



Terms of Reference
Provision of Videography and Photography services
Joint ABC-Acclab Sanduk Analog to Digital Project Closure
24th -28th April 2022

Traditional Meets Digital: The Sudan's Sanduk Saving Scheme

A. Background:

Sudanese and South Sudanese women out of necessity and with a spirit of self-reliance, have begun to venture into economic activity by setting up small scale businesses that can help to provide a supplementary income. One of the major challenges these women face is access to loans and savings schemes to strengthen their economic standing and the resiliency of their income-generating activities.

Over time, to solve this themselves, women have developed a traditional savings scheme called 'Sanduk'. In a Sanduk, each member deposits money periodically and the collective disperses the pooled savings to one recipient per iteration. This system has helped women across both countries plan savings as well as raise start-up capital at an interest free rate. This initiative is aimed at building out a financial service product offering adapted to the localized context that can expand the existing Sanduk scheme, as well as formalize these groups into more robust savings and credit cooperatives (SACCOs).

With the first month usage data and the endline survey data complete, the Accelerator Lab is finalizing and closing this activity in conjunction with the ABC team.

To ensure visibility, the AccLab seeks to engage the services of a firm/entity to provide photography and videography services during the Joint ABC-Acclab Sanduk Analog to Digital Project Closure.

B. Objectives:

Produce a final documentary to showcase the success of the Sanduk Analog to Digital pilot project.

Collect Photography and Audio snippets to accompany the B-Roll video.

Collect local music samples and sounds

Community closing ceremony bringing together key stakeholders who contributed to the success of the pilot.

C. Scope of Work:

In close collaboration with AccLab and with guidance from the Communications team do the following:

- Document interviews with Local administration (re: village headman).
- Document interviews with representatives from the experimental groups.
- Document interviews with end user and stakeholders.
- Visit and document actual market for full participant observation.
- Develop script
- Produce and submit an edited and well branded documentary



- Capture high resolution photos (individuals, communities, landscape, livestock, crops, dynamics, ambience)
- Audio snippets to accompany B-roll video
- Local music from research location.
- Community closing ceremony

D. Required Skills & Experience--minimal requirements:

- At least 2 years of experience documenting and capturing events.
- Experience with photography and videography editing software
- Ability to adhere to budget, timelines, and specifications.
- Proven competent personnel relevant to the scope of the assignment

E. Expected Outputs / Deliverables

The following are the expected milestones.

- Raw and edited video footage of the close out
- Beneficiary short videos
- Video compilation of community activities and close out ceremony
- Documentary script
- Final edited and well branded documentary
- High resolution photos(event, beneficiaries, community)

F. Mode of Payment

100% payment will be made after successful completion and submission of the work

G. Logistics

Air tickets and DSA are inclusive.

a) Time frame of the assignment

24th to 28th April 2023.

The application should be emailed to Yonah Samo at yonah.samo@undp.org with **Joint ABC-AccLab Sanduk Analog to Digital Project Closure** in the subject line. The deadline for applications is Tuesday, 19th April 2023.