YOYO GROUP

Group member

01 JIYAO QIU

02 HAO SUN

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04 YU LIANG

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Team Strengths

01 Efficient communication and cooperation

02 Multiple professional backgrounds

03 Rapid prototype building

04 Continuous learning and improvement

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Tailored Health Programs

——Customizing health plans for users based on their individualized needs and health conditions.

Features

Personalized customization

Centered around the user, personalized health plans are tailored according to individual needs.

User engagement

Users can engage more actively in health plans to improve their health conditions.

Early disease intervention

Engage in early disease prevention to prevent more severe health conditions.

Data-driven decision making

Data-driven approaches enable health plans to more accurately align with users' needs.

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Tailored health programs

------Customizing health plans for users based on their individualized needs and health conditions.

Design Opportunity

- Traditional health plans often follow a one-size-fits-all approach.
- Individuals have unique health needs and conditions.
- Opportunity to design personalized health programs that cater to individual requirements.
- Benefits: Improved health outcomes, increased patient satisfaction, and cost-effective healthcare solutions.

Target Audience

- Individuals with Chronic Conditions: Custom plans can address specific needs and challenges.
- Elderly Population: Tailored programs that consider age-related health issues.
- Athletes & Fitness Enthusiasts: Plans that focus on performance, recovery, and nutrition.
- People Seeking Preventative Care: Early detection and prevention strategies tailored to individual risk factors.

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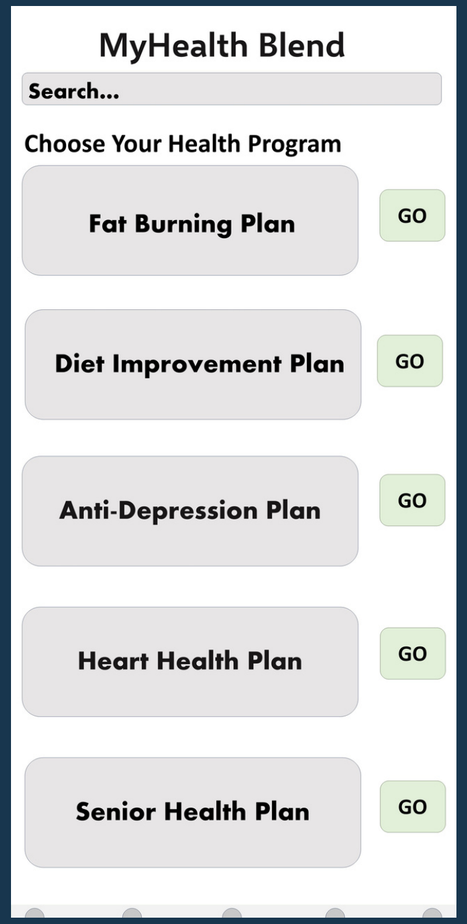
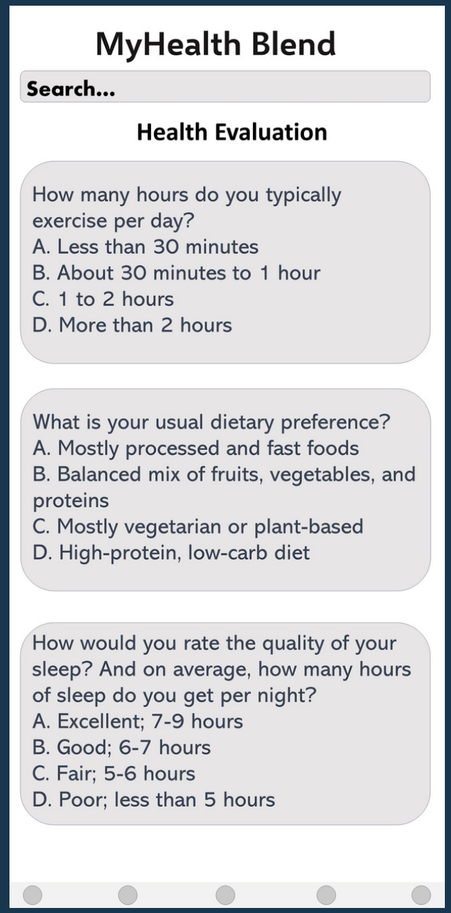
Concept and Examples

——The overall design proposal is to develop a mobile application for a tailored health program, where users input their health conditions and exercise/diet preferences. The system then customizes the most suitable health plan for the user.

Case Sharing

Low-Fidelity Prototype





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Project Plan

Collect the data supporting the design by conducting questionnaires and interviews with the target user groups.

Brainstorm and use data from previous interviews and surveys to determine the basic functionality and interaction patterns of the app.

Draw low-fidelity prototypes, conduct preliminary user tests, and collect user experience data. and modify the prototype.

Draw mid-fidelity prototypes to show users the specific icon design and App style design. Investigate user preferences for page layout. And iterate and upgrade the app based on user feedback.

Make high-fidelity prototypes, conduct final user testing, and collect user experience data. Modify the layout of the application and the interaction process that does not conform to the logic of the user's use according to the user's feedback. Continuously iterate and upgrade the program in the future.

Method

DISCOVER	EXPLORE	TEST	LISRTEN
User interview	Persona	Qualitative usability testing	Analytics review
Case study	Storyboard	Accessibility evaluation	Usability-bug review
Requirement & Constraints	Prototype		