

UTADA Innovation Fair 2020 Rulebook

Event Overview

UTADA Innovation Fair 2020 is a computer programming(coding)-based application design competition. There are three topics of this event: Artificial Intelligence (AI), University Life, and Post-Epidemic Era. Participants will brainstorm through the provided themes and create designs and applications within a limited time. Students with creativity and interest in computer programming will have an opportunity to showcase their talents and communicate with experienced professionals from various industries.

Eligibility and Registration

- All undergraduate and graduate students are eligible to participate.
- Teams can be made up between 1-5 members.
- Teams can be formed before or after registration.
- Participants can pick from any or all topics given—AI, University Life, and Post-Covid-19.
- The deadline for team registration is **July 19, 2020 at 3:00 pm (EST)**.

General

- A confirmation email with our event Discord invitation will be sent to eligible participants.
- Participants will be able to view announcements, form teams, ask questions and chat in the discord channels.
- All workshops and presentations will be hosted via Zoom. The meeting link will be available in Discord before the event.
- Participants are expected to be on time for all events.
- To uphold the integrity of the competition, all participants must abide by the strictest standards of honesty and professional conduct. Any violation of competition rules will result in automatic disqualification.

Submission Details

- Submission will be made accessible via Github Organization starting 7pm, Aug 1.
- Team formation invitations will be sent after the registration period ends, and repository will automatically generated once the team is formed.
- Submission can be a prototype.
- Any related material, including but not limited to code, sample input, output, pdf, ppt, or video needs to be uploaded to the repository.
- All submissions need to include a simple **description** (1-Page Max) outlining the purpose, impact, function of the project, and few technical aspects of this project.
- Only one submission per team is required.
- Participants can upload their file multiple times before the registration deadline; only the last submission counts.
- Submission deadline will be 3:00 pm, August 07, 2020. Constant update to the repository is recommended to avoid sudden loss of work history.

Event Agenda

(All times are in Eastern Time.)

Team sign-up period

- July 5 - 19
- The deadline for team registration is July 19, 2020 at 3:00 pm (EST).

Workshop I: How technology will change the workplace and how has Covid-19 accelerated the impact

- 9:00 - 10:30 pm, July 25, 2020
- Speaker: Senior Director, Public Affairs, Huawei.

Workshop II: Transparency and ethics, using the principles of Open for better AI

- 5:30 - 6:30 pm, July 27, 2020
- Speaker: Senior Manager, Ontario Digital Service, Government of Ontario.

Workshop III: UI UX Design and failed cases when people implement them poorly

- 9:30 - 10:30 am, July 31
- Speaker: UX architect, IBM.

Workshop IV: How to Present Well?

- 9:30-11:00 pm, August 1
- Speakers: Senior Associate, Mergers & Acquisitions, Constellation Software; Senior Analyst, Real Estate, DBRS Morningstar.

1:1 Office Hour

- July 26 - August 1
- Participants will be able to book appointments with skilled TAs for feedback and general advice during project development.

Submission Deadline

- 3:00 pm, August 7
- All work needs to be submitted through the github link (please refer to the instructions in “Submission Details” above).

Announcement of Presentation Schedule

- 7:00 pm, August 7
- UTADA will announce a detailed presentation agenda.

First Round Presentation

- 9:00 am- 11:00 am , August 8
- Each team has **6-8 minutes** to present, and **8 minutes** for Q&A.

Virtual Coffee Chat

- 11:00 am -11:25 am, August 8
- Guest: Chris Pereira, Senior Director Public Affairs at Huawei.
- Participants will have an opportunity to receive career and academic advice from partner organization.

Finalist Announcement

- 11:25 am - 11:30 am, August 8
- Only selected groups who excel in the first-round will enter the final round of presentation.

Finalist Presentation

- 11:30 am- 12:30 pm, August 8
- Each group will have **8 - 10 minutes** to present and **5 minutes** for Q&A. The judges will then vote for the 1st, 2nd and 3rd places.

Awards

- 12:40 pm - 1:00 pm, August 8th, 2020
- Winners will be announced and prizes will be awarded.

Evaluation

Presentations are evaluated based on creativity, content, design, and the presentation of the final work.

Creativity (30%)

- the overall idea is creative and unique

Content (30%)

- the final work is completed to a sufficient degree
- the main content is of high quality and relates to any or all of the three given themes

Design (20%)

- the design is rational; information is organized in a clear and logical way
- the design is self-consistent

Presentation (20%)

- the speakers express exceptional confidence and professionalism with material displayed through poise, clear articulation, and enthusiasm
- the presentation has excellent flow and a clear delivery