

## New Polymer Coating Helps Keep Buildings Cool

5 years ago • Steve Hanley

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As the world heats up, keeping people and things cool will consume more and more energy. And that energy will add more and more carbon emissions to the atm which will in turn make the world even hotter. One persistent problem in urban areas is the so-called "heat island" effect. Buildings and other man-made objects get so hot during the day they can't cool down completely at night.



# Porous Polymer

Columbia

This new coating could help keep buildings cool.

Innovating coating m

Coating Helps Keep B

Passive daytime radi

Reflecting sunlight

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