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USAID Huguka Dukore Akazi Kanoze

Work Ready Now
RADIO PROGRAM

YOUTH PHOTO
CONTEST



Send your best photos of the WRN Radio Program and stand a chance to win a stunning Smartphone prize!

For the last 10 months due to the COVID-19 pandemic, the USAID Huguka Dukore Akazi Kanoze has been delivering the “Work Ready Now Audio Program”, first through youth’s handphones and later through radio nationwide in partnership with Rwanda Broadcasting Agency (RBA). This audio program including 42 episodes reinforces the Work Ready Now youth employability training program normally delivered face-to-face by USAID Huguka Dukore Akazi Kanoze. Due to the lockdown context, youth across the country have had experiences which were impossible to share among themselves to inspire each other as they used to do through success stories and other project documentations.

It is for this reason that the **USAID HDAK** project is launching the “**Work Ready Now Audio Program Youth Photo Contest**” aimed at documenting the stories lying behind the 10-month audio-educational WRN program intended to engage all HDAK **youth groups** to tell their compelling program-related stories through photos taken by themselves, in their natural settings and with their own devices!



What is the Prize?

Youth groups with outstanding creative photos will win one brand new smartphone to help advance their youth group goals!



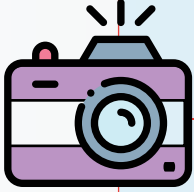
Who is eligible to participate?

All HDAK Youth beneficiaries currently affiliated to any of the USAID HDAK recognized youth groups. (SILC groups, YLA, etc.)



How will the photos be taken?

Contestants are required to work as a group to shoot photos using their smartphones or camera (either owned by any member of a youth group or borrowed).



What should I consider while taking photos with my smartphone or camera?

Photos must show how youth listened to the WRN Audio Program in the past 10 months. Where? Alone or with someone else? With what type of device (phone/radio/other)?

- Photos must be taken with enough light to clearly see the person(s) and surroundings
- Photos can be taken indoors or outdoors. At least HALF of the photos submitted must be taken outdoor
- Avoid Digital Zoom: Instead of using your smartphone to zoom in and out, simply move closer to maintain the image quality.
- Photos can be in Portrait or Landscape. When a photo includes more than 1 person, it MUST be Landscape
- Focus on the main subject (the person whose story is being highlighted in the photo.)



What type of shots will be acceptable?

Youth groups are encouraged to capture photos that show how they listened to the WRN Audio program. Some examples may include:

- A youth seated in a group listening to the radio
- Group photo, with the radio/phone (for example, youth may be taking notes, or listening attentively)
- Individual youth photo, walking with a radio/phone while listening
- Individual youth in real life settings (eg: Listening to the radio under the tree, in the farm, workshop, office, home, etc)
- Any other WRN Audio Program-related creative shots.
- Innovation and creativity are highly encouraged!



Submission requirements:

To enter the contest, each competing Youth Group should submit ONE group answer to this question:

- What is something that you or your group members liked or learned with the WRN Audio Program? Explain. (no more than 70 words)

For each photo please submit:

- A description of what is happening in the picture (no more than 70 words)
- Family and Surnames of the person(s) in the photo
- Location where the photo was taken (village, cell, sector and province)
- Name of Implementing Partner (IP)
- Contact information of the youth leader: Name of youth group, youth leader's Name, telephone, ID number



How many photos are allowed per youth group?

Every competing youth group must submit between 3 and 5 nicely-shot photos complying with the above instructions.

- Send all the 3-5 photos in a separate format (collated photos will not be accepted)
- Please label each photo using the following format.

*[Name of the Youth Group 1, 2, 3, 4, 5] eg: AHAZAZA 1, EJO HEZA 2 etc.



Selection Criteria

Photos will be shortlisted based on the quality and the meaning of the photo, using criteria such as: Photo clarity, illumination, setting, message delivered with the image.



How to Submit your photos?

The WRN Audio Program Youth Photo Contest starts on 15th of March. Once your photos are ready, please submit them via e-mail to dkayigamba@akazikanoze.org with copy to minnocent@edc.org OR via WhatsApp to 0788381533 **before March 29, 2021.**

Winners will be announced by end of April, 2021.



Should you have any question?

Please contact the Field Officer of your HDAK Implementing Partners for questions or clarification.