



THE FUTURE OF CROWDFUNDING

URUUT helps non-profits engage and build lasting relationships with every type of donor through the industry's most feature-rich, easy-to-use funding platform.



FINALLY, ONE TOOL FOR EVERY TYPE OF DONOR.

URUUT helps make fundraising faster, more efficient and more cost-effective by supporting the needs of individuals, corporations and foundations in one integrated, easy-to-use funding platform.



HOW CAN URUUT HELP YOU?

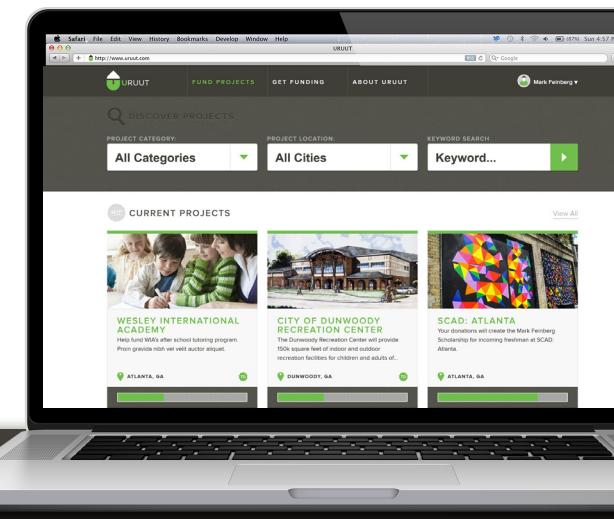
Greater chance for funding success. Bottom line.

By replacing outdated and inefficient fundraising tools with a feature-rich, dynamic, highly transparent fundraising platform, URUUT makes fundraising more scalable, frictionless, transparent and successful than ever before. Our platform supports your team in four important ways.

1

SCALE YOUR OUTREACH FASTER.

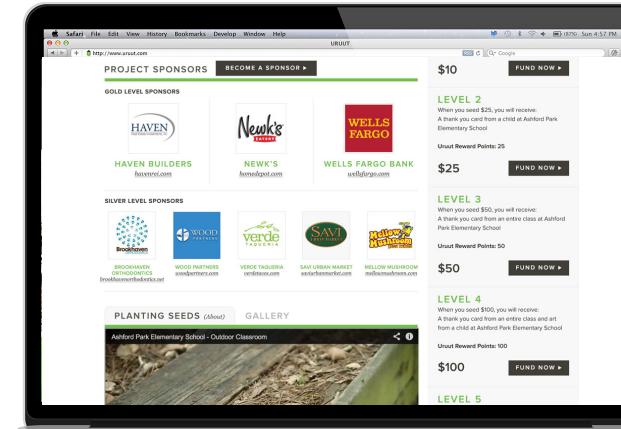
URUUT helps you scale campaign outreach to more prospects more quickly and efficiently. Our system makes it easier to find and match your projects with a variety of different donor types who share common goals, but may have different needs and donation preferences.



2

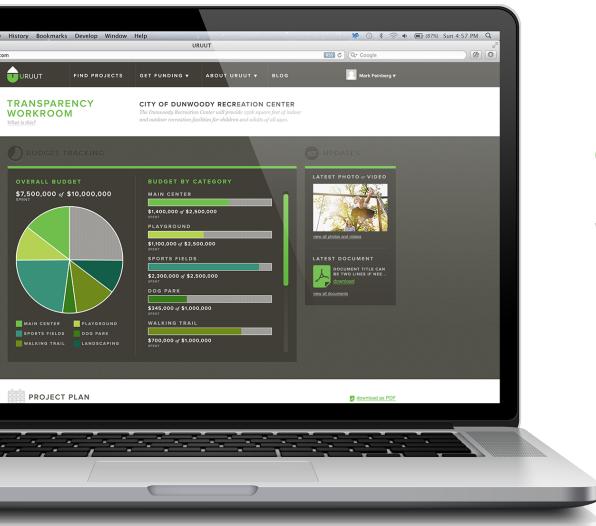
ALIGN YOUR BRAND OR MISSION WITH THE RIGHT CAUSE.

Uruut offers multiple sponsorship and naming levels, with the industry's only built-in sponsor management and social outreach features – both online and offline.

**3**

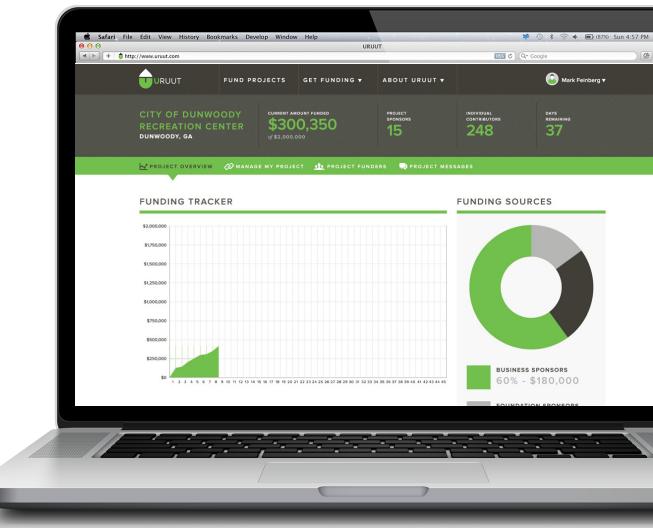
GET UNPRECEDENTED POST-FUNDING TRANSPARENCY.

Uruut makes it easy for donors to see how funds are being used. With the industry's only post-funding tracking tools, multimedia updates and ongoing donor communications, Uruut helps fundraisers build lasting donor relationships.

**4**

MANAGE AND TRACK ALL YOUR CAMPAIGNS, ALL IN ONE PLACE.

Uruut helps non-profits track and manage campaigns and donors through the industry's most robust management and communications dashboard.



SEE FOR YOURSELF HOW URUUT IS MAKING A BETTER FUTURE FOR FUNDRAISING.

Find out how Uruut can help your capital campaigns achieve better bottom-line results.

Contact Mark at mfeinberg@uruut.com for a live demo.



WHAT MAKES URUUT BETTER?

POST-FUNDING TRANSPARENCY

- + 100% Guidestar approval
- + Real-time progress tracker, by funding type
- + Project team communication
- + Post funding budget and status reporting

BRAND / MISSION ALIGNMENT

- + Project search based on corporate values
- + 4 Customizable sponsorship levels
- + Ability to set up and customize sponsorship levels and "gives"
- + Private-label branding options

SCALABILITY

- + Easy, 5-step project set-up process
- + No project minimum or maximum (\$)
- + Custom, private-label branding

CAMPAIGN & DONOR MANAGEMENT

- + One click social sharing integration
- + High touch, trigger-based email communications
- + Built-in loyalty program allows perks to be turned on/off
- + Robust donor management features

THE FUTURE OF CROWDFUNDING

Tools for every phase of the fundraising lifecycle.

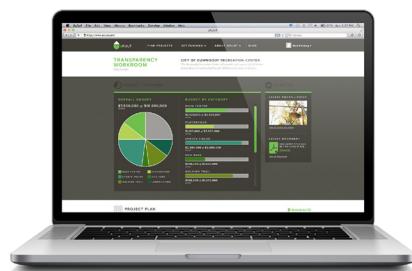
Uruut replaces outdated and inefficient fundraising processes with a full suite of automated and standardized funding tools that enable greater fundraising success.



PROJECT SELECTION



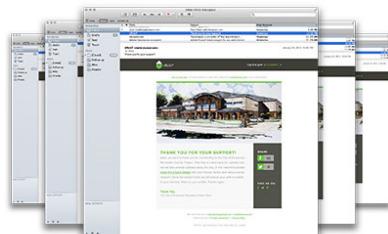
PROJECT ADMIN TOOLS



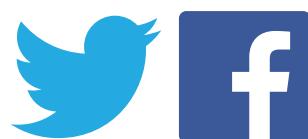
TRANSPARENCY WORKROOM



LOYALTY PROGRAM



EMAIL MANAGEMENT



SOCIAL INTEGRATION

While other crowdfunding platforms only market to non-profits, Uruut is built specifically to meet the needs of nonprofits, connecting them to every type of donor with unprecedented accountability, transparency and flexibility. To learn more about the future of crowdfunding, visit uruut.com and follow @uruut on Twitter.



CONNECT. COOPERATE. TAKE ACTION.

Contact us for more info.

@uruut /get.ruuted