**How to Use Storytelling**

## [Purpose](#_[Name_of_Chapter)

To provide an overview of how to use storytelling across multiple exercises throughout the ERB process. Storytelling generates insights from experiences to use in subsequent activities or decisions.

ERB offers storytelling exercises to use:

* With the core team to set goals
* In workshop 1 to identify local hazards and assets and guide data collection
* In preparation for workshop 3 by generating insights into project implementation
* In workshop 3 as a warm-up for participants

Techniques for analyzing data from the storytelling exercises can help increase the impact of storytelling on resilience planning. See instructions for different techniques.

## What you will need

**Who:** Depends on the specific storytelling exercise

**Where:** In-person or virtual meetings (after a storytelling exercise)

**How long will it take:** 1-3 hours depending on amount data and depth of analysis

**Materials:** This document and the worksheets for the different storytelling exercises

## Instructions

## There are several techniques that can be used to synthesize themes from stories:

## A word cloud generator to visualize recurring topics and themes

## Story analysis: Who were the main characters? What were the points of conflict? What emotions did the story elicit in listeners?

## Lesson learned: How was the story resolved? What learning or growth happened for characters?

## In preparation for each storytelling exercise, the core team can decide which technique to use.

## What to do next

Refer back to this document after each storytelling exercise.