



5 Courses

客户分析

运营分析

人力资源分析

会计分析

商业分析毕业项目



ONLINE

05/23/2018

**Yunze Jiang**

has successfully completed the online, non-credit Specialization

## 商业分析

This learner has successfully completed all five courses in Wharton's Business Analytics Specialization, and has gained the data literacy and analytic mindset necessary to describe, predict, and inform business decisions using big data in the specific areas of marketing, human resources, finance, and operations.

Eric Bradlow, Vice Dean;  
Brian Bushee, Peter  
Fader, Noah Gans,  
Christopher Ittner,  
Professors; Matthew  
Bidwell, Martine Haas,  
Raghu Iyengar, Sergei  
Savin, Senthil  
Veeraraghavan,  
Associate Professors;  
Ron Berman, Assistant  
Professor; Cade Massey,  
Practice Professor

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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