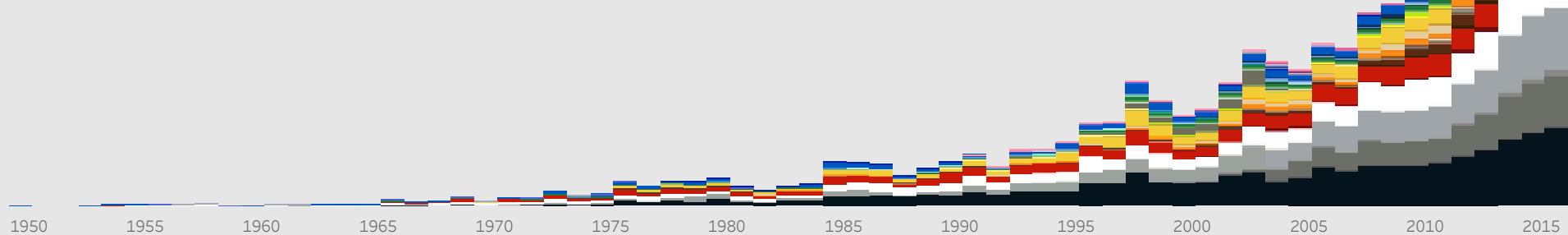




THE WORLD OF LEGOS

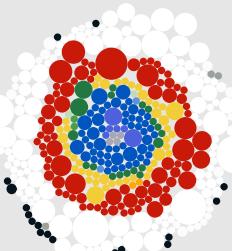
HOW HAS BRICK DIVERSITY CHANGED OVER TIME?

AFTER LAUNCHING IN THE EARLY 1950'S, LEGO GREW THE NUMBER OF SETS RELEASED EACH YEAR WHILE AT THE SAME TIME INCREASING THE COMPLEXITY AND DIVERSITY OF COLORS.



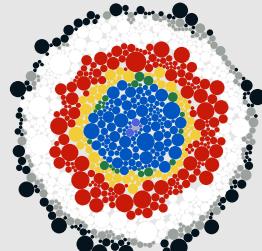
1950s

92 UNIQUE SETS
14 COLOR CHOICES
51.09K PIECES



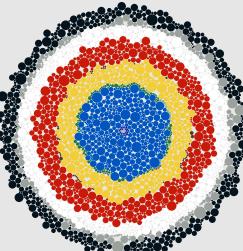
1960s

271 UNIQUE SETS
12 COLOR CHOICES
761.23K PIECES



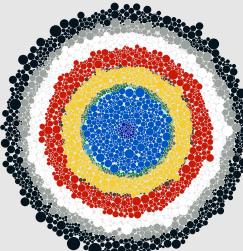
1970s

432 UNIQUE SETS
18 COLOR CHOICES
3.56MM PIECES



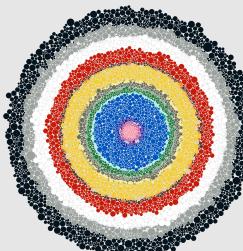
1980s

846 UNIQUE SETS
24 COLOR CHOICES
8.98MM PIECES



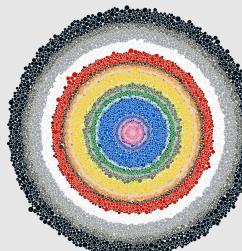
1990s

1.41K UNIQUE SETS
58 COLOR CHOICES
27.27MM PIECES



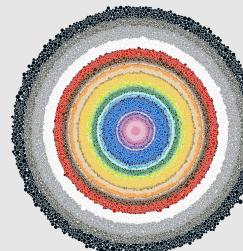
2000s

3.06K UNIQUE SETS
108 COLOR CHOICES
83.35MM PIECES



2010s

3.77K UNIQUE SETS
84 COLOR CHOICES
170.03MM PIECES



DESIGN: WILL PERKINS (@_gringuinho_)

DATA: REBRICKABLE

VIZPERATION: ANDY KRIEBEL