

# Steve Somethingson

age: 19

residence: Columbia, SC

education: University of South Carolina

occupation: None

marital status: Single



*"I love walking through traffic (sarcastically)"*

Can't remember routes. Good student who gets lost through traffic.

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

Notify where to go to make it to class on time and alert them of when to leave

## Needs

- Make it to class on time

## Wants

- To walk to class
- Easy route
- Have time to spare

## Values

- Time
- Effort

## Fears

- Being lost
- Getting lost

