

CAPITAL CITIES*

IF YOU KNEW THE PARTICULATES ABOUT AIR POLLUTION WOULD YOU LIVE THERE?

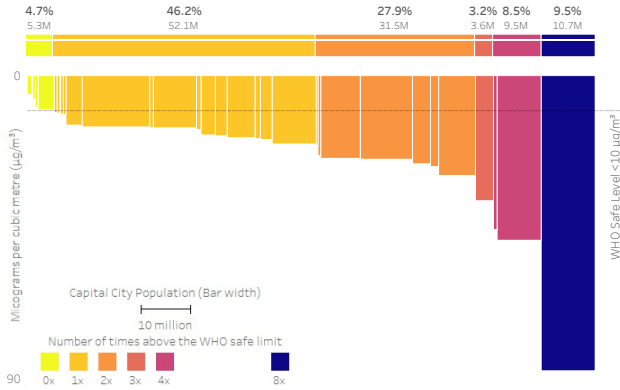
CAPITAL CITIES AROUND THE WORLD ARE HOME TO 5% OF THE POPULATION.
ARE THE CONVENIENCES OF CITY LIFE WORTH THE RISKS TO YOUR HEALTH?

MILLIONS EXPOSED TO UNSAFE AIR POLLUTION

How many people live in an environment that **exceeds** the World Health Organisation safe level of 10 micrograms per cubic metre for PM2.5 particulates?



Of the 95% exceeding the WHO safe level, how severe is the air pollution?



BEHIND EVERY DATA POINT THERE'S A STORY

Within our data 107 million lives are impacted by air pollution above the safe level.
Let's explore the stories behind the data.



BIG DOES NOT NECESSARILY MEAN BAD

You may assume that large capital cities have the worst levels of air pollution, this is not the case and there are multiple factors that impact particulate emissions.

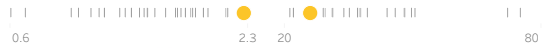


NORWAY'S DRIVE TO CARBON NEUTRAL

Environmental policies have resulted in Norway having some of the cleanest air in Europe.

Gasoline price (USD/Litre)

Mean one-way travel time (mins)



LA PAZ LEAVES BOLIVIA WITH A MOUNTAIN TO CLIMB

A reliance on cars & the burning of agricultural waste heavily impact this smaller capital city.

Gasoline price (USD/Litre)

Methane emissions per capita (tonnes)



BEIJING IS SYMPTOMATIC OF CHINA'S STRUGGLE

No Chinese cities, within the WHO data set, achieve air quality levels that are below the recommended safe level.

