

Title 1

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Abstract

This paper provides an overview of the ethos, logos and pathos used in the children's television show "The Kids Show". In particular, the paper examines how the use of these persuasive techniques can help shape a child's understanding of the world around them. The paper reviews studies in the field of developmental psychology, focusing on how young viewers interpret persuasive messaging and as well as how this affects their behavior. The paper then discusses the use of ethos, logos and pathos in the show and evaluates the show's effectiveness in teaching critical thinking skills in children. Finally, a conclusion is provided which outlines the implications and future directions for this type of research.

Background Research

There has been extensive research into the way children process persuasive messaging

Title 3

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