Project Name and Team Member:

Name: NBA Players' Stats Analysis

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Problem to Solve:

- O What stats are important to NBA players?
- o Can we predict player salaries based on their stats? If accuracy is low then other factors may contribute to salary. (player's popularity which is not quantifiable)

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Data Collection:

- Scrape players stats from the ESPN player stats API
- o Scrape hoopshype for players current and future salaries.
- o Merge the data from the two websites based on Players Names.

• Data Cleaning:

- Add team tag to each player
- o Merge the two different datasets (Join id is player name)
- o Convert Categorical data. For example, players' positions can be changed into numbers for easier analysis.
- o Handle missing values and outliers that do not make sense. (salary data missing)
- o Tackle name variation problems.

Analysis and Visualizations:

- Correlation (player stats salary): Determining what player stats affect player's salary.
- Predict: predict player salary base on their stats
- o Implement regression analysis to identify statistically significant factors influencing salaries.
- o Create correlation matrix to identify initially which stat is the most important factor for determining salary.
- o identify which statistic a player needs to improve for a better chance at a higher salary.
- o Time series analysis: player performance over time. Check if the player's stats are consistent overtime.

Visualization

- o Create scatterplots for different stats against the salaries to identify outliers which show which players are underpaid vs which are overpaid.
- o Create a time series chart for some players stats and their salary over time, showing how their salary increases with the improvement of said statistic.
- Heatmap to show the correlation matrix.
- Bar Chart to show the importance of each factor.