

Unais MA

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MBA (Business Analytics)
Department of Commerce
Delhi School of Economics
University of Delhi



EDUCATION QUALIFICATION				
Degree	Stream	Institute	CGPA/ %	Year
PG	MBA (BA)	Delhi School of Economics, University of Delhi	Pursuing	2025-2027
UG	B.Tech (CSE)	MEA Engineering College, APJ Abdul Kalam Technological University	84.8%	2021-2025
12 th	Science	HIOHSS , Directorate of Higher Secondary Education (DHSE)	96.33%	2019-2021
10 th	-	HIOHSS, Kerala Board of Public Examinations	96.46%	2019

INTERNSHIPS	
Techmaghi	
Sept '24 – Sept '24	
Frontend Web Developer	<ul style="list-style-type: none">● Developed key frontend components for a Blog Web Application project, utilizing Python and the Flask framework.● Engineered user-facing features through active participation in hands-on coding exercises to enhance application functionality.● Implemented local database management using DB Browser, ensuring seamless data interaction with the application's frontend.
International Centre for Free and Open Source Solutions (ICFOSS)	
May '23 – May '23	
Machine Learning Intern	<ul style="list-style-type: none">● Analyzed datasets to identify key patterns by applying machine learning concepts and algorithms with Python.● Developed an understanding of ML workflows, including data processing and model evaluation.● Collaborated in exercises, gaining proficiency in the application of ML techniques for analytical problem-solving.

PROJECTS	
RideLync: AI-Powered Ride-Sharing Platform	<ul style="list-style-type: none">● Engineered an intelligent transportation system using YOLOv8 and SORT tracking to detect and analyze single-occupancy vehicles, reducing traffic congestion.● Developed a full-stack web application with React and Django, creating a seamless user interface for travelers to discover and connect with ride-sharing partners.● Integrated Google's OCR API to accurately extract license plate information, enabling automated route analysis and personalized ride-sharing recommendations.
Dec'24 - Mar'25	

POSITION OF RESPONSIBILITY	
Public Relation Team Member, DSE MBA-BA	<ul style="list-style-type: none">● Refined the departmental website by correcting errors and updating content to enhance user experience and visitor engagement.● Initiated SEO enhancements for the website to improve search engine visibility and build a foundation for increasing organic traffic.● Promoted ongoing departmental events through targeted online initiatives to boost student awareness and participation.
Aug'2025 - Present	
Assistant Social Officer, IEDC MEAEC	<ul style="list-style-type: none">● Spearheaded initiatives bridging entrepreneurship with social responsibility, collaborating with NGOs and local communities to address real-world challenges.● Orchestrated flagship events, including the national-level innovation fest 'ENOVA' and entrepreneurship expo 'INSTINTO'25', to foster a campus-wide innovation culture.● Facilitated numerous workshops, awareness campaigns, and social outreach programs to promote sustainable innovation and extend the IEDC's mission beyond the campus.
July'2024 - May'2025	
DevTACS Team Member, TACS MEAEC	<ul style="list-style-type: none">● Executed various technical and community-driven projects, supporting event coordination and collaborative problem-solving initiatives for the student association.● Organized and conducted multiple workshops and technical sessions with prominent resource persons to enhance student skill development.● Coordinated departmental events including hackathons, coding competitions, and cultural activities, fostering both technical and non-technical student growth.
July'2024 - May'2025	

CERTIFICATES/ ACHIEVEMENTS		
Certifications	Elite Certificate in Python for Data Science - NPTEL, IIT Madras	Jul-Aug'24
Academic Achievements	Received Certificate of Achievement for outstanding performance in the University Examination.	Dec-2023
Extra Curriculars	Volunteer, National Service Scheme (MEAEC)	2022-2025
	Volunteer, National Service Scheme (HIOHSS)	2019-2021
	Volunteer, Junior Red Cross (JRC, HIOHSS)	2016-2019

OTHER INFORMATION	
Skills	Python MySQL Power BI HTML5 CSS3 GitHub Figma MS Office Suite Google Workspace LaTeX
Interests	Sports (Football & Volleyball) Travelling Health & Fitness
Languages	English Malayalam Arabic Hindi