

Introduction to Data Analysis with R

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Familiarize yourself with these variables

psraid

[prsaid] participant ID

internetUse

[Q6a] Do you use the internet, at least occasionally?

- 1 Yes
- 2 No
- 8 **(DO NOT READ)** Don't know
- 9 **(DO NOT READ)** Refused

emailUse

[Q6b] Do you send or receive email, at least occasionally?

- 1 Yes
- 2 No
- 8 **(DO NOT READ)** Don't know
- 9 **(DO NOT READ)** Refused

internetYest

[Q7] Did you happen to use the internet YESTERDAY? *{PIAL Trend}*

- 1 Yes, used the internet yesterday
- 2 No, did not use the internet yesterday
- 8 **(DO NOT READ)** Don't know
- 9 **(DO NOT READ)** Refused

twitterUse

[TW1] Do you ever use Twitter?

- 1 Yes
- 2 No
- 8 **(DO NOT READ)** Don't know
- 9 **(DO NOT READ)** Refused

twitterCheckFreq

[TW3] How often, if ever, do you check Twitter for material posted by others?

- 1 Several times a day,
- 2 About once a day,
- 3 3-5 days a week,
- 4 1-2 days a week,
- 5 Every few weeks,

- 6 Less often or
- 7 Never?
- 8 **(DO NOT READ)** Don't know
- 9 **(DO NOT READ)** Refused

facebookUse

Apart from Twitter,) we're interested in whether you use some specific online services to share real-time updates about yourself or to see updates about others. Do you ever use...[**FACEBOOK**] to share updates or see updates about others? *{new}*

- 1 Yes
- 2 No
- 8 **(DO NOT READ)** Don't know
- 9 **(DO NOT READ)** Refused

myspaceUse

Apart from Twitter,) we're interested in whether you use some specific online services to share real-time updates about yourself or to see updates about others. Do you ever use...[**MYSPACE**] to share updates or see updates about others? *{new}*

- 1 Yes
- 2 No
- 8 **(DO NOT READ)** Don't know
- 9 **(DO NOT READ)** Refused

linkedinUse

Apart from Twitter,) we're interested in whether you use some specific online services to share real-time updates about yourself or to see updates about others. Do you ever use...[**LINKEDIN**] to share updates or see updates about others? *{new}*

- 1 Yes
- 2 No
- 8 **(DO NOT READ)** Don't know
- 9 **(DO NOT READ)** Refused

[PAY1] Thinking about all of the different types of content available on the internet....Please tell me if you have ever PAID to access or to download any of the following types of online content. As you think about your answer, please include any subscription service you might have paid for. Have you ever PAID to access online or to download...

- 1 Yes
- 2 No
- 8 **(DO NOT READ)** Don't know

payMusic

[a] Music

payVideo

[b] Online videos, movies or TV content

payPhoto

[c] Photo

payNews

[d] A newspaper, magazine, journal article or special report

payEbook

[e] An ebook

payGame

[f] Games

payRingtone

[j] Rington

paySoftware

[k] Software

payApp

[l] Applications or “apps” for your cell phone or tablet computer

payAmount

[PAY3] Thinking about all of your subscriptions for online content...In the past 12 months, how much have you paid altogether for subscription services to online content?

0 Nothing

Otherwise **RECORD DOLLAR AMOUNT \$1-\$9996**

9997 \$9997 or more

9998 Don't know

9999 Refused

payAmountMonth

[PAY4] Apart from your subscriptions, in a typical month, how much do you pay for online content?

0 Nothing

Otherwise **RECORD DOLLAR AMOUNT \$1-\$9996**

9997 \$9997 or more

9998 Don't know

9999 Refused

household

[HH1] How many adults currently live in your household, INCLUDING YOURSELF? **(IF NECESSARY: That is, how many people age 18 and over, INCLUDING YOURSELF?)**

[RECORD EXACT NUMBER 1-5]

6 6 or greater

8 **(DO NOT READ)** Don't know

9 **(DO NOT READ)** Refused

emp

[EMPL] Are you now employed full-time, part-time, retired, or are you not employed for pay?

1 Employed full-time

2 Employed part-time

3 Retired

- 4 Not employed for pay
- 5 **(VOL.)** Have own business/self-employed
- 6 **(VOL.)** Disabled
- 7 **(VOL.)** Student
- 8 **(VOL.)** Other
- 9 **(DO NOT READ)** Refused

parent

[PAR] Are you the parent or guardian of any children under age 18 now living in your household?

- 1 Yes
- 2 No
- 8 **(DO NOT READ)** Don't know
- 9 **(DO NOT READ)** Refused

sex [SEX]

- 1 Male
- 2 Female

age

[AGE] What is your age?
 _____ years **[RECORD EXACT AGE 18-96]**

- 97 97 or older
- 98 Don't know
- 99 Refused

mwan

educ

[EDUC] What is the last grade or class you completed in school?

- 1 None, or grades 1-8
- 2 High school incomplete (grades 9-11)
- 3 High school graduate (grade 12 or GED certificate)
- 4 Technical, trade or vocational school AFTER high school
- 5 Some college, no 4-year degree (includes associate degree)
- 6 College graduate (B.S., B.A., or other 4-year degree)
- 7 Post-graduate training/professional school after college (toward a Masters/Ph.D., Law or Medical school)
- 8 **(DO NOT READ)** Don't know
- 9 **(DO NOT READ)** Refused

race

[RACE] What is your race? Are you white, black, Asian, or some other race?

- 1 White
- 2 Black or African-American
- 3 Asian or Pacific Islander
- 4 Mixed race
- 5 Native American/American Indian

- 6 Other (**SPECIFY**)
- 8 (**DO NOT READ**) Don't know
- 9 (**DO NOT READ**) Refused

inc

[INC] Last year, that is in 2009, what was your total family income from all sources, before taxes? Just stop me when I get to the right category...

- 1 Less than \$10,000
- 2 \$10,000 to under \$20,000
- 3 \$20,000 to under \$30,000
- 4 \$30,000 to under \$40,000
- 5 \$40,000 to under \$50,000
- 6 \$50,000 to under \$75,000
- 7 \$75,000 to under \$100,000
- 8 \$100,000 to under \$150,000
- 9 \$150,000 or more
- 98 (**DO NOT READ**) Don't know
- 99 (**DO NOT READ**) Refused