

Why Cellulose?



Check out the video to see the benefits of cellulose, including the impact our product has on the environment, courtesy of Producer Member Advanced Fiber Technology.

[Environmental Impact](#)[Thermal Performance](#)[Sound Benefits](#)[Fire Protection](#)[Mold & Moisture](#)[Product Installation](#)[Tax Incentives](#)[Myths & \(R\)C](#)

Environmental Impact

Cellulose Insulation

Global

An eco-friendly insulation material made of recycled paper products, treated with fire retardants.

Affordable and Clean

7 AFFORDABLE AND
CLEAN ENERGY



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



11 SUSTAINABLE CITIES
AND COMMUNITIES

