



Salesforce Student Group Introduction

Wednesday 10th October 2018

Duration	Activity	Content
9:00-9:20	Introduction	<p>Introduce yourself and the leadership team.</p> <p>Talk about the purpose of Student Groups.</p> <p>Introduce Salesforce at a high-level</p> <p>Introduce Trailhead as the fun way to learn Salesforce</p> <p>Introduce the Trailblazer Community as the way to build their network</p> <p>Play introduction videos.</p>
09:20-9:40	Getting Started with Trailhead	<p>Introduce Salesforce at a lower-level.</p> <p>Register accounts.</p> <p>Setup Trailhead and Trailblazer profiles - write description and add photo.</p>
9:40-10:15	Trailhead Badge Collection	<p>Recommend these Trailmixes, but allow students to choose own:</p> <p>Student Groups Getting Started Trailmix</p> <p>Student Groups Salesforce Basics Trailmix</p> <p>Student Groups Ohana Culture Trailmix</p> <p>Student Groups Soft Skills Trailmix</p> <p>Student Groups Hands-on Activities Trailmix</p>
10:15-10:45	Break	
10:45-11:45	Trailhead Badge Collection (cont.)	
11:45-12:45	Project	<p>Students work in groups or independently to create a salesforce solution, to be presented at 14:40. Part of this time can be used to practice skills to use in their project if required.</p> <p>Hand out project suggestion sheets.</p> <p>Must setup collaborative orgs at beginning.</p>
12:45-13:15	Lunch	
13:15-14:40	Project (cont.)	
14:40-15:40	Project Presentations / Feedback	<p>Students will present the project they have been working on throughout the day and will receive feedback.</p>
15:40-16:00	End talks	<p>Pitch enrichment</p> <p>Get feedback from participants - write on whiteboard.</p>