Guide for SCINet Research Highlight Authors

The SCINet website and newsletter highlight research on a quarterly basis that uses SCINet resources. The full research highlights or "stories" are posted to the SCINet website at https://scinet.usda.gov/stories/. Each story will also have a short blurb in the quarterly SCINet newsletter that links to the full story on the website (see https://scinet.usda.gov/newsletter/ for examples). Website/newsletter research highlights are written by ARS researchers and edited by website/newsletter staff. Please use the following guidance to create your website and newsletter research highlight content. Contact scinet_vrsc@usda.gov subject "Research Highlight" with questions or to submit your content.

For the full story (website content posted to https://scinet.usda.gov/stories/):

- Choose a recent article or dataset publication to tell us about. SCINet working groups may do the same or simply tell us what the group is currently working on and why (and include any plans for publications).
- Suggested word limit of 250-500 words.
- Be sure to include a "SCINet Note" (see the existing stories for examples). This is a statement of which SCINet-funded resources (e.g., Ceres HPC, SCINet-funded cloud computing, etc) the research is using, how they are being used, and what the benefit is to the research.
- 1 photo. Not a scientific figure, but rather a photograph of your lab group, equipment, etc. The photo should relate to the article but not require a caption/explanation.

For the short blurb (quarterly newsletter content https://scinet.usda.gov/newsletter/):

- Max word limit of 75-100 words.
- Suggested structure:
 - 1-sentence problem statement (or similar, could substitute an accomplishment statement)
 - 1-sentence enticing readers to click, modeled after our previous newsletter research highlights (see https://content.govdelivery.com/accounts/USDAARS/bulletins/26f910e).
 - o Don't spend too much time on this, the newsletter staff can help craft or edit.
- The same photo from the full story will also be featured in the newsletter alongside the 75-100 word text.