

CREATING BRAND NAME, BRAND MAIL AND BRAND LOGO IN CANVA

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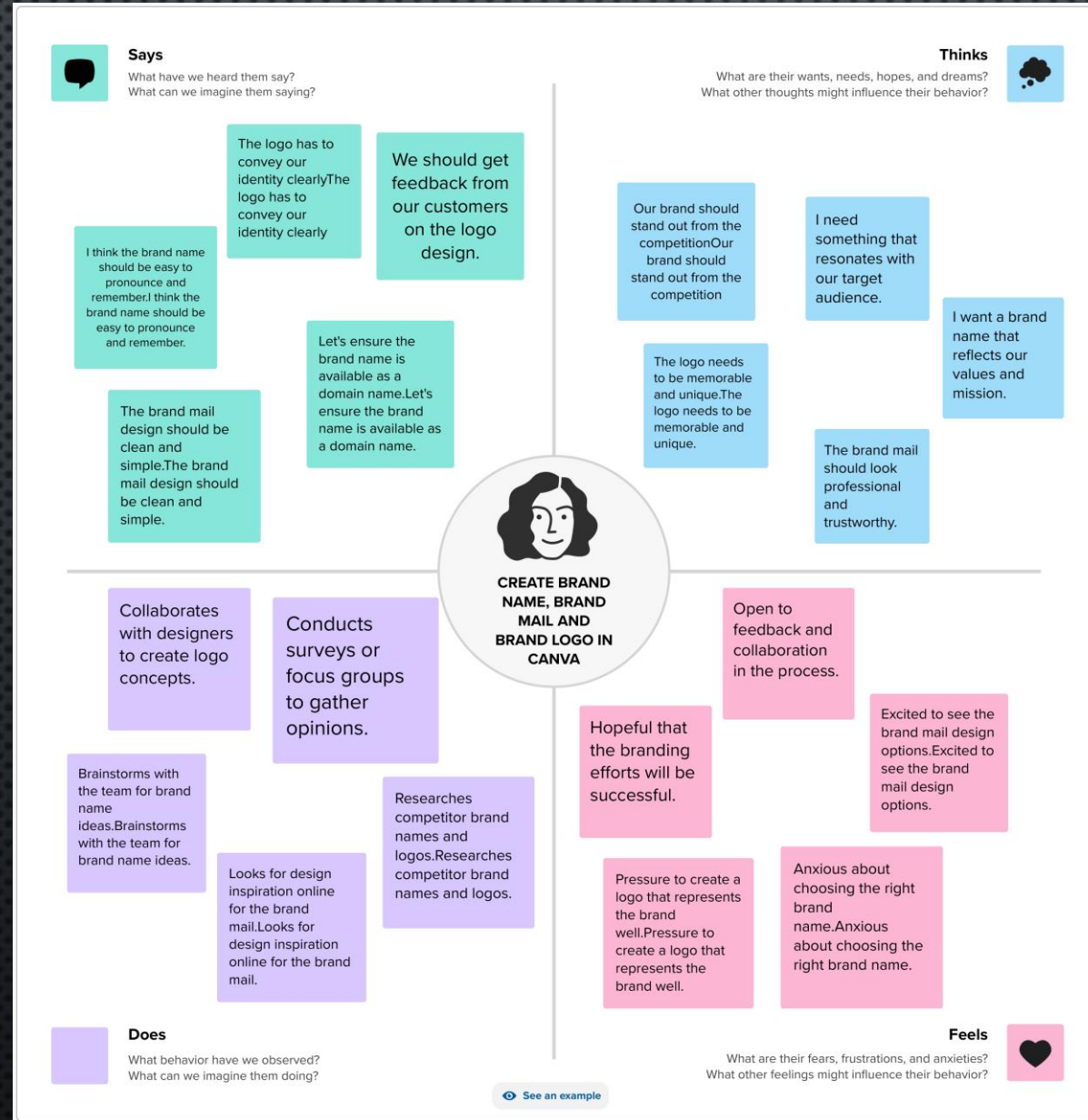
❑ OVERVIEW:

IN THIS PROJECT, IS GOING TO BE CREATING BRAND NAME, BRAND EMAIL AND BRAND LOGO USING CANVA. AFTER PUBLISH IT IS GOING TO BE UPLOADED IN GITHUB.

❑ PURPOSE :

THE PURPOSE OF THE PROJECT IS LEARNT HOW TO CREATE A BRAND NAME, BRAND EMAIL AND BRAND LOGO USING CANVA FOR DIGITAL MARKETING. BECAUSE CANVA IS A EASY PLATFORM TO CREATE A LOGO AND EDIT IT.

Empathy Map :



RESULT

LOGO:



ADVANTAGES

1. Canva is budget-friendly.
2. Canva offers a professional look.
3. Canva is a customize template.
4. Canva is collaboration design projects.

DISADVANTAGES

1. Alignment concerns
2. Unique elements cannot be created.
3. Internet connection required.
4. Subscription cost.

APPLICATION

For digital marketing this brand name, brand email and brand logo will be more useful to promote their service and sale the products, etc.

CONCLUSION

In this we learnt to how to use Canva tool to create brand name, brand email and brand logo and use it for effective business purposes.