

THE UNIVERSITY OF TEXAS AT DALLAS

# CORPORATE SOLICITATION PACKET

2024-2025  
SOCIETY OF HISPANIC PROFESSIONAL  
ENGINEERS



# LETTER FROM THE PRESIDENT

Dear corporate representative,

First and foremost, thank you for taking the time to learn about our chapter and our efforts to uplift the future generations of the STEM workforce through professional development. Each year, we strive to strengthen our corporate relations and seek out new partnerships with reliable professionals. After all, the Society of Hispanic Professional Engineers (SHPE) at The University of Texas at Dallas (UTD) is focused on empowering Hispanic students in STEM by empowering Hispanics through the resources and opportunity.

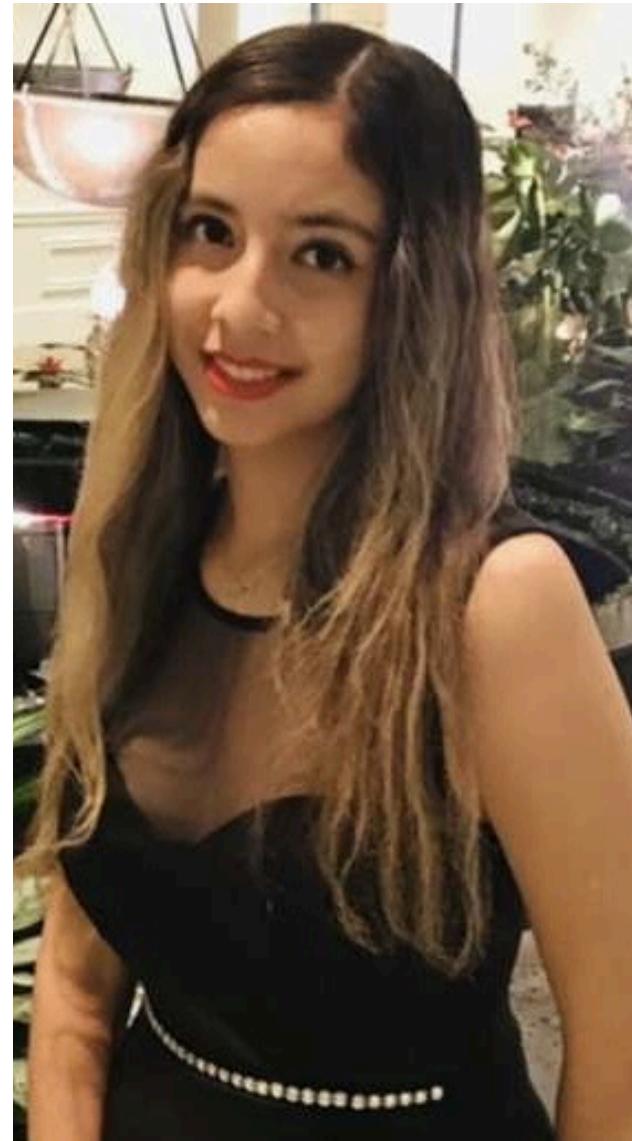
As a corporate partner with SHPE at UTD, your sponsorship allows us to operate and host our professional development events, provide scholarships to our members, and continue to grow our **familia** in both numbers and value. Additionally, our members have the opportunity to benefit from interaction and direct mentorship from exemplary professionals. Our ultimate goal is to help our members succeed and an essential part of that endeavor is for them to have a strong network of professional guidance and an open door to skill-developing opportunities and **jobs**.

I hope that in reading this document, you find a group of students that are truly dedicated to not only their overall success but also the success of their peers. I have witnessed this chapter work as a team to support one another and I can guarantee that our members have the skills and mindset to be outstanding and innovative professionals in the STEM industry, including in times of adversity.

In the following sections, you will find more detailed information about our chapter's demographics, events, estimated annual expense breakdown, and sponsor benefits. We greatly appreciate any amount and form of contribution to our mission, since we are a nonprofit organization and rely on the benefactions of private donors and corporations. I encourage you to review these details and contact our Corporate Liaison if you have an interest in collaborating with our chapter and becoming a member of our **familia**. We look forward to hearing from you and thank you for your time.

Warm regards,

**Lidice Sanabria**  
CHAPTER PRESIDENT



# EXECUTIVE BOARD

ON BEHALF OF OUR EXECUTIVE BOARD,  
WE THANK YOU FOR YOUR CONSIDERATION!



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# EXECUTIVE BOARD

ON BEHALF OF OUR EXECUTIVE BOARD,  
WE THANK YOU FOR YOUR CONSIDERATION!



Luis Alarcon

Corporate Outreach



Petra Escajeda

SHPEtinas Social Engagement



Dagan Saldana

Academic Chair



Lerich Osay

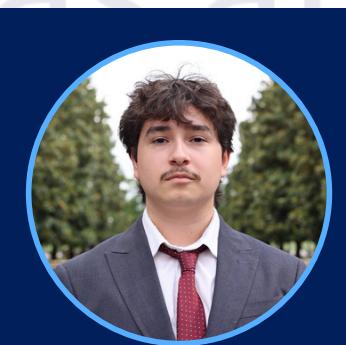
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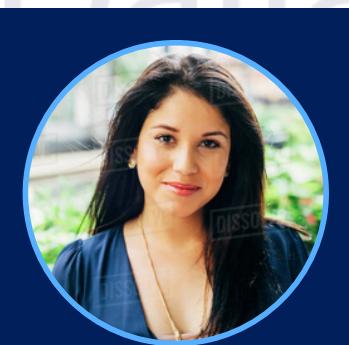
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SHPE Junior



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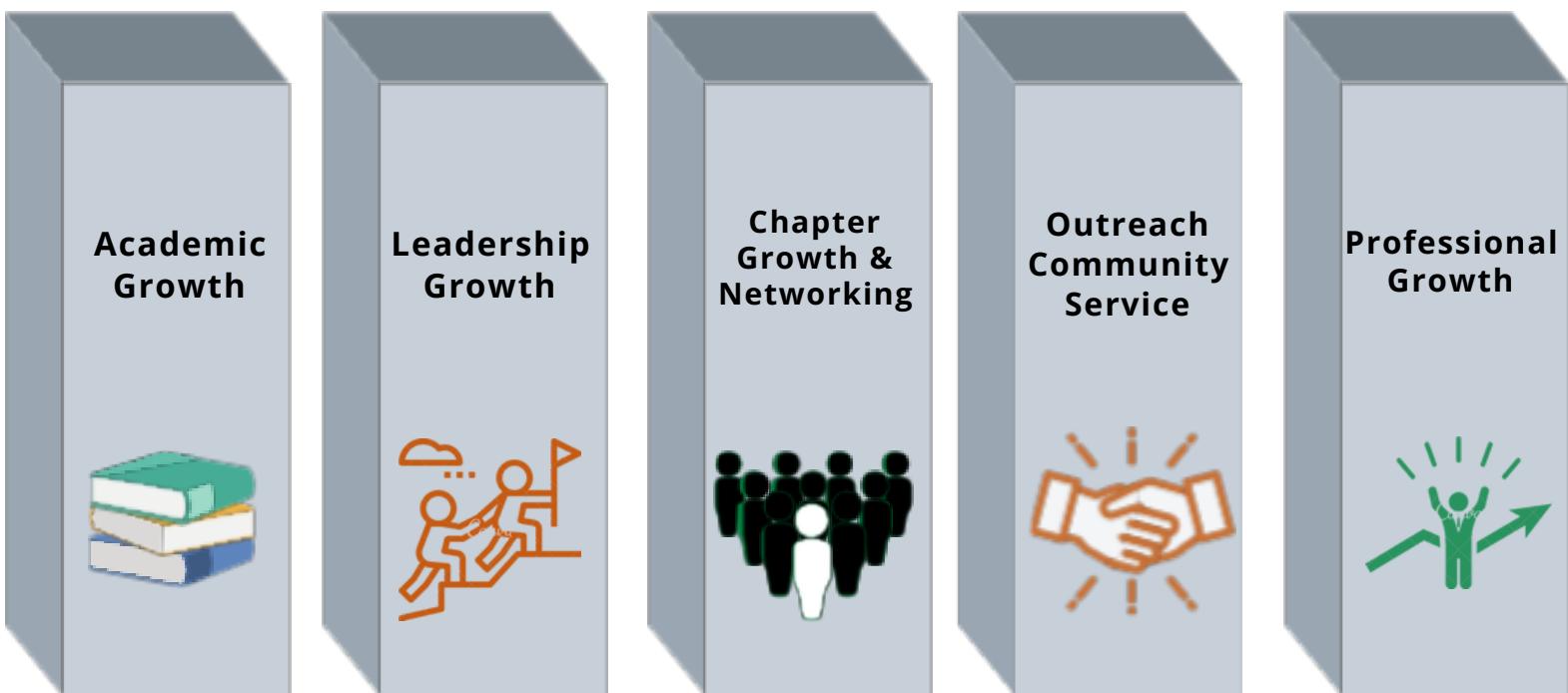
# OUR ORGANIZATION

## Our Mission

The Society of Hispanic Professional Engineers (SHPE) is the largest association in the nation for Hispanics in the STEM community. This organization offers both students and professionals mentorship, training, and programming. SHPE's mission is to change lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

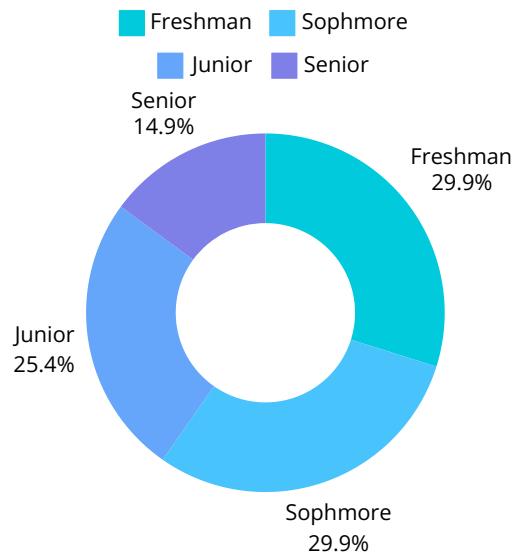
## The Five Pillars of SHPE at UTD

The five pillars of SHPE at UTD are academic growth, leadership growth, chapter growth & networking, outreach community service, and professional growth. The first pillar, academic growth, commits the chapter to host events to help its members succeed academically. The second pillar, leadership growth, focuses on the members' opportunities to achieve a common goal. The third pillar, chapter growth & networking, is a major pillar that focuses on expanding opportunities for its members. The fourth pillar, outreach community service, focuses on giving back to the community, especially when it comes to spreading STEM awareness. The last pillar, professional growth, is an important pillar that ultimately helps the members become professionals in their industry.

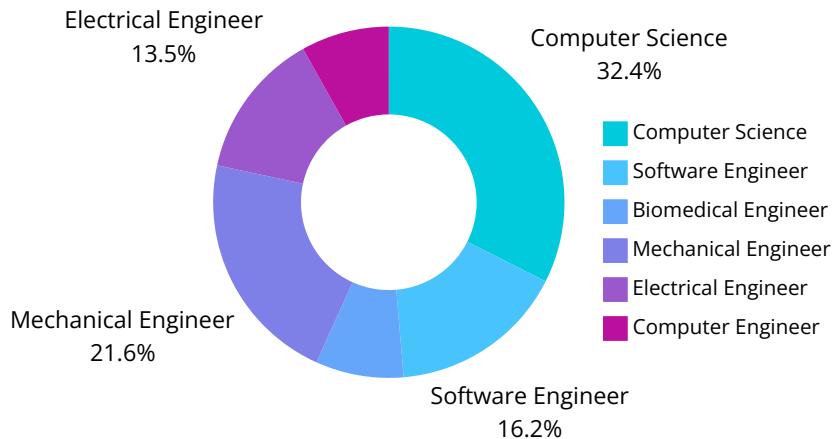


# DEMOGRAPHICS

## BY YEAR

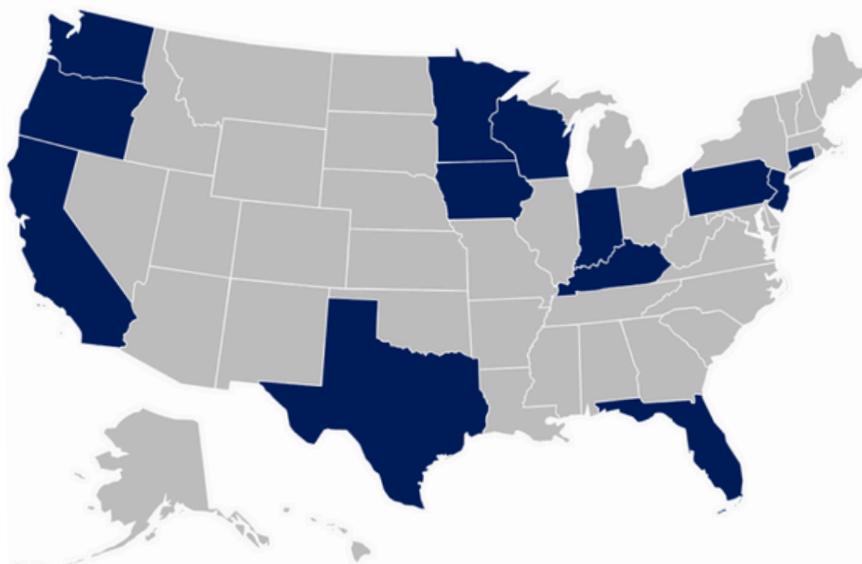


## BY MAJOR

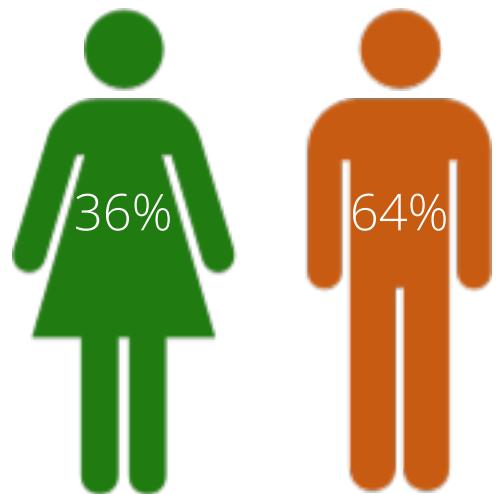


**100 Active Members**

## INTERNSHIPS



## BY GENDER



Our members/alumni work at

Facebook, Apple, Amazon, State Farm, Microsoft, NASA, McAfee, Intel, Syncroness, 3M, Chase, Blue Cross and Blue Shield of Texas, Optimal Blue, Tyler Technologies, Qualcomm, Allstate, Zix, Visa Inc., John Deere, AT&T, Collins Aerospace, Eaton, Honeywell, JP Morgan Chase, Leonardo DRS, Northrop Grumman, Texas Instruments, Arconic and Lockheed Martin.

# SPONSORSHIP LEVELS

Tier/Benefit	PLATINUM \$2000+	GOLD \$1500 +	SILVER \$1000+	BRONZE \$500+
General Meeting Presentation				
Social Media Spotlight				
Invitation to Annual Gala				
Invitation to Señoritas Dinner				
Website Recognition				
Resume Book				
Opportunity to be speaker at Gala				
Networking Mixer				

Are these tiers not what you are looking for? No problem! You can choose to **sponsor a specific event/workshop**, **sponsor a student**, or even **offer a company tour**! Contact our Corporate Liaison for more information.

## Custom Sponsorship:

# EVENTS

## General Body Meetings

Our monthly general body meetings start by sharing important updates and opportunities with our members about the chapter and events going on and are followed by a company sponsored or independent professional workshop to assist in the professional development of our members

**Total Cost: \$1500**



## Corporate Tours



Corporate tours allow members to have an inside perspective on different industries and sectors. These tours usually consist of a showcase of a company location followed by a panel discussion of employees with different roles where they discuss their current work and opportunities available within the company.

**Total Cost: \$350**

## SHPE Nationals

As the premier annual event for SHPE members across the nation, Nationals gives our members a unique opportunity to attend leadership workshops, network with other SHPE members and alumni, and prove themselves to world-class engineering companies. We're already hard at work to sponsor as many of our members' Nationals trips as possible, which is taking place in Anaheim at California this November.



**Total Cost: \$800 per person**

# EVENTS

## Socials

Sometimes we need a little break after a long day of learning. Our monthly socials give our members a small break from college and a chance to get to know each other outside of our more "formal" meetings. Some of our socials include watching a movie, going to museums, playing sports, and more.



**Total Cost: \$200**

## Señoritas Dinner



In the upcoming year, we wish to have a night dedicated to the women here at SHPE UTD. The Señoritas Dinner is a social that aims to develop stronger bonds between our female members. Representatives are also welcome!

**Total Cost: \$500**

## SHPE Gala

Every year we like to host a gala where we can symbolically pass down the leadership and celebrate another successful year. While we could not host one this year, we plan on bringing it back for this upcoming year! We would love for you to come as well if you have the time.



**Total Cost: \$1000**

# EVENTS

## Hackathon

This year we are expanding into hosting more technical events which includes our first ever SHPE hackathon. We are incorporating different tasks at different levels, for different majors, and for different grade levels to allow for ingenuity to succeed and not just experience. We are still looking for sponsorship and are exceptionally flexible for this event.



**Total Cost: \$2000**

## General Body Meeting



Our general body meetings serve as dynamic platforms where our members are given invaluable resources and opportunities crucial for their professional development. At these gatherings, we extend invitations to esteemed companies to conduct resume reviews, host workshops, and facilitate networking sessions. These initiatives are meticulously designed to empower our members by honing their skills, refining their resumes, and fostering meaningful connections within the industry.

**Total Cost: \$500**

## Study Night Workshops

Study nights provide members with an interactive study environment where they can discuss and collaborate with others. We foster a community where friendships can be built through collaborative studying. We like to provide amenities such as coffee, snacks, and deserts for our members to fuel their studies and incentive for engagement. Our main cost is providing these amenities which is approximately \$50 for each study night.



**Total Cost: \$50**

# EVENT DETAILS

## ***Chapter Development***

Event Name	Unit Price	Qty	Annual Cost
General Meeting	\$600	7	\$4,200
Carne Asada Cookout	\$200	1	\$200
Game Night	\$75	1	\$75
SHPE Gala	\$1,500	1	\$1,500

## ***Community Outreach***

Event Name	Unit Price	Qty	Annual Cost
Noche de Ciencias	\$40	1	\$40
Dia de Ciencias	\$30	1	\$30

## ***Leadership Development***

Event Name	Unit Price	Qty	Annual Cost
Regional Leadership Dev. Conference	\$200	15	\$3,000
National Institute for Leadership Advancement	\$25	1	\$25
Señoritas Dinner	\$500	1	\$500

## ***Professional Development***

Event Name	Unit Price	Qty	Annual Cost
National Convention	\$800	12	\$9,600
Corporate Workshops	\$50	5	\$250
Campus Tours	\$50	7	\$350

## ***Academics***

Event Name	Unit Price	Qty	Annual Cost
Officer Polo Shirts	\$20	15	\$300
Business Cards	\$10	2	\$20
UTD Engineers Week Supplies	\$10	1	\$10
SHPE Study Nights	\$50	14	\$700

**2023-2024 Annual Expense Forecast \$20,800**

# SPONSORSHIP FORM

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Phone Number: (\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

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Please indicate level of sponsorship and amount:

- Platinum (\$2000+): \$\_\_\_\_\_
- Gold (\$1500+): \$\_\_\_\_\_
- Silver (\$1000+): \$\_\_\_\_\_
- Bronze (\$500+): \$\_\_\_\_\_

Your gift is charitable less the fair market value of benefits provided on the sponsorship levels list and this will be disclosed on your tax receipt. Please consult with your tax advisor on tax deductibility.

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Signature Date

Once filled out, our Treasurer will facilitate the donation process

**Thank you for supporting SHPE@UTD!**

## OUR SOCIAL MEDIA



[Twitter.com/shpeUTD](https://twitter.com/shpeUTD)

[Instagram.com/shpeutd/](https://www.instagram.com/shpeutd/)

[Linkedin.com/company/shpe-utd/](https://www.linkedin.com/company/shpe-utd/)

[Facebook.com/SHP俞TUD/](https://www.facebook.com/SHP俞TUD/)

**Campus Address:** 800 W Campbell Rd,  
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**Chapter Email:** [utdshpe@gmail.com](mailto:utdshpe@gmail.com)



University of  
Texas at Dallas