



(OMAS, 2023)



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Knowledge Management Products

Omarcito, educational character for young people

Where it has been implemented:

Guatemala

Proponents: Acc Lab, COPRESAM, OMAS, MARIN

Description: Omarito is a character who promotes the participation of citizens for the care of water and sanitation, including the classification of waste and solid waste.

Interesting feature: The character is excellent at communicating the message of caring for water bodies and the environment in general through solid waste sorting.

Source : AccLab, 2023 [[Link](#)]

Requirement of Implementation



Omarcito, educational character for young people

Alta Verapaz, Guatemala

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water

education

recycling

solid waste manageme