

ABOG

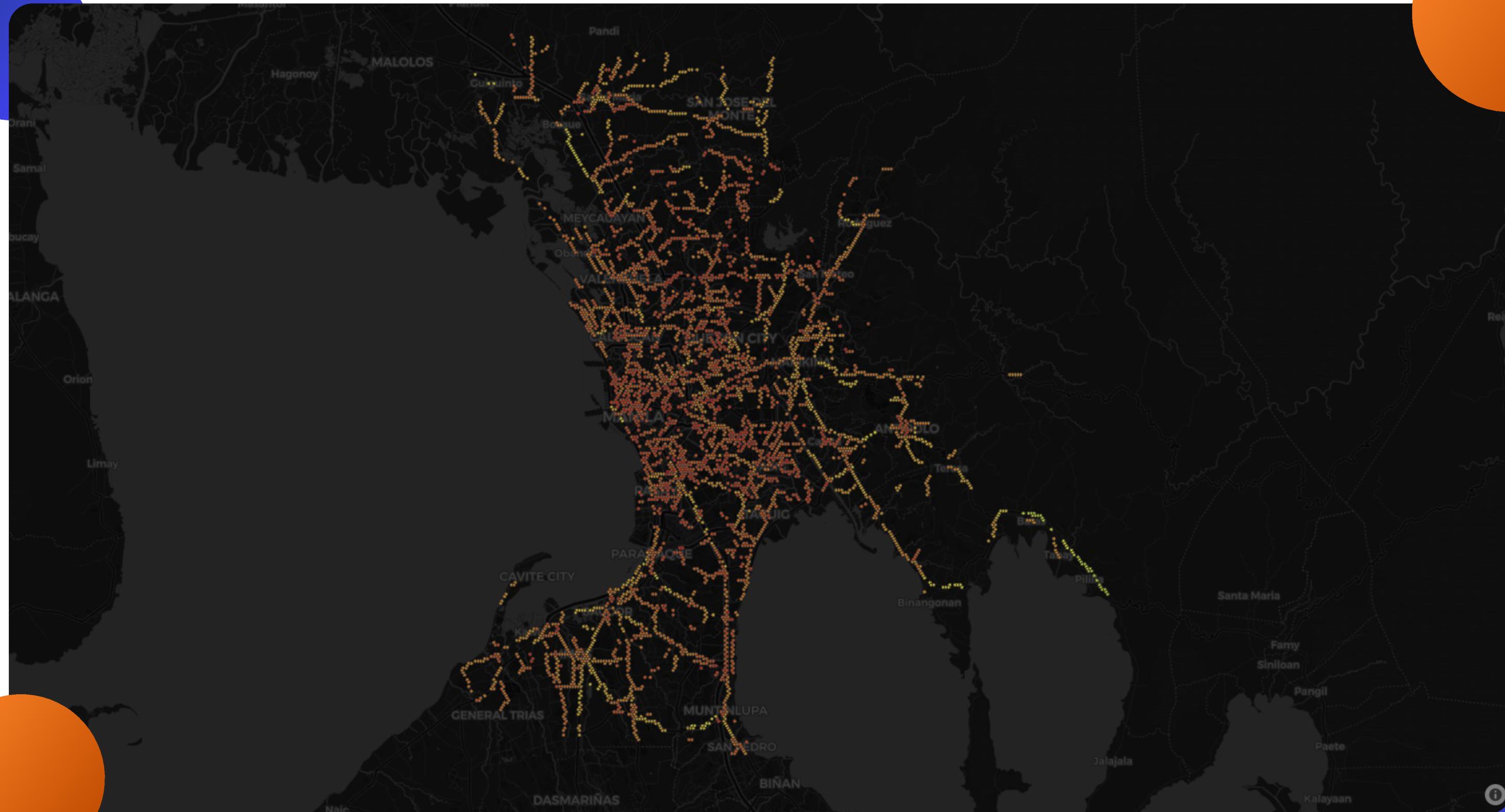
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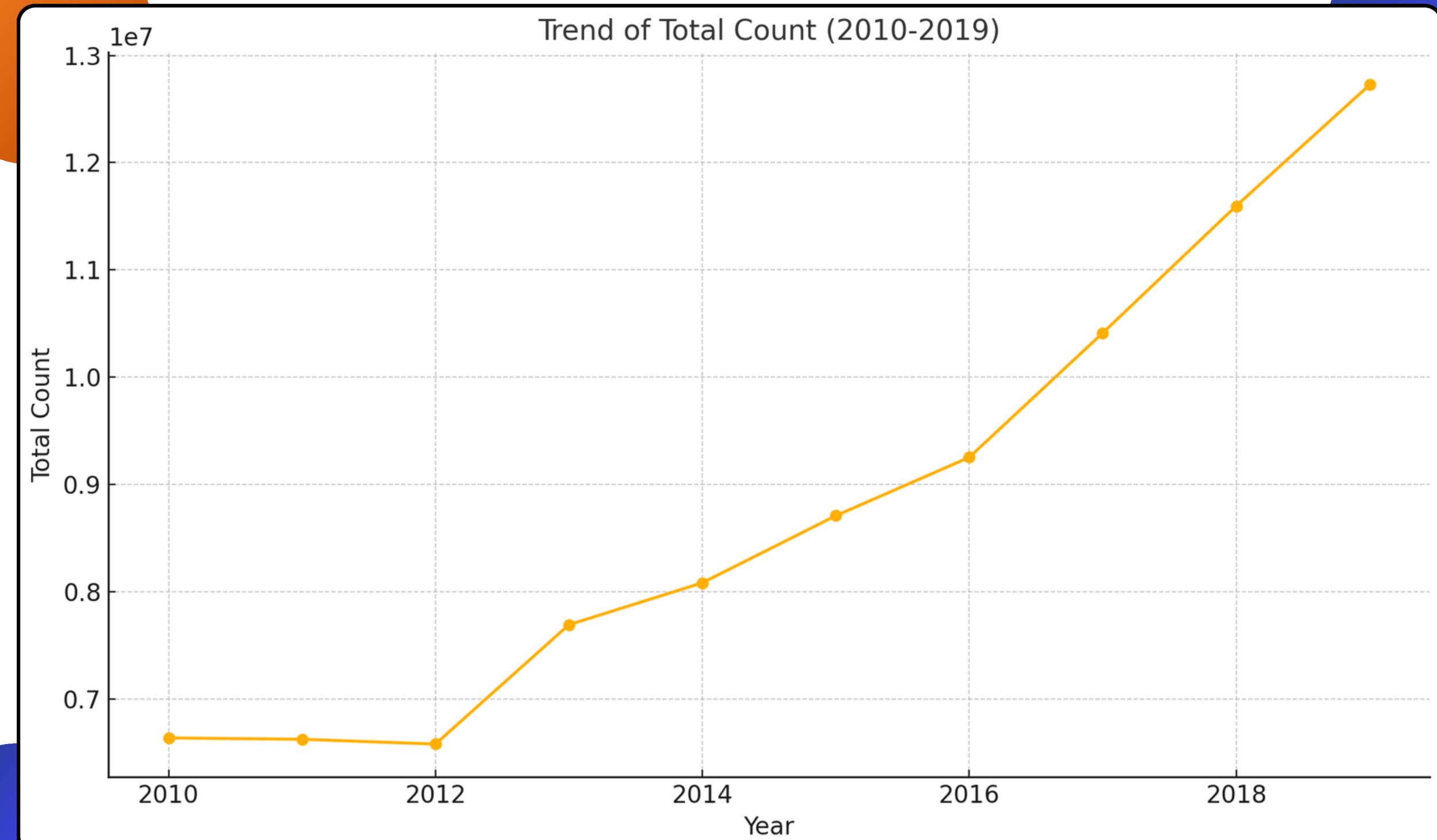
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KAPOY



Traffic Congestion in Metro Manila on December 2021



**Trend of Total Count of Vehicle Registration in 10 Millions
(2010-2019)**

Department of Transportation





Drive. Data. Forward.



“ADDRESS REAL-WORLD CHALLENGES IN URBAN MOBILITY”

PROPOSED SOLUTION

A website that leverages vehicle registration data to provide data-driven insights on vehicle density and uncover congestion patterns for better urban mobility in the Philippines.



**Registration Analysis for Pedestrian
and Infrastructure Development**

BABY LEGENDS

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KEY FEATURES

- ✓ Regional vehicle density analysis
- ✓ Color-coded density maps
- ✓ Available across the internet

Impact and Benefits

**TRANSPORTATION
ORGANIZATIONS
(BOTH GOS AND NGOS)
AND DEPARTMENTS**

Satisfy their interest and goals

Provide data that is useful for policy

**ORDINARY
CITIZENS**

Has access to updated information about traffic congestion in regions of the country



Data Collection

GIS-Based Vehicle Density Mapping

Data Analysis

Sustainable Transport Proposals

Pilot Studies and Community Engagement

CHALLENGES AND SOLUTIONS

AVAILABILITY OF RECENT DATA

VEHICLE-TO-LAND AREA RATIO

INCLUSION OF UNREGISTERED VEHICLES



The logo consists of the word "go rapid" in a bold, sans-serif font. The letter "g" is blue, while "rapid" is orange. Above the word is a graphic element resembling a stylized roof or a series of vertical bars, also colored orange.

go rapid