# CSC 461: Machine Learning Fall 2024

# Clustering, K-means

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Cluster Analysis

# Unsupervised learning

- ► Algorithms/methods designed to uncover latent structure within **unlabeled data** 
  - discover patterns/groupings in the data
- ▶ Dataset
  - a set of observation (a.k.a., data instances or data points)

$$\mathcal{D} = \{\mathbf{x_1}, \mathbf{x_2}, ..., \mathbf{x_n}\}, \quad \text{usually } \mathbf{x_i} \in \mathbb{R}^d$$

Labels may be available with the data, however, they should be <u>ignored</u> if unsupervised learning is applied

# Not this type of clusters ...



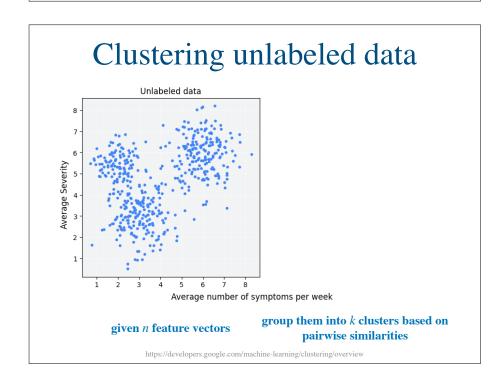
https://blogs.nvidia.com/blog/2021/06/22/tesla-av-training-supercomputer-nvidia-a100-gpus/

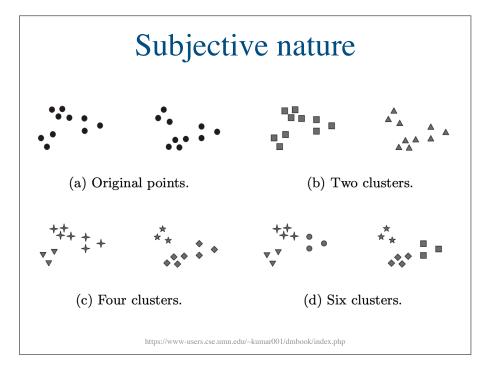
# Clustering

- Grouping a set of n observations into K clusters such that:
  - objects within the same cluster exhibit high intra-cluster similarity
  - objects from different clusters exhibit low inter-cluster similarity
- → Scale of clustering tasks
  - typically, K ranges from a few to hundreds
  - *n* can range from hundreds to billions
  - each observation usually represented as a <u>high-dimensional</u> vector
- → Challenges:
  - optimization problem => NP-hard in many formulations
  - trade-off between computational complexity and clustering quality

# Clustering in modern ML/AI

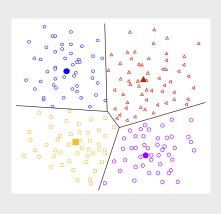
- Fundamental unsupervised learning technique
  - critical in data preprocessing and feature engineering
  - increasingly important in big data and high-dimensional spaces
  - example applications: anomaly detection, recommender systems, image segmentation
- Goal
  - discover inherent structure in unlabeled data





# Types of clustering

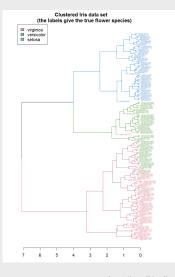
# Partition clustering (centroid-based)



- each observation belongs to exactly one partition
- each partition is represented by a centroid
- observations are iteratively assigned to the cluster with the nearest centroid

https://developers.google.com/machine-learning/clustering/clustering-algorithms

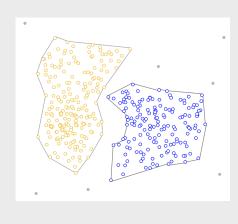
# Hierarchical clustering



- defines a tree-like hierarchy (dendrogram) of clusters
- doesn't require the number of clusters in advance
- sensitive to the choice of distance metric between observations

https://en.wikipedia.org/wiki/Hierarchical\_clustering

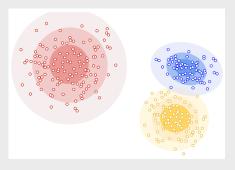
# Density-based



- forms clusters in highdensity regions of the data space
- can discover arbitrarily shaped clusters
- points in low-density regions are treated as outliers
- challenges: varying densities and highdimensional data

https://developers.google.com/machine-learning/clustering/clustering-algorithms

#### Distribution-based



- assumes clusters are generated by underlying probability distributions
- requires specification of an appropriate distribution
- instead of assigning points to a single clusters (hard assignment), it assigns a probability that a point belongs to each cluster (soft assignment)

https://developers.google.com/machine-learning/clustering-algorithms

## Distance metrics

- Clustering algorithms rely heavily on the concept of **similarity** or **distance** between data points
- Common distance metrics include:
  - Euclidean distance

$$d(\mathbf{x}, \mathbf{y}) = \sqrt{\sum_{i=1}^{n} (x_i - y_i)^2}$$

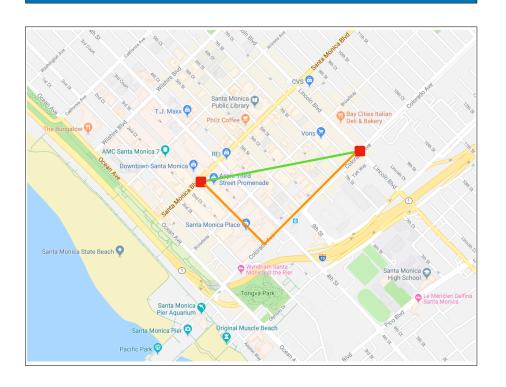
- Manhattan distance

$$d(\mathbf{x}, \mathbf{y}) = \sum_{i=1}^{n} |x_i - y_i|$$

- Cosine similarity

$$sim(\mathbf{x}, \mathbf{y}) = \frac{\mathbf{x} \cdot \mathbf{y}}{|\mathbf{x}| |\mathbf{y}|}$$

# Distances and norms



#### Vector norms

- Vector norms measure the "**length**" of a vector
  - closely related to distance metrics
  - L1 norm (Manhattan norm)  $\|\mathbf{x}\|_1 = \sum_{i=1}^n |x_i|$
  - L2 norm (Euclidean norm)  $\|\mathbf{x}\|_2 = \sqrt{\sum_{i=1}^n x_i^2}$

The L2 norm of  $\mathbf{x} - \mathbf{y}$  is the Euclidean distance between  $\mathbf{x}$  and  $\mathbf{y}$ 

### K-means

- One of the most popular and widely used clustering algorithms
  - due to its simplicity and efficiency
- Given *n* observations and a desired number of clusters *K* 
  - partition the data into *K* clusters such that the withincluster-distance is minimized for all clusters

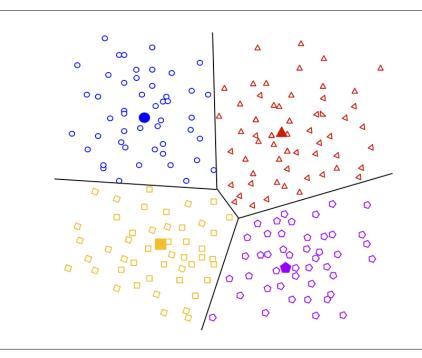
## K-means

# More formally ...

• Given a dataset  $\mathcal{D} = \{\mathbf{x_1}, \mathbf{x_2}, ..., \mathbf{x_n}\}$  where  $\mathbf{x_i} \in \mathbb{R}^d$ , and a desired number of clusters K:

each cluster is a set denoted by  $C_k$ , for k=1,...,K if  $\mathbf{x_i}$  is assigned to cluster  $C_k$  then  $i \in C_k$  subject to:  $\bigcup_k C_k = \{1,...,n\}$  and  $C_i \cap C_j = \emptyset$ , for  $i \neq j$ 

- Cluster centroids
  - group representatives  $\mathbf{z_1}, \mathbf{z_2}, ..., \mathbf{z_K}$  where  $\mathbf{z_i} \in \mathbb{R}^d$ 
    - each centroid  $\mathbf{z}_{\mathbf{k}}$  is the mean of all observations in cluster  $C_k$
    - we want the quantities  $\|\mathbf{x_i} \mathbf{z_k}\|$ , where  $i \in C_k$ , to be small



# Clustering objective

- ▶ Cost function *J* denotes the sum of square distances from observations to centroids
  - minimizing *J* encourages all points to be near their centroids (better clustering)
    - note that J depends on the <u>cluster assignments and centroids</u>

$$J = \underset{C_1, ..., C_K}{\text{arg min}} \sum_{k=1}^{K} \sum_{i \in C_k} \|\mathbf{x_i} - \mathbf{z_k}\|_2^2$$

Given a function f(x), arg min f(x) denotes the value(s) of x for which f(x) is minimized

# How to minimize the goal?

- ▶ Trying a brute-force approach for an optimal solution would be computationally infeasible
  - i.e., exhaustively enumerating all possible partitions of observations into clusters
- Relaxing our minimization goal
  - instead of an optimal we can settle with an **approximate solution**, using an efficient iterative method (<u>Lloyd's</u> <u>algorithm</u>, 1957)

# K-means algorithm

- Randomly initialize K centroids
- Repeat until convergence
  - partition: assign each x<sub>i</sub>
    to their closest centroid
  - update: recompute all cluster centroids
    - set  $\mathbf{z_k}$  to be the mean of all observations in group  $C_k$

Ties in group assignment are broken by selecting the group with the smallest index

Empty groups can occur and are simply dropped

The algorithm converges when group assignments remain unchanged in successive iterations, though it's often stopped earlier when improvement becomes minimal

Initial representatives can be chosen randomly from the data points or by random assignment

## K-Means Clustering Demo

https://user.ceng.metu.edu.tr/~akifakkus/courses/ ceng574/k-means

#### **Issues**

#### → Convergence

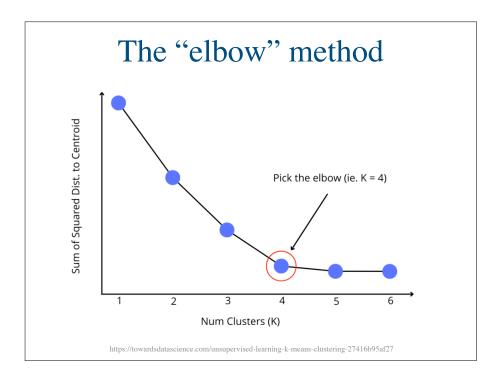
- J decreases in each step, ensuring finite convergence
- heuristic nature: may converge to different partitions based on initial centroids
  - NOT guaranteed to converge to an optimal (global) solution

#### → Initialization sensitivity

- different results for different values of K (provided by user)
- results highly dependent on initial centroid placement

#### → Practical approach

- run algorithm multiple times with different initializations and values of K, then select partition with smallest J among the multiple runs
- can also use the "elbow" method (to choose best K)
- use k-means++ (better initialization)
- Widely used and effective in practical applications despite limitations



#### K-Means Notebook

https://colab.research.google.com/drive/ 1tw1zTdDO4Abd57-jb0SmECtSUJxIgugF