

## **PROLIFIC ID**

What is your Prolific ID? (Please note that this response should auto-fill with the correct ID)

## **Condition 0 (Control)**

Please read the following story about Anne's struggle with obesity.

For as long as she could remember, Anne has struggled with her weight. Despite always trying to eat healthy and live an active lifestyle, Anne has trouble with overeating. As a result, her weight has always been classified as overweight or obese.

Anne has tried a variety of different diets and exercise regimens, but has never been able to achieve lasting weight loss. A few times, she did lose some weight, but her success was short-lived and she wound up back where she started. Eventually, Anne's weight reached a point where it was negatively impacting every aspect of her life. She didn't feel good about herself, and she was physically less able to do the things she enjoyed.

## **Condition 1 (GLP-1)**

Please read the following story about Anne's struggle with obesity, and how she eventually lost weight through use of a new weight-loss medication.

For as long as she could remember, Anne has struggled with her weight. Despite always trying to eat healthy and live an active lifestyle, Anne has trouble with overeating. As a result, her weight has always been classified as overweight or obese.

Anne has tried a variety of different diets and exercise regimens, but has never been able to achieve lasting weight loss. A few times, she did lose some weight, but her success was short-lived and she wound up back where she started. Eventually, Anne's weight reached a point where it was negatively impacting every aspect of her life. She didn't feel good about herself, and she was physically less able to do the things she enjoyed.

Two years ago, Anne's doctor suggested she try Ozempic, an injectable GLP-1 weight loss medication which research has shown can be an effective way to lose weight. Ozempic works by mimicking a GLP-1 hormone, a chemical that the body uses to slow digestion and increase feelings of satiation, causing people to eat less. Although some people experience negative side-effects from the drug, Anne did not. From the first injection of the

drug, Anne noticed dramatic changes in her appetite. She found that she was generally less hungry, and when she ate, she felt full sooner and for longer. Anne was finally able to lose weight and maintain the weight loss. She feels better about herself and is enjoying life more.

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### Condition 2 (Support Group)

Please read the following story about Anne's struggle with obesity, and how she eventually lost weight through participating in a support group.

For as long as she could remember, Anne has struggled with her weight. Despite always trying to eat healthy and live an active lifestyle, Anne has trouble with overeating. As a result, her weight has always been classified as overweight or obese.

Anne has tried a variety of different diets and exercise regimens, but has never been able to achieve lasting weight loss. A few times, she did lose some weight, but her success was short-lived and she wound up back where she started. Eventually, Anne's weight reached a point where it was negatively impacting every aspect of her life. She didn't feel good about herself, and she was physically less able to do the things she enjoyed.

**\*\* Another condition, coded as "9" in data, was also run which didn't have any text prior to the survey questions.**

Two years ago, Anne's doctor suggested she join a weight loss support group, which research has shown can be an effective way to lose weight. Support groups work by encouraging conversations. People struggling with their weight share their experiences with one another, exchange weight loss strategies, and provide both encouragement and empathy. From the beginning, Anne benefitted from being in the support group. She learned how to better manage her eating, and how to maintain success. The strategies helped, as did the group's sense of connection and shared purpose. Anne was finally able to lose weight and maintain the weight loss. She feels better about herself and is enjoying life more.

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### Medicalization

To what extent do you agree or disagree with the following statements?

Obesity is a disease

Very strongly disagree

☐
☐
☐
☐

Neither agree nor disagree

☐
☐
☐
☐

Very strongly agree

☐

Genetics play a big role in determining who will have problems with their weight

Very strongly disagree

Neither agree nor disagree

Very strongly agree

☐☐☐☐☐☐☐☐☐

Obesity is caused mainly by underlying biological factors

---

Very strongly  
disagree

☐☐☐☐

Neither agree  
nor disagree

☐☐☐☐

Very strongly  
agree

☐

Individuals are in complete control of their weight

---

Very strongly  
disagree

☐☐☐☐

Neither agree  
nor disagree

☐☐☐☐

Very strongly  
agree

☐

### WLD Opinions

To what extent do you agree or disagree with the following statements?

If a medical weight loss drug is inexpensive, safe and effective, then using the drug is a good way to lose weight

---

Very strongly  
disagree

☐☐☐☐

Neither agree  
nor disagree

☐☐☐☐

Very strongly  
agree

☐

For some people, weight loss drugs are the only way to sustainably maintain a healthy weight

---

Very strongly  
disagree

☐☐☐☐

Neither agree  
nor disagree

☐☐☐☐

Very strongly  
agree

☐

Medical drugs should be a last resort for weight loss

---

Very strongly  
disagree

☐☐☐☐

Neither agree  
nor disagree

☐☐☐☐

Very strongly  
agree

☐

Even if it is safe and inexpensive, there is something that feels unfair about using a drug that makes it easy to lose weight

---

Very strongly  
disagree☐☐☐☐Neither agree  
nor disagree☐☐☐☐Very strongly  
agree☐

It is acceptable for individuals who are only slightly overweight to take weight loss drugs in order to become thinner

Very strongly  
disagree☐☐☐☐Neither agree  
nor disagree☐☐☐☐Very strongly  
agree☐

Using weight loss drugs reflects a lack of willpower

Very strongly  
disagree☐☐☐☐Neither agree  
nor disagree☐☐☐☐Very strongly  
agree☐

In general, insurance should cover weight loss drugs

Very strongly  
disagree☐☐☐☐Neither agree  
nor disagree☐☐☐☐Very strongly  
agree☐

### Obesity Opinions (AFA)

To what extent do you agree or disagree with the following statements?

I really don't like fat people much

Very strongly  
disagree☐☐☐☐Neither agree  
nor disagree☐☐☐☐Very strongly  
agree☐

I don't have many friends that are fat

Very strongly  
disagree☐☐☐☐Neither agree  
nor disagree☐☐☐☐Very strongly  
agree☐

I tend to think that people who are overweight are a little untrustworthy

Very strongly  
disagree

☐☐☐☐

Neither agree  
nor disagree

☐☐☐☐

Very strongly  
agree

☐

Although some fat people are surely smart, in general, I think they tend not to be quite as bright as normal weight people

Very strongly  
disagree

☐☐☐☐

Neither agree  
nor disagree

☐☐☐☐

Very strongly  
agree

☐

I have a hard time taking fat people too seriously

Very strongly  
disagree

☐☐☐☐

Neither agree  
nor disagree

☐☐☐☐

Very strongly  
agree

☐

Fat people make me somewhat uncomfortable

Very strongly  
disagree

☐☐☐☐

Neither agree  
nor disagree

☐☐☐☐

Very strongly  
agree

☐

If I were an employer looking to hire, I might avoid hiring a fat person

Very strongly  
disagree

☐☐☐☐

Neither agree  
nor disagree

☐☐☐☐

Very strongly  
agree

☐

I feel disgusted with myself when I gain weight

Very strongly  
disagree

☐☐☐☐

Neither agree  
nor disagree

☐☐☐☐

Very strongly  
agree

☐

One of the worst things that could happen to me would be if I gained 25 pounds

Very strongly  
disagree☐☐☐☐Neither agree  
nor disagree☐☐☐☐Very strongly  
agree☐

I worry about becoming fat

---

Very strongly  
disagree☐☐☐☐Neither agree  
nor disagree☐☐☐☐Very strongly  
agree☐

People who weigh too much could lose at least some part of their weight through a little exercise

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Very strongly  
disagree☐☐☐☐Neither agree  
nor disagree☐☐☐☐Very strongly  
agree☐

Some people are fat because they have no willpower

---

Very strongly  
disagree☐☐☐☐Neither agree  
nor disagree☐☐☐☐Very strongly  
agree☐

Fat people tend to be fat pretty much through their own fault

---

Very strongly  
disagree☐☐☐☐Neither agree  
nor disagree☐☐☐☐Very strongly  
agree☐

### Familiarity

To what extent do you have personal experience with efforts to lose weight?

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No experience

☐☐

Moderate experience

☐☐

Extensive experience

☐

How successful have the efforts to lose weight been?

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Not at all successful

Somewhat successful

Very successful

Have you ever used GLP-1 weight loss medications such as Ozempic, Wegovy, or Mounjaro?

Yes

No

Outside of this study, how familiar are you with weight loss medications such as Ozempic, Wegovy, and Mounjaro?

Not at all familiar

Moderately familiar

Extremely familiar

Do you have close family or friends who struggle with obesity?

Yes

No

Not sure

Do you have close family or friends who you know use weight loss medication, such as Ozempic, Wegovy, or Mounjaro?

Yes

No

Not sure

Outside of this study, what sources have contributed to your knowledge of weight loss drugs? (Select all that apply)

- ☐ News articles
- ☐ Celebrities and influencers
- ☐ Commercials for weight loss drugs
- ☐ Social media
- ☐ Family and friends
- ☐ Personal use
- ☐ Doctor
- ☐ Other

☐ None of the above

## Demographics

What is your height?

Feet

Inches

What is your weight (in pounds)?

How satisfied are you with your current financial situation?

- ☐ Extremely dissatisfied
- ☐ Somewhat dissatisfied
- ☐ Neither satisfied nor dissatisfied
- ☐ Somewhat satisfied
- ☐ Extremely satisfied

Is there anything you wish to tell us related to this survey?