

## Why Cellulose?



Check out the video to see the benefits of cellulose, including the impact our product has on the environment, courtesy of Producer Member Advanced Fiber Technology.

[Environmental Impact](#)[Thermal Performance](#)[Sound Benefits](#)[Fire Protection](#)[Mold & Moisture](#)[Product Installation](#)[Tax Incentives](#)[Myths & FAQs](#)

Environmental Impact



# Cellulose Insulation

Global

An eco-friendly insulation material made of recycled paper products, treated with fire retardants.

Affordable and Clean

7 AFFORDABLE AND  
CLEAN ENERGY



9 INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



11 SUSTAINABLE CITIES  
AND COMMUNITIES

