



The Central Agency for Public Mobilization and Statistics (CAPMAS) will organize different events to celebrate the second World Statistics Day 2015. The main event will be the official celebratory conference “Better data ... Better lives”, which will be held in CAPMAS main hall on 20 October under auspices of H.E. Gen. Abdel Fatah El SISI – President of Egypt. Among the speakers of the conference H.E. Gen. Abou Bakr El-Gendy –CAPMAS President, H.E. Eng. Sherif Ismaail- the prime Minister, and some ministries amongst them Dr. Ashraf El Araby- Minister of Planning, and Dr. Ghada Wally – Minister of Social Solidarity.

CAPMAS celebration will involve international experts through organizing sessions and workshops - UN Coordination Office in Cairo will organize a session on ‘SDGs in Egypt: opportunities and steps forward’, Ms. Nathalie Milbach Bouché – UN Regional Team Leader, Inclusive Growth & Sustainable Development will be one presenter in the main event in addition to organizing A half-day workshop on" SDGs, data requirements, and innovative technologies". The World Bank will organize both a session on "Assessing Welfare of Egyptian Household" and a workshop on the methodology for measuring poverty in Egypt. ILO will

organize a session on "Youth Employment and Aspirations" and IOM will organize a session on "International and Regional Migration in Egypt"

At the regional level, CAPMAS jointly with Economic Researches Forum (ERF) will organize a regional training course for statisticians from Arab countries on "Analysis of Economic Census Data" in order to upgrade their statistical capacity.

CAPMAS will coordinate with the Ministry of Education for considering the period from 17-22/10/2015 as the week for statistics all over the stages to raise the statistical awareness for the students through the material prepared by CAPMAS, as well as the coordination with Post Authority for issuing stamp of the celebration, and organizing exhibitions in the universities and scientific centers to promote CAPMAS publications.

A broadened conference will be held on Tuesday 20/10/2015 (the celebration day) to deliberate and discuss statistics emerging issues and the relevance of official statistics to development. Participants will be prominent international, national and regional experts.

CAPMAS will announce the results of field surveys such as the Time Use Survey and Constituents of the local community survey.

In the framework of this celebration, it is decided to undertake the following:

- 1- A competition for the best Statistical Article "the role of statistics for the society development"
- 2- Organizing 4 workshop during the WSD celebration:
 - From 17 – 19 /10/2015 regional workshop about “analyzing economic census data” in collaboration with Economic Research Forum ERF including many participants from different Arabic countries.

- 18 – 21 /10/2015 workshop about “ poverty measurement” in collaboration with world bank for CAPMAS employees.
 - 22 October 2015 workshop in collaboration with world bank to review the latest methodologies used for poverty measurement with the participation of statistical partners & concerned ministries in Egypt.
 - 26 October 2015 workshop in collaboration with United Nations about sustainable development goals SDGs including 3 sessions with the participation of statistical partners & SDGs data collectors.
- 3- Media campaign for raising the statistical awareness (posters on the public transportation means).
 - 4- Sending mobiles SMS for informing the public by the celebration.
 - 5- A press release and preparing a booklet on the prominent role of statistics to increase the individual's standard of living.
 - 6- Presenting the prominent events at CAPMAS website and the digital board
 - 7- Designing boards about the WSD all over CAPMAS regional offices.

An international celebration will be held including the following:

- Scientific conference
- Exhibition for CAPMAS publications in collaboration with different organizations, institutions & universities.
- Honoring senior Statisticians
- Overviewing the record on the history of CAPMAS(CAPMAS historic news at El-Ahram newspaper)
- Lunching CAPMAS new website.
- Distributing souvenirs