has a noticeably strong market share in the Southern Hemisphere, including in **Argentina, South Africa, and Australia**.

The other consistent factor was the strength of local manufacturers. Many countries with large automakers had local models as the best-selling vehicles, especially in Europe.

Country with Local Best-Seller	Vehicle
Czech Republic	Škoda Octavia
France	Peugeot 208 I
Germany	VW Golf

Country with Local Best-Seller	Vehicle
India	Maruti Alto
Iran	SAIPA Pride
Italy	Fiat Panda
Japan	Honda N-BOX
Malaysia	Perodua Myvi
Romania	Dacia Logan
Russia	Lada Granta
South Korea	Hyundai Grandeur
Spain	SEAT León
Sweden	Volvo S/V60
U.S.	Ford F-150

Cars are the Best-Selling Vehicles in the World

So what do car consumers currently prefer? Currently, cars have a slight edge over trucks as the best-selling vehicles in the world.

Of the 104 countries with sales tallied for the study, smaller cars often classified as “passenger vehicles” (including sedans, hatchbacks, and subcompacts) made up the majority of best-sellers, with **57 of the best-selling vehicles by country**.


Meanwhile, “light trucks” or “light commercial vehicles,” which include trucks, SUVs, and vans, were best-sellers in 47 countries.

Best-Selling Vehicles by Type

- Hatchback: 12
- Sedan: 25
- Sedan/Wagon: 1
- Subcompact: 19
- SUV: 20
- Truck: 24
- Van: 3

But changing car consumption preferences are already making their mark. The electric vehicle (EV) **Tesla Model 3** was already the best-selling vehicle in both the **Netherlands** and **Norway**, and other countries like **China** are increasing incentives for consumers to purchase EVs.

That's not even factoring in the slowdown of travel during the COVID pandemic, more workers going remote, and the semiconductor strain on automakers. A truly post-COVID world will likely transform the map even further.



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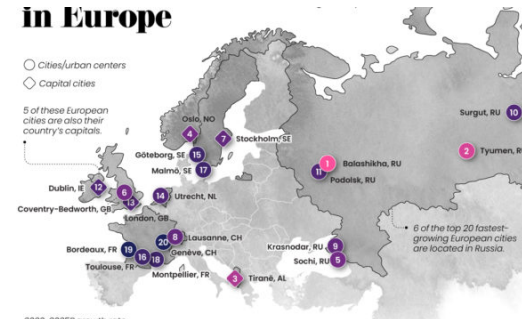


The Best Selling Vehicles in America, By State



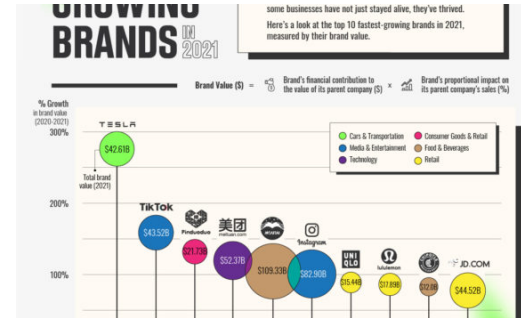
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The Best Selling Vehicles in America, By State

From Fords in the Midwest to Toyotas on the coasts, here are the best selling vehicles in America, visualized by state.



Published 4 days ago on September 24, 2021

By **Omri Wallach**





The Best Selling Vehicles in America, By State

From Ford trucks in the Midwest to Toyotas on the coasts, the best selling vehicles in America reveal a lot about the country.

Compared to other countries with fewer highways or narrower roads, the U.S. is very much a truck-friendly country. Across the U.S., the most sold vehicle in 2019 was the Ford F-Series of trucks, primarily the F-150.

As the home of the world's pioneer automotive manufacturers, including Ford and GM, consumers primarily purchase local brands. But that hasn't stopped Toyota, the largest

foreign manufacturer in the world, from also gaining a foothold.

This graphic uses 2020 sales data from automotive information resource Edmunds.com.

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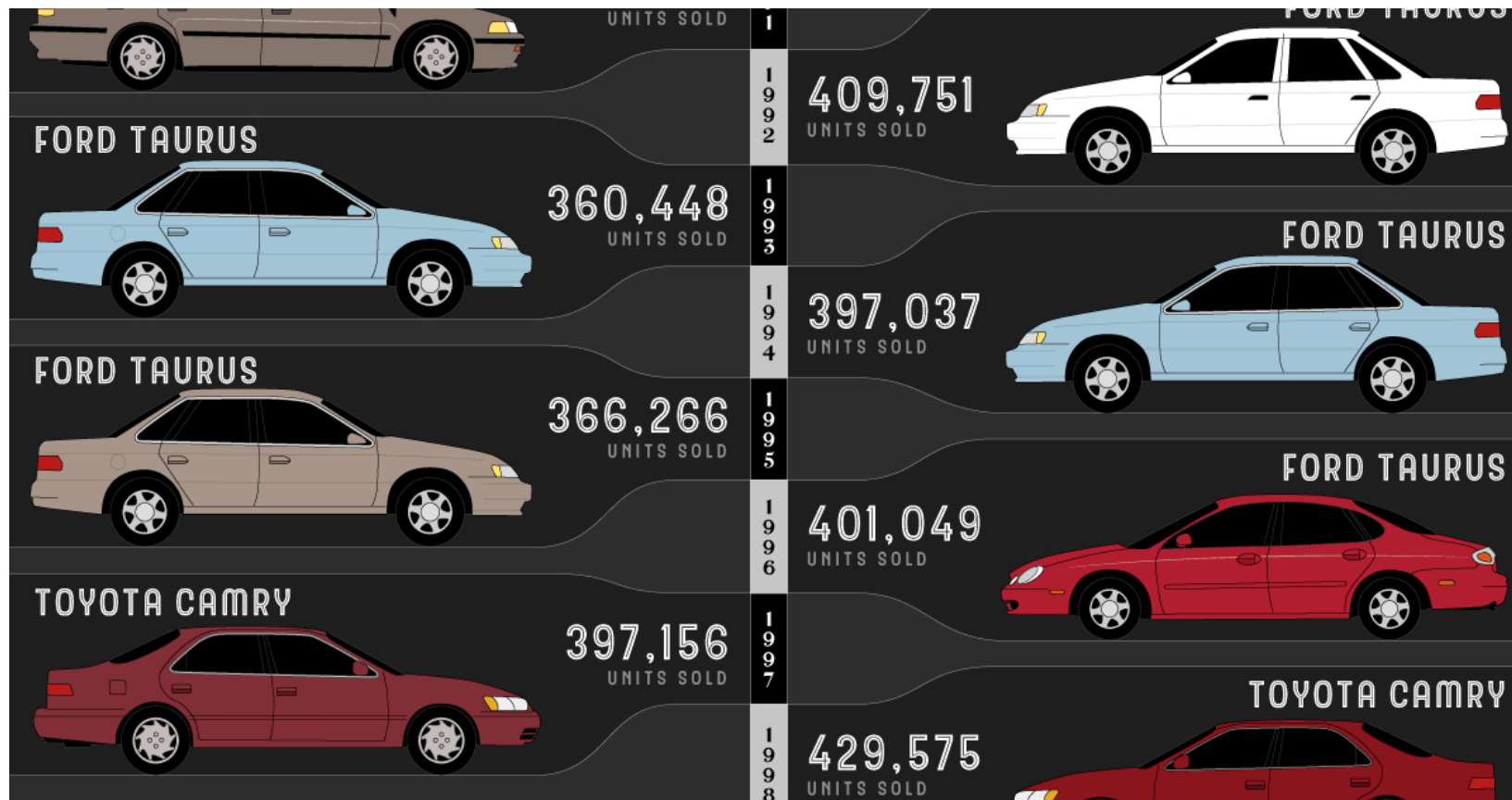
From the Cutlass to the Camry, this graphic shows 40+ years of the most-purchased cars in the U.S.



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By **Omri Wallach**





The Best-Selling Car in America, Every Year Since 1978

Cars have been a staple of the U.S. economy almost since their inception. But as vehicle designs have evolved over time, and consumer tastes alongside them, the best-selling car in America has changed as well.

Finding the right mix of affordability, style, and features has meant that different manufacturers have been in the market lead during different decades.

This infographic from [Alan's Factory Outlet](https://www.visualcapitalist.com/best-selling-vehicles-in-the-world-by-country/) shows the most-purchased cars in the U.S. since 1978, not including trucks and SUVs.

What Is The Best-Selling Car in America By Year?

From 1978 to 2020, over 348 million cars were sold in the U.S., or an average of 8.1 million cars per year.

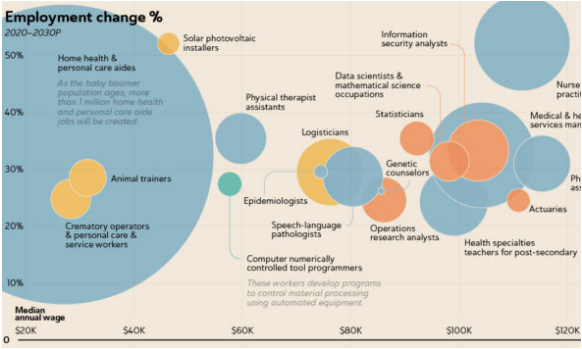
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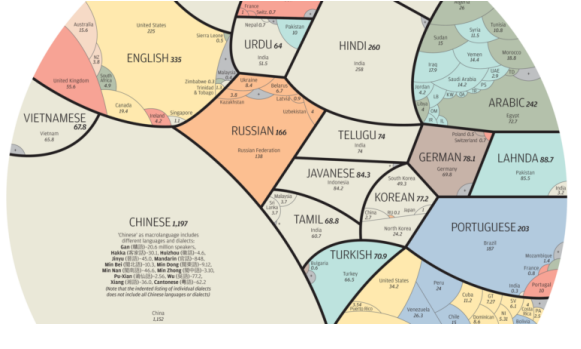
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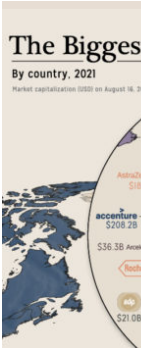
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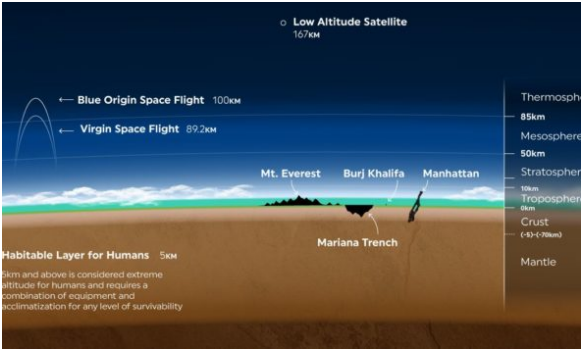
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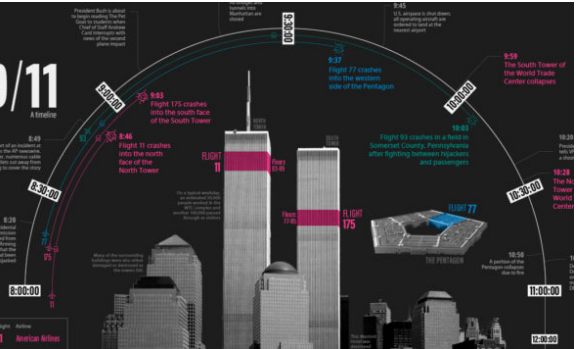
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