

Issue analyses concept

Just before you start your own analysis we would like to remind you of Issue Analyses Concept and its necessary application when doing case study analyses.

A case study analysis must not merely summarise the case. It should identify key issues and problems, outline and assess alternative courses of action, and draw appropriate conclusions. The case study analysis can be broken down into the following steps:

Identify the most important facts surrounding the case.

Identify the key issue or issues.

Specify alternative courses of action.

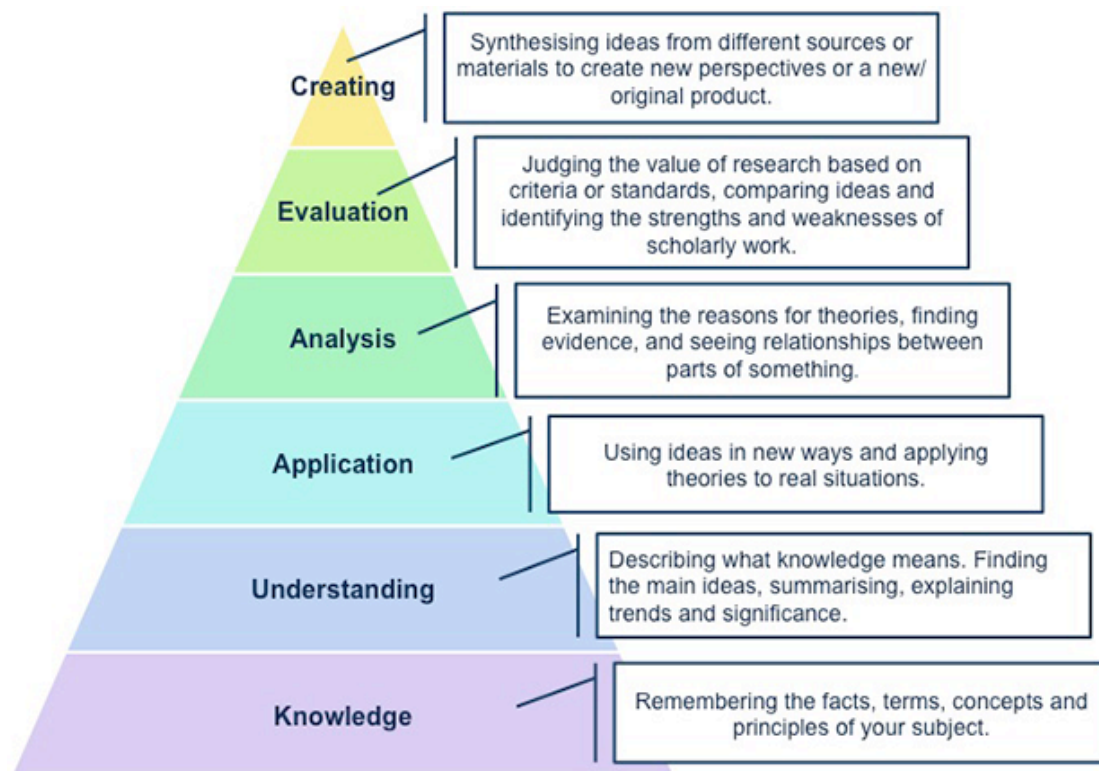
Evaluate each course of action.

Recommend the best course of action

Source: Pearson Higher Education

When approaching any analyses try to follow Bloom's taxonomy developed by educational psychologist Dr Benjamin Bloom in order to promote higher forms of thinking in education, such as analysing and evaluating concepts, processes, procedures, and principles, rather than just remembering facts (rote learning).

We would encourage you to use questions to stimulate critical thinking which covers all of the six levels presented bellow.



Knowledge starts with the most basic questions -e.g. Who, Why Where...?

Comprehension or understanding involves re-telling, explaining in your own words, or questions like: e.g. What is the main idea of...? Explain the difference between? etc.

Application questions could be: e.g. Why is significant? How is...example of...? How is... related to...? Do you know another example, instance...?

Analyses questions usually involve: e.g. Outline, diagrams, web, map? Compare, contrast? What evidence can you present for...? Classify?

Evaluation - Do you agree? Explain. How would you decide about....? Prioritise according to....? What do you think about....? What criteria would you use to assess....?

And finally,

Creating or synthesis - What solutions would you suggest for....?What ideas can you add to....?What would you predict from...? etc.

As you can see you can stimulate your group's discussion by asking the right questions and by following proper issue analyses concepts.

And remember - creativity is easier when it is structured!