**Sample Follow-Up Email (for after the event)**

Dear Trailblazer,

Thank you for attending our hands-on workshop!

As you learned during the workshop, Trailhead is a free, on-demand learning site that you can use to continue your learning journey with Salesforce. Keep earning badges!

I also recommend that you stay connected with the Salesforce community. Here are some specific suggestions for how to do that:

* Join the online [Trailblazer Community](http://trailblazer.salesforce.com/)
* Join your local [Salesforce Trailblazer Community Group](https://success.salesforce.com/featuredgroups)
* Attend an [upcoming Salesforce event](https://www.salesforce.com/events/)
* Keep learning on [Trailhead](https://trailhead.salesforce.com/home)
* Learn how to [host a learning event](https://trailhead.salesforce.com/bam) and be a multiplier yourself

Thank you again for attending the workshop!

Best Regards,

[your name]