



# Upsight

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# Digital Marketing

visit us at [upsight.com](http://upsight.com)

# About Us

We're passionate about taking your business to new heights with our expert services in social media management, content writing, graphic design, web development, and UI/UX design. With our talented team and one year of experience, we're here to turn your brand vision into reality.



# Our Team Members



**Avneesh**



**Aayush**



**Sumit Parya**



**Lakshya Sharma**



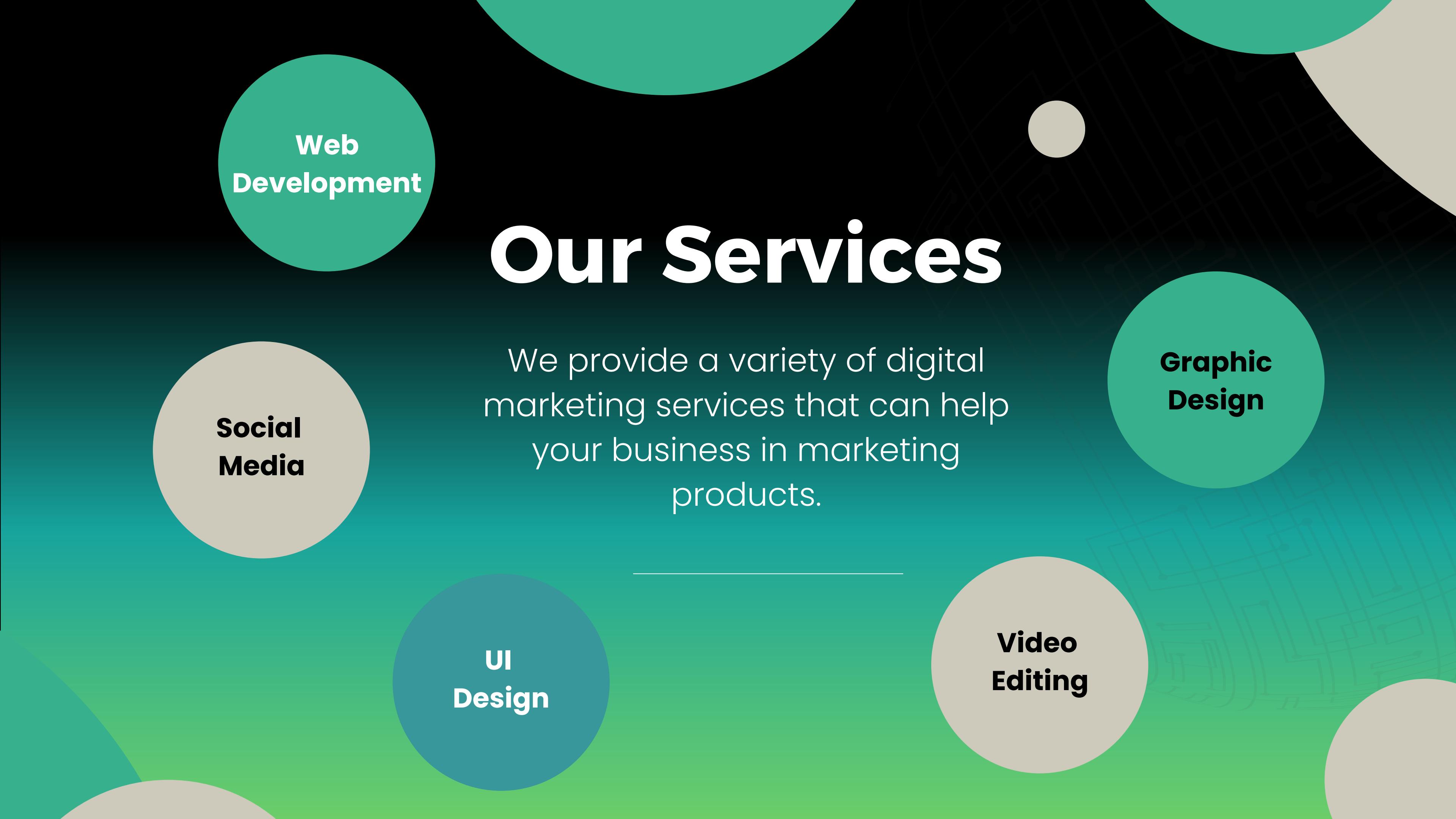
**Divyanshu**



**Abhijeet Chaudhuri**



**Aman Sharma**



**Web  
Development**

**Social  
Media**

**UI  
Design**

**Video  
Editing**

**Graphic  
Design**

# Our Services

We provide a variety of digital marketing services that can help your business in marketing products.

# Web Development

- Website Development: From basic static websites to dynamic web applications, we create tailored solutions to meet your needs.
- Prototyping: Visualize user interactions and journeys with interactive prototypes.
- Component Libraries: Ensure consistency and efficiency with customizable component libraries.
- Responsive Design: Designs optimized for seamless viewing across different devices and screen sizes.

# Social Media

- Content Creation: High-quality posts, stories, and graphics
- Account Management: Daily monitoring and engagement
- Analytics: Detailed performance reports
- Growth Strategies: Targeted campaigns to increase followers and engagement

# Graphic Design

- Logo Design: Unique and memorable logos that represent your brand
- Social Media Graphics: Eye-catching visuals for posts and stories
- Marketing Materials: Flyers, brochures, and business cards
- Brand Identity: Comprehensive branding packages including color schemes, typography, and brand guidelines

# UI Design

- UI Design: User-friendly and aesthetically pleasing interface designs
- Prototyping: Interactive prototypes to visualize user journeys
- Component Libraries: Customizable component libraries for consistency across your application
- Responsive Design: Designs optimized for various devices and screen sizes

# Video Editing

- Video Editing: From basic cuts and transitions to advanced effects and color grading, we tailor our editing to meet your needs.
- Motion Graphics: Enhance your videos with dynamic graphics and animations to engage your audience.
- Sound Design: Ensure crisp audio quality and immersive soundscapes with our professional sound editing services.
- File Optimization: We optimize your videos for various platforms and formats to ensure optimal performance and compatibility.

# THANK YOU

***Contact us:***

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