

## Gender, diversity and inclusion policy

We value human development as port of our contribution to build a sustainable, equitable and fair society.





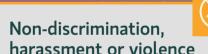
# Why is it important to develop a gender, diversity and inclusion policy?

CAPSUS has developed its gender, diversity and inclusion policy to build a fair and inclusive business environment that protects our team and contributes to the construction of a fair society and business culture.

The policy aims at contributing to fight against discrimination and unequal employment opportunities based on gender, sexual orientation, religion, belief, nationality, culture or various visible and non-visible factors that form a person's identity. By strengthening the role and participation of each member, we promote their visibility and growth as individuals in and outside the workplace.

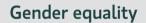
# Pillars to to protect and empower individuals

CAPSUS acts on 3 pillars that promote social plurality within our team, clients, and affiliated partners.



We are committed to detecting, preventing and eliminating any negative impact on human rights inside the organization.

We believe in building a positive, fair and safe environment with zero tolerance for discrimination, segregation and violence (sexual, psychological, physical, emotional, among others).



We promote gender equality by empowering those whose opportunities are diminished by stereotypes that hold back their development.

We seek a gender balance within our work team so that the voices and needs of each group are represented.



## Sexual diversity

We are committed to an inclusive environment in all aspects that allows to give visibility without prejudice to each group, facilitating free expression and demonstration in the workplace.

We respect the free will, identity and individuality of each person, as well as their need for confidentiality and / or privacy.





### Non-discrimination, harassment or violence

#### Commitments

- Implement impartial recruitment processes without discriminating by gender, race, religion, physical appearance, sexual orientation, gender expression or identity, or any other aspect not related to the knowledge and professional capacities of the applicants.
- Provide the same benefits, salaries, training or promotion opportunities regardless of physical appearance, sexual orientation, gender expression and identity, religion, culture, beliefs, nationality, or other aspects not strictly related to the job, experience or performance.
- Foster a respectful work environment, eliminating the use of words that stigmatize or categorize a person or group of people, placing them in a situation of discrimination.
- Train our staff in the detection, identification and action in situations of harassment, violence or discrimination and raise awareness about respect for human rights.

- Design and disseminate internal protocols internal protocols to follow in case of violence, harassment and discrimination, including protection measures for victims and witnesses.
- Open direct and anonymous communication channels to report or prevent situations that put the physical or emotional safety of employees at risk.
- Generate privacy standards for people involved in situations of discrimination, harassment or violence without hindering the process of mitigating them.
- **Generate annual metrics** to monitor the performance of CAPSUS in matters of prevention and mitigation of situations of harassment, violence or discrimination
- Create a professional support network (medical, legal and psychological help) to channel people on the team who have faced situations that compromise their integrity.



#### CAPSUS has signed and supports the United Nations WEP-Women's Empowerment Principles.

We work to establish and promote initiatives for the empowerment of women, as well as share the lessons learned that help others to join this movement.

## **Gender equality**

### Commitments

- Implement impartial recruitment, training and promotion processes, eliminating stigmas attributed to gender and betting on the knowledge and professional capacities of the applicants.
- Ensure that the costs that any person represents to the company are independent of their gender to reduce bias at the time of hiring.
- Offer equal salary levels and benefits corresponding to the position, experience and responsibilities, as well as publicly celebrate achievements in an equitable manner.
- Generate equal opportunities for professional growth and access to leadership and decision-making job positions, seeking gender parity.
- Facilitate the integration of maternity and paternity with working life through strategies such as home-office, flexible hours, breastfeeding time, and days of leave longer than those indicated by law.
- Use inclusive language with a gender perspective for internal and external communication of projects, proposals and dissemination materials; especially those in Spanish.

- **Train and provide information** on issues of gender equity, empowerment of women and elimination of stigmas attributed to gender.
- Define gender equity goals and generate annual metrics to monitor their compliance. Make each CAPSUS member jointly responsible for their follow-up.
- Conduct regular surveys on the internal perception of the work environment regarding gender equality and suggestions for continuous improvement.
- Encourage our business partners, contractors and suppliers to include gender equity principles and generate policies that support them.
- Collaborate with local and international institutions, organizations and / or associations that promote female empowerment and gender equality in business activity.



### Sexual diversity and inclusion Commitments

- Create a culture of respect for the human rights of the LGBT+ community within the work environment, promoting free expression, demonstration and eliminating situations of stress or anxiety that compromise their well-being.
- Establish impartial recruitment processes, betting on the knowledge and professional capacities of applicants regardless of their sexual orientation and gender identity and expression.
- Provide salaries, benefits and supports for professional development without discrimination on the basis of sexual orientation, gender identity and expression.
- Eliminate stereotypes attributed to gender identity and expression, use inclusive and respectful language.

- Promote and express the value of diversity and inclusion in the company's external communications.
- Train CAPSUS members to raise awareness and educate on matters. of sexual diversity, gender identity and expression. Include such training as part of the induction process of the company, addressing the resources and available support channels.
- Establish a group of collaborators who work in favor of sexual diversity, gender expression and identity, following the CAPSUS policies.
- Collaborate with local and international institutions, organizations and / or associations that promote the inclusion of the LGBT + community in business activity.

#### **Metrics** CAPSUS 2022



100%

of reported incidents have been addressed



60%

of the leadership and decision-making positions are held by women



71%

of the team members are women



**71**%

persons receiving training in 2022 are women

#### Goals CAPSUS 2022-2023



To increase the percentage of suppliers that are women-led from the current 9% to at least 25%

**(2**)

Implement 1 internal training per each of the 3 pillars

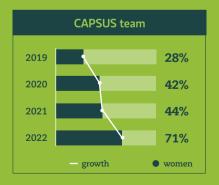
Conduct 1
dissemination effort
for each of the 3 pillars

#### **Statistics**

in the last 3 years

\_





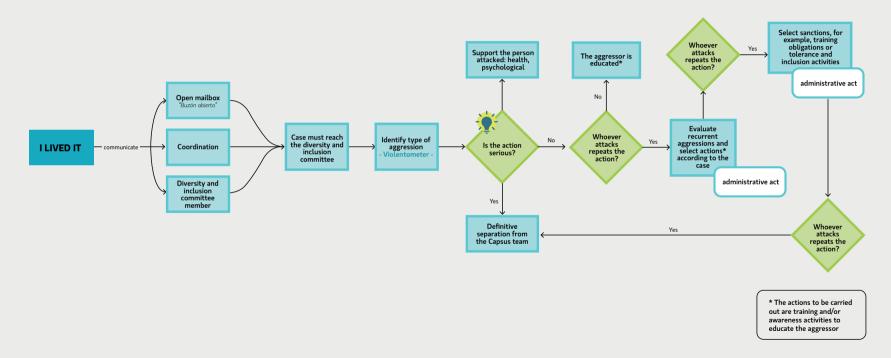
## **Action routes** in case of incidents

For the prevention of incidents within the organization, CAPSUS, together with the Gender, Diversity and Inclusion Committee, organized a collaborative activity where CAPSUS colleagues proposed the actions to be followed in case of witnessing any act of violence, harassment, discrimination or any event that threatens the safety of the team members.

As a result, the **"Action Routes"** were generated, they show the process to follow in case of having heard, lived or witnessed an event that threatens the integrity and security of one or several people inside the organization.

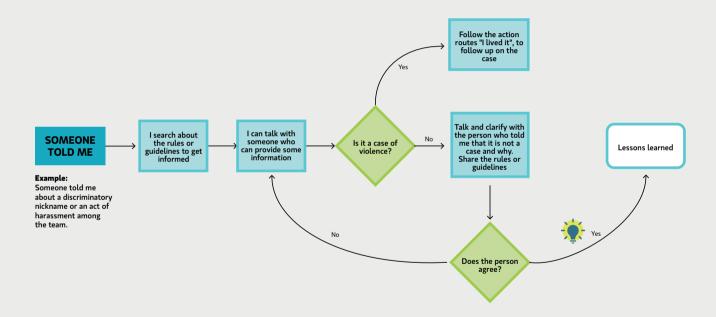
#### **Action Routes**

I LIVED IT, what can I do?



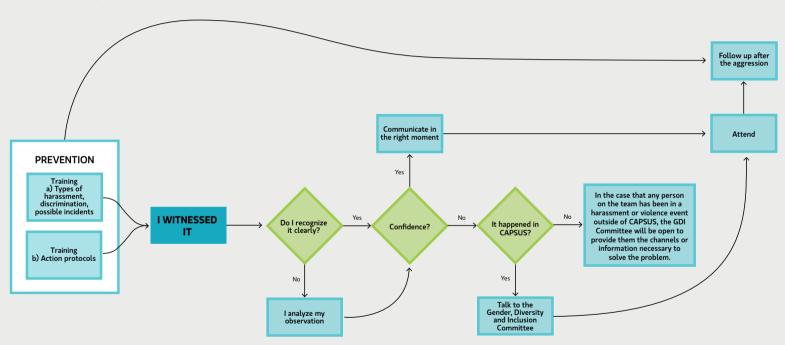
#### **Action Routes**

### **SOMEONE TOLD ME, what can I do?**



#### Rutas de acción

I WITNESSED IT, what can I do?





Having an open and inclusive environment allows to give visibility to all people without prejudice, facilitates free expression and manifestation in the workplace, eliminating situations of stress or anxiety that compromise the performance of employees.



## Gender, diversity and inclusion policy



#### **GREEN TOWER**

Boulevard Manuel Ávila Camacho 118, int. 1604 Lomas de Chapultepec, Miguel Hidalgo, Mexico city, 11000 Tel. +52 (55) 44 31 29 27 | www.capsus.mx