



UTAH QUALITY HEATING & COOLING BRAND GUIDELINE

APRIL 12, 2023



UTAH QUALITY
HEATING & COOLING

VARIATIONS



UTAH QUALITY
HEATING & COOLING



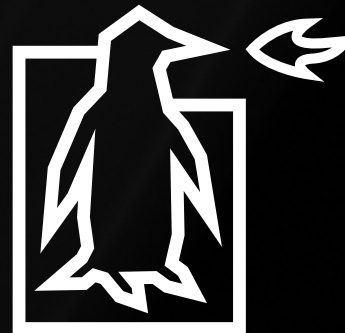
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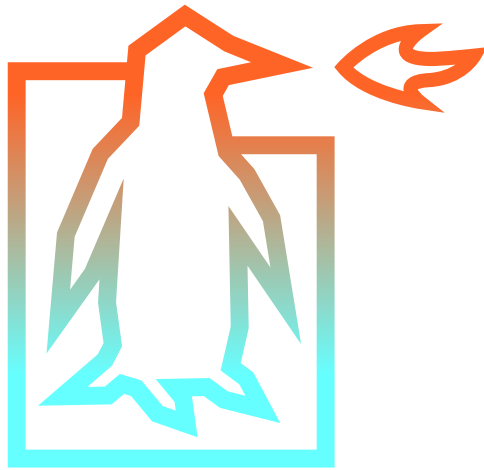
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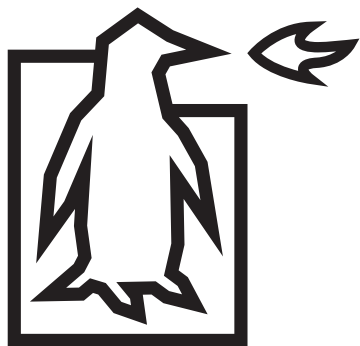
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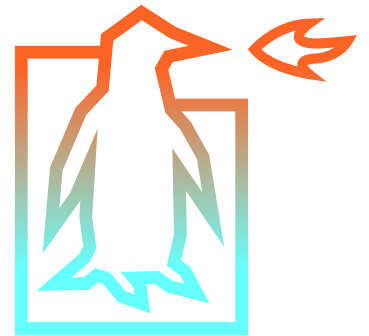
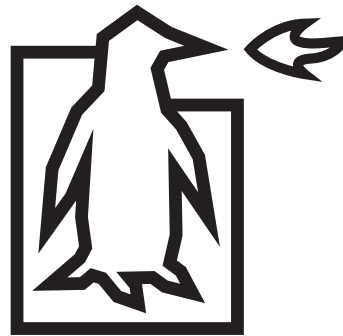
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FONT

OSWALD MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!@#\$%^&*()

Oswald regular

Abcdefghijklmnopqrstuvwxyz
1234567890?!@#\$%^&*()

AVAILABLE FROM GOOGLE FONTS



COLOR

ELECTRIC BLUE

#66FFFF

KILOWATT ORANGE

#FF6427



**UTAH QUALITY
GRADIENT**

#66FFFF - #FF6427

**FAHRENHEIT
MAROON**

#660000

ICE BLUE

#CCFFFF



VOLT BLACK

#231F20

WATT WHITE

#FFFFFF

BLACK

#000000

GREY

#F2F2F2

