



Salesforce Student Group Introduction

Wednesday 10th October 2018

Duration	Activity	Content
8:00-8:20	Introduction	<p>Introduce yourself and the leadership team.</p> <p>Talk about the purpose of Student Groups.</p> <p>Introduce Salesforce at a high-level</p> <p>Introduce Trailhead as the fun way to learn Salesforce</p> <p>Introduce the Trailblazer Community as the way to build their network</p>
8:20-9:00	Getting Started with Trailhead	<p>Introduce Salesforce at a lower-level.</p> <p>Register accounts.</p> <p>Setup Trailhead and Trailblazer profiles - write description and add photo.</p>
9:00-10:15	Trailhead Badge Collection	<p>Recommend these Trailmixes, but allow students to choose own:</p> <p>Student Groups Getting Started Trailmix</p> <p>Student Groups Salesforce Basics Trailmix</p> <p>Student Groups Ohana Culture Trailmix</p> <p>Student Groups Soft Skills Trailmix</p> <p>Student Groups Hands-on Activities Trailmix</p>
10:15-10:45	Break	
10:45-11:45	Trailhead Badge Collection (cont.)	
11:45-12:45	Project	<p>Students work in groups or independently to create a salesforce solution, to be presented at 14:15. Part of this time can be used to practice skills to use in their project if required.</p>
12:45-13:15	Lunch	
13:15-14:15	Project (cont.)	
14:15-14:40	Project Presentations	<p>Students will present the project they have been working on throughout the day and will receive feedback.</p>
14:40-14:50	Pitch Salesforce Enrichment	<p>Team Leaders will inform about the enrichment run every week and detail previous interactions with Salesforce because of this.</p>
14:50-15:00	End talks	<p>From Salesforce / Group Leaders</p>