

# Presentation Formatting

COS 460/540

# End to End Data

- Data Formats
- eXtensible Markup Language
- Multimedia Data

# Data Formats

- Basic data types
- Complex types and data
  - “records”, audio, video, ...
- Sequences

# Complex Types

- Compression
  - ...to reduce bandwidth needs
- Error Correction
  - ...to increase reliability

# Transmitting Data

- Encoding
  - ...from model to network
- Decoding
  - ...from network to model

# **XML**

## **eXtensible Markup Language**

- Human readable
- Open Standard
- Data and Tags/Markup (XML)
- Schema description of documents (XSD)

```
<?xml version="1.0"?>
<catalog>
  <book id="bk101">
    <author>Gambardella, Matthew</author>
    <title>XML Developer's Guide</title>
    <genre>Computer</genre>
    <price>44.95</price>
    <publish_date>2000-10-01</publish_date>
    <description>An in-depth look at applications
    with XML.</description>
  </book>
  <book id="bk102">
    <author>Ralls, Kim</auth
```

# **XML**

- Based on Web Technologies
- Data and Markup are TEXT
- XML is a “framework”
- Nested tags/values
- Sequences of tags/values



```
<xsd:schema xmlns:xsd="http://www.w3....XMLSchema"
    targetNamespace="urn:books"
    xmlns:bks="urn:books">
  <xsd:element name="books" type="bks:BooksForm"/>
  <xsd:complexType name="BooksForm">
    <xsd:sequence>
      <xsd:element name="book"
        type="bks:BookForm"
        minOccurs="0"
        maxOccurs="unbounded"/>
    </xsd:sequence>
  </xsd:complexType>

  <xsd:complexType name="BookForm">
    <xsd:sequence>
      <xsd:element name="author" type="xsd:string"/>
    </xsd:sequence>
  </xsd:complexType>
</xsd:schema>
```

# XSD

- Defines valid XML Documents
- Written in XML
- Basic types: integer, string, boolean
- Complex types: nesting, sequences
- Namespaces to avoid name conflicts

# JSON

- JavaScript Object Notation
- Primarily intended to reflect JavaScript objects as textual representation.
- Language independent
- Open Standard
- Human readable

```
{
  "firstName": "John",
  "lastName": "Smith",
  "isAlive": true,
  "age": 27,
  "address": {
    "streetAddress": "21 2nd Street",
    "city": "New York",
    "state": "NY",
    "postalCode": "10021-3100"
  },
  "phoneNumbers": [
    {
      "type": "home",
      "number": "212 555-1234"
    },
    {
      "type": "office",
      "number": "646 555-4567"
    },
    {
      "type": "mobile",
      "number": "123 456-7890"
    }
  ],
  "children": [],
  "spouse": null
}
```

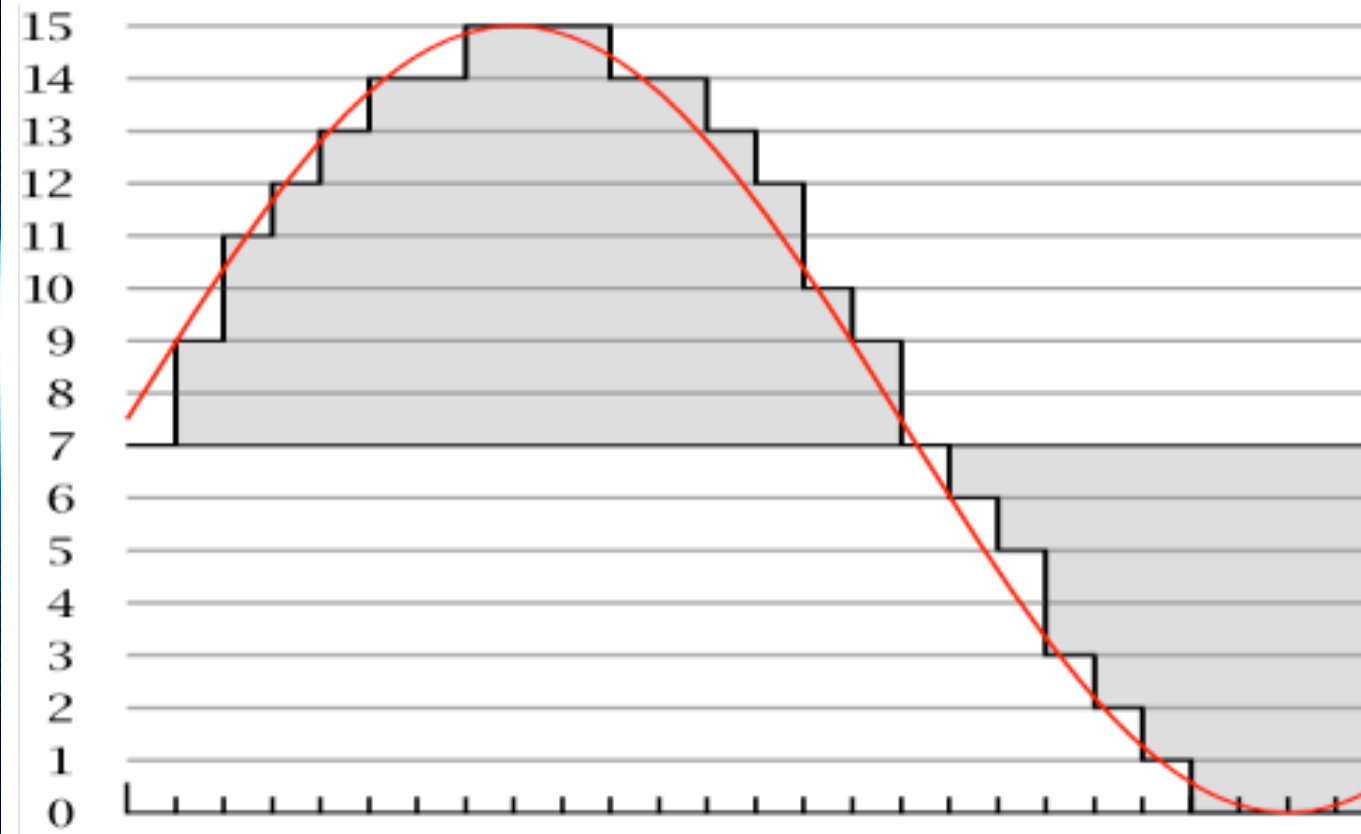
# JSON

- Promoted as “low overhead”, compared to XML
- Widespread support and libraries
- Subset of JavaScript, e.g. JSON is valid JavaScript.  
Can thus be a security problem
- Does *\*not\** support object references  
(links to other objects)

# Multimedia Data

- The nature of multimedia data
- Compression
  - Lossless (for data)
  - Lossy (for images, video, audio)

# Audio



# Sampling

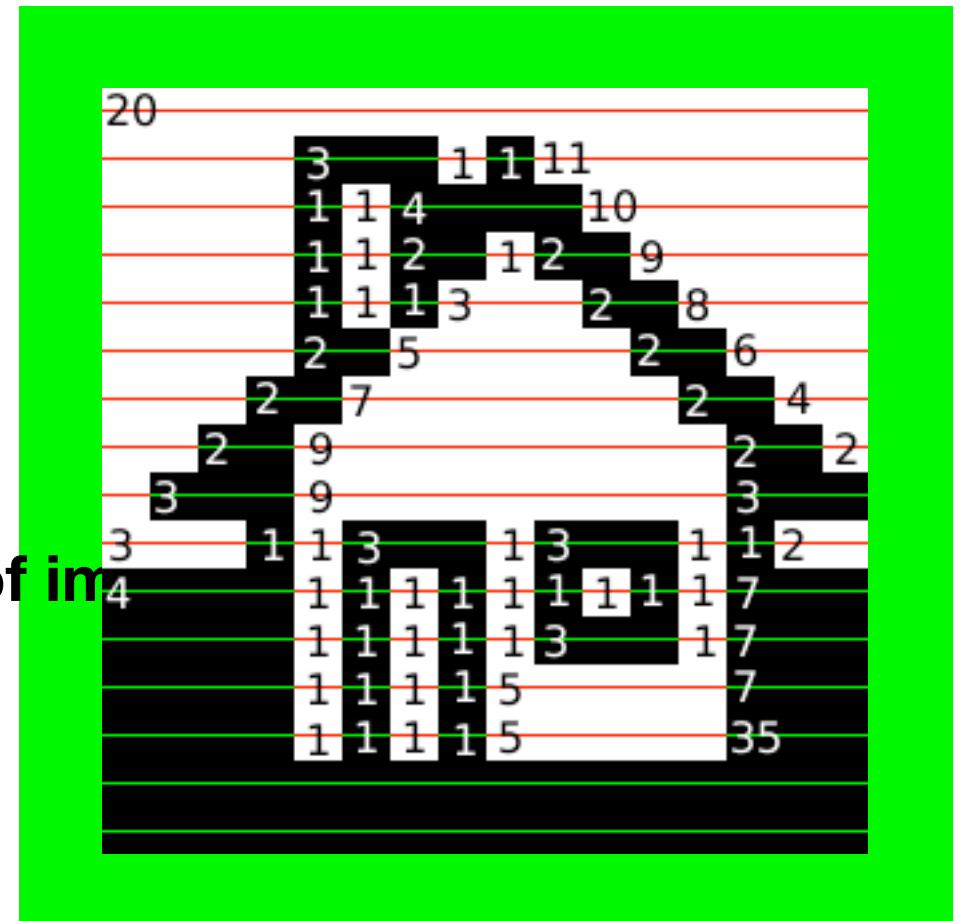
- Sampling (time)
- Quantization (quantity, e.g. amplitude)



# Images & Video



ence of im



# That's a lot of data!

$$1080 \times 1920 \times 24 = 50\text{Mb}$$

$$24\text{fps} = 1.2\text{Gbps}$$

# Lossless Compression

All the data are  
important

- Run Length Encoding
- Differential Pulse Code Modulation

# Run Length Encoding

**AAABBCDDDDDDAAAAABCCC**

**21B**

# DPCM

**AAABBCDDDDDDAAAAABCCC**

**21B**

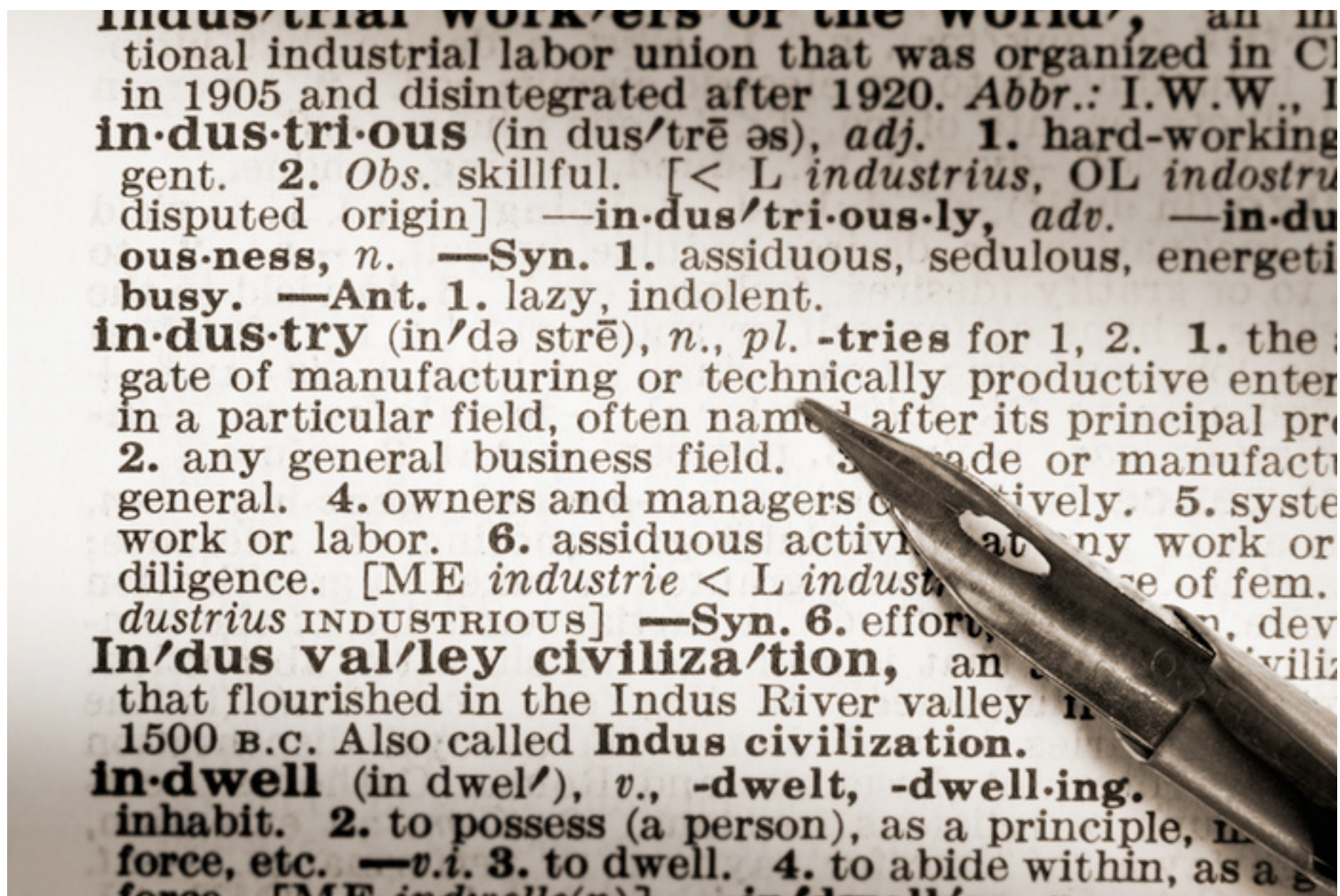
# Huffman Code

## Morse Code

A	· —	J	· — — —	S	···	1	· — — — —
B	— ···	K	— · —	T	—	2	· — — — —
C	— ····	L	· — ··	U	·· —	3	··· — —
D	— ··	M	— —	V	··· —	4	···· —
E	·	N	— ·	W	·· — —	5	·····
F	··· —	O	— — —	X	— ··· —	6	— ·····
G	— — ·	P	· — — ·	Y	— · — —	7	— — ···
H	····	Q	— — · —	Z	— — ··	8	— — — ··
I	··	R	· — ·			9	— — — — ·
						0	— — — — —



# LZW - Dictionary



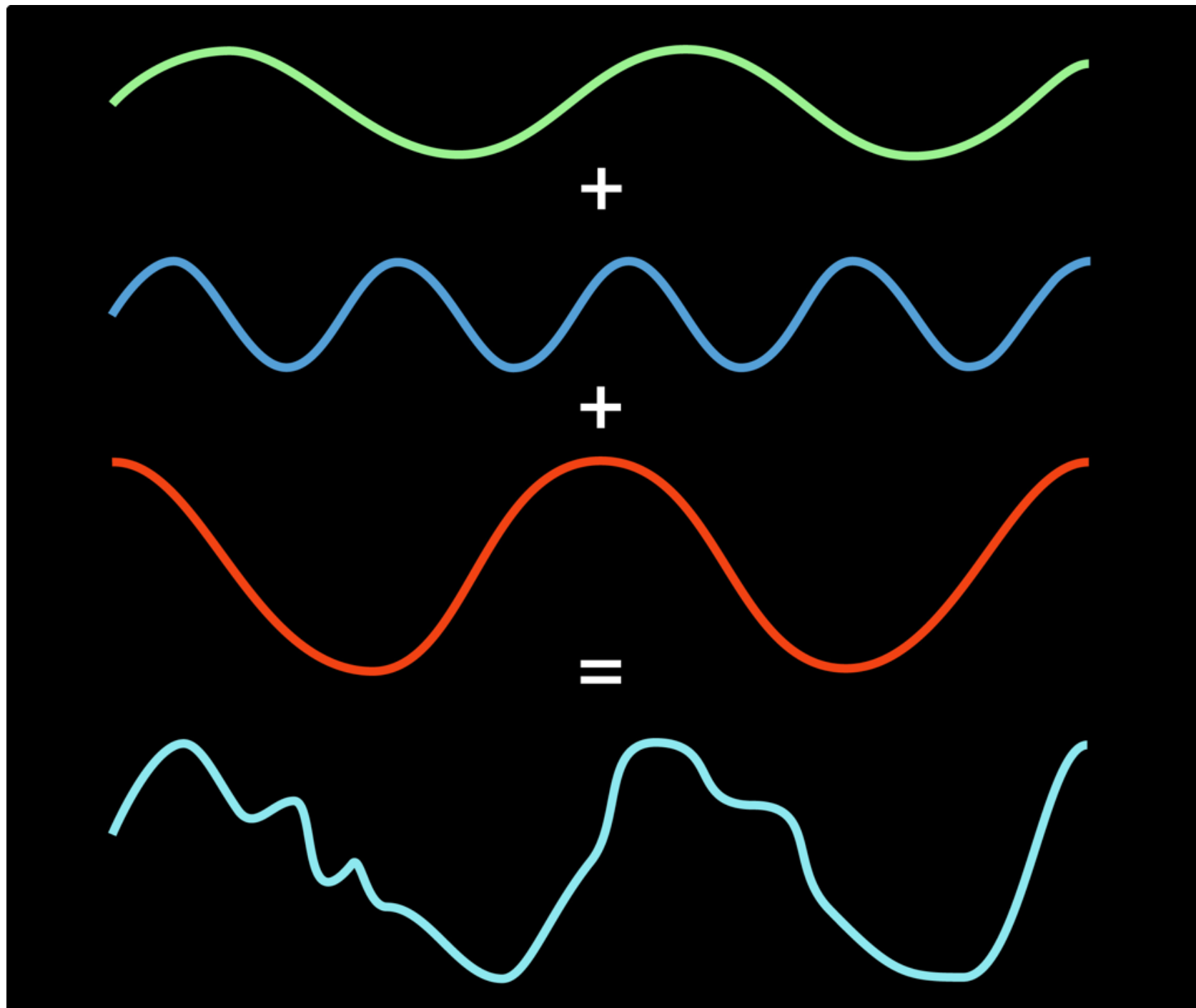
# Lossy Compression

All the data are  
**NOT** important

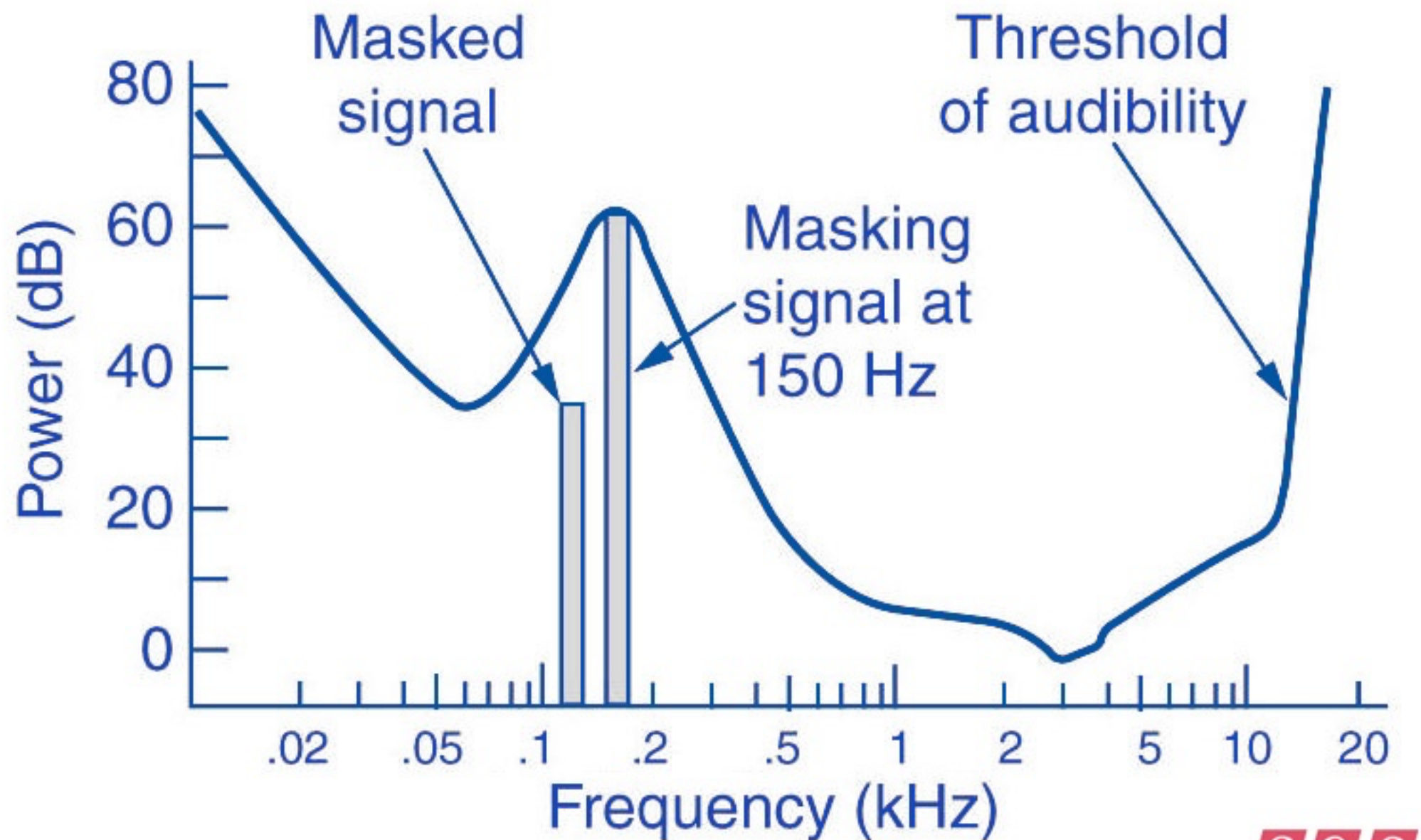
- Single image compression
- Stream compression



# MP3 (audio)



# Signal Reduction (masking)



# Bitrate?

- 24Kbps = Spoken word (telephone)
- 48-64Kbps = AM Radio
- 128Kbps = reasonable for car-radio, falls off over 16KHz (cymbals)
- 192KBps = 'near CD quality'
- $\geq 256$ Kbps = identical to original up to about 18KHz

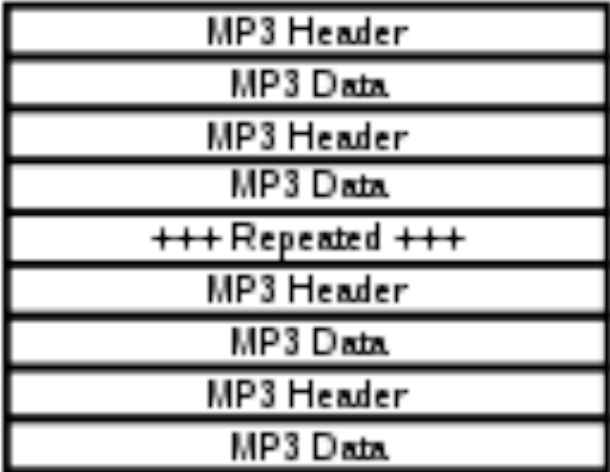
# CBR vs VBR

- Constant
  - Same bitrate throughout the stream
- Variable
  - bitrate changes based on content analysis

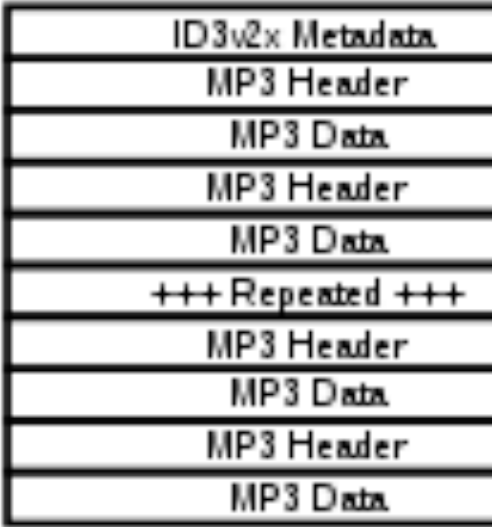
An MP3 File



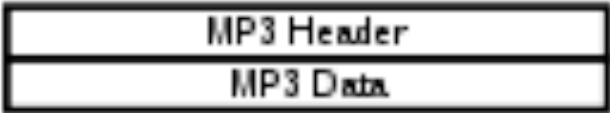
Internal Structure  
of an MP3 File



Note that the MP3 file structure  
may be 'encapsulated'  
within an ID3 tag.



An MP3 Frame



Example  
MP3 Header

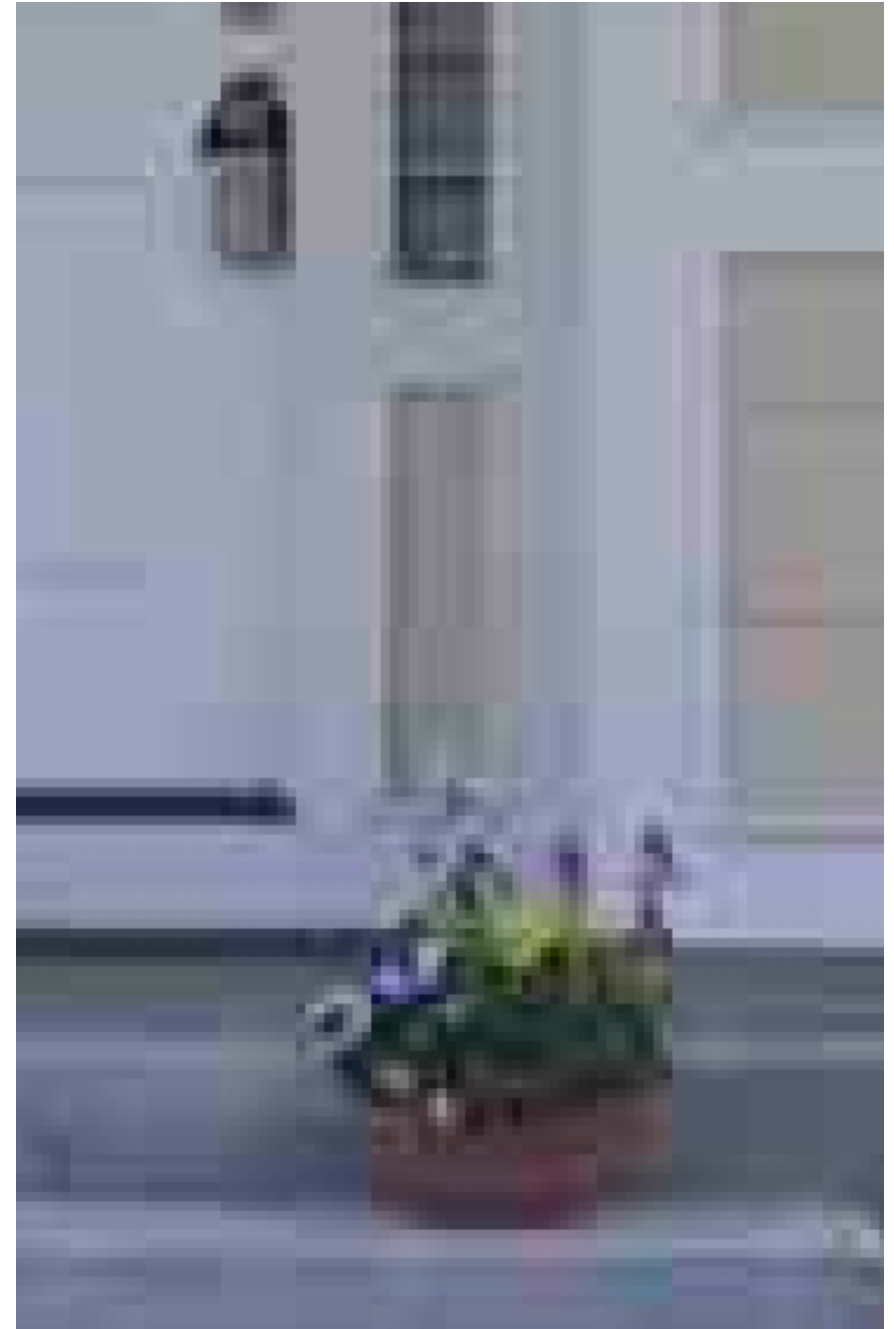
F F F B A 0 4 0

Colour-coding shows binary bit mapping to hex values below

Detail of an  
MP3 Header

Bits	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22		
Binary	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1	1	0	1	0	0	0		
Hex	F				F				F				B				A							
Meaning	MP3 Sync Word												Version		Layer		Error Protection		Bit Rate				Frequency	
Value	Sync Word												1 = MPEG		01 = Layer 3		1 = No		1010 = 160				00 = 44100 Hz	

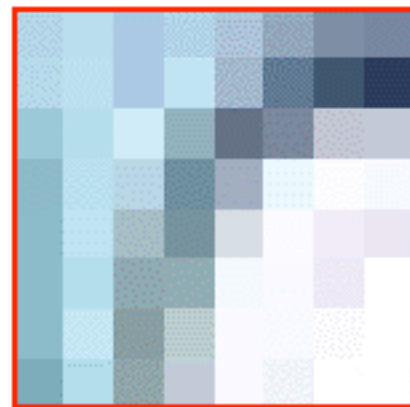
# Images & Audio



# JPEG



Resolution 720x572 pixels



Block at 8x8 pixels

40	38	45	40	43	54	60	58
39	36	44	32	47	69	77	85
50	40	25	54	66	60	33	32
57	38	38	66	47	11	2	5
59	36	47	62	24	2	9	11
58	41	55	53	6	4	10	1
58	33	57	39	3	5	4	2
64	44	54	35	3	7	3	3

Color value matrix

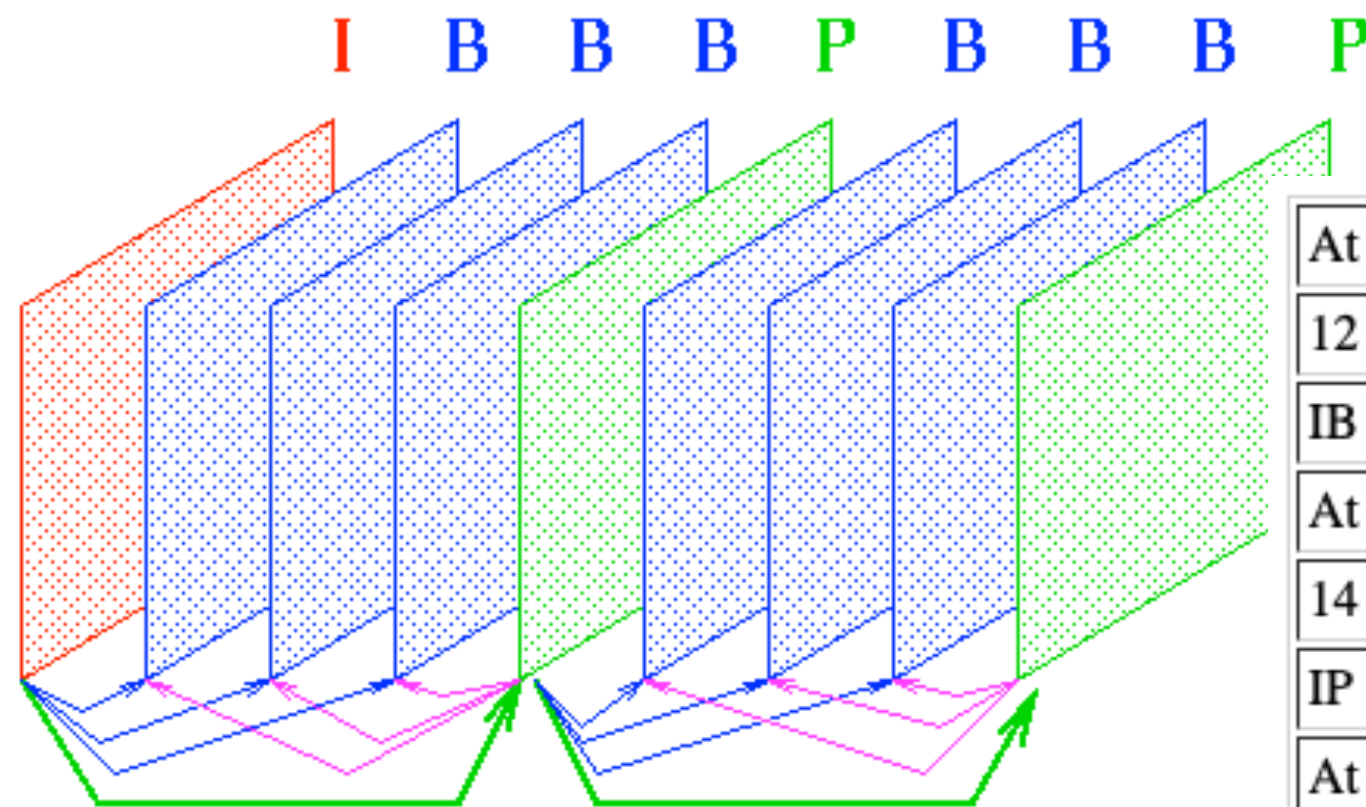
44	-5	0	-4	0	-1	0	0
12	0	-3	0	0	0	0	0
0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0

DCT coefficients



# MPEG

MPEG display order

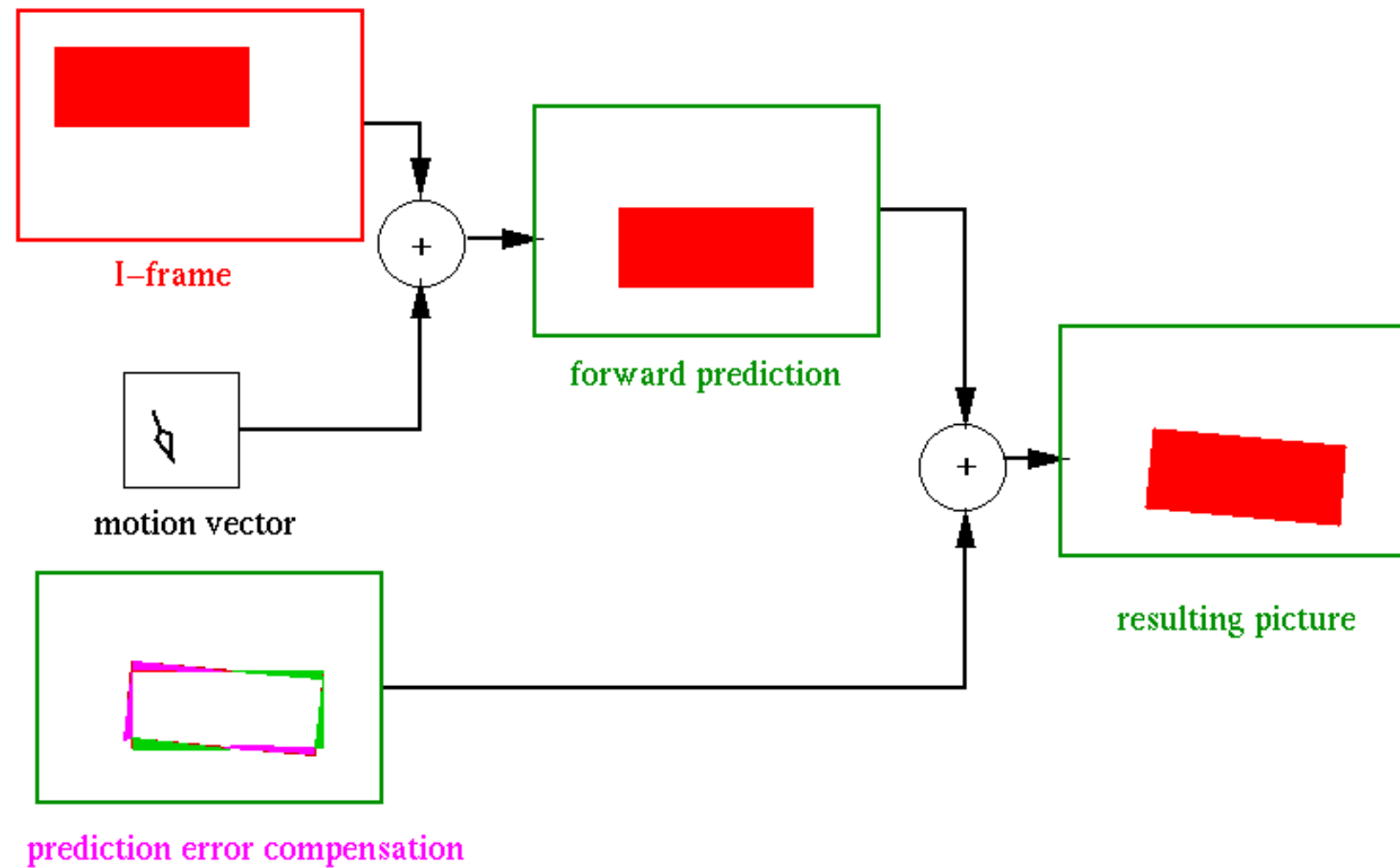
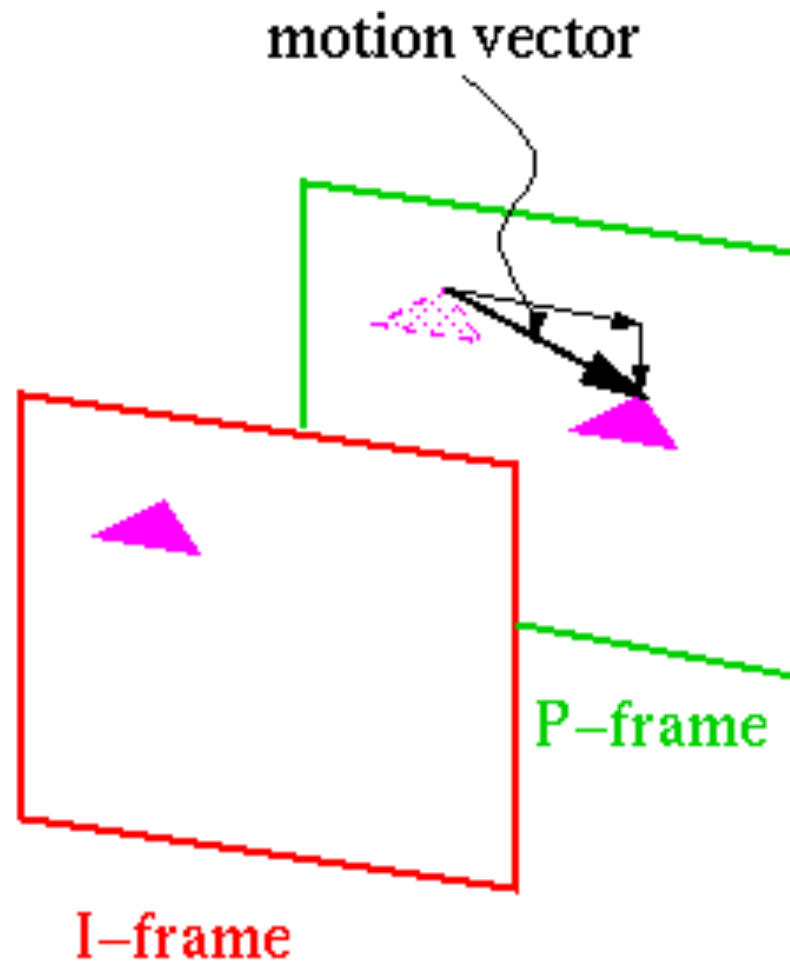


- forward prediction of P-frames
- forward prediction of B-frames
- backward prediction of B-frames

At the encoder input										
12	3	4	5	6	78	9	10	11	12	13
IB	B	P	B	B	PB	B	I	B	B	P
At the encoder output										
14	2	3	7	5	610	8	9	13	11	12
IP	B	B	P	B	BI	B	B	P	B	B
At the decoder output										
12	3	4	5	6	78	9	10	11	12	13



# Prediction



# End

Presentation Formatting  
XML