Strategy Chart

**Purpose**

The purpose of this activity is to plan how you will pursue a community action by identifying necessary partners, leveraging your voice, and mapping out next steps. This can be done during the Results to Action Workshop if you have the time and the right people in the room, or it could be done as a follow-up to the workshop with a smaller group that is interested in moving forward on the Action Area.

**What You’ll Need**

**Who:** Participants

**Where:** In-person or virtually at the workshop or in a follow-up meeting

**How long will it take:** 45 minutes

**Materials:** One copy of the strategy chart for each action being strategized

**Instructions**

1. Work together to fill out the strategy chart (blank template at end of this worksheet)​
2. Identify what needs to happen next, including who is responsible, and how you will continue to work together until the goal is achieved.

Action Area Vision Statement:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Goals​ | Responsible parties​ | Constituents, Allies, and Opponents​ | Organizational Considerations​ | Tactics​ |
| Long-term goal – what is success?  ​ | Who is responsible for implementing changes? E.g. local government staff, elected officials​ | Who can help you achieve the goal?​ | Resources or strengths you have, for example:​   * Knowledge​ * Skills​ * Money​ * Connections​   ​ | What can you do to make your voices heard and power felt?​   * E.g. Meeting with responsible parties​ * Community meetings​ * Media events​ * Public hearings​ * Lawsuits​ |
| Short-term or partial victories​ | Secondary responsibility – who has influence over those with primary responsibility? ​  E.g. elected officials, media, voters​ | Who may be opposed and why?​ | Gaps or weaknesses​, for example:   * Knowledge​ * Skills​ * Money​ * Connections​ | ​ |

**Example of Strategy Chart**

**Action Area Vision Statement:** In 10 years the impacts of flooding should be reduced in Parkview neighborhood and residents should be better able to prepare for and recover from flooding.

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| --- | --- | --- | --- | --- |
| Goals​ | Responsible parties​ | Constituents, Allies, and Opponents​ | Organizational Considerations​ | Tactics​ |
| Reduce flooding in Parkview neighborhood. | Primary responsibility:  City government – install green infrastructure; offer training and  State gov’t – provide resources to local gov’t and residents  Federal gov’t – provide resources to local gov’t | Constituents: Neighborhood residents, places of worship, schools, non-profit organizations, businesses  Allies: Local environmental organizations, nearby churches, businesses, social service providers, | Resources or strengths:   * Stories and examples of flooding impacts * Active neighborhood associations * Supportive council member​   ​ | What can you do to make your voices heard and power felt?​  - Contact local newspaper to do a story about the flooding and why it happens  - Meet regularly with city council member; ask them to talk to City public works department |
| 1. More assistance should be available to help residents prepare for flooding.  2. More assistance should be available to help residents recover from flooding. | Secondary responsibility:  City gov’t – apply for funding to state and federal gov’t  Media – report on flooding incidents and investigate causes  Residents – Attend city meetings and talk to council members; vote in elections | Possible opponents or gate-keepers:  Under-resourced city public works department, tax payers in other neighborhoods, state or federal agencies | Gaps or weaknesses​, for example:   * Need better connections with media * Need research on feasibility of infrastructure improvements * Need more knowledge of recovery and relief funding | - Contact nearby university to build relationships with researchers  - Work with local environmental group to hold an event raising awareness of flooding and climate change |

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| --- | --- | --- | --- | --- |
| Goals​ | Responsible parties​ | Constituents, Allies, and Opponents​ | Organizational Considerations​ | Tactics​ |
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## **What to do next**

Return to the ERB and move onto the next activity: Workshop Wrap-Up.