

GEM Individual Optional Questions on Innovation

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Label	
setid	Harmonization ID
country	Country
yrsurv	Year survey was administered
innvbuy	Q5V1. INNOVATION: In the next 6 months you are likely to buy products or services that are new to the market.
innvtry	Q5V2. INNOVATION: In the next 6 months you are likely to try products or services that use new technologies for the first time.
innvlife	Q5V3. INNOVATION: In the next 6 months, new products and services will improve your life.
innvorgbuy	Q5W1. INNOVATION: In the next 6 months the organization that you work in is likely to buy products or services that are new to the organization.
innvorgtry	Q5W2. INNOVATION: In the next 6 months you are likely to try products or services that use new technologies in your daily work for the first time.
innvorglife	Q5W3. INNOVATION: In the next 6 months, new products and services will improve your working life.

Possible Answers: Strongly agree, Agree, Neither Agree nor Disagree, Disagree, Strongly disagree.