

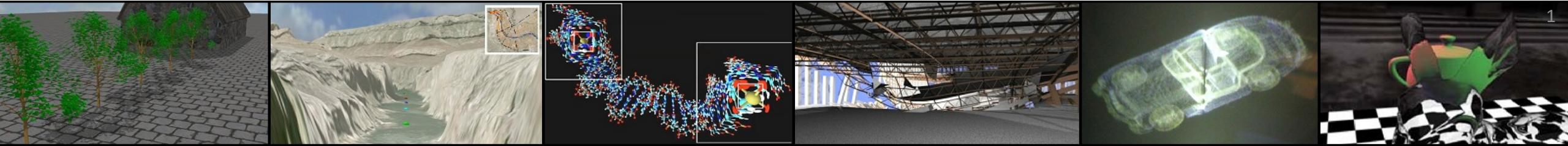
CIS 4930-001: INTRODUCTION TO AUGMENTED AND VIRTUAL REALITY



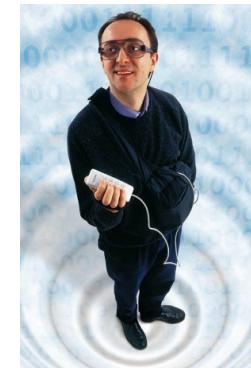
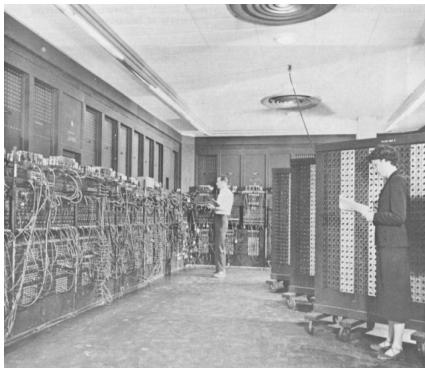
Introduction to Augmented Reality

Paul Rosen
Assistant Professor
University of South Florida

Some slides from: Anders Backman, Mark Billinghurst, Doug Bowman, David Johnson, Gun Lee,
Ivan Poupyrev, Bruce Thomas, Geb Thomas, Anna Yershova, Stefanie Zollman



TREND TOWARDS INVISIBLE INTERFACES



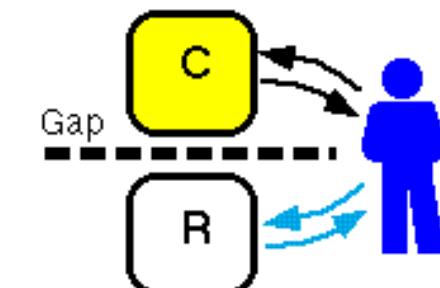
Trend from room scale to invisible computing

Making Computers Invisible

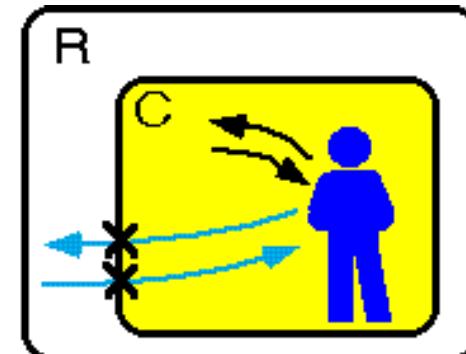
- hide the computer in the real world
 - Ubiquitous Computing
- put the user inside the computer
 - Virtual Reality



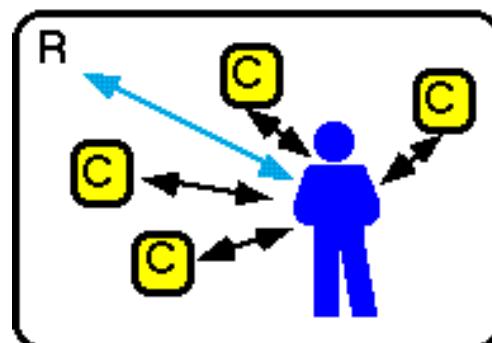
MAKING INTERFACES INVISIBLE



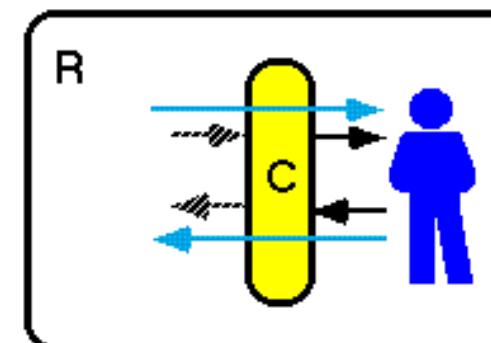
(a) GUI



(b) Virtual Reality



(c) Ubiquitous Computers



(d) Augmented Interaction



GRAPHICAL USER INTERFACES



Separation between real and digital worlds

- WIMP (Windows, Icons, Menus, Pointer) metaphor



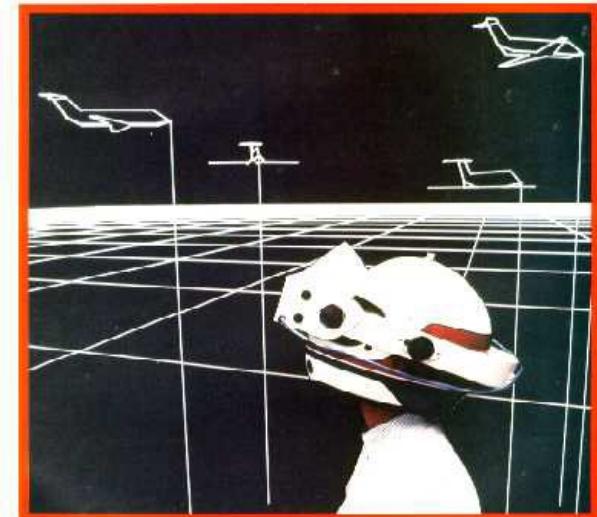
VIRTUAL REALITY



NASA Tech Briefs

Transferring Technology to
American Industry and Government

July/August 1988
Volume 12 Number 7

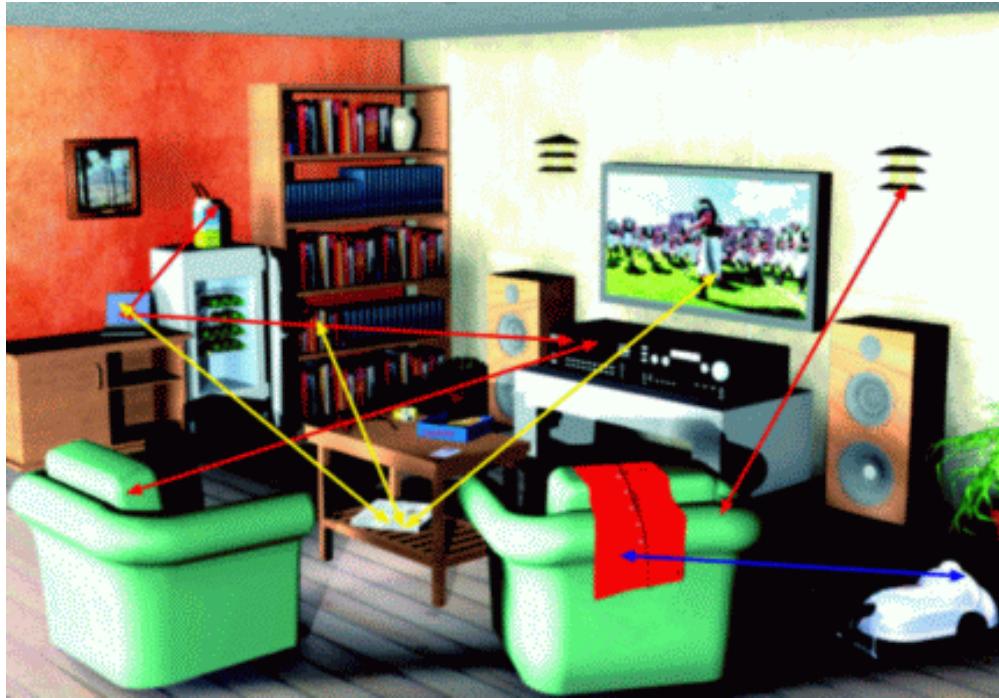


NASA's Virtual Workstation Shapes A VIVED Reality

CIRCA 1985



UBIQUITOUS COMPUTING

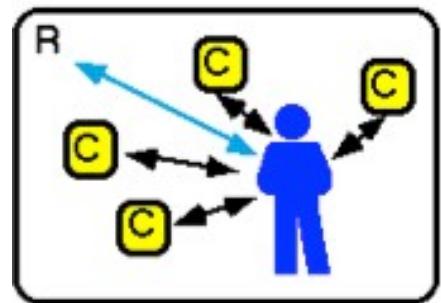


Computing and sensing embedded in real world

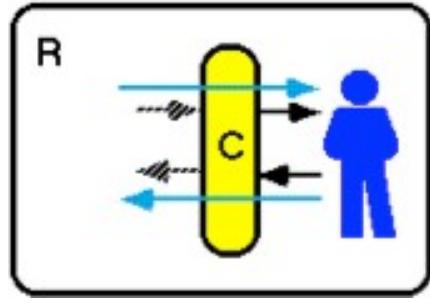
- Particle devices, RFID, motes, arduino, etc



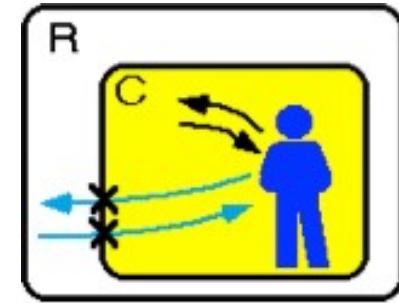
FROM REALITY TO VIRTUAL REALITY



Ubiquitous Computing



Augmented Reality



Virtual Reality



AUGMENTED REALITY



1977 – STAR WARS



AUGMENTED REALITY

Defining Characteristics [Azuma 97]

- Combines Real and Virtual Images
 - Both can be seen at the same time
- Interactive in real-time
 - The virtual content can be interacted with
- Registered in 3D
 - Virtual objects appear fixed in space



AUGMENTED REALITY VS. VIRTUAL REALITY

Augmented Reality

- System augments the real world scene
- User maintains a sense of presence in real world
- Needs a mechanism to combine virtual/real worlds
- Hard to register real and virtual

Virtual Reality

- Totally immersive environment
- Senses are under control of system
- Need a mechanism to feed virtual world to user
- Hard to make VR world interesting

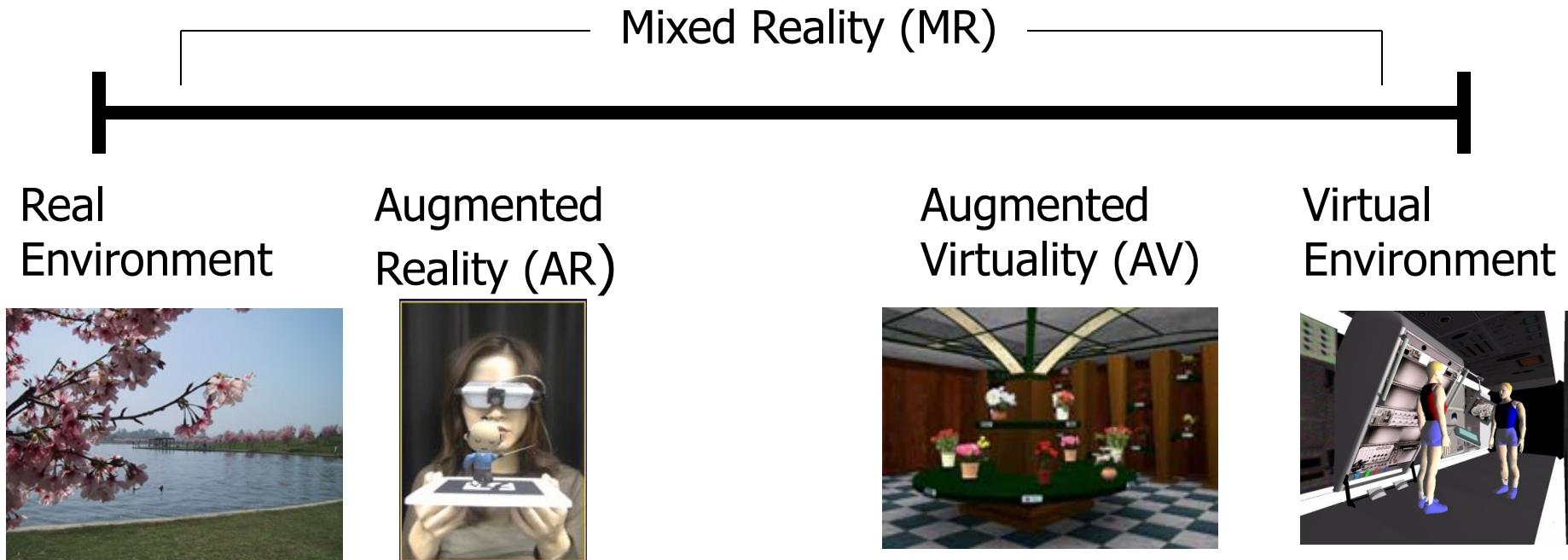


MIXED REALITY

A system that combines
real and virtual objects and
information.



MILGRAM'S REALITY-VIRTUALITY CONTINUUM



Milgram coined the term “Augmented Virtuality” to identify systems which are mostly synthetic with some real world imagery added such as texture mapping video onto virtual objects.



AUGMENTED VIRTUALITY



VR with windows into the real world



AR vs VR

	Virtual Reality <i>Replaces Reality</i>	Augmented Reality <i>Enhances Reality</i>
<i>Scene Generation</i>	Requires realistic images	Minimal rendering okay
<i>Display Device</i>	Fully immersive, wide field of view	Non-immersive, small field of view
<i>Tracking</i>	Low to medium accuracy is okay	The highest accuracy possible



OTHER CONTEXT: THE METAVERSE

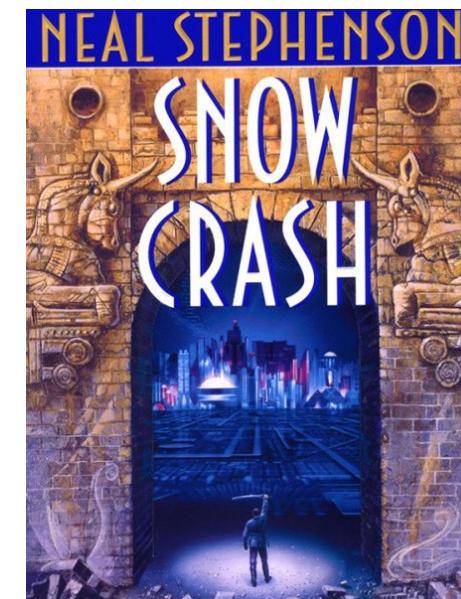
Neal Stephenson's "SnowCrash"

The Metaverse is the convergence of:

1. virtually enhanced physical reality
2. physically persistent virtual space

Metaverse Roadmap

- <http://metaverseroadmap.org/>



METAVERSE DIMENSIONS

Augmentation technologies that layer information onto our perception of the physical environment

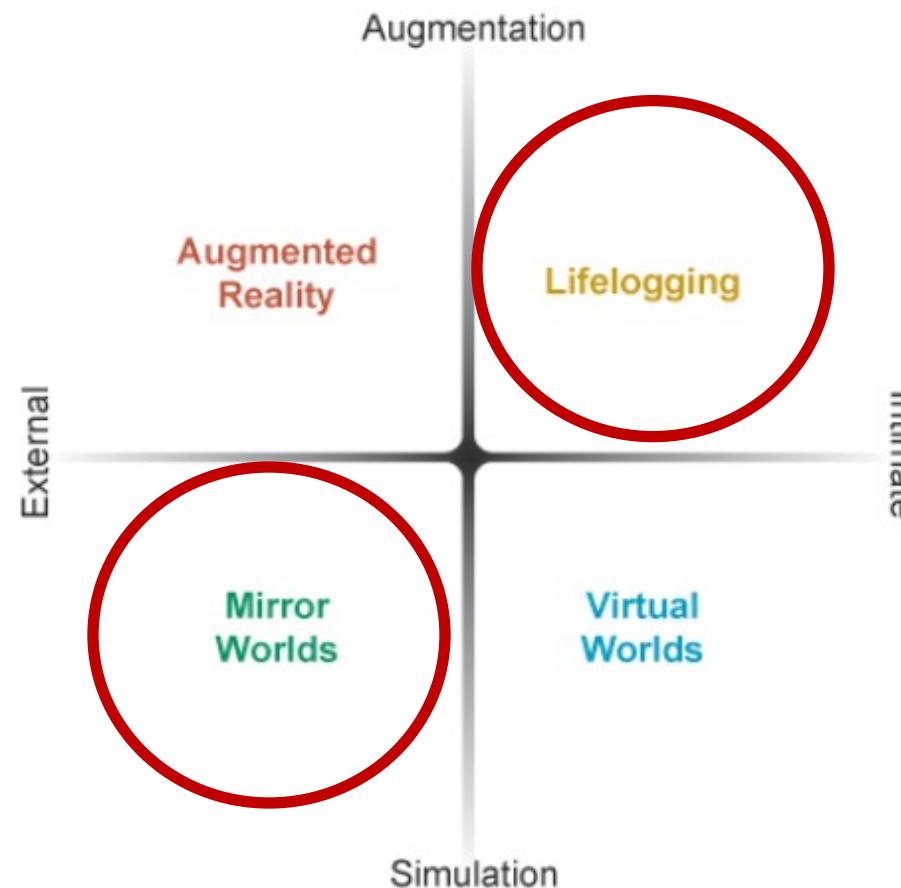
Simulation refers to technologies that model reality

Intimate technologies are focused inwardly, on the identity and actions of the individual or object

External technologies are focused outwardly, towards the world at large



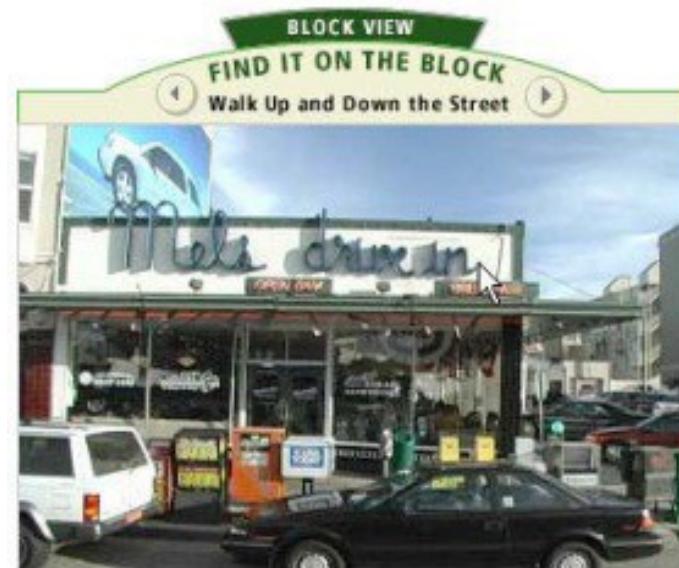
FOUR KEY METAVERSE COMPONENTS



MIRROR WORLDS

Mirror worlds are informationally-enhanced virtual models of the physical world.

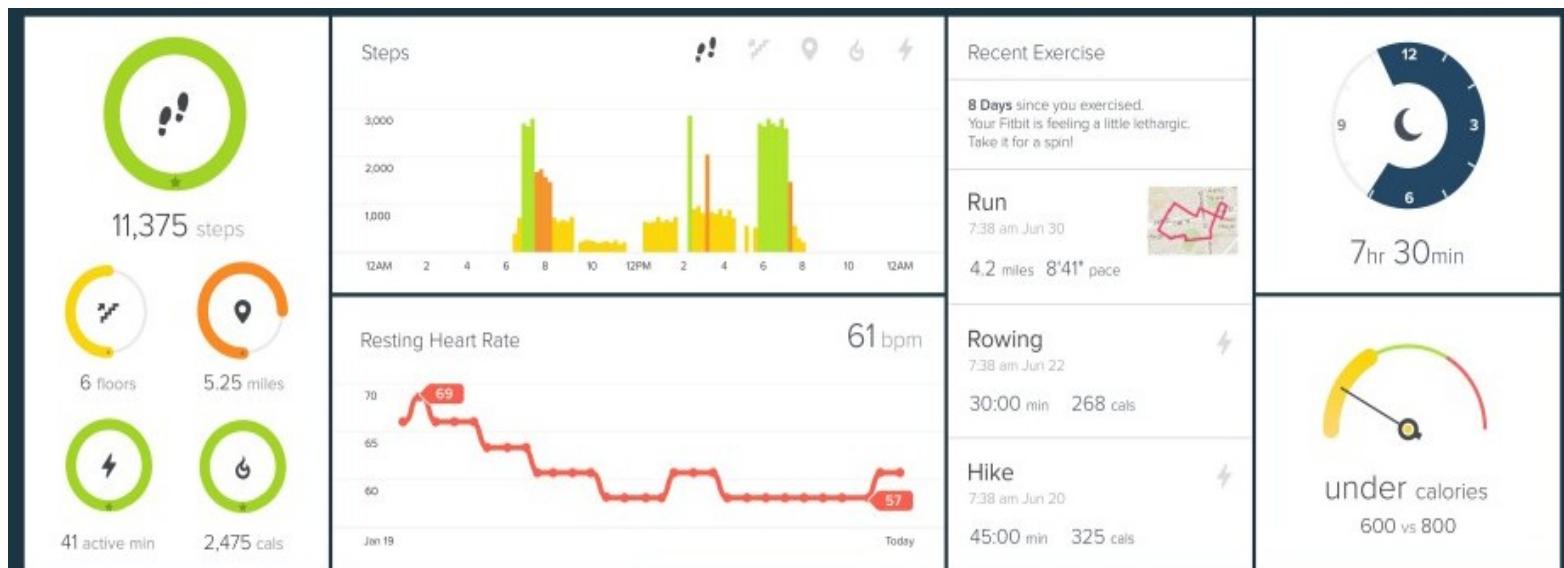
- Google Earth, Street View, etc



LIFELOGGING

Technologies record and report the intimate states and life histories of objects and users

- Nokia LifeBlog, Nike+, FitBit



NARRATIVE CLIP



Wearable camera

- Automatic picture capture - 2 pics/minute
- <http://getnarrative.com>



AR APPLICATION AREAS

Computer games

Map-assisted navigation

Urban planning / Design / construction

Tourism / Cultural heritage

Maintenance

Training

Battlefield information display

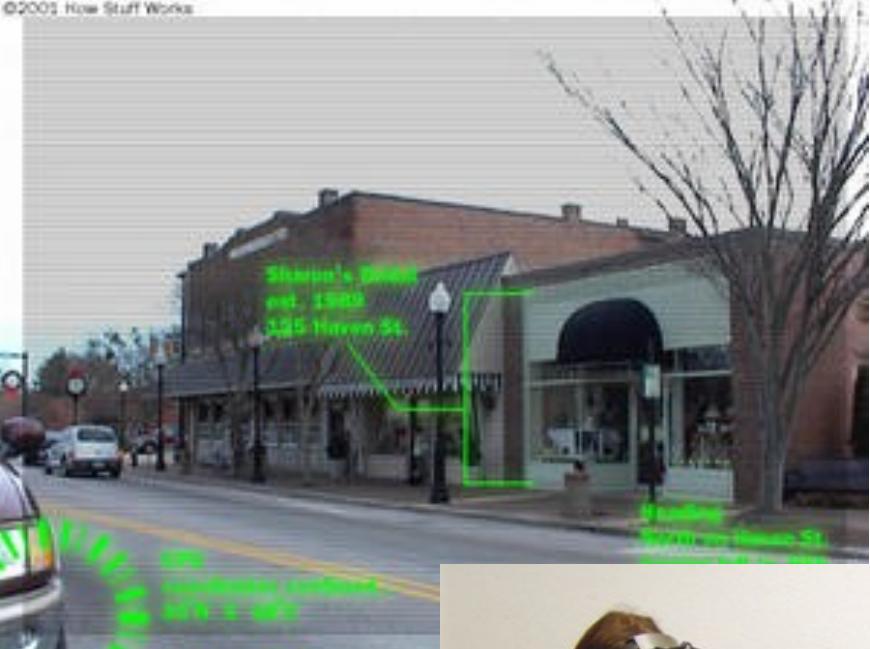
Robot-assisted surgery

Virtual tours—real estate, medical facilities, etc.



AUGMENTED REALITY EXAMPLES

©2005 How Stuff Works



AR IN TELECONFERENCING

Person works at real desk

Remote collaborator represented by picture or video or “talking head”

Objects of discussion; e.g. a patient’s brain image, might also be fused into visual field



CNN VIRTUAL VIEW (2008)



[HTTPS://YOUTU.BE/V7FQ_ESMJM](https://youtu.be/v7FQ_EsMJMs)



POKEMON GO



MICROSOFT HOLOENSE



[HTTPS://YOUTU.BE/XGAKDCEZVWG](https://youtu.be/xGAKDCezVwg)



EXAMPLE: HAUNTED Book/AR Book



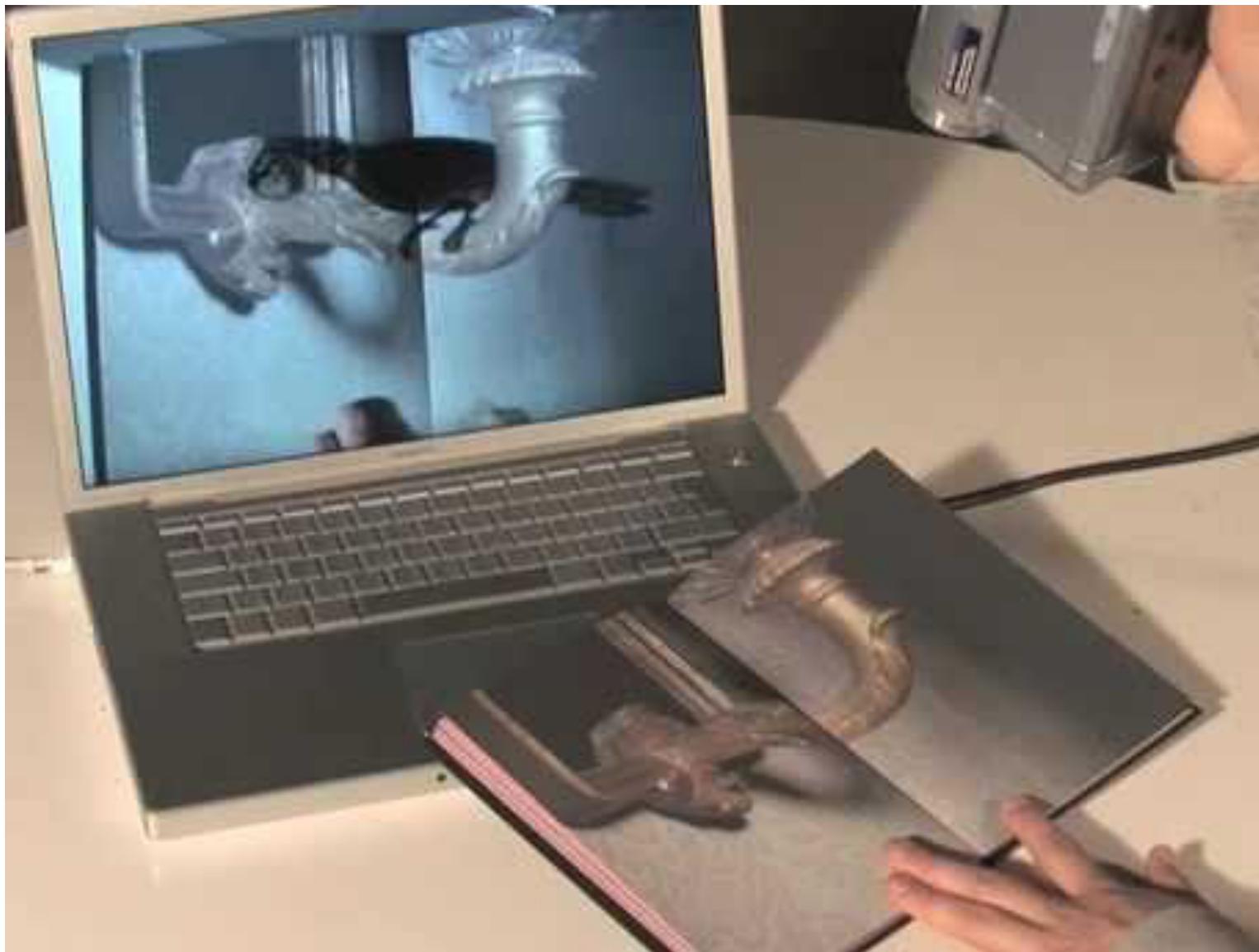
Camera hidden in lamp object

AR content seamlessly integrated into real book

Natural page turning/manipulation interaction



AR Book DEMO



[HTTPS://YOUTU.BE/XBSFAMN78TC](https://youtu.be/XbsfamN78Tc)



GAMING: ROCK-EM SOCK-EM



Shared AR Demo
Markerless tracking



ROCKEM SOCKEM DEMO



[HTTPS://YOUTU.BE/HXtQ1QBMLiw](https://youtu.be/HXtQ1QBMLiw)



SALES AND MARKETING

Connect with brands and branded objects

Location Based Experiences

- Lynx Angels



Web based

- Rayban glasses



Mobile

- Ford Ka campaign

Print based

- Red Bull Magazine



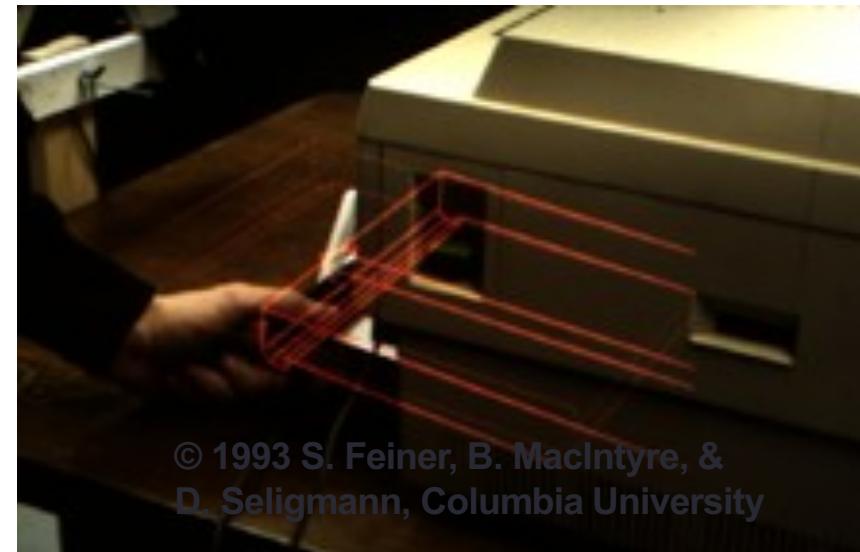
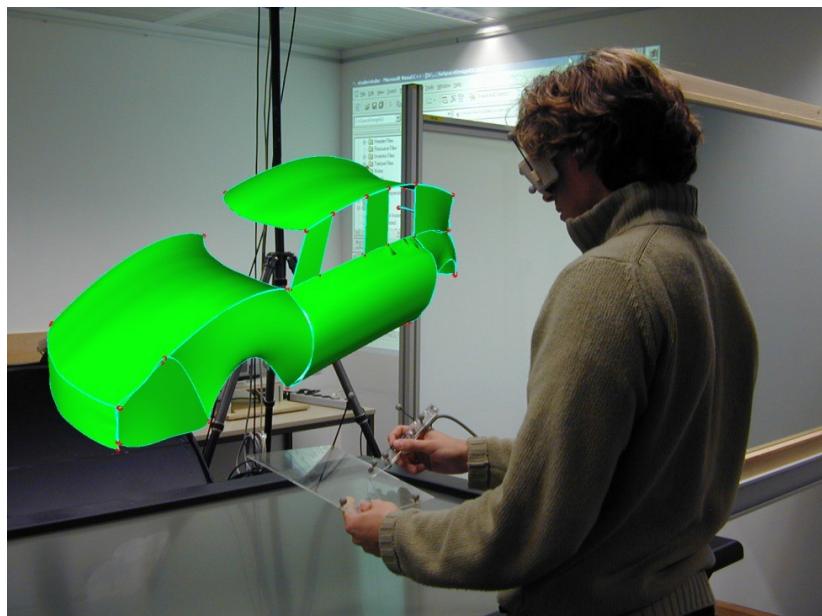
PEPSI AR EXPERIENCE (2014)



[HTTPS://YOUTU.BE/GO9RF9GMYPM](https://youtu.be/Go9rf9GmYPM)



ASSEMBLY AND MAINTENANCE



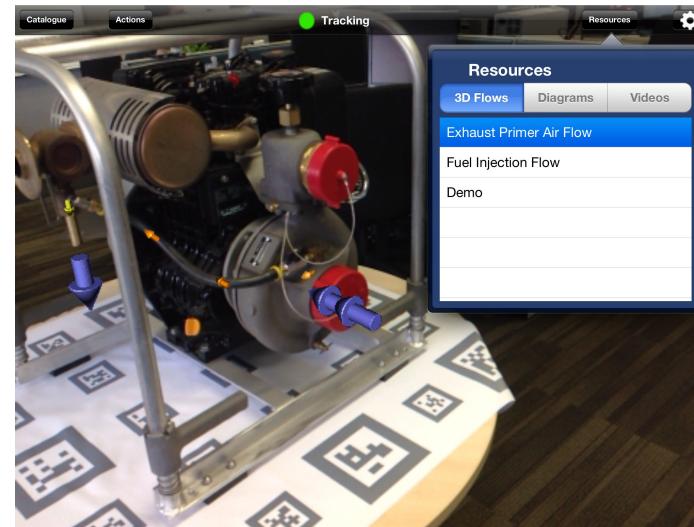
MAINTENANCE SYSTEMS

Ngrain

- <http://www.ngrain.com/>
- Training authoring tool
- Model based AR tracking

ScopeAR

- <http://www.scopear.com/>
- Remote assistance
- Image based tracking



NGRAIN EXAMPLE



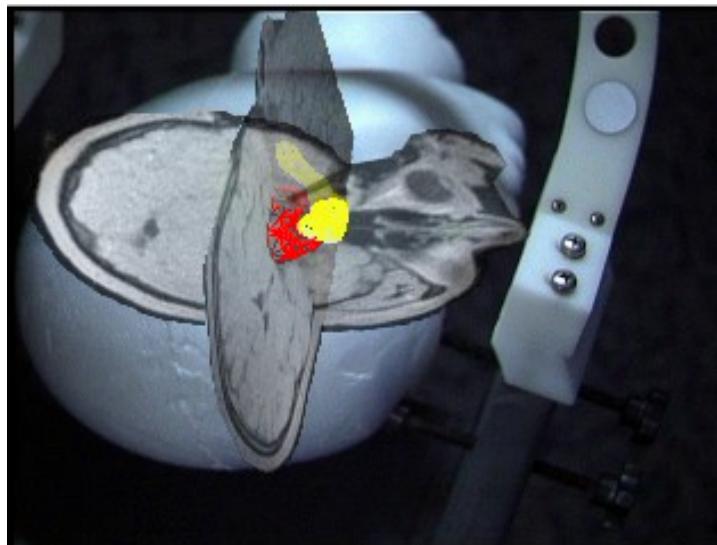
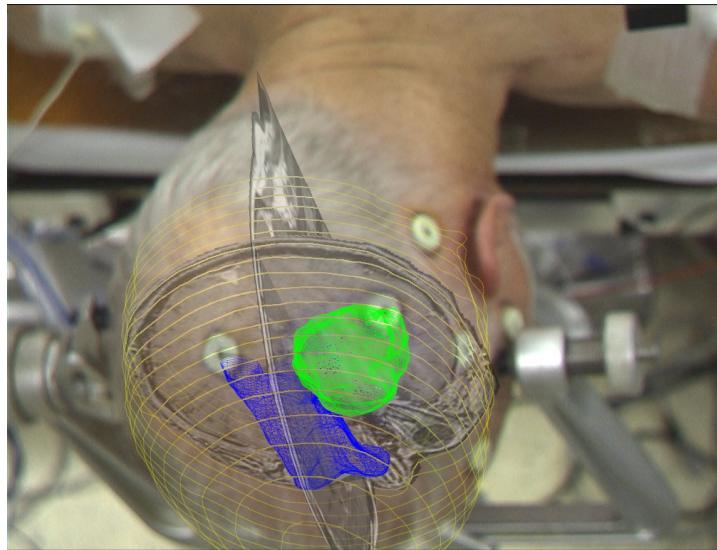
[HTTPS://YOUTU.BE/XTHEAOBGzs4](https://youtu.be/xTHEAOBGzs4)



MEDICAL AR TRIALS

Sauer et al. 2000 at Siemens
Corporate Research, NJ

Stereo video see through



MEDICAL DEMO



[HTTPS://YOUTU.BE/kFQULGEYh7w](https://youtu.be/kFQULGEYh7w)



INTERACTIVE MUSEUM EXPERIENCES

BlackMagic

- Virtual America's Cup
- 410,000 people in six months

MagicPlanet

- TeManawa science museum
- Virtual Astronomy
- Collaborative AR experience

AR Volcano

- Interactive AR kiosk
- Scienceworks museum, Melbourne



DIGITAL BINOCULAR STATION



[HTTP://WWW.DIGITALBINOCULARSTATION.COM/](http://www.DIGITALBINOCULARSTATION.COM/)



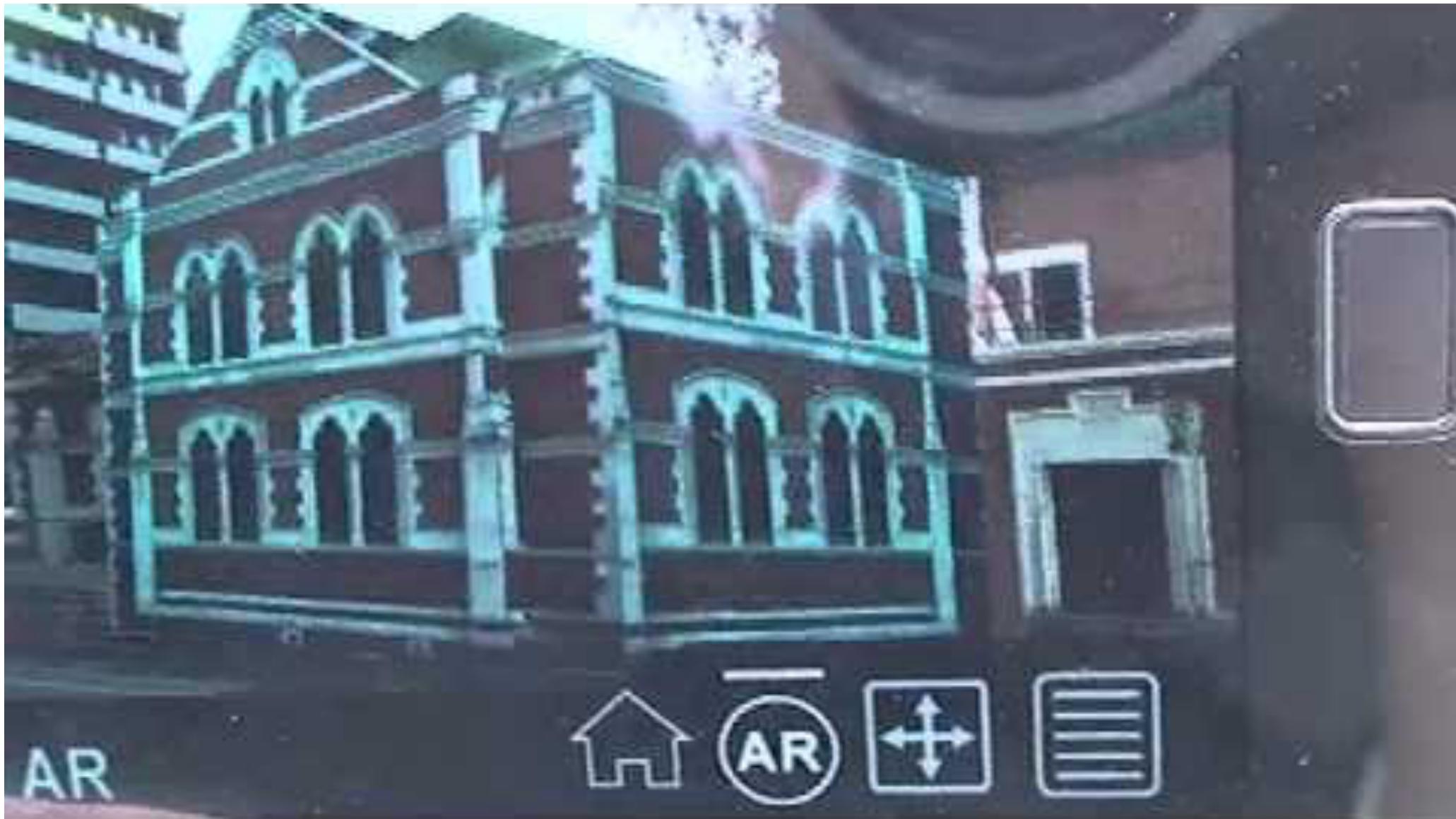
DIGITAL BINOCULAR STATION



[HTTPS://YOUTU.BE/MQLAKBX0OM4](https://youtu.be/mQlAKBX0oM4)



CITYVIEWAR APPLICATION



[HTTPS://YOUTU.BE/FDGRXxJx4SE](https://youtu.be/fdgrXxJx4SE)



COLLABORATION EXAMPLE: HOLOPORTATION



Augmented Reality + 3D capture + high bandwidth

<http://research.microsoft.com/en-us/projects/holoportation/>



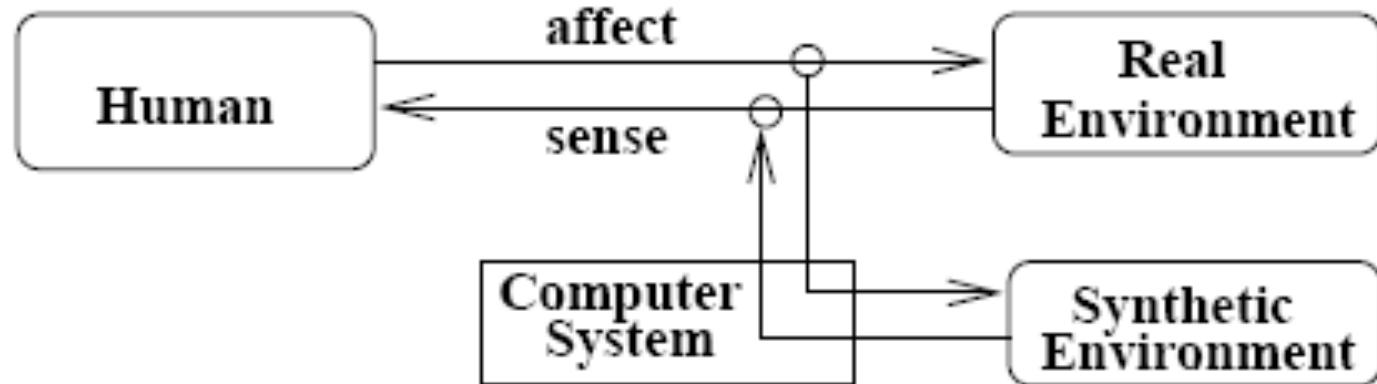
HOLOPORTATION VIDEO



[HTTPS://YOUTU.BE/7D59O6CFAM0](https://youtu.be/7D59O6cfAM0)



HUMAN OPERATING WITH AR



Think of a heads up display on your auto windshield, or on the instrument panel. What could be there to help you navigate?

(Vectors to nearby eating places? Blinking objects we might collide with? Congestion of nearby intersections? Web pages?)

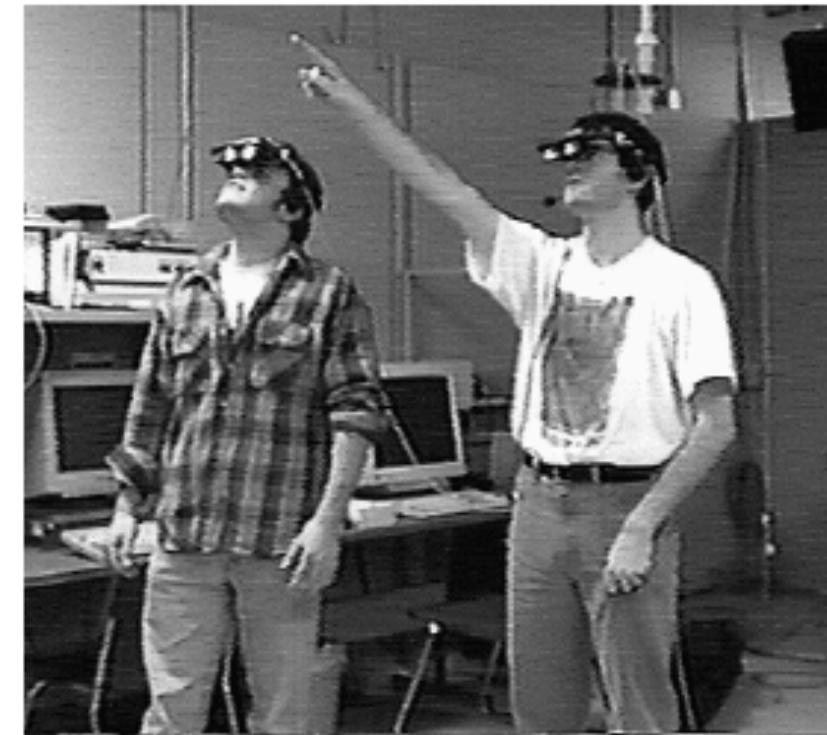


SPECIAL DEVICES NEEDED TO FUSE/REGISTER REAL AND GENERATED IMAGES

Computer Graphics Problem – Human sees graphics generated from 3D/2D models

Tracking/Pose Problem – Graphics system needs to know how the human is viewing the 3D environment

Optics Problem – Human sees both real and virtual environments



DIFFICULT AUGMENTATION PROBLEM

Human very sensitive to misregistration

- Some applications OK – e.g. circuit board inspection

Tough calibration procedures for average user



COMBINING THE REAL AND VIRTUAL WORLDS

We need:

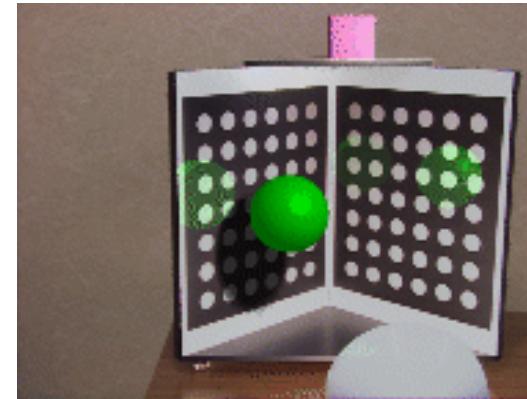
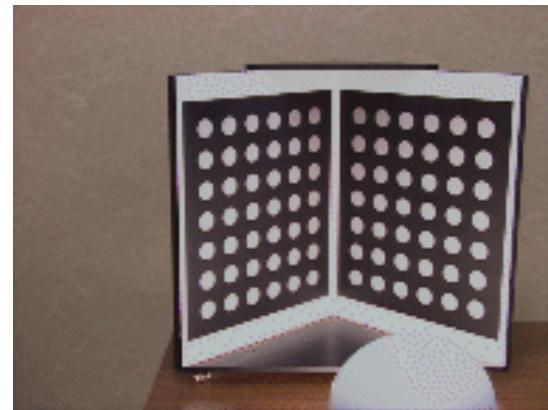
- Precise models
- Locations and optical properties of the viewer (or camera) and the display
- Calibration of all devices
- To combine all local coordinate systems centered on the devices and the objects in the scene in a global coordinate system



COMBINING THE REAL AND VIRTUAL WORLDS (CONT)

Register models of all 3D objects of interest with their counterparts in the scene

Track the objects over time when the user moves and interacts with the scene



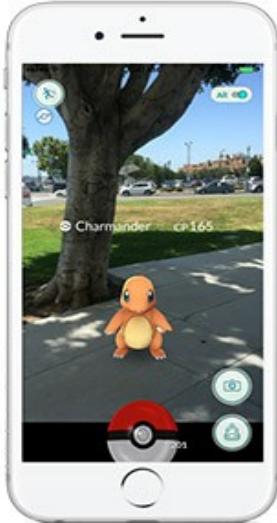
REALISTIC MERGING REQUIRES

Objects to behave in physically plausible manner

- Occlusion
- Collision detection
- Shadows



STRONG vs. WEAK AR



Weak AR

- Imprecise tracking
- No knowledge of environment
- Limited interactivity
- Handheld AR



Strong AR

- Very accurate tracking
- Seamless integration into real world
- Natural interaction
- Head mounted AR



AR TRACKING EXAMPLES

Optical / vision-based tracking

- Ensures portability
- Large number of tracked objects
- Registration and low latency are crucial for AR systems

Sourceless inertial orientation tracking

GPS (or other) position tracking

- Generally requires high accuracy
- GPS enables mobile (global) outdoor AR



“MOBILE” OUTDOOR AR

1997 “Touring Machine”
Backpack systems (Feiner)

User wears/carries:

- Computer
- HMD
- Inertial tracker
- GPS unit/antenna
- Input device(s)



PERFORMANCE ISSUES WITH TRACKING

Accuracy of the registration of the real and virtual image

- Noise – position and pose of camera with respect to the real scene
- Image distortions

Time delays

- Update rate for generating the augmenting image
 - Can limit registration accuracy – “1 ms = 1mm error”

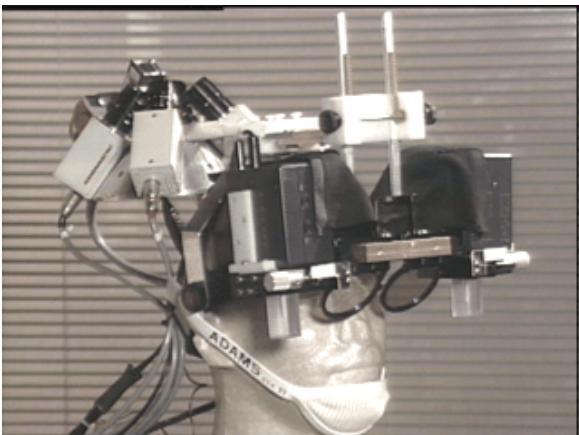


AR DISPLAY TECHNOLOGIES



Monitor Based

- Laptops
- Cell phones
- Projectors (more Ubiquitous Computing)



Head Mounted Displays

- Video see-through
- Optical see-through

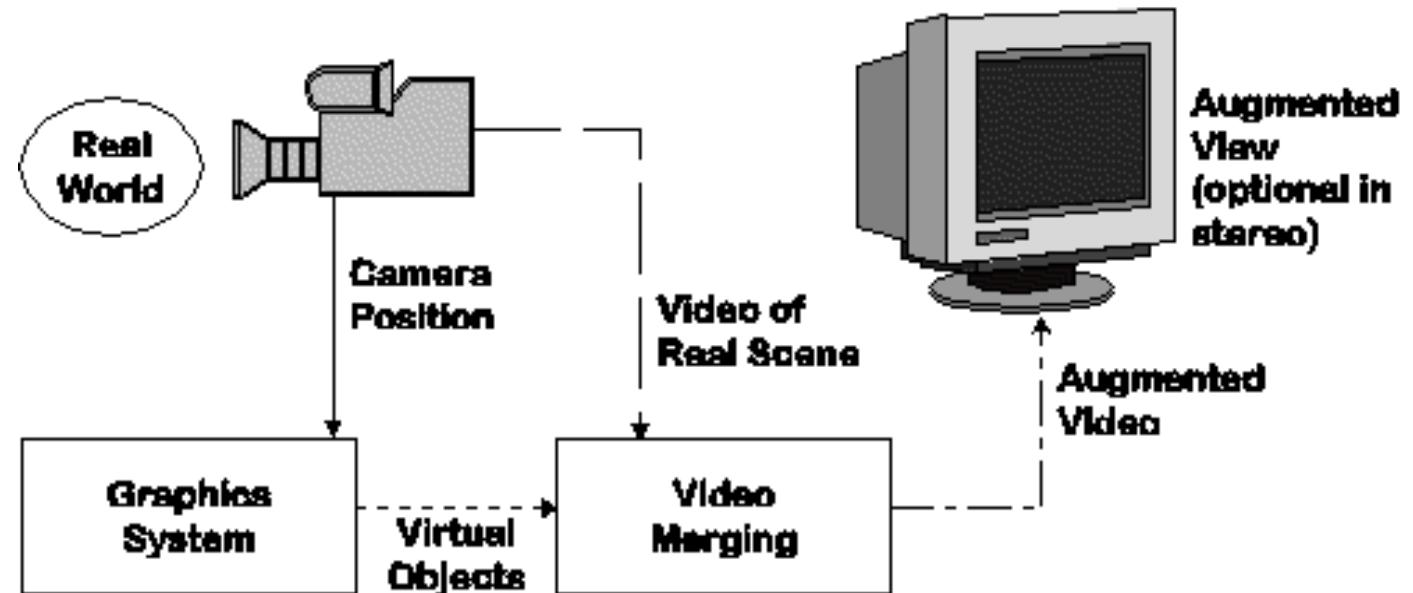


MONITOR BASED AUGMENTED REALITY

Simplest available

Treat laptop/cell phone as a window through which you can see AR world.

Sunglasses demo



MONITOR BASED AR – SUCCESSFUL COMMERCIALIZATION

Yellow line in football broadcasts

Glowing hockey puck

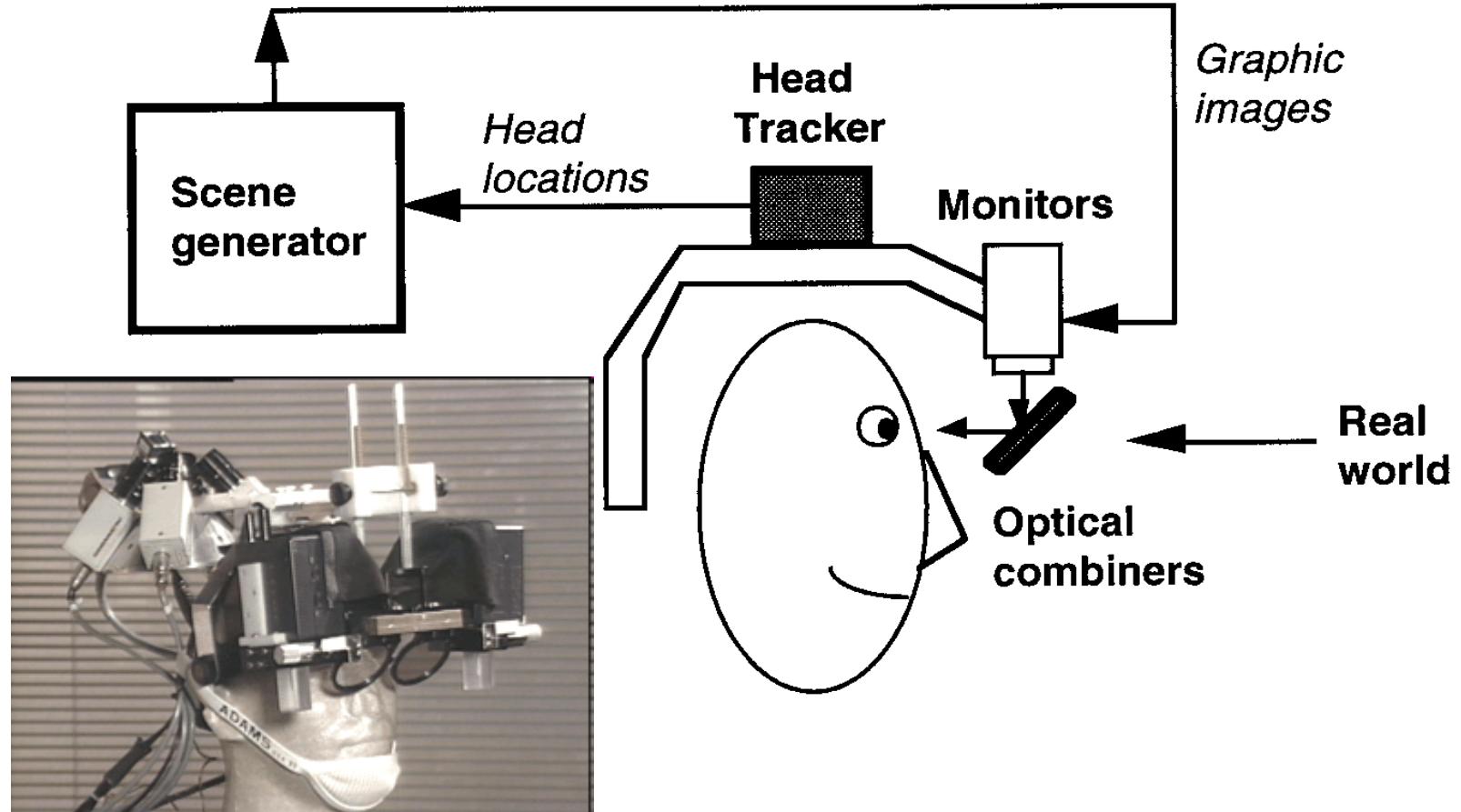
Replace times square billboards with own ads during broadcast

Baseball cards

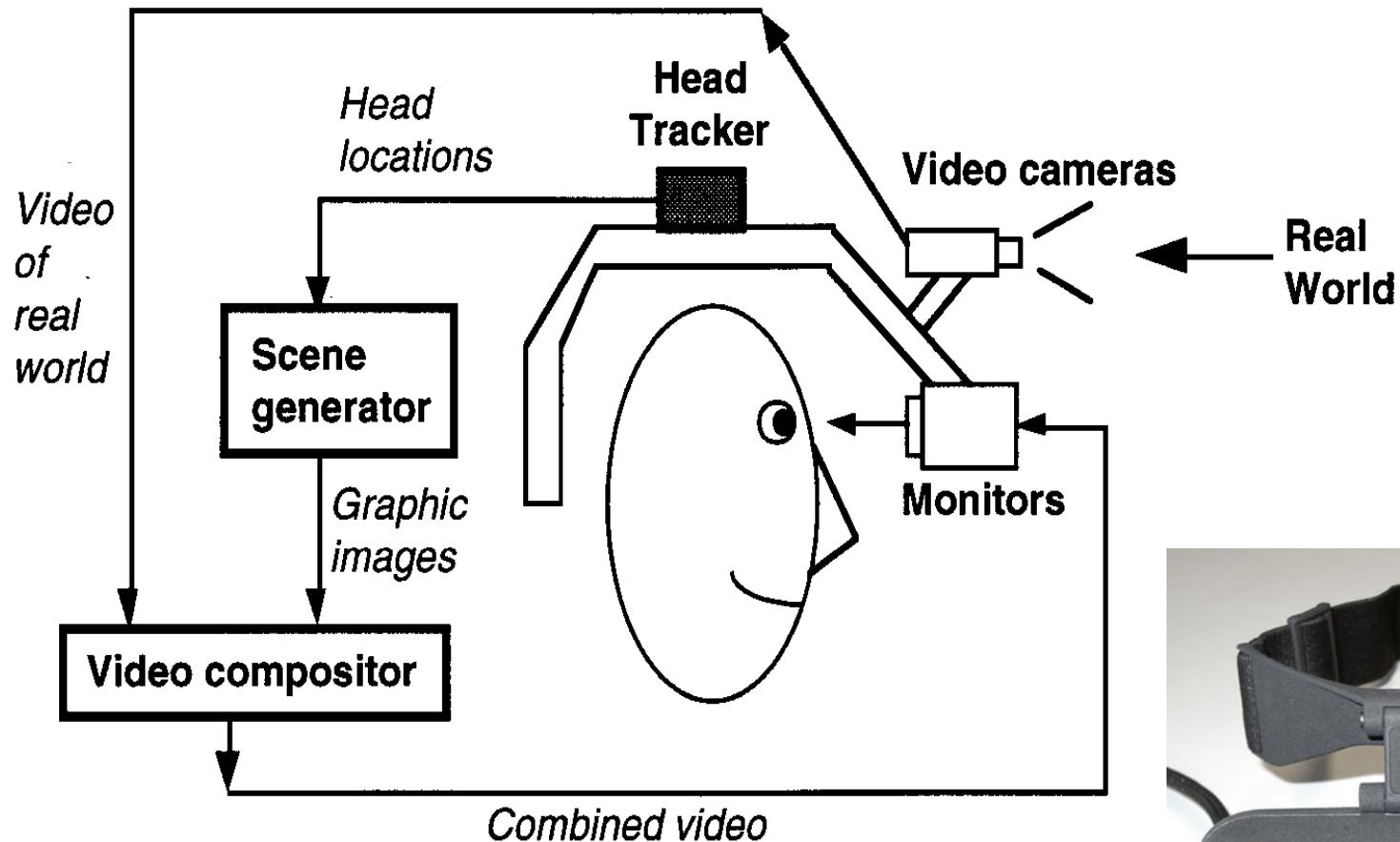
Ad campaigns



OPTICAL SEE-THROUGH HMD



VIDEO SEE-THROUGH HMD



ADVANTAGES OF...

Monitor Displays

- Consumer-level equipment
- Most practical

Optical see-through HMD

- Simplicity
- Resolution
- No eye offset

Video see-through HMD

- Flexibility in composition strategies
- Real and virtual view delays can be matched



TECHNICAL CHALLENGES IN AR/MR

Occlusion and depth perception

Text display and legibility

Visual differences between real
and virtual objects

Registration and tracking

Bulky HMDs and other equipment



