



# USAMA BADAR

## WORDPRESS DEVELOPER

### CONTACT

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- <https://usamabasraa.github.io/WordpressDev/>

### EDUCATION

2016 - 2020  
SARGODHA UNIVERSITY

- Bachelor's In Computer Science

2014 - 2016  
PUNJAB COLLEGE

- Fsc Pre Engineering

### SKILLS

- WordPress CMS
- PHP
- HTML/CSS
- JavaScript
- MySQL
- WordPress Theme Development
- WordPress Plugin Development
- Responsive Web Design
- API Integration (REST, JSON)
- SEO Best Practices
- Version Control (Git)
- WooCommerce
- Performance Optimization

### PROFILE

Highly skilled WordPress developer with expertise in PHP, HTML, CSS, JavaScript, and MySQL. Experienced in creating responsive, SEO-optimized websites, custom themes, and plugins. Focused on delivering high-quality, secure, and scalable solutions while staying current with industry trends. Strong problem-solving skills with a keen attention to detail. Excellent communicator, adept at collaborating with clients and teams to meet business goals and deadlines.

### WORK EXPERIENCE

#### LEADConcept

2023 - PRESENT

Wordpress Developer

- Designing and developing complex, custom WordPress themes, plugins, and solutions.
- Overseeing website performance, security, and scalability, ensuring sites load quickly and remain secure.
- Implementing in-depth SEO strategies, including technical SEO, schema markup, and custom optimizations.

#### Intellectual Works

2021 - 2023

Wordpress Developer

- Creating and customizing WordPress themes from scratch based on client requirements.
- Developing custom plugins to add specific functionality to WordPress websites.
- Integrating third-party APIs (e.g., payment gateways, social media, CRMs).

#### Hub Sol

2020 - 2021

Wordpress Developer

- Installing WordPress and configuring basic settings.
- Customizing existing themes to meet client requirements.
- Installing and configuring plugins for added functionality.
- Adding, editing, and organizing content like posts, pages, and media.
- Identifying and resolving simple website issues.
- Ensuring websites are mobile-friendly and responsive.
- Implementing basic SEO best practices like metadata and page structure.
- Performing regular updates for themes, plugins, and WordPress core.
- Ensuring the website works across different browsers.
- Assisting in client requirements and feedback on website functionality.