

# UTADA Innovation Fair 2020 Rulebook

## Event Overview

UTADA Innovation Fair 2020 is a computer programming(coding)-based application design competition. There are three topics of this event: Artificial Intelligence (AI), University Life, and Post-Epidemic Era. Participants will brainstorm through the provided themes and create designs and applications within a limited time. Students with creativity and interest in computer programming will have an opportunity to showcase their talents and communicate with experienced professionals from various industries.

## Eligibility and Registration

- All undergraduate and graduate students are eligible to participate.
- Teams can be made up between 1-5 members.
- Teams can be formed before or after registration.
- Participants can pick from any or all topics given—AI, University Life, and Post-Covid-19.
- The deadline for team registration is **July 19, 2020 at 3:00 pm (EST)**.

## General

- A confirmation email with our event Discord invitation will be sent to eligible participants.
- Participants will be able to view announcements, form teams, ask questions and chat in the discord channels.
- All workshops and presentations will be hosted via Zoom. The meeting link will be available in Discord before the event.
- Participants are expected to be on time for all events
- To uphold the integrity of the competition, all participants must abide by the strictest standards of honesty and professional conduct. Any violation of competition rules will result in automatic disqualification.

# Submission Details

- Submission will be made accessible via Github Organization starting 7pm, Aug 1.
- Team formation invitations will be sent after the registration period ends, and repository will automatically generated once the team is formed.
- Submission can be a prototype.
- Any related material, including but not limited to code, sample input, output, pdf, ppt, or video needs to be uploaded to the repository.
- All submissions need to include a simple description (1-Page Max) outlining the purpose, impact, function of the project, and few technical aspects of this project.
- Only one submission per team is required.
- Participants can upload their file multiple times before the registration deadline; only the last submission counts.
- Submission deadline will be 3:00 pm, August 07, 2020. Constant update to the repository is recommended to avoid sudden loss of work history.

# Event Agenda

(All times are in Eastern Time.)

## Team sign-up period

- July 5 - 19
- The deadline for team registration is July 19, 2020 at 3:00 pm (EST).

## Workshop I: How technology will change the workplace and how has Covid-19 accelerated the impact

- 9:00 - 10:30 pm, July 25, 2020
- Speaker: Senior Director, Public Affairs, Huawei.

## Workshop II: AI & Ethics

- Time: TBD
- Speaker: Senior Manager, Ontario Digital Service, Government of Ontario.

## Workshop III: UX related topics

- 9:30 - 10:30 am, July 31
- Speaker: UX architect, IBM.

## Workshop IV: How to Present Well?

- 9:30-11:00 pm, August 1
- Speakers: Senior Associate, Mergers & Acquisitions, Constellation Software; Senior Analyst, Real Estate, DBRS Morningstar.

**1:1 Office Hour**

- July 26 - August 1
- Participants will be able to book appointments with skilled TAs for feedback and general advice during project development.

**Submission deadline**

- 3:00 pm, August 7
- All work needs to be submitted through the github link (please refer to the instructions in “Submission Details” above).

**Announcement of Presentation Schedule**

- 7:00 pm, August 7
- UTADA will announce a detailed presentation agenda.

**First Round Presentation**

- 9:00 am- 11:00 am , August 8
- Each team has **6-8 minutes** to present, and **10 minutes** for Q&A.
- Only selected groups who excel in the first-round will enter the final round of presentation.

**Panel Talks**

- 11:00 am -11:30 am, August 8
- Participants will have an opportunity to receive career and academic advice from partner organizations.

**Finalist Presentation**

- 11:30 am- 12:30 pm, August 8
- Each group will have **8 - 10 minutes** to present and **5 minutes** for Q&A. The judges will then vote for the 1st, 2nd and 3rd places.

**Awards**

- 12:40 pm - 1:00 pm, August 8th, 2020
- Winners will be announced and prizes will be awarded.

# Evaluation

Presentations are evaluated based on creativity, content, design, and the presentation of the final work.

## **Creativity (30%)**

- the overall idea is creative and unique

## **Content (30%)**

- the final work is completed to a sufficient degree
- The main content is of high quality and relates to any or all of the three given themes

## **Design (20%)**

- the design is rational; information is organized in a clear and logical way
- the design is self-consistent

## **Presentation (20%)**

- the speakers express exceptional confidence and professionalism with material displayed through poise, clear articulation, and enthusiasm
- the presentation has excellent flow and a clear delivery