


DonorsChoose.org Challenge

Data Dictionary

donor_supplemental

The majority of the data below comes from TargetSmart.

Field	Format	Definition
donor_hashed_id 	string	Unique donor identifier (which maps to our production database).
vb_tsmart_city	string	City
vb_tsmart_state	string	State
vb_voterbase_marital_status	string	Indicates whether the individual is married or unmarried
vb_eteach_religion	string	Religious affiliation
vb_vf_party	string	Party Affiliation of the voter
vb_household_income_amount	integer	Household income
vb_education		Indicates the highest level of education completed by the individual
vb_voterbase_gender		Multi-sourced gender code (voter file, or commercially-appended)
vb_voterbase_age		Age
xpbb_behaviorbank_interest_in_volunteering	string	Individual self-reported that they have an interest in volunteering (possible values: 'Y' = yes; 'U' = unknown)
xpbb_behaviorbank_purchase_via_television	string	Individual self-reported that shop via television (possible values: 'Y' = yes; 'U' = unknown)
xpbb_behaviorbank_purchase_via_phone	string	Individual self-reported that they shop via phone (possible values: 'Y' = yes; 'U' = unknown)
xpbb_behaviorbank_purchase_via_online	string	Individual self-reported that they shop online (possible values: 'Y' = yes; 'U' = unknown)
xpbb_hhlifestylbuying_inte		Individual self-reported that they prefer to shop online

restby_internet		(possible values: 'Y' = yes; 'U' = unknown)
xpbb_behaviorbank_purchased_through_the_mail		Individual self-reported that they shop through the mail (possible values: 'Y' = yes; 'U' = unknown)
xpbb_hhlifestylinfo_buying_prefer_info_by_email		(possible values: 'Y' = yes; 'U' = unknown)
tb_person_online_flg	integer	Does the person have an online presence? 1 = yes
tb_person_facebook_flg	integer	Is the person on Facebook? 1 = yes
xpbb_behaviorbank_donates_to_environmental_causes	string	Individual self-reported that they donate to environmental causes (possible values: 'Y' = yes; 'U' = unknown)
xpbb_behaviorbank_contributes_to_charities	string	Individual self-reported that they contribute to charity (possible values: 'Y' = yes; 'U' = unknown,)
xpbb_hhlifestylcontributionshumanitarian	string	Individual self-reported that they contribute to humanitarian causes (possible values: 'Y' = yes; 'U' = unknown)
xpbb_hhlifestylcontributionspolitical	string	Do they contribute to political causes?
vb_homeowner_indicator	string	Are they a homeowner? (possible values: 'Y' = yes; 'U' = unknown, 'N' = no)
vb_number_of_children_in_household	integer	Number of children in their household